

the
mayors

business
council

A Business Opportunity



THE UNITED STATES
CONFERENCE OF MAYORS



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Hillary Schieve

Mayor of Reno
President

Andrew Ginther

Mayor of Columbus
Vice President

David Holt

Mayor of Oklahoma City
Second Vice President

Carolyn G. Goodman

Mayor of Las Vegas
Chair, Mayors Business Council

Tom Cochran

CEO and Executive Director

The United States Conference of Mayors is the official non-partisan organization of cities with each city represented in the Conference by its chief elected official, the mayor.



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DO YOUR PART! PLEASE RECYCLE!

Hi, I'm Mayor Carolyn G. Goodman of Las Vegas, Nevada. The United States Conference of Mayors President Hillary Schieve has honored me by asking that I serve as the Chair of the Mayors Business Council. On behalf of all the Mayors of the U.S. Conference of Mayors, I am pleased to invite you to join The Mayors Business Council.



The Mayors Business Council is an in-depth, exclusive forum for Mayors and representatives from the private sector to share research, policy analysis and marketplace trends in an effort to identify innovative approaches to the myriad of difficulties and opportunities cities face today.

Now, more than ever, the continued vitality of cities and the nation are dependent upon Mayors and private sector leaders tackling issues of common concern such as, but not limited to: streamlining government, homeland security and public safety, building affordable housing, investing in youngsters and schools, promoting arts, culture and sports, recycling land and preserving open spaces, investing tax cuts in challenged neighborhoods and working families, workforce training, energy, modernizing infrastructure, and increasing access to affordable healthcare.

Central to the mission of the Business Council is the goal of improving the business environment in cities. Mayors and business leaders agree that with continued devolution of responsibility to the local level, creative public/private partnerships will be a major force in shaping cities of the 21st century.

Experience has shown that when the resources of business and government are combined, our cities benefit and our nation is stronger. Still, the Mayors Business Council can only achieve its mission if you are at the table with us. The Mayors of the United States Conference of Mayors look forward to your participation.

If you would like to discuss how membership in the Mayors Business Council could benefit your organization, contact Geri Powell, Managing Director of the Mayors Business Council at gpowell@usmayors.org and/or Judy Reid, Membership Manager at jreid@usmayors.org for additional information. They will be happy to assist you.

Carolyn G. Goodman
Mayor of Las Vegas
Chair, Mayors Business Council

The U.S. Conference of Mayors and Business Leaders— A New Political Force

Corporate America — the business community in our cities — and the United States Conference of Mayors — our chief elected city officials — have stood together on many issues throughout the history of this organization. Through the creation of the Mayors Business Council, we have transformed our organization to bring corporate America even closer to the Mayors of our nation.

With the release of the landmark report, *U.S. Metro Economies: The Engines of America's Growth*, America's cities have demonstrated their value to our nation's current and future economic prosperity. Over 93% of future U.S. economic growth will be generated in our metro areas which contribute more than 90% of gross domestic product and wages and over 86% of all jobs in our national economy. By establishing metro areas as the economic engines that drive our national and state economies, city and county leaders are taking their rightful role as national and international leaders.

Today, Mayors are leaders who see themselves as — and indeed are — the CEOs of government whose job it is to run their cities like a successful business with innovative and cost-cutting measures along with wise investments.

The turnaround of many cities is due, in large measure, to the bonding that has taken place between our Mayors and their local business partners, as well as national and international partners, to make cities more livable and economically sound.



USCM Leadership (left to right)

USCM Leadership: From left to right: President Reno Mayor Hillary Schieve, Vice President Columbus Mayor Andrew Ginther, Second Vice President Oklahoma City Mayor David Holt, and CEO/Executive Director Tom Cochran.

The United States Conference of Mayors is spreading the message across this nation that we want a strong and engaged business community inside our organization sharing and working on visions of success to make cities — and ultimately our nation — economically stronger. We must have cities and businesses — Mayors and CEOs — working together for the long-term prosperity of America.

We thank the corporate members who have chosen to be active with us on the many successful joint ventures we share now and look forward to exciting future endeavors.

