

# MWMA Sponsorship Opportunities

Partner with the nation's mayors and municipal leaders shaping the future of waste, recycling, and circular economy systems.



## WHY MWMA

- Direct access to mayors, public works directors, and national municipal leaders
- A trusted environment for candid dialogue and relationship-building
- Opportunities to influence national waste, recycling, and circular economy priorities
- A platform that elevates corporate partners as thought leaders in municipal innovation
- High-value visibility across MWMA's national network and event communications

## SPONSORSHIP LEVELS

### ***PREMIER SPONSOR (1-3 sought)***

Investment: \$25,000

Ideal for: National brands seeking policy influence and visibility with municipal decision makers.

#### Benefits

- *Year-round MWMA private-sector membership through the Solid Waste Advisory Council (SWAC)*

Featured speaking slot (30–75 minutes)

- Premier branding across all event materials
- Reserved premium exhibit space
- 4 registrations
- Strategic introductions to key city leaders

#### Only at this tier

- Exclusive top-tier speaking role
- Highest-visibility branding
- Priority placement in all communications

### ***PRESENTING SPONSOR (3-5 Sought)***

Investment: \$15,000

Ideal for: Tech innovators, ESG-aligned corporates, mid-sized haulers.

#### Benefits

- *Year-round MWMA private-sector membership through the Solid Waste Advisory Council (SWAC)*

Sponsor a luncheon or reception

- Fireside chat or moderated conversation
- 3 registrations
- Strong brand placement

#### Only at this tier

- Exclusive ownership of a major networking moment
- Featured conversational role without Premier-level commitment

### ***INNOVATION SPONSOR (1-3 sought)***

Investment: \$7,500

Ideal for: Growth-stage companies with compelling product stories.

Benefits

- Breakfast and/or coffee sponsor
- 2 registrations
- Exhibit space
- Brand visibility in agenda

Only at this tier

- *Year-round MWMA private-sector membership through the Solid Waste Advisory Council (SWAC)* •

Co-sponsorship of a breakfast and/or coffee program

- Elevated visibility for emerging technologies
- Priority consideration for speaking opportunities aligned with agenda needs

### ***EXHIBITOR***

Investment: \$2,500

Ideal for: Hardware, software, and product-forward companies.

Benefits

- Exhibit booth
- 1 registration
- Direct access to city decision-makers

Only at this tier

- Most cost-effective entry point for product demonstration and early traction

### ***OPTIONAL ADD-ON (available to Innovation Sponsors and***

***above)*** • Webinar session — high-visibility educational storytelling. Investment:

\$5,000

### **Payment Options**

You may send a check directly to MWMA or request that Patricia Carter issue an invoice. For your convenience, SWAC membership dues may also be paid by credit card (MasterCard, Visa, or American Express) using the online payment portal at

[www.usmayors.org/product/payment/](http://www.usmayors.org/product/payment/).

Checks may be made payable to *The United States Conference of Mayors* and mailed to: The United States Conference of Mayors

Attn: MWMA

P.O. Box 826902

Philadelphia, PA 19182-6902.

The Federal Tax ID for MWMA and its affiliate organization is 53-0196642.

