

**The 86th
Winter Meeting
of
The United States
Conference of
Mayors**



**January 24-26, 2018
Washington, DC
Capital Hilton Hotel**

DRAFT AGENDA

Updated January 22, 2018

KEY INFORMATION FOR ATTENDEES

Participation

Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, workshops and social events are open to all mayors and other officially-registered attendees. Official functions and conference services are located in the Capital Hilton Hotel, unless otherwise noted. (Please refer to your program for specific locations.)

Media Coverage

Unless otherwise noted, plenary sessions, committee meetings, task force meetings and workshops are all open to press registrants. All social/evening events are CLOSED to press registrants wishing to cover the meeting for their news agency.

All plenary sessions are streamed live on our Facebook page at facebook.com/usmayors.

The hashtag for the meeting is #USCMwinter18.

Working Press Registration

All press must register to gain access to WINTER MEETING events at the registration desk located in the lower lobby opposite hotel registration. Press room facilities are provided for accredited news media representatives covering the WINTER MEETING. Press credentials may be picked up beginning at 8 A M, Wednesday, January 24, 2018. To register, please see [here](#).

Mobile App

Download the official mobile app to view the agenda, proposed resolutions, attending mayors and more. You can find it at usmayors.org/app. Available on the App Store and Google Play.

Social Media Filming

During the 86th Winter Meeting, mayors are invited to take part and film short social media clips, sharing their thoughts on how mayoral leadership is making a difference on the key priority issues we are working on in Washington, such as infrastructure and immigration. If you'd like to schedule a time to film your video, please contact David Burns at dburns@usmayors.org. Videos are being filmed in Pan American on Wednesday and in Statler A on Thursday and Friday during meeting hours.

Press Opportunities with Strauss Media

We are pleased to once again welcome our radio booking partner, Strauss Media Strategies. This year, the Strauss team will be working for the duration of the conference out of the New York room from the hours of 6:30 AM – 5:30 PM. If you are interested in being booked on your local radio stations back home to convey the work you're doing as mayors and to promote all that you're learning at the conference to make your cities stronger, please e-mail them at mayors@straussmedia.com or feel free to stop by the New York room while they are there and let them know of your interest.



Registration

The Conference Registration Desk is located in the LOWER LOBBY opposite the hotel registration area near the gift shop. The Registration Desk hours are:

- Tuesday, January 23, 2018: 3 PM to 7 PM
- Wednesday, January 24, 2018: 7 AM to 6 PM
- Thursday, January 25, 2018: 7 AM to 5 PM
- Friday, January 26, 2018: 7 AM to 12 PM

Badges

It is required that all delegates, participants and guests wear their registration badges to enter the sessions, meeting areas and social events. The badge is the official identification for admission to all scheduled events. Failure to wear the badge for viewing by security may cause inconvenience to participants.

Badges are color coded as follows:

GOLD – MAYOR

BLACK – BUSINESS COUNCIL MEMBER

GREY – BUSINESS COUNCIL PLATINUM MEMBER

PURPLE – SPONSOR

RED – PRESS

ORANGE – GUESTS, SPEAKERS, OFFICIAL PARTICIPANTS

YELLOW – SPOUSES, PARTNERS and CHILDREN

Ribbons

NAVY BLUE RIBBONS signify MEMBER MAYOR

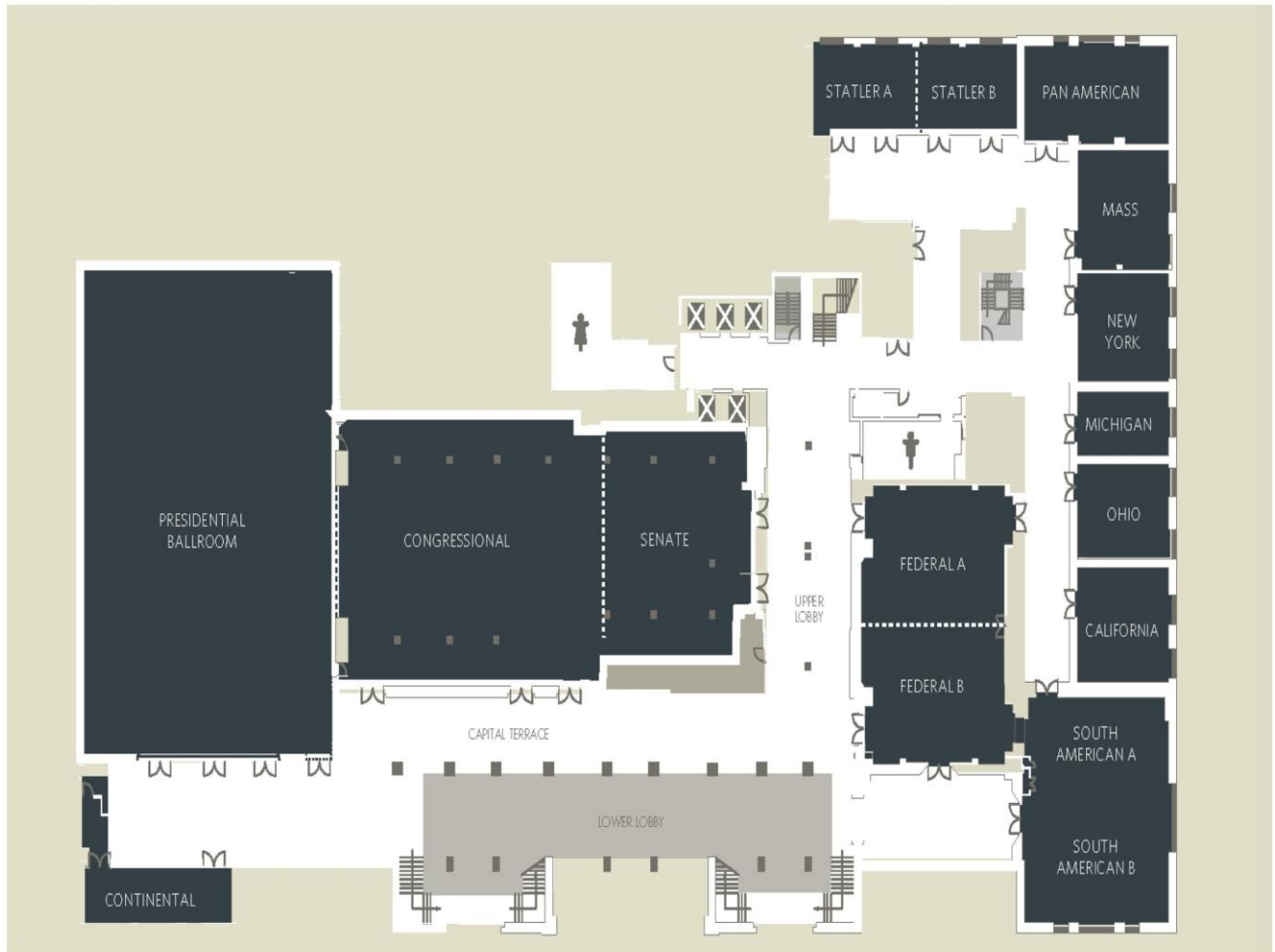
RED RIBBONS signify SERVICE CITY MEMBER MAYOR

