



# 2023 MWMA FALL SUMMIT

Monday, October 9 – Wednesday, October 11

Hilton Minneapolis

## AGENDA

(as of September 18<sup>th</sup>, 2023 – subject to change)

### Monday, October 9<sup>th</sup>

9:00am – Noon

#### **Urban Summit (PUBLIC SECTOR ONLY)**

Join your colleagues from across the country for this closed-door session featuring candid dialogue on topics important to your success. Find out how other cities are dealing with problems that you face every day & share what works in your community.

Noon – 1:00pm

#### **Opening Luncheon**

##### **Welcome & Remarks**

THE HONORABLE JACOB FREY

*Mayor, City of Minneapolis, MN*

1:00pm – 2:15pm

#### **Extended Producer Responsibility: Legislation, Trends, & Opportunities**

Beginning at the beginning, starting at the source: this session will provide an overview of first-generation Extended Producer Responsibility (EPR) programs, and of brand new EPR laws for packaging in Maine, Oregon, Colorado, and California. Discussion will focus on how EPR policy implementation is evolving and how these programs are modernizing, and on how the differences between these laws present opportunities to explore different approaches and draw lessons for future policy development.

[Monday, October 9<sup>th</sup>](#) (continued)

2:15pm – 3:30pm

**EPA, PFAS, CERCLA, and Other Worrisome Acronyms**

The Environmental Protection Agency (EPA) has delayed, until February 2024, publication of its final rule designating certain per- and polyfluoroalkyl substances (PFAS) as hazardous substances under the Comprehensive Environmental Response, Compensation, and Liability Act, or CERCLA. This delay represents a temporary reprieve for local governments, who as passive receivers of PFAS might nevertheless end up bearing the brunt of the financial burden for remediation. In this session, panelists will provide a history and timeline of EPA’s actions on PFAS, discuss local governments’ and other stakeholders’ responses to EPA’s proposed rulemaking, discuss the implications of the rule itself, including recent research on the full costs of PFAS to local governments, and the path forward.

3:45pm – 5:00pm

**Improving Recycling Access – Tools, Tips, Strategies, & Resources**

How can we ensure that all our residents have access to recycling in our communities? In this session experts with The Recycling Partnership (TRP) will share outreach and engagement strategies that can improve recycling access; offer insights into how your contracts influence recycling access and the types of materials accepted; and highlight new tools and resources developed by TRP to help your residents understand how to properly recycle – including TRP’s new Recycling Program Solutions Hub, Recycle Check, and other grants, guides, and toolkits.

6:00pm – 9:00pm

**Dinner & Lawn Bowling @ [Brit’s Pub](#)**

Join us on the rooftop of Brit’s Pub in downtown Minneapolis for dinner and lawn bowling. One of the reasons lawn bowling is so popular at Brits is that it is so easy to play. Whatever age, gender, physical or academic prowess - it doesn't matter! Anybody can learn the rules and play to a good standard very quickly. It's very similar to Bocce Ball - just make sure you ROLL YOUR BOWLS!

*Brit’s Pub is located one block northwest of the Hilton Minneapolis. Staff will direct attendees to the location.*

## Tuesday, October 10<sup>th</sup>

9:00am – 10:00am

### **Requesting a Solid Waste Rate Increase: Now is the Time**

One of the greatest challenges for solid waste directors is deciding on the timing and approach to request a rate increase for solid waste customers. Given the recent, significant increases in costs for the overall economy and solid waste industry in particular, now may represent the most ideal and necessary time to request an increase. This presentation will provide data that cities can use to make the case for rate increases, as well as strategies to successfully seek approval. We'll also highlight case studies of challenges and solutions from several cities.

10:00am – 11:00am

### **Leveraging Technology and Optimizing Systems to Address the Labor Shortage**

Industry leaders with expertise in people management, optimization, and customer self-service will provide attendees with valuable insights, strategies, and real-world examples of how technology can address the ongoing labor shortage, attract employees to the industry, and enhance business operations in the waste management industry.

11:00am – 11:30am

### **Fireside Chat: Technology Integration, or Getting to 100**

Effective MSW technology integration can save time and money, enable municipalities to deliver services more effectively, engage consumers in ways mailers and old communications tools never could, and help our staff do their jobs better. Or so they say. How do we convince our various constituents (city leaders, city residents, and yes, our staff) to embrace new technologies? Is that even the goal? Rubicon joins us for this important conversation.

11:30am – 11:45am

BREAK

11:45am – 1:00pm

### **Benefits of Measurement: Contamination & Capture Rates**

Municipal leaders and experts from across the country come together to discuss how data can be leveraged to educate customers, reduce contamination, and improve program delivery across the industry. From cart tagging to waste sorts - specific programs will be highlighted, and overall best practices and lessons and caveats will be shared.

1:00pm – 2:00pm

### **Luncheon**

Tuesday, October 10<sup>th</sup> (continued)

2:00pm – 3:00pm

**The New MRF Landscape Glass is BACK!**

Modern MRFs much less bemoan the woes of glass in single-stream recycling. With a rejuvenation in glass recycling clean-up and equitable MRF tipping fees, glass rejoins the ranks as a core recyclable. Cities and counties can design new processing contracts with greater transparency with glass processing and more recycled tons. While this formula may still have challenges in some areas of the US, a growing number of well-maintained MRF systems are being built or renovated with glass in mind. In this session, hear from MRFs, glass processors, and communities that have found success in glass recycling.

3:00pm – 4:00pm

**The State of Organics Recycling**

In this session we will look at the current state of composting infrastructure and residential access to composting programs nationwide. Hennepin County will share their path from incentivizing and supporting organics programs to eventually requiring residential and commercial organics programs. Lastly, trends in anaerobic digestion to address capacity for organics will be explored.

4:00pm – 5:00pm

**MWMA Executive Committee Meeting**

5:30pm – 7:00pm

**Closing Reception**

Wednesday, October 11<sup>th</sup>

9:00am – 11:00am

**Tour of the Hennepin Energy Recovery Center**

Located in downtown Minneapolis, the [Hennepin Energy Recovery Center \(HERC\)](#) processes garbage into energy. HERC uses the latest technologies to reduce environmental and taxpayer costs and is part of the county's integrated waste management system.

*Transportation will be provided.*