

the  
mayors

business  
council

**A Business Opportunity**



THE UNITED STATES  
CONFERENCE OF MAYORS



## THE UNITED STATES CONFERENCE OF MAYORS

### **Francis X. Suarez**

Mayor of Miami  
President

### **Hillary Schieve**

Mayor of Reno  
Second Vice President

### **Carolyn G. Goodman**

Mayor of Las Vegas  
Chair, Mayors Business Council

### **Tom Cochran**

CEO and Executive Director

The United States Conference of Mayors is the official non-partisan organization of cities with each city represented in the Conference by its chief elected official, the mayor.



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**DO YOUR PART! PLEASE RECYCLE!**

Hi, I'm Mayor Carolyn G. Goodman of Las Vegas, Nevada. The United States Conference of Mayors President Francis X. Suarez has honored me by asking that I serve as the Chair of the Mayors Business Council. On behalf of all the Mayors of the U.S. Conference of Mayors, I am pleased to invite you to join The Mayors Business Council.



The Mayors Business Council is an in-depth, exclusive forum for Mayors and representatives from the private sector to share research, policy analysis and marketplace trends in an effort to identify innovative approaches to the myriad of difficulties and opportunities cities face today.

Now, more than ever, the continued vitality of cities and the nation are dependent upon Mayors and private sector leaders tackling issues of common concern such as, but not limited to: streamlining government, homeland security and public safety, building affordable housing, investing in youngsters and schools, promoting arts, culture and sports, recycling land and preserving open spaces, investing tax cuts in challenged neighborhoods and working families, workforce training, energy, modernizing infrastructure, and increasing access to affordable healthcare.

Central to the mission of the Business Council is the goal of improving the business environment in cities. Mayors and business leaders agree that with continued devolution of responsibility to the local level, creative public/private partnerships will be a major force in shaping cities of the 21st century.

Experience has shown that when the resources of business and government are combined, our cities benefit and our nation is stronger. Still, the Mayors Business Council can only achieve its mission if you are at the table with us. The Mayors of the United States Conference of Mayors look forward to your participation.

Carolyn G. Goodman  
Mayor of Las Vegas  
Chair, Mayors Business Council

# The U.S. Conference of Mayors and Business Leaders— A New Political Force

Corporate America — the business community in our cities — and the United States Conference of Mayors — our chief elected city officials — have stood together on many issues throughout the history of this organization. Through the creation of the Mayors Business Council, we have transformed our organization to bring corporate America even closer to the Mayors of our nation.

With the release of the landmark report, *U.S. Metro Economies: The Engines of America's Growth*, America's cities have demonstrated their value to our nation's current and future economic prosperity. Over 93% of future U.S. economic growth will be generated in our metro areas which contribute more than 90% of gross domestic product and wages and over 86% of all jobs in our national economy. By establishing metro areas as the economic engines that drive our national and state economies, city and county leaders are taking their rightful role as national and international leaders.

Today, Mayors are leaders who see themselves as — and indeed are — the CEOs of government whose job it is to run their cities like a successful business with innovative and cost-cutting measures along with wise investments.

The turnaround of many cities is due, in large measure, to the bonding that has taken place between our Mayors and their local business partners, as well as national and international partners, to make cities more livable and economically sound.



**USCM Leadership** (left to right)

*President Miami Mayor Francis X. Suarez, Second Vice President Reno Mayor Hillary Schieve and CEO & Executive Director Tom Cochran*

The United States Conference of Mayors is spreading the message across this nation that we want a strong and engaged business community inside our organization sharing and working on visions of success to make cities — and ultimately our nation — economically stronger. We must have cities and businesses — Mayors and CEOs — working together for the long-term prosperity of America.

We thank the corporate members who have chosen to be active with us on the many successful joint ventures we share now and look forward to exciting future endeavors.

We invite other corporations to become members of the Mayors Business Council. We will be vigorous in urging members of the Business Council to take an active part in this important initiative, and will provide numerous opportunities for involvement.

Today the metropolitan regions — led by our urban and suburban Mayors — are the economic engines that drive this great nation and that have produced this period of incredible economic growth.

The Conference of Mayors today is strengthening our presence in the international business arena. We will continue to increase international business opportunities for our member mayors and for other mayors and cities across the globe.

We pledge our best effort to strengthen, even more, those city — business partnerships that work each day to make our cities and nation economically strong for the benefit of all.

Tom Cochran  
CEO and Executive Director  
The U.S. Conference of Mayors



*(left) William “Bill” Daley, Vice Chairman of Public Affairs, Wells Fargo & Co. and (right) USCM President Miami Mayor Francis X. Suarez*

## The Mayors Business Council— A Business Opportunity

The Mayors Business Council is an integral part of the structure and activities of the U.S. Conference of Mayors. The Business Council meets and works directly with the elected leadership of the Conference of Mayors.

