

GRANT AWARDEES

▶ 2019 AWARD WINNERS

Los Angeles, Ca.	Large City	1 st Place
Richmond, Va.	Medium City	1 st Place
Findlay, Ohio	Small City	1 st Place
Madison, Wis.	Large City	2 nd Place
Flint, Mich.	Medium City	2 nd Place
Monroe, La.	Small City	2 nd Place

▶ 2018 AWARD WINNERS

Boston, Mass.	Large City	1 st Place
Knoxville, Tenn.	Medium City	1 st Place
Perris, Calif.	Small City	1 st Place
Houston, Texas	Large City	2 nd Place
Providence, R.I.	Medium City	2 nd Place
Port Arthur, Texas	Small City	2 nd Place

▶ 2017 AWARD WINNERS

Las Vegas, Nev.	Large City	1 st Place
Columbia, S.C.	Medium City	1 st Place
Waterloo, Iowa	Small City	1 st Place
Phoenix, Ariz.	Large City	2 nd Place
Gresham, Ore.	Medium City	2 nd Place
Huntington, W.Va.	Small City	2 nd Place

▶ 2016 AWARD WINNERS

New Orleans, La.	Large City	1 st Place
Fontana, Ca.	Medium City	1 st Place
Everett, Mass.	Small City	1 st Place
Baltimore, Md.	Large City	2 nd Place
Columbia, S.C.	Medium City	2 nd Place
Plainfield, N.J.	Small City	2 nd Place

▶ 2015 AWARD WINNERS

Jacksonville, Fla.	Large City	1 st Place
New Haven, Conn.	Medium City	1 st Place
Lima, Ohio	Small City	1 st Place
Seattle, Wash.	Large City	2 nd Place
Green Bay, Wis.	Medium City	2 nd Place
North Miami, Fla.	Small City	2 nd Place

▶ 2014 AWARD WINNERS

Denver, Colo.	Large City	1 st Place
Waterbury, Conn.	Medium City	1 st Place
York, Pa.	Small City	1 st Place
Dallas, Texas	Large City	2 nd Place
Little Rock, Ark.	Medium City	2 nd Place
Monrovia, Calif.	Small City	2 nd Place

▶ 2012 AWARD WINNERS

Louisville, Ky.	Large City	1 st Place
Allentown, Pa.	Medium City	1 st Place
Lima, Ohio	Small City	1 st Place
Houston, Texas	Large City	2 nd Place
Las Cruces, N.M.	Medium City	2 nd Place
Patterson, La.	Small City	2 nd Place

ABOUT THE AMERICAN BEVERAGE ASSOCIATION

The American Beverage Association is the national trade association representing the broad spectrum of companies that manufacture and distribute non-alcoholic beverages, including regular, low- and no-calorie soft drinks, 100 percent juice and juice drinks, bottled water and water beverages, sports drinks, energy drinks and ready-to-drink teas in the United States. The beverage industry has a direct economic impact of more than **\$183 billion**, provides nearly **253,000** jobs and helps to support hundreds of thousands more that depend, in part, on beverage sales for their livelihoods. Learn more at www.ameribev.org

ABOUT THE AMERICAN BEVERAGE FOUNDATION FOR A HEALTHY AMERICA

The American Beverage Foundation for a Healthy America seeks to make a significant contribution to the health of local communities by providing grants to support community organizations that work to advance both the physical health of their local citizens and the environmental health of their communities.

The Foundation is a 501(c)(3) created and funded by America's non-alcoholic beverage industry and is a reflection of the industry's long-standing tradition of giving back to communities. Learn more at www.beveragefoundation.org

ABOUT UNITED STATES CONFERENCE OF MAYORS

The United States Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are nearly 1,400 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor. Learn more at www.usmayors.org

CONTACTS

JUBI ARRIOLA-HEADLEY

United States Conference of Mayors
202-861-6798 | jheadley@usmayors.org

STEVE LODGE

ABA Senior Director, Government Affairs & Outreach
202-463-6768 | slodge@ameribev.org

DOUG PALMER

ABA Mayors Advisory Council
609-213-1809 | dpalmer19@gmail.com

LEARN MORE

www.usmayors.org/childhood-obesity-prevention

Childhood Obesity Prevention Awards



The Childhood Obesity Prevention Awards Program was launched in 2012 through a partnership between the United States Conference of Mayors (USCM) and the American Beverage Association (ABA).

This landmark three-year initiative to provide grant support to cities to advance their efforts to reduce childhood obesity was a successful one that led to the American Beverage Foundation for a Healthy America (ABFHA) taking over support in 2015 given the alignment with the foundation's mission. Last year, ABFHA renewed its funding for another three-year round of grants.



The partnership has **3** core components:

1 > GRANTS

Over the course of this nine-year partnership, USCM, ABA and ABFHA will award more than \$4 million to over 50 cities across the country.

2 > PUBLIC AWARENESS

This partnership also features public awareness opportunities. As an example, in prior years, more than 60 mayors from cities across the country recorded radio public service announcements (PSAs), in both English and Spanish, on how parents and others can help reverse the trend of childhood obesity. USCM and ABA also created an extensive array of resources, including sample op-eds and social media content, that mayors and others can use to raise awareness of childhood obesity in their communities. These resources are available on the Childhood Obesity Prevention Awards website at: www.usmayors.org/childhood-obesity-prevention

3 > BEST PRACTICES

The third component of the partnership is connecting mayors with innovative, cost-effective program strategies to successfully reduce childhood obesity in their cities. These best practices highlight the innovative, sustainable and/or adaptable aspects of the Childhood Obesity Prevention Award-winning programs, and also provide insights into the history and development of each initiative.

\$4 MILLION
will be awarded to
more than
50 CITIES



ABA President and CEO and ABFHA Board Chair Katherine Lugar



Fit4Kids,
Richmond, Va.