



# 2019 MWMA Fall Summit

October 16 – 18, 2019

The DoubleTree by Hilton Downtown Cleveland (OH)

## AGENDA

(as of October 3<sup>rd</sup>, 2019 – subject to change)

### WEDNESDAY, OCTOBER 16<sup>th</sup>

9:00am – 11:45am

**The Urban Summit (PUBLIC SECTOR MEMBERS ONLY).** Join your colleagues from across the country for this closed-door session featuring candid dialogue on topics important to your success. Find out how other cities are dealing with problems that you face every day & share what works in your community.

PAUL F. ALCANTAR (Moderator & President, MWMA)  
*Commissioner, Waste Collection & Disposal | Department of Public Works*  
City of Cleveland, OH

12:00pm – 1:15pm

#### **Opening Luncheon sponsored by Waste Management**

1:15pm – 2:30pm

**PAYT Forward: The Pay-As-You-Throw Model @ Work.** In communities with pay-as-you-throw (PAYT) programs, residents are charged for the collection of municipal solid waste based specifically on the amount they throw away. This creates a direct economic incentive for residents to recycle more, and to generate less waste. There's an inherent fairness and equity to the PAYT model – not to mention an enhanced opportunity to create financial sustainability for municipal solid waste programs. In this session you'll learn the fundamentals of the PAYT model, and hear from communities that have implemented PAYT programs about the successes, challenges and opportunities that PAYT represents.

MARK DANCY  
*President*  
WasteZero

BOB MOYLAN (Invited)  
*Former Public Works Commissioner*  
City of Worcester, MA

JOHN PHETTEPLACE (Invited)  
*Director of Public Works*  
City of Stonington, CT

2:45pm – 4:00pm

**Driver Recruitment & Retention Strategies.** Cities across the country are facing a shortage of drivers; in this session we'll explore several cities' strategies to not only find & hire, but train and retain drivers, to keep fleets on the road and service levels at their optimum.

## WEDNESDAY, OCTOBER 16<sup>th</sup> (continued)

DAVID HERBERHOLZ  
*Director, Solid Waste & Recycling Division*  
City of Minneapolis, MN

CHRIS KNIGHT  
*Waste Management Manager*  
City of Stillwater, OK

4:00pm – 5:00pm

**Executive Committee Meeting (CLOSED SESSION)**

5:30pm – 8:30pm

### **MWMA Night @ The Rock & Roll Hall of Fame**

Located steps from our host hotel on the shore of Lake Erie, The Rock & Roll Hall of Fame documents the history of rock music and the artists, producers, engineers, and other notable figures who have influenced its development. Join us for a reception and self-guided tour of the nation's signature museum devoted to the icons & genres of rock & roll, from blues and R&B to punk, grunge and beyond.

*The Rock & Roll Hall of Fame is a ten-minute walk from the host hotel, which also provides a free shuttle to the Hall of Fame and other points close by.*

## THURSDAY, OCTOBER 17<sup>th</sup>

9:00am – 10:15am

### **Fighting Contamination from All Sides: Ohio's New Approach**

In 2018, the Ohio EPA approached The Recycling Partnership to develop a more inclusive, comprehensive model for addressing contamination. The Partnership & the Ohio EPA convened a group of stakeholders including MRFs, solid waste districts, and municipal leaders to identify needs and challenges; out of this dialogue a strategic pilot program was born. This session, moderated by The Recycling Partnership, will feature representatives from the Ohio EPA, a partnering MRF, and a grant-funded community. You'll learn the challenges and successes these stakeholders faced in working toward an effective, replicable model to fight contamination in communities across Ohio, and discuss how what has worked in Ohio might be adapted to fit your community.

CODY MARSHALL  
Chief Community Strategy Officer (Moderator)  
*The Recycling Partnership*

JACQUI FLAHERTY-RICCHIUTI, Chief Executive Officer  
*Keep Akron Beautiful*

ERNEST STALL  
Environmental Specialist  
*Ohio EPA*

MOLLY YEAGER  
Corporate Communications Manager  
*Rumpke Recycling*

## THURSDAY, OCTOBER 17<sup>th</sup> (continued)

10:30am – 11:45am

**Improving Recycling from The Top Down – The Federal Role.** What can the federal government do to improve municipal recycling? The US EPA has led a focused conversation on this topic over the past year, focusing specifically on four areas: contamination, measurement, infrastructure, & markets. In this session you'll hear about the EPA's process, findings, & next steps.

JUDY SHEAHAN

*Assistant Executive Director*

The United States Conference of Mayors

12:00pm – 1:15pm

**Luncheon sponsored by Gershman, Brickner & Bratton, Inc.**

**Imagining Sustainable Solutions in Solid Waste.** This discussion will cover current solid waste, recycling and composting industry myths; what's working in the municipal and waste processing sectors; and what public and private sector leaders, along with technology developers, can do to promote sustainable solutions. Examples of innovative projects in Michigan, Virginia and the northwest will highlight upstream/producer responsibility as well as contracting, public-private partnership and outreach techniques that can move the needle toward a new paradigm for sustainable solid waste management in the decades to come.

JENNIFER F. PORTER

Vice President

Gershman, Brickner & Bratton, Inc.

1:15pm – 3:15pm

**Markets and Recycling Technologies I: Today.** Recent market disruptions have left municipal managers of recyclables with a suite of challenges and questions: Should we cut certain materials from our curbside programs? Are there domestic markets for our materials? What options are available to optimize our system and program? In this session, we will address these questions and more by highlighting opportunities and successes occurring across the system spanning new technologies to measure and improve yields at the MRF, trends in domestic processing markets, and commitments by manufacturers that are creating new "market pulls".

**Markets and Recycling Technologies II: Tomorrow.** With increased attention to the effects that materials mismanagement can have on recycling programs, the environment, and beyond, there are now unprecedented levels of activity in the research and commercial development space for next-generation solutions to waste-related challenges. Here we'll sift through the noise to highlight the state of the science on a new class of chemical recycling technologies being developed to transform the management and value of discarded plastics. We'll focus on examples of promising technologies, level-set with respect to their commercial development, and discuss how municipalities might take advantage of the potential opportunities coming down the road.

## THURSDAY, OCTOBER 17<sup>th</sup> (continued)

JON T. POWELL, Ph.D.  
Director, Special Projects  
*Closed Loop Partners*

RON CHISLOW  
President & COO  
*Buckeye Polymers, Inc.*

3:15pm – 3:30pm

**Afternoon Break sponsored by Rubicon Globa**

3:30pm – 4:45pm

**Waste Conversion Technology as a Market Strategy.** While National Sword and similar restrictions put in place by other countries have constricted the markets for U.S. recyclables, one positive development has been the renewed emphasis on quality (versus quantity). As communities think about ways to maximize value and reduce costs – if not generate income – some industry experts say it's time to re-evaluate waste conversion solutions. In this session you'll hear from representatives of RePower South, which has begun operation at two facilities this year—just outside of Charleston and in Montgomery, Alabama – utilizing mechanical systems to screen in-bound waste for undesirable contaminants, recover valuable materials and size the balance of the waste material to create a valuable fuel product for use as a coal substitute. Both the financial and environmental benefits will be explored, as well as challenges to implementing these types of programs and the opportunities they represent.

5:00pm – 7:00pm

**Reception sponsored by Republic Services**

## FRIDAY, OCTOBER 18<sup>th</sup>

9:00am – 11:45am

**What the MRF Needs to Succeed (Closing Session)**