

the  
mayors

business  
council

**A Business Opportunity**



THE UNITED STATES  
CONFERENCE OF MAYORS



## THE UNITED STATES CONFERENCE OF MAYORS

### **Todd Gloria**

Mayor of San Diego  
President

### **Leirion Gaylor Baird**

Mayor of Lincoln  
Vice President

### **Daniel J. Rickenmann**

Mayor of Columbia  
Second Vice President

### **Andrew J. Ginther**

Mayor of Columbus, OH  
Chair, Mayors Business Council  
Past President

### **Tom Cochran**

CEO and Executive Director

The United States Conference of Mayors is the official non-partisan organization of cities with each city represented in the Conference by its chief elected official, the mayor.



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**DO YOUR PART! PLEASE RECYCLE!**

Hi, I'm Columbus Mayor Andrew J. Ginther. I am honored to serve as the Chair of the Mayors Business Council. On behalf of the U.S. Conference of Mayors President San Diego Mayor Todd Gloria, I am pleased to invite you to join The Mayors Business Council.



The Mayors Business Council is an in-depth, exclusive forum for Mayors and representatives from the private sector to share research, policy analysis and marketplace trends in an effort to identify innovative approaches to the myriad of difficulties and opportunities cities face today.

Now, more than ever, the continued vitality of cities and the nation are dependent upon Mayors and private sector leaders tackling issues of common concern such as, but not limited to: streamlining government, homeland security and public safety, building affordable housing, investing in youngsters and schools, promoting arts, culture and sports, recycling land and preserving open spaces, investing tax cuts in challenged neighborhoods and working families, workforce training, energy, modernizing infrastructure, and increasing access to affordable healthcare.

Central to the mission of the Business Council is the goal of improving the business environment in cities. Mayors and business leaders agree that with continued devolution of responsibility to the local level, creative public/private partnerships will be a major force in shaping cities of the 21st century.

Experience has shown that when the resources of business and government are combined, our cities benefit and our nation is stronger. Still, the Mayors Business Council can only achieve its mission if you are at the table with us. The Mayors of the United States Conference of Mayors look forward to your participation.

If you would like to discuss how membership in the Mayors Business Council could benefit your organization, contact Geri Powell, Managing Director of the Mayors Business Council at [gpowell@usmayors.org](mailto:gpowell@usmayors.org) for additional information. She will be happy to assist you.

**Andrew J. Ginther**  
**Mayor of Columbus**  
**Chair, Mayors Business Council**  
**Past President**

# The U.S. Conference of Mayors and Business Leaders— A New Political Force

Corporate America — the business community in our cities — and the United States Conference of Mayors — our chief elected city officials — have stood together on many issues throughout the history of this organization. Through the creation of the Mayors Business Council, we have transformed our organization to bring corporate America even closer to the Mayors of our nation.

With the release of the landmark report, *U.S. Metro Economies: The Engines of America's Growth*, America's cities have demonstrated their value to our nation's current and future economic prosperity. Over 93% of future U.S. economic growth will be generated in our metro areas which contribute more than 90% of gross domestic product and wages and over 86% of all jobs in our national economy. By establishing metro areas as the economic engines that drive our national and state economies, city and county leaders are taking their rightful role as national and international leaders.

Today, Mayors are leaders who see themselves as — and indeed are — the CEOs of government whose job it is to run their cities like a successful business with innovative and cost-cutting measures along with wise investments.

The turnaround of many cities is due, in large measure, to the bonding that has taken place between our Mayors and their local business partners, as well as national and international partners, to make cities more livable and economically sound.



## USCM Leadership (left to right)

*President San Diego Mayor Todd Gloria*

*Vice President Lincoln Mayor Leirion Gaylor Baird*

*Second Vice President Columbia Mayor Daniel J. Rickenmann*

*CEO and Executive Director Tom Cochran*

The United States Conference of Mayors is spreading the message across this nation that we want a strong and engaged business community inside our organization sharing and working on visions of success to make cities — and ultimately our nation — economically stronger. We must have cities and businesses — Mayors and CEOs — working together for the long-term prosperity of America.

We thank the corporate members who have chosen to be active with us on the many successful joint ventures we share now and look forward to exciting future endeavors.

We invite other corporations to become members of the Mayors Business Council. We will be vigorous in urging members of the Business Council to take an active part in this important initiative, and will provide numerous opportunities for involvement.

Today the metropolitan regions — led by our urban and suburban Mayors — are the economic engines that drive this great nation and that have produced this period of incredible economic growth.