We invite other corporations to become members of the Mayors Business Council. We will be vigorous in urging members of the Business Council to take an active part in this important initiative, and will provide numerous opportunities for involvement.

Today the metropolitan regions — led by our urban and suburban Mayors — are the economic engines that drive this great nation and that have produced this period of incredible economic growth.

The Conference of Mayors today is strengthening our presence in the international business arena. We will continue to increase international business opportunities for our member mayors and for other mayors and cities across the globe.

We pledge our best effort to strengthen, even more, those city — business partnerships that work each day to make our cities and nation economically strong for the benefit of all.

Tom Cochran
CEO and Executive Director
The U.S. Conference of Mayors



*Isaac Reyes, Senior Vice President, Enterprise Risk & Government Affairs,
Target, USCM Platinum Partner*

The Mayors Business Council— A Business Opportunity

The Mayors Business Council is an integral part of the structure and activities of the U.S. Conference of Mayors. The Business Council meets and works directly with the elected leadership of the Conference of Mayors.

Members of the Mayors Business Council are invited to participate in the Annual and Winter Meetings, the two most prominent events of the U.S. Conference of Mayors where, each year, priorities are set and policy decisions are made. The Winter Meeting is always held in Washington, D.C. each January. The Annual Meeting is held in June of each year in a different city of the United States. Hundreds of Mayors attend both meetings — meetings that have the participation of the President of the United States, White House and Cabinet officials, Congressional leaders, and national and international business and civic leaders.



*(left) The Honorable Joseph R. Biden, Jr., President of the United States of America
(right) The Honorable Kevin McCarthy, Speaker, The United States House of Representatives (CA)*

Business Council members have the following opportunities for participation with The U.S. Conference of Mayors:

- Winter and Annual Meetings: Business Council members will have the exclusive opportunity to attend the Winter and Annual Meetings in our arena setting, will receive two complimentary registrations for each meeting, and may be invited to participate in various other meetings throughout the year;
- The Mayors Business Council Special Sessions: Business Council members may be invited to participate in special sessions with Conference leadership at both the Winter Meeting and Annual Conference;
- Best Practices Report: Business Council members will be invited to submit a best practice to be included in the (yearly) official USCM Business Council Best Practice Report;
- Policy Briefings: Periodic policy briefings for Business Council members will be conducted by Conference of Mayors senior staff;
- Invitation to Present Views: Business Council members may be invited to present their views through a dialogue with Mayors at various forums as appropriate;
- Public/Private Partnerships: Business Council members will be invited to participate in the sponsorship and formation of new collaborative projects on priority issues;
- Exhibit Space: Business Council members will be given preference to contract for the limited exhibit space provided at the Winter and Annual Meetings.

The United States Conference of Mayors

The United States Conference of Mayors was established in 1932 as the official nonpartisan organization of cities with populations of 30,000 or more. There are more than 1,408 such cities in the country today. Each city is represented in the Conference by its chief elected official — the Mayor.

The Mayors of these cities rely on the U.S. Conference of Mayors to help meet the challenges and fulfill the potential of urban America and to inform Congress and the Administration of the top priorities of cities.

The primary roles of The U.S. Conference of Mayors are to:

- Promote the development of effective national urban/suburban policy;
- Strengthen federal-city relationships;
- Ensure that federal policy meets urban needs;
- Provide Mayors with leadership and management tools; and
- Create a forum in which Mayors can share ideas and information.

The Conference holds its Winter Meeting each January in Washington, D.C. and an Annual Meeting each June in a different U.S. city. Additional meetings and events are held as directed by Conference leadership.

During the Annual Meeting, members elect a President, Vice President, Second Vice President, and Advisory Board Chair, who serve one-year terms. The President of the Conference of Mayors is the national spokesperson for the Mayors.

Conference members — Mayors — speak with a united voice on matters pertaining to organizational policies and goals. Individually, each member mayor contributes to the development of national urban policy by serving on one or more of the organization's 12 Standing Committees.

In addition to the ongoing work of the Conference's Standing Committees, Mayors are organized into task forces to examine and act on issues that demand special attention — homeland security, aviation security, hunger and homelessness, and brownfields, among others. Through these task forces, the Conference of Mayors historically has assumed a national leadership position in calling early attention to serious urban problems and in pressing for solutions to them.

