

2024 MWMA Fall Summit

CORPORATE SPONSORSHIP OPPORTUNITIES



The [Municipal Waste Management Association's](#) (MWMA) annual **Fall Summit** is an excellent opportunity to market your company's products and services. Unlike other national industry events, here you'll meet the **decision-makers** – solid waste, recycling and environmental executives from cities, counties, and other municipal and regional agencies across the country.

Title Sponsorship | \$35,000

- Exclusive billing as sponsor of the 2024 MWMA Fall Summit live stream.
- A featured speaking opportunity during a 30-minute MWMA Fall Summit “fireside chat.”
- Sponsor logo and branding on the thumb drive distributed to MWMA Fall Summit attendees.
- Reserved premier exhibit space to market your products and/or services.
- Five (5) registrations for the 2024 MWMA Fall Summit.

Presenting Sponsorships | \$20,000

- Exclusive billing as the sponsor of an MWMA Fall Summit luncheon or reception.
- A featured speaking opportunity, to be designed in conjunction with MWMA staff.
- Three (3) registrations for the 2024 MWMA Fall Summit.

Development Sponsorships | \$10,000

- Exclusive billing as the sponsor of an MWMA Fall Summit breakfast.
- Reserved exhibit space to market your products and/or services.
- Two (2) registrations for the 2024 MWMA Fall Summit.

Networking Sponsorships | \$5,000

- The opportunity to participate as a panelist in the 75-minute “Innovations in Technology” roundtable discussion.
- One (1) registration for the 2024 MWMA Fall Summit.

Exhibit Booths (space limited – if available) | \$1,500 per booth

- Reserved exhibit space to market your products and/or services.
- One (1) registration for the 2024 MWMA Fall Summit.

Customized Sponsorship | Price Varies

For companies interested in an opportunity not described here, customized sponsorship packages are available – just contact us! We can work with you to create a cost-effective, custom package that meets your needs.

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NOTES:

- **All sponsorship levels include corporate identity (name and logo) placement** on all signage, and other physical and digital promotional materials and collateral associated with the 2024 MWMA Fall Summit, including the MWMA Fall Summit app.
- All content (workshops, speaking opportunities, etc.) will be designed in consultation with the MWMA staff and is subject to approval by the MWMA Executive Committee.
- Exhibit space includes one (1) draped or skirted six-foot table, two (2) chairs, and an electrical outlet. Exhibitors will receive space prominently and strategically located in the meeting venue, which will maximize foot traffic around exhibits. In addition, “Sponsors Bingo” – a fun contest where participants fill a “bingo” card with logo stickers from exhibiting companies, in order to be entered into a raffle to win an iPad – maximizes the potential that participants will visit exhibits.
- MWMA will observe whatever COVID-19 meeting and convening protocols may be required by the relevant local, state, and/or federal authorities at the time of the 2024 MWMA Fall Summit.