



**DOLLARWISE**  
MAYORS FOR FINANCIAL LITERACY

# FINANCIAL EDUCATION & SUMMER YOUTH PROGRAMS



2016 EDITION



**THE UNITED STATES CONFERENCE OF MAYORS**  
COUNCIL ON METRO ECONOMIES AND THE NEW AMERICAN CITY

**Bank of America** 



The United States  
Conference of Mayors

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January 2016

About The United States Conference of Mayors  
The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are 1,295 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor. Like us on Facebook at facebook.com/usmayors, or follow us on Twitter at twitter.com/usmayors.

About The DollarWise Campaign  
The DollarWise Campaign is the official financial literacy and education outreach effort of The United States Conference of Mayors and its Council on Metro Economies and the New American City. Since 2004, hundreds of cities have participated in the DollarWise Campaign. DollarWise encourages mayors and city staff to address the growing need for financial literacy in our nation’s cities. To assist cities in their efforts, the Mayors’ National DollarWise Campaign works to build partnerships with national organizations, including federal agencies, nonprofit groups, and corporations that offer technical support, curricula, and financial support. While DollarWise is an ongoing, year-round effort, events such as DollarWise Month help communities and the media focus their attention on financial literacy. The Campaign also sponsors the DollarWise Innovation Grants Program and the Summer Youth Campaign Program, which offers cities the opportunity to win funding to enhance and expand creative and innovative financial literacy efforts.

The founding sponsor of the DollarWise Campaign is the Bank of America Charitable Foundation. For more information on the DollarWise Campaign, please contact James Kirby at 202.861.6759 or jkirby@usmayors.org, or visit bedollarwise.org.



BEDOLLARWISE.org

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Our charitable giving is part of our broader Corporate Social Responsibility activities focused on improving the lives of the customers, clients, and communities we serve.

Our nation’s unemployment rate, including the unprecedented high teen unemployment rate, and the skills mismatch for 21st century jobs continue to hinder economic progress. That’s why we support workforce development and education through empowerment, education and employment opportunities.

We’re focused on helping underserved young adults and adults succeed academically, develop and hone job skills, learn better money habits, and obtain and keep livable wage jobs. Through our funding, we connect individuals to the training and education they need in order to succeed. In 2015, we provided funding for almost 1,600 summer jobs for teens across the country. Learn more at [bankofamerica.com/foundation](http://bankofamerica.com/foundation).

Dear Mayor,

Thank you for your dedication to providing financial education to youth in your city’s summer youth employment program. When youth learn how to demonstrate responsible money habits while earning a paycheck, they begin to invest in their own financial and professional future.

Since 2009, The U.S. Conference of Mayors’ DollarWise Campaign has remained a champion for financial education in the context of summer youth employment. In partnership with The U.S. Conference of Mayors’ Workforce Development Council, DollarWise has created this publication to highlight 40 cities with effective financial education initiatives within their summer youth jobs programs.

In Baltimore, we are committed to helping youth become financially responsible while engaged in paid work experiences during the summer. In 2015, Baltimore YouthWorks provided 8,137 youth with public, private, and nonprofit job opportunities while having access to financial education programming. In 2013, Baltimore was awarded a DollarWise Innovation Grant to teach YouthWorks participants responsible money management. More than 300 of our program’s youth opened new bank accounts that summer.

Over the years, we have consistently called on business and nonprofit leaders to step up to the plate and support our city’s youth, and time and again they have answered our call. It is my hope that you will review the information in this booklet and use it to expand financial education and summer youth employment programming in your city. Encourage your community leaders to sponsor just one youth next summer, and challenge them to commit to the development of your city’s next generation of young people.

Sincerely,

Stephanie Rawlings-Blake  
President

The United States Conference of Mayors





INTRODUCTION

SINCE 2009, THE U.S. CONFERENCE OF MAYORS’ DollarWise Campaign has supported summer youth employment and enrichment programs in cities across the nation. Through its programs and initiatives, DollarWise has encouraged cities to incorporate financial education into their summer youth programming. Each year, DollarWise awards Summer Youth Campaign Grants to cities with exceptional summer programs that provide youth with tools to effectively manage their money. Each summer, DollarWise launches its Summer Youth Contest, where youth in summer programs can win prizes for completing a substantive online financial education curriculum. In partnership with the U.S. Conference of Mayors’ Workforce Development Council, DollarWise also conducts an annual survey to measure growth in summer youth employment and financial education programming in cities across the nation.