The Conference of Mayors today is strengthening our presence in the international business arena. We will continue to increase international business opportunities for our member mayors and for other mayors and cities across the globe.

We pledge our best effort to strengthen, even more, those city — business partnerships that work each day to make our cities and nation economically strong for the benefit of all.

Tom Cochran  
CEO and Executive Director  
The U.S. Conference of Mayors



*(left) Annabel Chang, Director, U.S. State & Local Public Policy and Political Campaigns, Waymo*

*(right) Bill McManus, Vice President, External Affairs, American Beverage Association*

## The Mayors Business Council— A Business Opportunity

The Mayors Business Council is an integral part of the structure and activities of the U.S. Conference of Mayors. The Business Council meets and works directly with the elected leadership of the Conference of Mayors.

Members of the Mayors Business Council are invited to participate in the Annual and Winter Meetings, the two most prominent events of the U.S. Conference of Mayors where, each year, priorities are set and policy decisions are made. The Winter Meeting is always held in Washington, D.C. each January. The Annual Meeting is held in June of each year in a different city of the United States. Hundreds of Mayors attend both meetings — meetings that have the participation of the President of the United States, White House and Cabinet officials, Congressional leaders, and national and international business and civic leaders.



*(top left) Mayors “Fly In” to Washington, DC and meet with U.S. Senator Elizabeth Warren.*

*(top right) Mayors “Fly In” to Washington, DC to meet with U.S. Congress.*

*(bottom) Mayors “Fly In” to Washington, DC and meet with U.S. Senator Tim Scott*

## **Business Council members have the following opportunities for participation with The U.S. Conference of Mayors:**

- Winter and Annual Meetings: Business Council members will have the exclusive opportunity to attend the Winter and Annual Meetings in our arena setting, will receive two complimentary registrations for each meeting, and may be invited to participate in various other meetings throughout the year;
- The Mayors Business Council Special Sessions: Business Council members may be invited to participate in special sessions with Conference leadership at both the Winter Meeting and Annual Conference;
- Best Practices Report: Business Council members will be invited to submit a best practice to be included in the (yearly) official USCM Business Council Best Practice Report;
- Policy Briefings: Periodic policy briefings for Business Council members will be conducted by Conference of Mayors senior staff;
- Invitation to Present Views: Business Council members may be invited to present their views through a dialogue with Mayors at various forums as appropriate;
- Public/Private Partnerships: Business Council members will be invited to participate in the sponsorship and formation of new collaborative projects on priority issues;
- Exhibit Space: Business Council members will be given preference to contract for the limited exhibit space provided at the Winter and Annual Meetings.

# The United States Conference of Mayors

The United States Conference of Mayors was established in 1932 as the official nonpartisan organization of cities with populations of 30,000 or more. There are more than 1,500 such cities in the country today. Each city is represented in the Conference by its chief elected official — the Mayor.

The Mayors of these cities rely on the U.S. Conference of Mayors to help meet the challenges and fulfill the potential of urban America and to inform Congress and the Administration of the top priorities of cities.

## **The primary roles of The U.S. Conference of Mayors are to:**

- Promote the development of effective national urban/suburban policy;
- Strengthen federal-city relationships;
- Ensure that federal policy meets urban needs;
- Provide Mayors with leadership and management tools; and
- Create a forum in which Mayors can share ideas and information.

The Conference holds its Winter Meeting each January in Washington, D.C. and an Annual Meeting each June in a different U.S. city. Additional meetings and events are held as directed by Conference leadership.

During the Annual Meeting, members elect a President, Vice President, Second Vice President, and Advisory Board Chair, who serve one-year terms. The President of the Conference of Mayors is the national spokesperson for the Mayors.

Conference members — Mayors — speak with a united voice on matters pertaining to organizational policies and goals. Individually, each member mayor contributes to the development of national urban policy by serving on one or more of the organization's 12 Standing Committees.

In addition to the ongoing work of the Conference's Standing Committees, Mayors are organized into task forces to examine and act on issues that demand special attention — homeland security, aviation security, hunger and homelessness, and brownfields, among others. Through these task forces, the Conference of Mayors historically has assumed a national leadership position in calling early attention to serious urban problems and in pressing for solutions to them.