YELLOW RIBBONS indicate NON-MEMBER MAYOR

BLACK RIBBON signifies member of the MAYORS BUSINESS COUNCIL



CAPITAL HILTON - 2nd FLOOR ROOM MAP



TUESDAY, JANUARY 23

Registration

3:00 p.m. - 7:00 p.m.
Lobby, First Floor

WEDNESDAY, JANUARY 24

Registration

7:00 a.m. - 6:00 p.m.
Lobby, First Floor

Orientation and Membership Meeting for New Mayors and New Members

8:30 a.m. - 10:00 a.m.
Statler

The U.S. Conference of Mayors welcomes its newly elected mayors, new members, and first-time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

Presiding

TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

BRIAN C. WAHLER
Mayor of Piscataway
Chair, Membership Standing Committee

Council on Metro Economies and the New American City

8:30 a.m. - 10:30 a.m.
Senate

Chair

GREG FISCHER
Mayor of Louisville

US Metro 2018 Economic Forecast

JIM DIFFLEY
IHS Markit

Economic Update: The State of Brick and Mortar Retail

CYNTHIA STEWART
Vice President, Community Development
International Council of Shopping Centers

Opportunity Zones Established in the Tax Cut and Jobs Act

THE HONORABLE CORY BOOKER
United States Senate (NJ)



WEDNESDAY, JANUARY 24

THE HONORABLE TIM SCOTT
United States Senate (SC)

Developing Innovation Districts in the 21st Century Economy

SCOTT ANDES

Fellow

Centennial Scholar Initiative

The Brookings Institution

Growing Local Business Economies

BERNARD JOHNSON

Director, Programs

Interise

The DollarWise Campaign: Innovations and Summer Youth Programs

STEPHEN B. FITZGERALD

ESG Program Director

Bank of America Charitable Foundation

Literacy and Immigrant Communities

IRA SOCKOWITZ

President

Learning Games Studios

Welcoming Atlanta

KEISHA LANCE BOTTOMS

Mayor of Atlanta

Preparing for the 2018 Tax Season

DAVE MACKLIN

Computer & Communications Industry Association

HOLDEN WEISMAN

Prosperity Now

Mayors Water Council

9:30 a.m. - 11:00 a.m.

Congressional

Acting Chair

DAVE BERGER

Mayor of Lima

Vice Chair for Water, Environment Standing Committee



WEDNESDAY, JANUARY 24

Remarks/Discussion

DAVID ROSS
Assistant Administrator
Office of Water
U.S. Environmental Protection Agency

Civil Works Program Priorities

JAMES C. DALTON, SES
Director of Civil Works
U.S. Army Corps of Engineers

Banding Together for Sea Level Rise Solutions

MELISSA ROBERTS, Director of Strategy
First Street Foundation
Seawall Coalition

MATTHEW EBY, Executive Director
First Street Foundation
Seawall Coalition

Concurrent Working Sessions

10:00 a.m. - 11:30 a.m.

Economic Equity: Building an Inclusive Economy

10:00 a.m. - 11:30 a.m.

Federal

This session is a follow up to the October convening organized by The United States Conference of Mayors and National Urban League to discuss economic inclusion and civil rights issues. This session will include mayors, civil rights leaders, and business leaders and will focus on specific actions and steps they can take together at the federal, state, and local levels.

Moderators

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

MARC H. MORIAL
President and CEO
National Urban League



WEDNESDAY, JANUARY 24

Homelessness: Strategies that Work in Reducing Chronic and Veteran Homelessness

10:00 a.m. - 11:30 a.m.

South American

Moderator

JOHN GILES

Mayor of Mesa

Public Commitment on Chronic Homelessness

MARTIN J. WALSH

Mayor of Boston

Chair, Community Development and Housing Standing Committee

Homelessness Programs of Augusta, GA

HARDIE DAVIS, JR.

