2019 Mayors National Youth Summit
U.S. Conference of Mayors

Preliminary Program Agenda (DRAFT 6/11/19)

Thursday, July 25th

Arrival/Check-in - JW Marriott Los Angeles, L.A. LIVE
3:00-6:00PM
Youth and mayors will check into their rooms and register for the Summit.

Welcoming Reception – Lucky Strike (half block from hotel)
6:30 - 9:30 PM
Buffet style food, Free Bowling for Mayors and Youth
Welcoming Comments from Mayor Garcetti and Mayor Bemis
Suggested Attire: Casual

Friday, July 26th

Morning Activity
7:00 -8:00 AM (1 hour)
Optional yoga/run/meditation activity

Breakfast and Opening Session
8:30 – 9:30 AM (1 hour)
Suggested Attire: Casual
Continental Breakfast will be available at 8:30am. Program will begin at 9:30am. Mayor Bemis and Mayor Garcetti will go over the agenda for the day, set expectations for the Conference.
Session 1: Collaboration  
9:30AM – 11:00AM (1.5 hours)

**Theme: Fostering Youth Leadership**

**Building Effective Youth Councils**  
9:30-10AM (30 min)  
Mayors and youth leaders discuss building and leveraging their Youth Councils/Advisory Boards to address policy issues. Topics may include: directly advising the city on policy issues, participatory budgeting, and best practices on how youth leaders can interact directly with City Hall.

**Youth “Ted Talk” on Collaboration: Service Focused**  
10:00-10:15AM (15 min)

**Creating a Future of Service**  
10:15-10:45AM (30 min)  
Mayors and youth leaders discuss ways to help young people participate in public service opportunities. Topics may include: working in City Hall, building community service projects, working on campaigns, and running for public office.

**Break - Music/Wellness Moment (Options: Spoken word, DJ)**  
10:45-11:00AM (15 min)

**Theme: Amplify Youth Voices**

**Organizing Youth Town Halls**  
11:00AM-11:30AM (30 min)  
Mayors and youth leaders discuss programming for building youth-led town halls in their cities.

**Fostering Youth Voter Engagement**  
11:30AM–12:00PM (30 min)  
Mayors and youth leaders hold a discussion on and youth voter engagement, challenges, successes, opportunities. Unpacking the approaches that resonate with youth and are ultimately effective in engaging young people.

**Music/Wellness Moment Transition to Lunch (Options: Spoken word, DJ)**  
12:00PM-12:15PM (15 min)

**Lunch is served**  
12:00PM-1:15PM (1 hour and 15 min)
Theme: Implement an Impactful Campaign

Session 2: Design
1:15PM-2:45PM (1.5 Hours)
Teams will design a campaign that they will implement when they return home to their cities. This may be a campaign focused on voter engagement, a community service-based campaign, building a youth advisory board, or organizing a youth-led town hall (for example).

Wellness Break and Snacks
2:45– 3:30PM (45min)

Session 3: Build
3:30- 5:00PM (1.5 hours)
Teams will build a strategic plan for executing their campaigns, and draft brief presentations for the following day.

Free Time
5:00-6:45PM (1 hour 45min)

Night at the Grammy Museum
7:00-10:00PM
At 6:45PM, the group will walk from the JW Marriott to the Grammy Museum (half block away). Buffet style food, comments from Mayor Garcetti & Mayor Bemis, Keynote Speakers, and Summit Sponsors. Musical guests.
Suggested Attire: Casual

Saturday, July 27th

Morning Activity
7:00-8:00 AM (1 hour)
Optional yoga/run/meditation activity

Breakfast is Served
9:00-10:00 AM (1 hour)
Continental Breakfast will be available at 9am. Program will begin at 10:00am.

Music/Wellness Moment (Options: Spoken word, DJ)
10:00-10:15AM (15 min)

Presentations
10:15AM-12:15PM (2 hours)
Each team presents their campaigns and discusses next steps for how they will implement.
**Lunch is Served** (closing comments from Mayor Bemis and Mayor Garcetti)
12:15-1:15PM (1 hour)

**Summit Participants Depart**
Shuttles will be available to LAX from 1:30-4:30PM (3 hours)