This publication highlights the success of The U.S. Conference of Mayors in supporting financial education and summer youth jobs, and showcases some of the country’s most innovative and successful summer youth initiatives. DollarWise encourages leaders across the nation to use this booklet as a guide to help youth in their communities acquire the knowledge and experience to grow professionally, manage their money, and save for the future.

2015 SUMMER YOUTH JOBS SURVEY

In 2015, DollarWise and the U.S. Conference of Mayors’ Workforce Development Council surveyed 40 cities with effective summer youth programs in an effort to highlight some of the most effective initiatives across the nation.

Key national highlights:

**115,766 youth**  
were hired into summer jobs,  
up from 111,717 in 2014

**76%**  
were provided financial education

**74%**  
were low/moderate income

**15,050 youth**  
hired by private companies

**35,933 youth**  
hired by nonprofits

**11,961 youth**  
hired by government agencies

**12,833 employers**  
hired youth

2015 SUMMER YOUTH CONTEST RESULTS

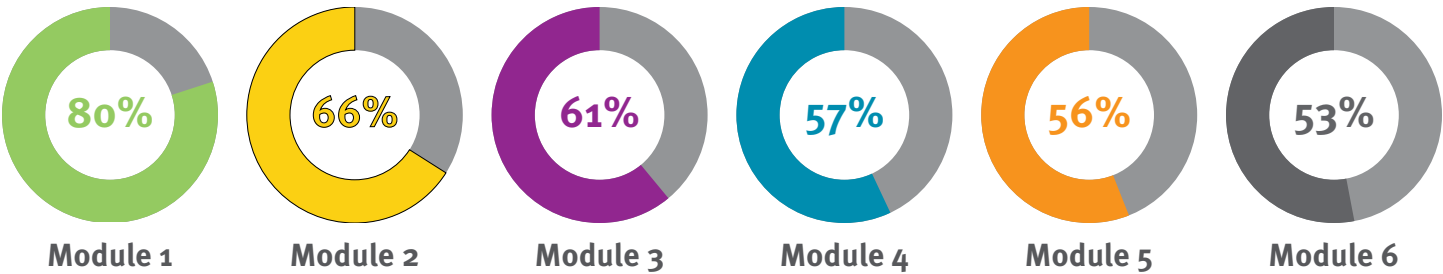
In 2015 DollarWise launched its fourth annual Summer Youth Contest to help youth in summer programs learn how to manage their money. Youth were asked to register online and complete six modules that contained information on better money habits (module 1), setting a budget (module 2), credit vs debit cards (module 3), saving for a car (module 4), creating an emergency fund (module 5), and saving for college (module 6). The online modules were provided by BetterMoneyHabits.com. After each module, youth were asked to answer a series of questions to help them retain the information provided, and to also offer DollarWise insight on the youth’s financial habits. Below are our findings.

**114 cities**  
participated in the DollarWise Summer Youth Contest

**1,781 youth**  
participated in the contest

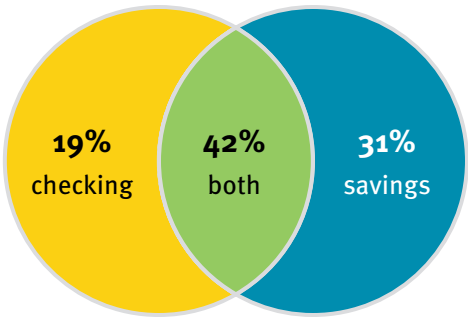
**Over 7,000 youth**  
have participated in the DollarWise SYC since 2012

MODULE COMPLETION % of youth registrants who completed each module



CHECKING/SAVINGS ACCOUNTS

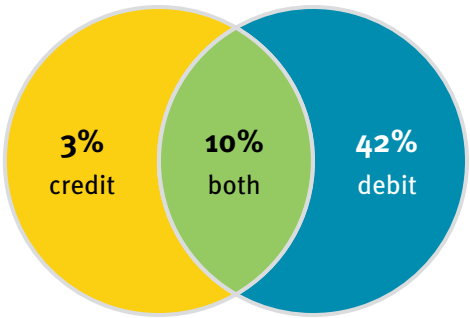
Percentage of the 1,169 youth who completed Module 2 reporting ownership of bank accounts



92% were banked

CREDIT/DEBIT CARDS

Percentage of the 1,086 youth who completed module 3 reporting ownership of either a credit or a debit card



46% have neither

MODULE RETENTION



Of the 1,781 youth who participated ...