Mayor of Augusta

Ending Veterans Homelessness

KEVIN FAULCONER

Mayor of San Diego

Coordination of Local Homeless Programs

JOHN TECKLENBURG

Mayor of Charleston

Remarks

NEAL RACKLEFF

Assistant Secretary, Community Planning and Development

U.S. Department of Housing and Urban Development

MATTHEW DOHERTY

Executive Director

United States Interagency Council on Homelessness

ANTHONY LOVE

Senior Advisor and Director of Community Engagement

VHA Homeless Programs

Department of Veterans Affairs

Opening Press Conference

11:30 a.m. - 12:15 p.m.

Statler

Remarks by USCM Officers



WEDNESDAY, JANUARY 24

Opening Plenary Luncheon

12:00 p.m. - 2:00 p.m.
Presidential Ballroom

Lead Sponsorship by MasterCard
Co-Sponsorship by American Hotel & Lodging Association

Presiding

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

Remarks

CRAIG VOSBURG
President, North America
Mastercard

KATHERINE LUGAR
President & CEO
American Hotel & Lodging Association

2018 Play Ball: Get Involved

ROBERT D. MANFRED, JR.
Commissioner
Major League Baseball

JIM CLARK
President & CEO
Boys & Girls Clubs of America

Greetings

MURIEL BOWSER
Mayor of the District of Columbia

State of the Cities Address

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors



WEDNESDAY, JANUARY 24

Panel Discussion: Equity, Economic Inclusion & Civil Rights

All Americans want the same thing – a bright future for their children, a steady job and a chance to provide for their families, and safety and freedom in their neighborhoods. For our nation and cities to thrive, we must ensure that equity – just and fair inclusion into the fabric of a community, be it in jobs, education, criminal justice, or civic participation – guides our policies and investments.

This panel brings together national leaders who will delve deeper into the racial and economic inequities that directly impact cities' and the 85 percent of the American population that live there and discuss strategies and tactics to work collectively to address barriers that hold too many behind.

Moderator

MICHELE JAWANDO

Vice President, Legal Progress

Center for American Progress

Panelists

MITCHELL J. LANDRIEU

Mayor of New Orleans

President, The United States Conference of Mayors

MARC H. MORIAL

President and CEO

National Urban League

MICHELLE EBANKS

President

Essence Communications, Inc.

JAVIER PALOMEREZ

President and CEO

U.S. Hispanic Chamber of Commerce

Women Mayors Leadership Alliance of The U.S. Conference of Mayors

2:45 p.m. - 4:00 p.m.

Presidential Ballroom

A panel will discuss the #MeToo Movement and how mayors can work together with community leaders and others to improve gender equality and end sexual assault and harassment.

This meeting is open to all 86th Winter Meeting participants.

Chair

PAULINE CUTTER

Mayor of San Leandro

WEDNESDAY, JANUARY 24

Remarks

THE HONORABLE HEIDI HEITKAMP
United States Senate (ND)

Panelists

JACKIE BISKUPKI
Mayor of Salt Lake City

LIBBY SCHAAF
Mayor of Oakland

VICTORIA WOODARDS
Mayor of Tacoma

Concurrent Working Sessions

4:00 p.m. - 5:30 p.m.

Energy: Powering Smart Cities through New Energy Technologies and Partnerships

4:00 p.m. - 5:30 p.m.

Federal A

Moderator

JON MITCHELL
Mayor of New Bedford
Chair, Energy Standing Committee

Reflections on the New Bedford Energy Summit

JON MITCHELL
Mayor of New Bedford
Chair, Energy Standing Committee

CHRIS WATTS
Mayor of Denton
Vice Chair, Energy Standing Committee

Using New Lighting Systems to Drive Smart City Technologies

GARY MCCARTHY
Mayor of Schenectady

The 100 Percent Renewable Energy Commitment

STEVE BENJAMIN
Mayor of Columbia (SC)
Vice President, The United States Conference of Mayors

KEVIN FAULCONER
Mayor of San Diego



WEDNESDAY, JANUARY 24

Community Choice Energy

THOMAS BUTT
Mayor of Richmond (CA)

Engaging Utilities in Expanding Renewable Energy Choices and Building Smart Cities

DAVID K. OWENS
Former Executive Vice President
Edison Electric Institute

Outlook for Comprehensive Energy and Infrastructure Policy

RICK KESSLER
Senior Advisor
U.S. House Committee on Energy and Commerce

How Stronger Energy Building Codes Can Lead to Smarter Cities

WILLIAM D. FAY
Executive Director
Energy Efficient Codes Coalition

Update on Data Portal for Cities

GREG CARLOCK
Project Manager, Climate Action and Data
World Resources Institute

DOE Update

DANIEL R. SIMMONS
Principal Deputy Assistant Secretary
Energy Efficiency and Renewable Energy
U.S. Department of Energy

Housing: Local Solutions to Affordable Housing

4:00 p.m. - 5:30 p.m.
Senate

Moderator

MARTIN J. WALSH
Mayor of Boston
Chair, Community Development and Housing Standing Committee

Speakers

MICHAEL B. HANCOCK
Mayor of Denver

JENNY A. DURKAN
Mayor of Seattle

JOHN CRANLEY
Mayor of Cincinnati



WEDNESDAY, JANUARY 24

BARBARA SARD
Vice President for Housing Policy
Center on Budget and Policy Priorities

BRAD BLACKWELL
Executive Vice President, Housing Policy and Homeownership Strategies
Wells Fargo

Sports Leagues: How We Can Help Your City

4:15 p.m. - 5:30 p.m.
South American

Moderator
MICK CORNETT
Mayor of Oklahoma City
Chair, Mayors Professional Sports Alliance

Discussion
TOM BRASUELL
Vice President, Community Affairs
Major League Baseball

DAVID DIETZ
Manager, Social Responsibility
National Basketball Association

MARTIN GOLD
Attorney/Consultant
National Football League

MICHAEL VAUGHAN CHERUBIN
Assistant Director of National and
Regional Partnerships
US Soccer Foundation

DAN FABER
Executive Director
US Tennis Association Foundation

Sports and Cities in 2018
BUDDY DYER
Mayor of Orlando

RICK HORROW
CEO
Horrow Sports Ventures



WEDNESDAY, JANUARY 24

LEE IGEL
Clinical Professor
Tisch Institute of Sports Management, Media and Business
New York University

Building Resilient Cities: Preparing for Disasters and More

4:00 p.m. - 5:30 p.m.

