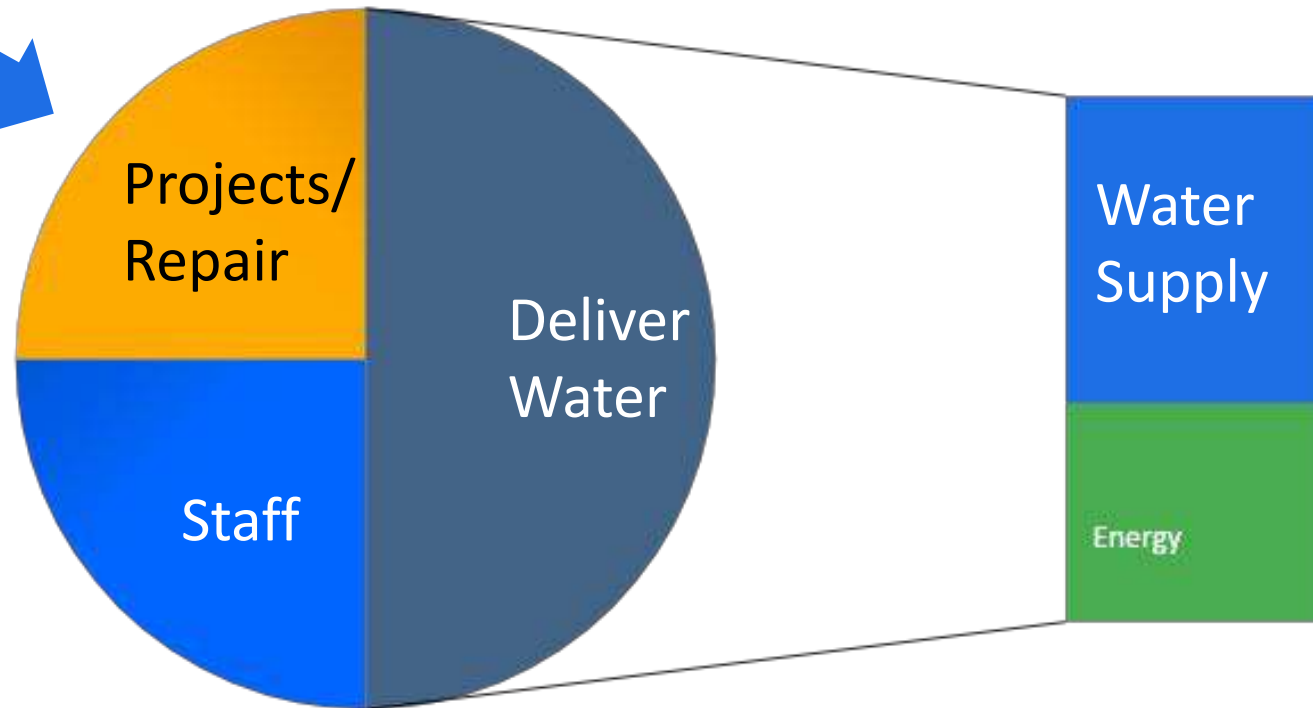
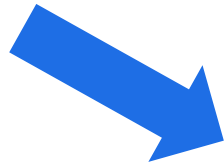


The Drought Creates a Double-Sided Financial Strain

Conservation Has a Cost

- Install Turf
- Stop Irrigation
- Prevent Water Loss
- Enforcement



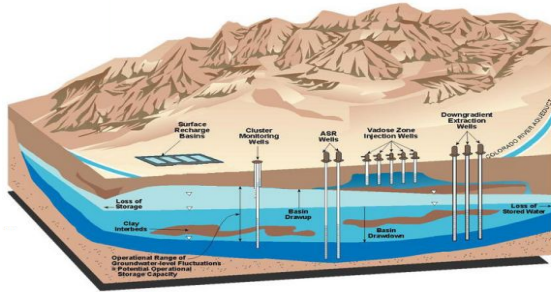
New Water Supply
Will Cost More
\$/Household
\$/1000 gallons
\$/ ac-ft



Total Cost to Supply Drinking Water

We Need to Expand the Pie with Local Projects

Water Banking



↑ -- ↑ \$2.50 - \$4.50/month/person

↑
Quantity

↑
Cost

🏠 ~ 25,000 households

Cost based on 48 gallons per capita
\$1,000/ac-ft = \$4.50 month/person

Brackish Groundwater



↑ -- ↑ \$4 - \$10/month/person

Stormwater Capture



↑ -- ↑ \$3 - \$45+/month/person

Ocean Desalination



🏠🏠 -- 10x 🏠 \$9 - \$18/month/person

Potable Reuse



🏠 -- 5x 🏠 \$4.50 - \$9/month/person



We Need Big Solutions

www.solvetthewatercrisis.com

Dr. Jeff Neemann
Black & Veatch
Irvine, CA

- 949-788-4233
- neemannjj@bv.com