Members of the Mayors Business Council are invited to participate in the Annual and Winter Meetings, the two most prominent events of the U.S. Conference of Mayors where, each year, priorities are set and policy decisions are made. The Winter Meeting is always held in Washington, D.C. each January. The Annual Meeting is held in June of each year in a different city of the United States. Hundreds of Mayors attend both meetings — meetings that have the participation of the President of the United States, White House and Cabinet officials, Congressional leaders, and national and international business and civic leaders.



*(left) The Honorable Joseph R. Biden, Jr., President of the United States of America  
(right) USCM President Miami Mayor Francis X. Suarez*

## **Business Council members have the following opportunities for participation with The U.S. Conference of Mayors:**

- Winter and Annual Meetings: Business Council members will have the exclusive opportunity to attend the Winter and Annual Meetings in our arena setting, will receive two complimentary registrations for each meeting, and may be invited to participate in various other meetings throughout the year;
- The Mayors Business Council Special Sessions: Business Council members may be invited to participate in special sessions with Conference leadership at both the Winter Meeting and Annual Conference;
- Best Practices Report: Business Council members will be invited to submit a best practice to be included in the (yearly) official USCM Business Council Best Practice Report;
- Policy Briefings: Periodic policy briefings for Business Council members will be conducted by Conference of Mayors senior staff;
- Invitation to Present Views: Business Council members may be invited to present their views through a dialogue with Mayors at various forums as appropriate;
- Public/Private Partnerships: Business Council members will be invited to participate in the sponsorship and formation of new collaborative projects on priority issues;
- Exhibit Space: Business Council members will be given preference to contract for the limited exhibit space provided at the Winter and Annual Meetings.

# The United States Conference of Mayors

The United States Conference of Mayors was established in 1932 as the official nonpartisan organization of cities with populations of 30,000 or more. There are more than 1,408 such cities in the country today. Each city is represented in the Conference by its chief elected official — the Mayor.

The Mayors of these cities rely on the U.S. Conference of Mayors to help meet the challenges and fulfill the potential of urban America and to inform Congress and the Administration of the top priorities of cities.

## **The primary roles of The U.S. Conference of Mayors are to:**

- Promote the development of effective national urban/suburban policy;
- Strengthen federal-city relationships;
- Ensure that federal policy meets urban needs;
- Provide Mayors with leadership and management tools; and
- Create a forum in which Mayors can share ideas and information.

The Conference holds its Winter Meeting each January in Washington, D.C. and an Annual Meeting each June in a different U.S. city. Additional meetings and events are held as directed by Conference leadership.

During the Annual Meeting, members elect a President, Vice President, Second Vice President, and Advisory Board Chair, who serve one-year terms. The President of the Conference of Mayors is the national spokesperson for the Mayors.

Conference members — Mayors — speak with a united voice on matters pertaining to organizational policies and goals. Individually, each member mayor contributes to the development of national urban policy by serving on one or more of the organization's 11 Standing Committees.

In addition to the ongoing work of the Conference's Standing Committees, Mayors are organized into task forces to examine and act on issues that demand special attention — homeland security, aviation security, hunger and homelessness, and brownfields, among others. Through these task forces, the Conference of Mayors historically has assumed a national leadership position in calling early attention to serious urban problems and in pressing for solutions to them.



## The Standing Policy Committees Cover:

- Children, Health and Human Services
- Community Development and Housing
- Criminal and Social Justice
- Energy
- Environment
- International Affairs
- Jobs, Education and the Workforce
- Membership
- Metro Economies
- Tourism, Arts, Parks, Entertainment and Sports
- Transportation and Communications

Each June during the Annual Meeting of Mayors, the Standing Committees recommend the policy positions they believe should be adopted by the organization. At this time, every member attending is given an opportunity to question, discuss and then vote on each policy position. Each city, represented by its Mayor, casts one vote.

The policy positions adopted at the Annual Meeting reflect the collective views of those charged with administering the nation's cities, and as such, should be known to Congressional leaders and the executive branch of the federal government.

Following each Annual Meeting, therefore, copies of the official policy positions are presented to the President and to both Houses of Congress.



*(left) The Honorable Nancy Pelosi, Speaker, The United States House of Representatives (CA)*

*(right) The Honorable Kevin McCarthy, Republican Leader, The United States House of Representatives (CA)*

# Mayors Business Council Members

(as of January, 2022)