Federal B

Moderator

FRANK COWNIE
Mayor of Des Moines
Vice Chair for Emergency Management
Criminal and Social Justice Standing Committee

Remarks/Discussion

JOSEPH P. RILEY, JR.
Former Mayor of Charleston, SC
Distinguished Fellow, The Pew Charitable Trusts

OTIS ROLLEY
Regional Director, North America
100 Resilient Cities

MEGAN BARRY
Mayor of Nashville

LIBBY SCHAAF
Mayor of Oakland

RAY MUELLER
Vice President for Government Relations
One Concern

Opening Reception: Welcoming America's New Mayors

6:00 p.m. - 7:30 p.m.

Presidential Ballroom

Sponsored by Verizon

There will be a brief program at 6:30 p.m. recognizing newly-elected mayors.

All 86th Winter Meeting participants are invited.



THURSDAY, JANUARY 25

Registration

7:00 a.m. - 5:00 p.m.
Lobby, First Floor

Mayors and Business Leaders Plenary Breakfast

7:30 a.m. - 9:00 a.m.
Presidential Ballroom

Sponsored by Target Corporation and Starbucks Coffee Company

Presiding

CAROLYN G. GOODMAN
Mayor of Las Vegas
Chair, Mayors Business Council

Greetings

TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

KIMBERLY PASQUALI
Senior Project Engineer
HDR
Co-Chair, The Mayors Business Council Steering Committee

AMY CURRAN
Marketing Executive
CGI Communications, Inc.
Co-Chair, The Mayors Business Council Steering Committee

Remarks

LAYSHA WARD
Executive Vice President and Chief External Engagement Officer
Target Corporation

JEFF DANLEY
Director, Regional Operations
Starbucks Coffee Company

Responding to an Emergency Crisis: 1 October, Las Vegas

CAROLYN G. GOODMAN
Mayor of Las Vegas

Announcement

U.S. Conference of Mayors DollarWise Innovation and Summer Youth Awards
Sponsored by the Bank of America Charitable Foundation



THURSDAY, JANUARY 25

Remarks of Appreciation for Hurricane Harvey Assistance

SYLVESTER TURNER
Mayor of Houston

Address

THE HONORABLE JOHN CORNYN
Assistant Republican Leader
United States Senate (TX)

Concurrent Working Sessions

9:15 a.m. - 10:15 a.m.

Education and Workforce Development: Preparing the Workforce of the Future (Closed Press)

9:15 a.m. - 10:15 a.m.

Senate

Moderators

CHRISTOPHER L. CABALDON
Mayor of West Sacramento
Chair, Jobs, Education and the Workforce Standing Committee

MIKE RAWLINGS
Mayor of Dallas
Chair, Educational Excellence Task Force

New Technologies for Student Performance

STEVE ADLER
Mayor of Austin

PAUL CRUZ, Ph.D.
Superintendent
The Austin Independent School District

Powering the Transformation of Commerce in Cities

VIKRUM AIYER
Vice President
Public Policy & Strategic Communications
Postmates

Remarks

SUSAN MOLINARI
Vice President, Public Policy and Government Relations, Americas
Google

Address

THE HONORABLE BETSY DeVOS
Secretary of Education
U.S. Department of Education



THURSDAY, JANUARY 25

Climate Change: Today's Leadership Confronting Tomorrow's Challenges

9:15 a.m. - 10:15 a.m.

Federal

Moderators

JAMES BRAINARD

Mayor of Carmel, IN

Co-Chair, Energy Independence and Climate Protection Task Force

SAM LICCARDO

Mayor of San Jose

Co-Chair, Energy Independence and Climate Protection Task Force

Conference Priorities

GREG STANTON

Mayor of Phoenix

Chair, Environment Standing Committee

JON MITCHELL

Mayor of New Bedford

Chair, Energy Standing Committee

JAVIER GONZALEZ

Mayor of Santa Fe

Chair, Alliance for a Sustainable Future

Climate Collaboration: U.S. and European Cities

FRANK COWNIE

Mayor of Des Moines

ASHOK-ALEXANDER SRIDHARAN

Mayor of Bonn

Growing Jobs & Economy through Climate Investments

DAVID MILLER

North American Regional Director and Global Ambassador for Inclusive Climate Action

C40 Cities Climate Leadership Group

Former Mayor of Toronto

KIM GLAS

Executive Director

BlueGreen Alliance

Presentations

SUSANNE SEITINGER, PhD

Director of Public Sector Marketing

Philips Lighting



THURSDAY, JANUARY 25

MOIRA MCDONALD
Mississippi River and Coastal Initiatives Lead
Walton Family Foundation

Establishing a Food Policy Framework to Support Community Food Systems

9:15 a.m. - 10:15 a.m.

