

# ACCELERATOR FOR AMERICA

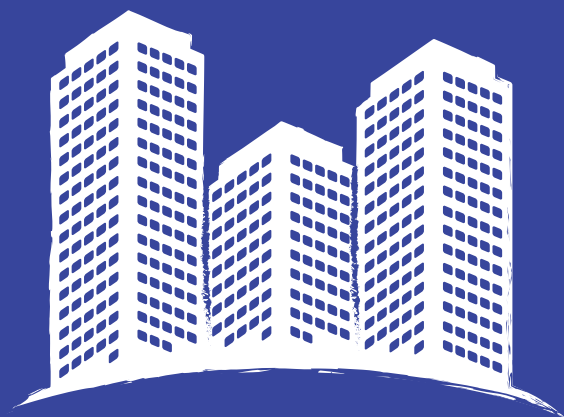
## Opportunity Zones: What Now?

### OUR STORY:

Founded in November 2017 by Rick Jacobs with Los Angeles Mayor Eric Garcetti, Accelerator for America seeks to scale and replicate local solutions to economic insecurity across the country. We support initiatives that connect people with existing jobs, create new opportunities and foster infrastructure development.

Led by an Advisory Council consisting of mayors and leaders from the labor, business and non-profit sectors, our work currently consists of three specific verticals: Opportunity Zones, Transit & Infrastructure and Future of Work. We are the R&D arm of cities and mayors.

We are a “do tank”, not a think tank.

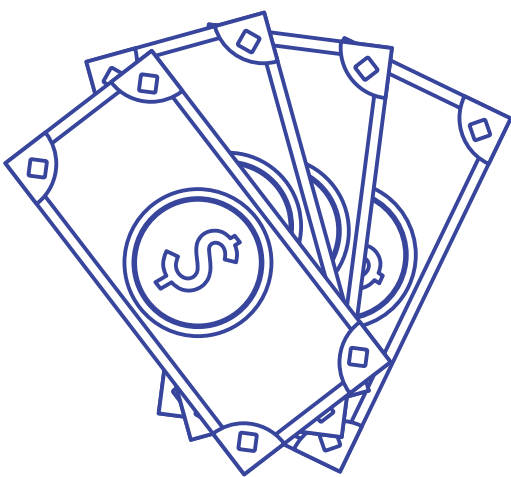


### POTENTIAL:

Opportunity Zones, which could direct over \$100 billion of equity capital into distressed areas, have the potential to reshape how we approach economic development.

Because the Opportunity Zone incentive is not a program but a market tool, Accelerator for America seeks to aid urban, suburban and rural communities in catalyzing investment that is equitable, sustainable and inclusive, benefitting disadvantaged places and people.

Our mission is to ‘level the playing field’ so that cities and regions can encourage capital to deploy in ways that serve those most in need

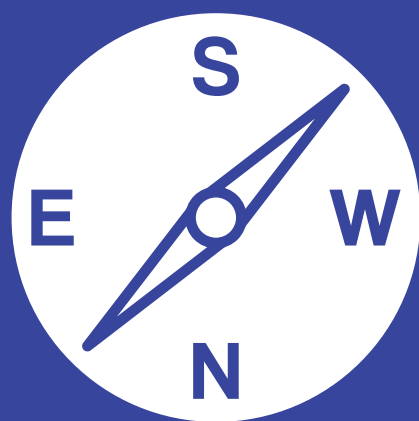


### INVESTMENT PROSPECTUS:

The most important step in fostering impactful, inclusive investment in Opportunity Zones is to create an Investment Prospectus. Part city marketing strategy, part economic development analysis, and part private investment memorandum, the Prospectus allows communities to communicate local assets, advantages, partnerships and investable projects to the private market.

At the heart of the Investment Prospectus is the interplay of three factors: sectors, communities, and institutions.

With our new Prospectus Guide, cities now have the ability to build their own!



### INVESTOR SUMMIT: MARCH 18TH

For those cities who build a Prospectus Guide, the Accelerator is hosting an Opportunity Zone Investor Summit on March 18 at Stanford University.

We will showcase innovative and impactful Opportunity Zone communities, funds and deals to accelerate the creation of norms and models, while matching cities with investors to foster concrete, replicable projects that advance inclusive and sustainable growth.



### To Qualify:

1. Using the Prospectus Guide, complete a first draft.
2. Work with Accelerator for America for revisions.
3. Submit & distribute final draft.

FOR MORE INFORMATION VISIT: [WWW.ACCELERATORFORAMERICA.ORG](http://WWW.ACCELERATORFORAMERICA.ORG)  
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