The Standing Policy Committees Cover:

- Children, Health and Human Services
- Community Development and Housing
- Criminal and Social Justice
- Energy
- Environment
- International Affairs
- Jobs, Education and the Workforce
- Legislation Action
- Metro Economies
- Technology and Innovation
- Tourism, Arts, Parks, Entertainment and Sports
- Transportation

Each June during the Annual Meeting of Mayors, the Standing Committees recommend the policy positions they believe should be adopted by the organization. At this time, every member attending is given an opportunity to question, discuss and then vote on each policy position. Each city, represented by its Mayor, casts one vote.

The policy positions adopted at the Annual Meeting reflect the collective views of those charged with administering the nation's cities, and as such, should be known to Congressional leaders and the executive branch of the federal government.

Following each Annual Meeting, therefore, copies of the official policy positions are presented to the President and to both Houses of Congress.



The United States Conference of Mayors President Reno Mayor Hillary Schieve

Mayors Business Council Members

(as of June, 2023)

AARP	Edison Electric Institute
AECOM	Elevance Health
Aetna	Enterprise Holdings
Airbnb	Environmental Defense Fund
Amazon	ERTC.com
American Airlines	Ewing Marion Kauffman Foundation
American Beverage Association	Flock Safety
American Chemistry Council	General Motors
American Gas Association	GHD
American Hotel and Lodging Association	Global Coalition on Aging
American Institute of Architects	Globetrotter Travel Management Services, Inc.
American Management Services, Inc.	GoFundMe
Arup	Goldman Sachs 10,000 Small Businesses Voices
*AT&T	Google Fiber
Atkins North America	goPuff
Axon	Grubhub
Bank of America	Guest Ranger
Bechtel Corporation	HDR
BGR Group	Heartland Forward
Bird	Hertz
Black & Veatch	Hilco Redevelopment Partners
Boston University	HNTB Corporation
Broadband.Money	Honeywell
BYD Motors, LLC	Hunt Companies, Inc.
Campaign for Tobacco-Free Kids	Ice Miller LLP
Care Solace	IKE Smart City
CGI Digital	INCOMPAS
Charter Communications	Instacart
Chime Financial	International Association of Plumbing & Mechanical Officials
CityHealth	International Well Building Institute
CLEAR	*Jacobs
Comcast	JPMorgan Chase & Co.
COMPASS Pathways	Kaiser Permanente
Crown Castle	Kamstrup Water Metering, L.L.C
Deloitte	Kapor Capital
Destinations International	Keolis
Dollar General Corporation	

Laborers' International Union
of North America (LIUNA)

Linebarger Goggan Blair &
Sampson, LLP

Live Nation

LSN Partners, LLC

Lyft

Macquarie Group

Major League Baseball

Mars Incorporated

MasterCard

Mayors Against Illegal Guns

McDonald's Corporation

McGuireWoods Consulting

Meta

Microsoft

Millenium

Mobility Capital Finance Inc.
("MoCaFi")

Motorola Solutions, Inc.

Municipal Finance & Services
Corp.

National Apartment
Association

National Association of State
Procurement Officials (NASPO)

National Forum for Heart
Disease & Stroke Prevention

Nationwide

NCA - The National
Confectioners Association

NCTA - The Internet &
Television Association

NFL

Oak View Group

OUTFRONT Media LLC

Pallet Shelter

PepsiCo

Pfizer, Inc.

Qualcomm

Rubicon

ServiceNow

Shipt

Shumaker Advisors Florida

Sidewalk Infrastructure
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Sourcwell

Stantec

Starbucks Coffee Company

State and Federal
Communications, Inc

Supernal, LLC

Swiss Re Management (US)
Corporation

Target Corporation

The Asian American
Foundation

The Recycling Partnership

The Rockefeller Foundation

T-Mobile

Truleo

Uber Technologies Inc.

UL Research Institutes

United Airlines

United States Heartland China
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U.S. Green Building Council

*Veolia Water Technologies &
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