Pan American

Presiding

PAUL SOGLIN
Mayor of Madison
Co-Chair, Food Policy Task Force

MURIEL BOWSER
Mayor of District of Columbia
Co-Chair, Food Policy Task Force

Press Event: Mayoral Signing of the Urban Food Policy Pact

Discussion

SPIKE MENDELSON
Celebrity Chef
Chair, DC Food Policy Council

ANNA SCAVUZZO
Vice Mayor of Milan
Palazzo Milano
Milan, Italy

DAVIDE DiMARTINO
MUFPP Secretariat
Milan, Italy

FABRIZIO CHIRICO
Education and University Dept. Director
Milan, Italy

Public Safety: Reducing Gun Violence in Cities

9:15 a.m. - 10:15 a.m.

South American

Moderator

KAREN FREEMAN-WILSON
Mayor of Gary
Chair, Criminal and Social Justice Standing Committee



THURSDAY, JANUARY 25

Remarks

KRISTEN MAHONEY
Deputy Director, Bureau of Justice Assistance
U.S. Department of Justice

JOHN CRANLEY
Mayor of Cincinnati

LYDA KREWSON
Mayor of St. Louis

JIM KENNEY
Mayor of Philadelphia

RAS BARAKA
Mayor of Newark

RABBI JOEL MOSBACHER
National Co-Chair
Do Not Stand Idly By

USCM Executive Committee (Closed)

9:15 a.m. - 10:15 a.m.
California

Thursday Morning Plenary Session

10:30 a.m. - 11:30 a.m.
Presidential Ballroom

Presiding

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

Announcement

2018 CommunityWINS
MARTIN SUNDQUIST
Executive Director
Wells Fargo Housing Foundation
USCM Platinum Partner and Sponsor

Remarks

PATRICK VAN DE WILLE
Chief Communications Officer
InterDigital, Inc.



THURSDAY, JANUARY 25

Discussion: Building Police-Community Trust and Empowering America's Youth

Remarks

KATHY BEHRENS
President, Social Responsibility & Player Programs
NBA

Mayors' Panel

Moderator

BRODERICK JOHNSON
Partner, Bryan Cave
Chair, MBK Alliance Advisory Board

TOM BARRETT
Mayor of Milwaukee

CATHERINE PUGH
Mayor of Baltimore

GREG FISCHER
Mayor of Louisville

MARIAN WRIGHT EDELMAN
Founder and President
Children's Defense Fund

Concurrent Working Sessions

11:45 a.m. - 12:45 p.m.

Childhood Hunger and Food Access: Public-Private Partnerships that Work

11:45 a.m. - 12:45 p.m.

Pan American

Moderator

LYDIA MIHALIK
Mayor of Findlay
Chair, Children, Health and Human Services Standing Committee

Discussion

MIKE RAWLINGS
Mayor of Dallas

GREG FISCHER
Mayor of Louisville

MICHAEL HANCOCK
Mayor of Denver



THURSDAY, JANUARY 25

RUCHI BHOWMIK
Senior Vice President
Government Affairs and Public Policy for North America
PepsiCo

Sponsored by PepsiCo

Broadband Deployment: Federal & State Threats to City Property and Authorities

11:45 a.m. - 12:45 p.m.

South American

Presiding

STEVE BENJAMIN
Mayor of Columbia (SC)
Vice Chair for Communications, Transportation and Communications Standing Committee
Vice President, The United States Conference of Mayors

Welcoming Remarks

HARRY LaROSILIERE
Mayor of Plano
Chair, Transportation and Communications Standing Committee

Mayoral Leadership and New Communications Technologies

STEVE ADLER
Mayor of Austin
Vice Chair for Highways, Transportation and Communications Standing Committee

Threats at the FCC

SAM LICCARDO
Mayor of San Jose
Member, Broadband Deployment Advisory Committee
Federal Communications Commission

LARRY HANSON
Executive Director
Georgia Municipal Association
Member, Broadband Deployment Advisory Committee
Federal Communications Commission

SHIREEN SANTOSHAM
Chief Innovation Officer
Mayor's Office of Technology & Innovation
City of San Jose

Threats in our State Legislatures

ANDREW J. GINTHER
Mayor of Columbus (OH)



THURSDAY, JANUARY 25

JIM DARLING
Mayor of McAllen

Threats in the Congress
BRIAN WAHLER
Mayor of Piscataway
Chair, Membership Standing Committee

KIM McMILLAN
Mayor of Clarksville

Key Proceedings & Litigation
GERRY LEDERER
Partner
Best Best & Krieger

Immigration: Responding to Current Challenges

11:45 a.m. - 12:45 p.m.
Federal

Moderators
ERIC GARCETTI
Mayor of Los Angeles
Chair, USCM Latino Alliance

JORGE ELORZA
Mayor of Providence
Co-Chair, Immigration Reform Task Force

TOM TAIT
Mayor of Anaheim
Co-Chair, Immigration Reform Task Force

Update on the Dream Act
AVIDEH MOUSSAVIAN
Senior Policy Attorney
National Immigration Law Center

TONY CHOI
DREAMer

Federal and State Challenges to City Immigration Policies
BRIAN HAUSSMANN
Partner
Tabet DiVito & Rothstein

KAREN FREEMAN-WILSON
Mayor of Gary



THURSDAY, JANUARY 25

STEVE ADLER
Mayor of Austin

2020 Census: What Must be Done to Prepare for the Next Census

11:45 a.m. - 12:45 p.m.
Senate

Moderator
SYLVESTER TURNER
Mayor of Houston
Chair, Metro Economies Standing Committee