AARP	Covanta
AECOM	Crown Castle
Aero Wireless Group	Data Reveal AI LLC
Aetna	Destinations International
Airbnb	Dollar General Corporation
Amazon	DoorDash
American Airlines	Draper, Richards, Kaplan Foundation (DRK)
American Bankers Association	Edison Electric Institute
<b>American Beverage Association</b>	Ewing Marion Kauffman Foundation
American Chemistry Council	Facebook
American CryptoFed	Ford Motor Company
American Gas Association	Fortinet
American Heart Association	<b>Globetrotter Travel Management Services, Inc.</b>
American Hotel and Lodging Association	<b>GoDaddy</b>
American Institute of Architects	Goldman Sachs 10,000 Small Businesses Voices
<b>American Management Services, Inc.</b>	goPuff
Anthem, Inc.	Gridics
Argo AI	Grubhub
*AT&T	HDR
Atkins North America	Heartland Forward
Axon	Honeywell
Badger Meter	IEM
Bank of America	IKE Smart City
Best Friends Animal Society	International Association of Plumbing & Mechanical Officials
Bird	International Well Building Institute
Black & Veatch	*Jacobs
Blue Zones	JPMorgan Chase & Co.
Boston University	Kaiser Permanente
BYD Motors, LLC	Kapor Capital
CGI Digital	Keolis
CGI Technologies and Solutions	Kiewit
Charter Communications	Lacuna Technologies
Chime Financial	LeaseLock
Citi	
CityHealth	
Comcast	

Linebarger Goggan Blair & Sampson, LLP

Lyft

Macquarie Group

**Major League Baseball**

Mark43

Mars Incorporated

MasterCard

Mayors Against Illegal Guns

McCormack Baron Companies

McDonald's Corporation

McGuireWoods Consulting

Merck

Microsoft

Mighty Buildings

Mobility Capital Finance Inc.  
("MoCaFi")

Motorola Solutions, Inc.

Municipal Parking Services  
(MPS)

National Apartment  
Association

National Forum for Heart  
Disease & Stroke Prevention

National Restaurant  
Association

**Nationwide**

NCTA - The Internet &  
Television Association

NRG Energy

OUTFRONT Media LLC

PayPal

PepsiCo

REEF Technology

Renewable Energy Group

Rhino

Rubicon

SAP Public Services, Inc.

Sazerac Company, Inc.

ServiceNow

Shipt

ShotSpotter, Inc.

Sidewalk Infrastructure  
Partners, LLC

Siemens Corporation

Signify

SoftBank Group

Sourcewell

Spin

Sports Facilities Companies

Stantec

Starbucks Coffee Company

\*SUEZ

**Target Corporation**

The Coca-Cola Company

The Home Depot

The Recycling Partnership

The Sherwin-Williams  
Company

T-Mobile

Truleo

Tyler Technologies, Inc.

Uber Technologies Inc.

Ubiquia

Ullico, Inc.

United Airlines

Veolia North America

Verizon Communications

Walgreen Co.

**Walmart**

Waste Management, Inc.

Waymo

**Wells Fargo**

WSP USA

Zencity

Zillow

Zipcar

# The Mayors Business Council Application

## Name of Organization<sup>1</sup>:

\_\_\_\_\_

will become a member of The Mayors Business Council  
of The United States Conference of Mayors for the year: \_\_\_\_\_

Web Site \_\_\_\_\_

## Corporate Headquarters:

CEO Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

## Primary Representative<sup>2</sup>:

Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email Address \_\_\_\_\_

## Secondary Representative:

Name \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email Address \_\_\_\_\_

Person(s) listed above will represent your organization on the Mayors Business Council and is authorized by your organization to receive all correspondence and benefits of the Mayors Business Council.

1 Membership/meeting registrations are non-transferrable.

2 The Primary Representative will receive the yearly membership renewal invoice unless otherwise requested.

(Continued on next page)

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☐ A check for the annual dues made out to The United States Conference of Mayors is enclosed.

- 3 Annual dues for new members are prorated on a quarterly basis.

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Index of Special Interest or Expertise

In the list below, please check up to five (5) areas of priority interest to your firm.

- ☐ Accounting Systems
- ☐ Alcohol and Drug Abuse Program
- ☐ The Arts
- ☐ Asbestos Management
- ☐ Business Retention
- ☐ City Livability
- ☐ Community Development
- ☐ Computer Services
- ☐ Consumer Affairs
- ☐ Contracting Out
- ☐ Credit/Debt Rating
- ☐ Crisis Management
- ☐ Debt Collection
- ☐ Debt Management
- ☐ Downtown Development
- ☐ Economic Development
- ☐ Economic Policy
- ☐ Education
- ☐ The Elderly
- ☐ Employment and Training
- ☐ Energy
- ☐ The Environment
- ☐ Financial Management
- ☐ Foreign Investment in Crisis
- ☐ Health Care
- ☐ Homeland Security
- ☐ Housing
- ☐ Human Development
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- ☐ Media Relations
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- ☐ Transportation
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- ☐ Waste Disposal
- ☐ Wastewater Treatment
- ☐ Zoning Issues
- ☐ Other \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

# THE UNITED STATES CONFERENCE OF MAYORS

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HILLARY SCHIEVE, Reno, NV, Second Vice President

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VICTORIA WOODARDS, Tacoma, WA

## CEO AND EXECUTIVE DIRECTOR

TOM COCHRAN



THE UNITED STATES  
CONFERENCE OF MAYORS

A handwritten signature in black ink that reads "Tom Cochran".

**Tom Cochran**, CEO and Executive Director

1620 Eye Street, NW  
Washington, DC 20006  
Tel: 202.293.7330

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