# **2022 MWMA Fall Summit** October 31 – November 2, 2022 Los Angeles, CA



## **CORPORATE SPONSORSHIP OPPORTUNITIES**

The <u>Municipal Waste Management Association's</u> (MWMA) annual **Fall Summit** is an excellent opportunity to market your company's products and services. Unlike other national industry events, here you'll meet the **decision-makers** – solid waste, recycling and environmental executives from cities, counties, and other municipal and regional agencies across the country.

## Presenting Sponsorship (2) | \$20,000

*This package provides you with premium exposure – to showcase your company, products and services to MWMA members and Fall Summit registrants.* 

- Exclusive sponsorship of a signature off-site event during the MWMA Fall Summit. Past events (which include full catering and hosted bar service) have included an evening at the Rock & Roll Hall of Fame and a private tour of the Muhammad Ali Museum.
- The opportunity to deliver a keynote during a Fall Summit luncheon.
- Reserved exhibit space to market your products and/or services.
- Three (3) registrations for the 2022 MWMA Fall Summit. \*

\* The sponsor may invite additional representatives/guests to the off-site event.

## Technology Sponsorship (1) | \$20,000

Help us extend the reach and impact of the 2022 MWMA Fall Summit, by providing a live-streaming participation option in addition to in-person attendance.

- Exclusive billing as the technology sponsor/provider for the 2022 MWMA Fall Summit.
- The opportunity to speak/present during the MWMA Fall Summit "Innovations in Technology" forum (or other relevant session, determined in consultation with MWMA staff).
- Sponsor logo and branding on a thumb drive distributed to MWMA Fall Summit attendees.
- **Reserved exhibit space** to market your products and/or services.
- Three (3) registrations for the 2022 MWMA Fall Summit.

#### Networking Sponsorship (up to 4): \$5,000

Use this opportunity to position your company as an industry leader, and to make the business case for your products and services. This package includes:

- The opportunity to speak/present during the MWMA Fall Summit "Innovations in Technology" forum (or other relevant session, determined in consultation with MWMA staff).
- Two (2) registrations for the 2022 MWMA Fall Summit.

### **Exhibit Booths** (space limited – if available) | \$1,500 per booth

- **Reserved exhibit space** to market your products and/or services.
- One (1) registration for the 2022 MWMA Fall Summit.

#### **NOTES:**

- All sponsorships include corporate identity (name and logo) placement on all signage and other promotional materials/collateral associated with the 2022 MWMA Fall Summit.
- Sponsors and exhibitors may purchase additional registrations (above what's included at your sponsorship level) for \$995 per person, with the caveat that the total number of representatives per company/organization may be capped, at the discretion of the Executive Committee.
- All workshops will be designed in consultation with the MWMA staff and are subject to approval by the MWMA Executive Committee.
- <u>Exhibit space</u> includes one (1) draped or skirted six-foot table, two (2) chairs, and an electrical outlet. Exhibitors will receive space prominently and strategically located in the meeting venue, which will maximizes foot traffic around exhibits. In addition, "Sponsors Bingo" a fun contest where participants fill a "bingo" card with logo stickers from exhibiting companies, in order to be entered into a raffle to win an iPad maximizes the potential that participants will visit exhibits.
- For companies interested in an opportunity not described here, <u>customized sponsorship</u> <u>packages</u> are available – just contact us! We can work with you to create a cost-effective, custom package that meets your needs.