Remarks/Discussion
JOHN GILES
Mayor of Mesa

CATHERINE E. PUGH
Mayor of Baltimore
Chair, Census Task Force

RAS J. BARAKA
Mayor of Newark

TIM OLSON
Associate Director of Field Operations
United States Census Bureau

TERRI ANN LOWENTHAL
Consultant

Sponsored by Bauman Foundation/Annie E. Casey Foundation

Childhood Obesity Prevention Awards Luncheon

1:00 p.m. - 2:30 p.m.
Presidential Ballroom

Sponsored by American Beverage Association

Presiding
MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

Address
THE HONORABLE JEFF FLAKE
United States Senate (AZ)



THURSDAY, JANUARY 25

Remarks

ERIC GARCETTI
Mayor of Los Angeles

2018 Childhood Obesity Prevention Awards Presentation

SUSAN NEELY
President
American Beverage Association
USCM Platinum Partner

Honoring the Life and Legacy of San Francisco Mayor Edwin M. Lee

WILLIE BROWN
Former Mayor of San Francisco

Remarks

STEVE BENJAMIN
Mayor of Columbia (SC)
Vice President, The United States Conference of Mayors

ERIC STEVENSON
Senior Vice President
Retirement Plans Distribution
Nationwide Retirement Plans
USCM Platinum Partner

Update: 86th Annual Conference of Mayors

June 8-11, 2018, Boston

MARTIN J. WALSH
Mayor of Boston

Concurrent Working Sessions

3:00 p.m. - 4:00 p.m.

Substance Use: What Works in Prevention and Treatment

3:00 p.m. - 4:00 p.m.

South American

Moderators

MARTIN J. WALSH
Mayor of Boston
Co-Chair, Substance Abuse, Prevention and Recovery Services Task Force

NAN WHALEY

Mayor of Dayton
Co-Chair, Substance Abuse, Prevention and Recovery Services Task Force



THURSDAY, JANUARY 25

Remarks

LYDIA MIHALIK
Mayor of Findlay
Chair, Children, Health and Human Services Standing Committee

JOSHUA M. SHARFSTEIN, M.D.
Professor of the Practice in Health Policy and Management
Director, Bloomberg American Health Initiative
Johns Hopkins Bloomberg School of Public Health

Discussion

Infrastructure: Investing Locally to Grow Nationally

3:00 p.m. - 4:00 p.m.
Federal

Presiding

ERIC GARCETTI
Mayor of Los Angeles
Chair, Infrastructure Task Force

HARRY LaROSILIERE
Mayor of Plano
Chair, Transportation and Communications Standing Committee

JON MITCHELL
Mayor of New Bedford
Chair, Energy Standing Committee

DAVE BERGER
Mayor of Lima
Vice Chair for Water, Environment Standing Committee

MARK STODOLA
Mayor of Little Rock
Chair, Ports and Exports Task Force

Administration's Infrastructure Plan

DJ GRIBBIN
Special Assistant to the President for Infrastructure Policy
The White House



THURSDAY, JANUARY 25

Afternoon Plenary Session

4:15 p.m. - 5:30 p.m.
Presidential Ballroom

Presiding

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

Greetings

MARK STODOLA
Mayor of Little Rock
President, National League of Cities

THURSDAY, JANUARY 25

What Works Cities Certification Announcement

JAMES ANDERSON
Head of Government Innovation
Bloomberg Philanthropies

Remarks

STEVE BENJAMIN
Mayor of Columbia (SC)
Vice President, The United States Conference of Mayors

Update on U.S. Communities Cooperative Purchasing Program

DAVID THOMPSON
FSC President

Discussion: Combating the Opioid Epidemic

Remarks

MARTIN J. WALSH
Mayor of Boston
Co-Chair, Substance Abuse Prevention and Recovery Services Task Force

Moderator

NAN WHALEY
Mayor of Dayton
Co-Chair, Substance Abuse Prevention and Recovery Services Task Force

Panelists

MARTIN WALSH
Mayor of Boston
Co-Chair, Substance Abuse Prevention and Recovery Services Task Force



THURSDAY, JANUARY 25

VIVEK H. MURTHY, MD, MBA
19th Surgeon General of the United States, 2014-2017

SAM QUINONES
Author, *Dreamland: The True Tale of America's Opiate Epidemic*

Community Leaders of America: Republican Mayors and Private Sector Members (Closed)

5:30 p.m. - 6:30 p.m.
Senate

Chair

MICHAEL BODKER
Mayor of Johns Creek

National Conference of Democratic Mayors (Closed)

5:30 p.m. - 6:30 p.m.
Congressional

President

SYLVESTER "SLY" JAMES, JR.
Mayor of Kansas City, MO

Washington, DC Welcome Reception

*Co-Hosted by Canadian Ambassador David MacNaughton and
District of Columbia Mayor Muriel Bowser*

7:00 p.m. to 9:00 p.m.
Embassy of Canada
501 Pennsylvania Ave NW

All 86th Winter Meeting participants are invited.

Buses will begin to depart the Capital Hilton Hotel at 6:30 p.m. and will shuttle attendees to and from the event on a continuous basis up to 10:00 p.m.

Late Night Reception

9:30 p.m. - 11:30 p.m.
Astor Ballroom, St. Regis Hotel

Sponsored by Uber Technologies, Inc.
American Heart Association - Southwest Affiliate
Comcast

All 86th Winter Meeting participants are invited.