## **The Standing Policy Committees Cover:**

- Budget, Taxes, and Economic Policy
- Children, Health, and Human Services
- Community Development and Housing
- Criminal and Social Justice
- Energy
- Environment
- Homelessness
- International Affairs
- Jobs, Education, and the Workforce
- Legislative Action
- Technology and Innovation
- Tourism, Arts, Parks, Entertainment, and Sports
- Transportation

Each June during the Annual Meeting of Mayors, the Standing Committees recommend the policy positions they believe should be adopted by the organization. At this time, every member attending is given an opportunity to question, discuss and then vote on each policy position. Each city, represented by its Mayor, casts one vote.

The policy positions adopted at the Annual Meeting reflect the collective views of those charged with administering the nation's cities, and as such, should be known to Congressional leaders and the executive branch of the federal government.

Following each Annual Meeting, therefore, copies of the official policy positions are presented to the President and to both Houses of Congress.

# Mayors Business Council Members

(as of August 2026)

|                                           |                                                      |
|-------------------------------------------|------------------------------------------------------|
| AARP                                      | Comcast                                              |
| AECOM                                     | Communities United for Smart Policy (CUSP)           |
| Aetna                                     | Conventional Wisdom Corp                             |
| Airbnb                                    | Cooper Housing Institute                             |
| Amazon                                    | Cornerstone                                          |
| America Is All In                         | Cozen O'Connor                                       |
| American Airlines                         | Public Strategies                                    |
| <b>American Beverage Association</b>      | Deloitte                                             |
| American Chemistry Council                | Destinations International                           |
| American Forests                          | Dollar Tree                                          |
| American Gas Association                  | Edison Electric Institute                            |
| American Hotel and Lodging Association    | Edward Jones                                         |
| American Institute of Architects          | Enterprise Mobility                                  |
| <b>American Management Services, Inc.</b> | Flock Safety                                         |
| Amrize                                    | Forerunner                                           |
| Arrive-Owners of Park Mobile              | Forkfarm                                             |
| *AT&T                                     | General Motors (GM)                                  |
| AtkinsRéalis USA Inc.                     | GFiber                                               |
| Axon Enterprise, Inc.                     | <b>Globetrotter Travel Management Services, Inc.</b> |
| Bank of America                           | GoFundMe                                             |
| Bentley Systems Inc.                      | Google                                               |
| Best Friends Animal Society               | Grubhub                                              |
| BGR Group                                 | Guild                                                |
| Black & Veatch                            | HDR                                                  |
| Brain Co                                  | Heartland Forward                                    |
| Bristol Myers Squibb                      | Hillpointe                                           |
| Campaign for Tobacco-Free Kids            | Holland & Knight LLP                                 |
| Capital One                               | Hunden Partners                                      |
| CGI Digital                               | Hunt Companies, Inc.                                 |
| Change dot org                            | IEM                                                  |
| Chevron                                   | IFF                                                  |
| Cigna Healthcare                          | IKE Smart City                                       |
| Cisco                                     | Instacart                                            |
| Citi                                      | ISS / Presight AI                                    |
| Cities Forward                            | *Jacobs                                              |
| CityHealth                                | JPMorgan Chase & Co.                                 |
| Civint                                    | Kamstrup Water Metering, L.L.C.                      |
| CLEAR                                     | KENTECH                                              |
| COABE                                     | Linebarger Goggan Blair & Sampson, LLP               |
| Coinbase                                  | Live Nation                                          |

LSN Partners, LLC  
Macquarie Group  
**Major League Baseball**  
Mars Incorporated  
Mayors Against Illegal Guns  
Mayors for America  
McDonald's Corporation  
Mercy Housing Inc.  
Meta  
Microsoft  
Mill  
More Perfect  
Motorola Solutions, Inc.  
National Apartment Association  
National Association for Stock Car Auto Racing (NASCAR)  
National Forum for Heart Disease & Stroke Prevention  
NCTA - The Internet & Television Association  
NeighborWorks America  
Oak View Group  
OUTFRONT Media LLC  
Panda Restaurant Group, Inc.  
PepsiCo  
Peregrine  
Populous  
Pretium  
Progress Residential  
Prologis  
QuikTrip  
Rosewood Enterprises  
Salesforce  
Samsara  
Schneider Electric USA  
Serve Robotics  
Share Our Strength  
Shumaker Advisors Florida  
Siemens Corporation  
Signify  
Skydio

