

## 2021 MWMA Fall Summit

October 11-13, 2021

Austin, Texas



## CORPORATE SPONSORSHIP OPPORTUNITIES

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The Municipal Waste Management Association's (MWMA) annual **Fall Summit** is an excellent opportunity to market your company's products and services. Unlike other national industry events, here you'll meet the **decision-makers** – solid waste, recycling and environmental executives from cities, counties, and other municipal and regional agencies across the country.

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### Title Sponsorship | \$10,000

*This package provides you with the greatest exposure – to showcase your company, products and services to MWMA members and Fall Summit registrants – and includes:*

- **Premier corporate identity (name and logo) placement** on the MWMA website, as well as signage and other collateral associated with the 2021 MWMA Fall Summit and name mention in all press releases and other media materials;
- Inclusion of a **full-page, welcome letter/custom advertisement** from your designated corporate executive in the 2021 MWMA Fall Summit program booklet;
- Logo placement on the **memory stick** distributed to each Fall Summit participant, which is preloaded with the Fall Summit agenda and presentation materials. It can be preloaded with your corporate promotional literature as well;
- An **opportunity for your corporate representative to deliver a keynote address during the Opening Plenary**, or one of several other sessions of your choosing;
- **Five (5) registrations** for the 2021 MWMA Fall Summit; \* and
- Space reservation for **two (2) adjacent exhibit booths in a premier location** – which you can use separately to showcase different products or divisions of your company, or as one larger, enhanced exhibit space.

## Host Sponsorship | \$5,000

Work with us to associate your company with a signature workshop, reception or other event that MWMA members won't soon forget. This package includes:

- **Prominent corporate identity (name and logo) placement** on all signage, program and other collateral associated with the 2021 MWMA Fall Summit;
- **Three (3) registrations** for the 2021 MWMA Fall Summit; \*
- **Billing as the host sponsor of one of our luncheon or evening receptions, with 10-15 minutes presentation/speaking time;** and
- Space reservation for one (1) exhibit booth in a premier location.

## Networking Sponsorship | \$2,500

Use this opportunity to position your company as an industry leader, and to make the business case for your products and services. This package includes:

- **Corporate identity (name and logo) placement** on all signage, program and other collateral associated with the 2021 MWMA Fall Summit;
- **One (1) registration** for the 2021 MWMA Fall Summit; and \*
- **The opportunity for your representative to deliver a 10- to 15-minute presentation during one of our Fall Summit sessions.**

## Exhibit Booths (space limited): \$1,500 per booth

Exhibitors will receive space prominently and strategically located in the meeting venue, which maximizes foot traffic around your exhibit. In addition, "Sponsors Bingo" – a fun contest where participants fill a "bingo" card with logo stickers from exhibiting companies, in order to be entered into a raffle to win an iPad – maximizes the potential that participants will stop by your exhibit. This package includes:

- **Exhibit space** which includes one (1) six-foot table, two (2) chairs, and an electrical outlet;
- **Name recognition** on the Fall Summit program agenda; and
- The **opportunity to make a 90-second "elevator pitch" to Fall Summit participants** during a special "Sponsors Roundtable" session;
- **One (1) registration** for the 2021 MWMA Fall Summit. \*

**Customized Sponsorship Packages:** Interested in an opportunity not listed here? Just **contact us!** We can work with you to create a cost-effective, custom package that meets your needs.

\* Additional registrations will be billed at \$399 per person – a discount of 50% off the regular registration rate. Due to COVID-19 concerns, sponsors will in 2021 be limited to one (1) additional registration at this rate.