FRIDAY, JANUARY 26

Registration

7:00 a.m. - 12:00 p.m.
Lobby, First Floor

Plenary Breakfast: Honoring Leadership in the Arts

7:30 a.m. - 9:15 a.m.
Presidential Ballroom

Sponsored by InterDigital

Hosted by The U.S. Conference of Mayors and Americans for the Arts

Moderator

HILLARY SCHIEVE
Mayor of Reno
Chair, Tourism, Arts, Parks, Entertainment and Sports
Standing Committee

Greetings

TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

ROBERT LYNCH
President and CEO
Americans for the Arts

Art Therapy: Healing With the HeART

KAREN PENCE
Second Lady of the United States

2018 National Award for Local Arts Leadership

MIKE RAWLINGS
Mayor of Dallas

JAVIER GONZALEZ
Mayor of Santa Fe

2018 National Award for State Arts Leadership

THE HONORABLE LARRY HOGAN
Governor of Maryland

2018 Citizen Artist Advocacy Award

MICHAEL CERVERIS
Actor



FRIDAY, JANUARY 26

Burning Man: A Network of Dreamers and Doers From Your Cities

MEGAN MILLER

Director of Communications

Burning Man Project

Address

THE HONORABLE NANCY PELOSI

Democratic Leader

U.S. House of Representatives (CA)

Concurrent Working Sessions

9:30 a.m. - 10:15 a.m.

Automation and the Impacts on America's Cities

9:30 a.m. - 10:15 a.m.

Federal A

Moderator

PETE BUTTIGIEG

Mayor of South Bend

Chair, Automation Task Force

Mayors are invited to attend the first session of the Automation Task Force and discuss the direction the task force should go as we build toward our next meeting.

The Burning Man Effect: What Mayors Can Learn from a DIY City

9:30 a.m. - 10:15 a.m.

South American

Moderator

HILLARY SCHIEVE

Mayor of Reno

Chair, Tourism, Arts, Parks, Entertainment and Sports Standing Committee

Join the 10 Minute Walk to A Park Campaign

JENNIFER PATRICK

Director of Institutional Strategy and Partnerships

The Trust for Public Land

The Intersection of Trails, Arts & Downtowns in the Economic Vitality of Cities

KAREN MINKEL

Home Region Program Director

Walton Family Foundation

The Burning Man Effect

MEGAN MILLER

Director of Communications

Burning Man Project

FRIDAY, JANUARY 26

STUART MANGRUM
Director of Education
Burning Man Project

MARIA PARTRIDGE
Arts Advocate
Burning Man Project

Trade: The Americas and Beyond

9:30 a.m. - 10:15 a.m.

Senate

Moderator

KEVIN FAULCONER
Mayor of San Diego

Update: Export Import Bank of the United States

MARK STODOLA
Mayor of Little Rock
Chair, Mayor's Ports and Exports Task Force

The Process of Renegotiating NAFTA

JASON MARCZAK
Director
Adrienne Arsht Latin America Center
The Atlantic Council

Special Guests

DAVID MacNAUGHTON
Canada's Ambassador to the United States

GERÓNIMO GUTIÉRREZ FERNÁNDEZ
Mexico's Ambassador to the United States

JUAN MANUEL GASTÉLUM
Mayor of Tijuana, Mexico

DON IVESON
Mayor of Edmonton, Canada
Chair, Federation of Canadian Municipalities' Big City Mayors' Caucus

Global Leadership through Local Sustainability

9:30 a.m. - 10:15 a.m.

Federal B

Moderator

BUDDY DYER
Mayor of Orlando



FRIDAY, JANUARY 26

Participants

JEFF SACHS
Director
Sustainable Development Resource Network

SAM LICCARDO
Mayor of San Jose

U.S. Conference of Mayors Executive Committee (Closed)

9:30 a.m. - 10:15 a.m.
Pan American

Friday Morning Plenary Session

10:30 a.m. - 11:30 a.m.
Presidential Ballroom

Presiding

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

The Future of Work

WALTER ISAACSON
President and CEO, The Aspen Institute
Professor, Tulane University

ADAM NEUMANN
Co-Founder and CEO
WeWork

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

Update: U.S. Manufacturing Innovation Fund - A Walmart-USCM Partnership

AMY HILL
Senior Director
Walmart Public Affairs and Government Relations

Rise of the Rest: Building Entrepreneurship Across America

STEVE CASE
Chairman & CEO, Revolution LLC
Co-Founder, America Online
Chairman, Case Foundation

J.D. VANCE
Managing Partner, Rise of the Rest Fund
Author, *Hillbilly Elegy: A Memoir of Family and Culture in Crisis*



FRIDAY, JANUARY 26

Concurrent Working Sessions

11:45 a.m. - 12:45 p.m.

Small Business and Entrepreneurship Development: Lessons to be Learned from Mayors Who are Small Business Owners

11:45 a.m. - 12:45 p.m.

South American

Moderator

ELIZABETH B. KAUTZ

Mayor of Burnsville

Co-Chair, Small Business and Entrepreneurship Task Force

Discussion Leaders

HILLARY SCHIEVE

Mayor of Reno

SHANE T. BEMIS

Mayor of Gresham

JOE COVIELLO

Mayor of Cape Coral

CURTIS CELLO

Director of Field Services

American Management Services

CONNIE E. W. SMITH

Senior Vice President

Diverse Community Capital

Program Manager

Wells Fargo & Company

Disaster Recovery: Lessons Learned from Recent Tragedies

11:45 a.m. - 12:45 p.m.

Federal

Presiding

MITCHELL J. LANDRIEU

Mayor of New Orleans

President, The United States Conference of Mayors



FRIDAY, JANUARY 26

Facilitator

PAUL RAINWATER
Former Director
Louisiana Recovery Authority

Remarks

ELAINE DUKE
Deputy Secretary of Homeland Security

SYLVESTER TURNER
Mayor of Houston

CRAIG CATES
Mayor of Key West

Closing Plenary Luncheon

1:00 p.m. - 2:15 p.m.
Presidential Ballroom

Sponsored by J.P. Morgan Chase & Co and Airbnb

Presiding

MITCHELL J. LANDRIEU
Mayor of New Orleans
President, The United States Conference of Mayors

Address

THE HONORABLE MARK WARNER
United States Senate (VA)

Remarks

AOIFE McARDLE
Director of Business Affairs and Social Impact Experiences
Airbnb

IRENE BAKER
Vice President
JPMorgan Chase & Co.