Sourcewell  
Stantec  
Starbucks Coffee Company  
State and Federal Communications  
StubHub  
STV Corporation  
Summer  
T-Mobile  
Target Corporation  
The Amherst Group  
The Asian American Foundation  
The Home Depot  
The John A. Hartford Foundation  
The LEGO Group  
The Pew Charitable Trusts  
U.S. Green Building Council  
U.S. Travel Association  
UL Standards & Engagement  
United Airlines  
Vanir Construction Management Inc.  
Vantage Group  
\*Veolia  
Verizon Communications  
Verra Mobility  
Visa  
W.K. Kellogg Foundation  
**Walmart**  
Waymo  
Wells Fargo  
William Julius Wilson Institute at Harlem Children's Zone  
Williams  
\*WM  
WSP USA  
Zencity  
Zipline

\* Charter Members  
**Platinum Members (Bold)**

# The Mayors Business Council Application

## Name of Organization<sup>1</sup>:

\_\_\_\_\_

will become a member of The Mayors Business Council  
of The United States Conference of Mayors for the year: \_\_\_\_\_

Web Site \_\_\_\_\_

## Corporate Headquarters:

CEO Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

## Primary Representative<sup>2</sup>:

Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email Address \_\_\_\_\_

## Secondary Representative:

Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email Address \_\_\_\_\_

Person(s) listed above will represent your organization on the Mayors Business Council and is authorized by your organization to receive all correspondence and benefits of the Mayors Business Council.

1-Membership/meeting registrations are non-transferrable.

2-The Primary Representative will receive the yearly membership renewal invoice unless otherwise requested.

**Index of Special Interest or Expertise**

In the list below, please check up to five (5) areas of priority interest to your firm.

- ☐ Accounting Systems
- ☐ Alcohol and Drug/Abuse Program
- ☐ The Arts
- ☐ Asbestos Management
- ☐ Business Retention
- ☐ City Livability
- ☐ Community Development
- ☐ Computer Services
- ☐ Consumer Affairs
- ☐ Contracting Out
- ☐ Credit/Debt Rating
- ☐ Crisis Management
- ☐ Debt Collection
- ☐ Debt Management
- ☐ Downtown Development
- ☐ Economic Development
- ☐ Economic Policy
- ☐ Education
- ☐ The Elderly
- ☐ Employment and Training
- ☐ Energy
- ☐ The Environment
- ☐ Financial Management
- ☐ Foreign Investment in Crisis
- ☐ Health Care
- ☐ Homeland Security
- ☐ Housing
- ☐ Human Development
- ☐ Hunger
- ☐ Infrastructure
- ☐ Insurance
- ☐ International Affairs
- ☐ Labor Relations
- ☐ Law Enforcement/Criminal Justice
- ☐ Management Development
- ☐ Maintenance Management
- ☐ Media Relations
- ☐ Minority Issues
- ☐ Multi-Media Promotional Program

☐ Municipal Bond Counsel☐ Neighborhood Redevelopment☐ Open Government Transparency☐ Outdoor Advertising☐ Parking☐ Pension Issues☐ Political Campaigns☐ Privatization☐ Productivity Improvement☐ Public Finance☐ Public Relations☐ Public Works☐ Purchasing☐ Real Estate Development☐ Recreation☐ Resource Recovery☐ Retail Development☐ Revenue Management☐ Revenue-Related Services☐ Risk Management☐ Small Business Development☐ Tax Legislation☐ Telecommunications☐ Television/Cable Television☐ Tort Library☐ Tort Reform☐ Tourism Development☐ Toxic Waste/Hazardous Materials☐ Traffic Management☐ Transportation☐ Travel☐ Utilities Issues☐ Waste Disposal☐ Wastewater Treatment☐ Zoning Issues☐ Other \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(Continued on next page)

[illegible]

- ☐ A check for the annual dues made out to The United States Conference of Mayors is enclosed.
- ☐ Please invoice us for the annual dues.

If you have any questions, contact Geri Powell, Managing Director, at [gpowell@usmayors.org](mailto:gpowell@usmayors.org) / 202-294-6924 or Judy Reid, Membership Services Manager at [jreid@usmayors.org](mailto:jreid@usmayors.org) / 202-826-7400.

Judy Reid, Membership Services Manager  
The Mayors Business Council  
The United States Conference of Mayors  
1620 I Street, NW, Suite 400  
Washington, DC 20006  
Tel: 202-826-7400  
[jreid@usmayors.org](mailto:jreid@usmayors.org)



# THE UNITED STATES CONFERENCE OF MAYORS

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## CEO AND EXECUTIVE DIRECTOR

TOM COCHRAN



THE UNITED STATES  
CONFERENCE OF MAYORS

A handwritten signature in black ink that reads "Tom Cochran".

**Tom Cochran**, CEO and Executive Director

1620 I Street NW, Suite 400  
Washington, DC 20006  
Tel: 202-293-7330

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