

Since its inception in 2004, DollarWise has remained committed to creating substantive financial education opportunities for residents in cities and communities throughout the United States.

DollarWise programming focuses on the core areas of savings and banking, credit, education, and homeownership.

DollarWise invites mayors and their staff to examine financial education needs within their communities, to create an action plan, and to forge strong relationships with organizations that are dedicated to financially empowering Americans.

The DollarWise Campaign is made possible through the support of the Bank of America Charitable Foundation, its founding sponsor.



**DOLLARWISE**  
MAYORS FOR FINANCIAL LITERACY

**For more on DollarWise, go to:**

**BEDOLLARWISE.ORG**



[Facebook.com/bedollarwise](https://www.facebook.com/bedollarwise)



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**Council on Metro Economies and the New American City**

The DollarWise Campaign is an initiative within The U.S. Conference of Mayors' Council on Metro Economies and the New American City. Since its inception in 2001, The Council has served as the economic research arm of The U.S. Conference of Mayors. The Council has published over 70 U.S. Metro Economies Reports, and continues to develop new models of investment for cities, while identifying trends that will shape the cities of the future.

**Council members include:**

- Bank of America
- The Brookings Institution
- Computer & Communications Industry Association
- Corporation for Enterprise Development
- Credit Karma
- Interise
- International Council of Shopping Centers
- National Association of Home Builders



**DOLLARWISE**  
MAYORS FOR FINANCIAL LITERACY

**DollarWise: at a Glance**

**Providing Financial Education**

**To America's Cities**

[bedollarwise.org](https://www.bedollarwise.org)



**THE UNITED STATES CONFERENCE OF MAYORS**

## About DollarWise

### 2017 DollarWise Summer Youth Contest

offers youth in summer programs the chance to win prizes, including iPads, for completing online financial education modules that help them manage their money. Youth can also earn a DollarWise certificate for completing a final comprehensive exam.

### DollarWise Innovation Grants

Each year, DollarWise provides one \$10,000 Innovation Grant to a city that integrates financial education into its English as a Second Language initiative; one \$10,000 grant to a city that provides financial literacy in a Prisoner Re-entry program; and one \$10,000 award to a city that integrates financial education into its Public/Assisted Housing initiative.

### DollarWise Summer Youth Campaign Grants

DollarWise also awards one city with a \$10,000 grant to integrate financial education into a summer youth program, and one \$10,000 award to a city to provide youth with financial education training year-round. Applications for both the Innovation and Summer Youth Grants are released in November of each year, and announced the following January.

### DollarWise Month

During the months leading up to April, DollarWise encourages mayors to support free Volunteer Income Tax Assistance (VITA) Sites, the Earned Income Tax Credit, and The U.S. Department of the Treasury's new myRA initiative to help Americans complete their tax returns, and to save for retirement.

## Get Involved

- 1 Go to: [bedollarWise.org](http://bedollarWise.org) and register your city for the DollarWise Campaign and each DollarWise initiative.
- 2 Participate in and promote the 2017 DollarWise Summer Youth Contest.
- 3 Integrate financial education into your city's ESL, Prisoner Re-entry, and Public Housing programs.
- 4 Apply for 2018 Innovation and Summer Youth Campaign Grants.
- 5 Participate in DollarWise Month, in April 2018, and promote VITA sites, the EITC, and myRA in your city.