FRIDAY, JANUARY 26

The Current State of Political and Social Affairs

Moderator

EVAN RYAN

Executive Vice President

Axios

WILLIAM KRISTOL

Co-Leader of The New Center

The Weekly Standard

WILLIAM GALSTON

Co-Leader of the New Center

The Brookings Institution



WORKFORCE DEVELOPMENT COUNCIL (WDC)

The Workforce Development Council is an affiliate organization of The U.S. Conference of Mayors.

WEDNESDAY, JANUARY 24

Workforce Development Council Board/Winter Meeting

8:00 a.m. - 3:00 p.m.

St. Regis Hotel, Astor Ballroom

President

ANDREW McGOUGH

Executive Director

Worksystems, Inc.

Portland, OR

THURSDAY, JANUARY 25

Workforce Development Council Annual Meeting

8:00 a.m. - 3:00 p.m.

St. Regis Hotel, Astor Ballroom



CONFERENCE PRESIDENTS

MICK CORNETT, Oklahoma City 2016-17
STEPHANIE RAWLINGS-BLAKE, Baltimore 2015-16
KEVIN JOHNSON, Sacramento 2014-15
SCOTT SMITH, Mesa 2013-14
MICHAEL A. NUTTER, Philadelphia 2012-13
ANTONIO R. VILLARAIGOSA, Los Angeles 2011-12
ELIZABETH B. KAUTZ, Burnsville 2009-11
GREG NICKELS, Seattle 2009
MANUEL A. DIAZ, Miami 2008-09
DOUGLAS H. PALMER, Trenton 2006-08
MICHAEL A. GUIDO, Dearborn 2006
BEVERLY O'NEILL, Long Beach 2005-06
DONALD L. PLUSQUELLIC, Akron 2004-05
JAMES A. GARNER, Hempstead 2003-04
THOMAS M. MENINO, Boston 2002-03
MARC H. MORIAL, New Orleans 2001-02
H. BRENT COLES, Boise 2000-01
WELLINGTON E. WEBB, Denver 1999-00
DEEDEE CORRADINI, Salt Lake City 1998-99
PAUL HELMKE, Fort Wayne 1997-98
RICHARD M. DALEY, Chicago 1996-97
NORMAN B. RICE, Seattle 1995-96
VICTOR ASHE, Knoxville 1994-95
JERRY E. ABRAMSON, Louisville 1993-94
WILLIAM J. ALTHAUS, York 1992-93
RAYMOND L. FLYNN, Boston 1991-92
ROBERT M. ISAAC, Colorado Springs 1990-91
KATHRYN J. WHITMIRE, Houston 1989-90
ARTHUR J. HOLLAND, Trenton 1988-89
RICHARD L. BERKLEY, Kansas City 1987-88
JOSEPH P. RILEY, JR., Charleston 1986-87
ERNEST N. MORIAL, New Orleans 1985-86
HERNAN PADILLA, San Juan 1984-85
RICHARD H. FULTON, Nashville 1983-84
COLEMAN A. YOUNG, Detroit 1982-83
HELEN G. BOOSALIS, Lincoln 1981-82
RICHARD G. HATCHER, Gary 1980-81
RICHARD E. CARVER, Peoria 1979-80
WILLIAM H. McNICHOLS, JR., Denver 1978-79
LEE ALEXANDER, Syracuse 1977-78
KENNETH A. GIBSON, Newark 1976-77
MOON LANDRIEU, New Orleans 1975-76
JOSEPH L. ALIOTO, San Francisco 1974-75
ROY B. MARTIN, JR., Norfolk 1973-74



LOUIE WELCH, Houston 1972-73
HENRY W. MAIER, Milwaukee 1971-72
JAMES H.J. TATE, Philadelphia 1970-71
JACK D. MALTESTER, San Leandro 1969-70
TERRY D. SCHRUNK, Portland, OR 1968-69
JOSEPH M. BARR, Pittsburgh 1967-68
JEROME P. CAVANAUGH, Detroit 1966-67
NEAL S. BLAISDELL, Honolulu 1965-66
RAYMOND R. TUCKER, St. Louis 1963-65
ARTHUR L. SELLAND, Fresno 1963
RICHARD C. LEE, New Haven 1962-63
ANTHONY J. CELEBREEZE, Cleveland 1962
HAYDON BURNS, Jacksonville 1961-62
RICHARDSON DILWORTH, Philadelphia 1960-61
RICHARD J. DALEY, Chicago 1959-60
NORRIS POULSON, Los Angeles 1958-59
ROBERT F. WAGNER, New York 1957-58
JOHN B. HYNES, Boston 1955-57
ELMER E. ROBINSON, San Francisco 1953-55
THOMAS A. BURKE, Cleveland 1953
MARTIN H. KENNELLY, Chicago 1952-53
DAVID L. LAWRENCE, Pittsburgh 1950-52
W. COOPER GREEN, Birmingham 1949-50
GEORGE W. WELSH, Grand Rapids 1947-49
EDWARD J. KELLY, Chicago 1945-47
FIORELLO H. LAGUARDIA, New York 1935-45
DANIEL W. HOAN, Milwaukee 1934-35
T. SEMMES WALMSLEY, New Orleans 1933-34
JAMES M. CURLEY, Boston 1933
FRANK MURPHY, Detroit 1933