- 80% completed Module 1
- 65% completed Modules 1 & 2
- 61% completed Modules 1-3
- 57% completed Modules 1-4
- 56% completed Modules 1-5
- 53% completed all 6 modules



90% of all youth participants viewed the modules as either useful, or very useful to help them manage their money



91% of the 1,416 youth who completed module 2 planned to save the money that they earned over the summer to reach a specific savings goal



70% of the 1,416 youth who completed module 2 reported to use a budget to manage their finances

Of the 993 youth who completed module 5 ...



22% reported to have an emergency fund 10% did not 68% did not, but planned to create one



97% of the 938 youth who completed module 6 reported that they were planning to save to go to college

# Grant recipients

Each year, DollarWise provides 5 grants of \$4,000 each to help cities create or expand financial education initiatives within summer youth programs. In 2015, DollarWise awarded grants to the following cities

Charlottesville	2
Missoula	4
New York	5
Palm Bay	6
Pittsburgh	8



# Charlottesville



Mayor  
Mike Signer

**YOUTH PLACED IN 2015**  
**153**

**IN PRIVATE COMPANIES**  
**29**

**IN NONPROFITS**  
**18**

**IN GOVERNMENT AGENCIES**  
**40**

**% LOW/MODERATE INCOME**  
**61%**

**EMPLOYERS THAT HIRED YOUTH**  
**17**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**100%**

SUMMER ONLY

In 2015 the City of Charlottesville provided 153 teens with an opportunity to work in the community, learn workplace readiness skills, earn money, and provide assistance to local businesses and organizations. 29 of these youth were placed in private companies. To participate in the program, youth apply and are interviewed. Youth are selected based on the quality of their essay, completeness of their application, and performance in their interview. They attend a two-day orientation before beginning their internships. Interns are expected to work 20 hours a week for 6 weeks. This year, 93% of participants graduated successfully.

University of Virginia Credit Union provides an introductory course at Orientation and offered opportunities for interns to enroll in a savings account onsite. UVA Credit Union also significantly reduced barriers to allow for more interns to be eligible for a savings account. Interns attend a weekly workplace readiness course in 6 sessions. One of the sessions is facilitated by the University of Virginia Credit Union.



# Missoula

## TeenWorkreation

In 2015 The City of Missoula placed 43 youth in summer jobs, up from 32 in 2014. Through Missoula’s Parks and Recreation the city hires and trains youth for its summer programs through its TeenWorkreation Program. Missoula Parks and Recreation coordinates the TeenWorkreation program for teenagers who are interested in working within the parks system as junior camp counselors and junior lifeguards. Participants learn interview and resume skills, leadership development, and financial management. They are required to not only work within the chosen program area, but attend trainings and informational sessions. Youth also attend a week - long wilderness leadership course, and are also trained in CPR and first aid. Missoula’s youth camp programs run for 10 weeks during the summer. Youth participate in both overnight and day camp opportunities. Participants in the Teen Workreation program pair with adult facilitators to staff these programs. Missoula’s program also sponsors, plans, and facilitates large community based programs. Currently one of our large

sponsors for these events is a local federal credit union. They provide an education booth during events for families and youth.

The program is comprised of junior camp counselors and lifeguards who work in the aquatics facility. During training, the program focuses on financial literacy and management through a partnership with Missoula Federal Credit Union. Missoula works with youth on interviewing skills, resume building, leadership, CPR, and first aid training.

# New York

## SYEP

**In 2015, New York City provided 54,263 youth with summer jobs, up from 47,126 in 2014. 2,949 of the 2015 youth participants were placed in private companies, up from 2,350 in 2014.**

The New York City Summer Youth Employment Program (SYEP) is the nation’s largest summer youth employment initiative. It provides New York City youth between, the age of 14 and 24, with summer employment and educational experiences that capitalize on their individual strengths, develop their skills and competencies, and connect them to positive adult role models. In 2015, SYEP served its largest class of participants in nearly twenty years. Youth were placed in over 9,000 worksites in community-based organizations, government agencies and private sector businesses. The program has four distinct components, with different services offered to younger youth aged 14 - 15, older youth aged 16 - 24, vulnerable youth who are in foster care or receiving preventive services, involved with the juvenile justice system, or runaway or homeless, and Ladders for Leaders, a

professional internship component for youth age 16 – 21.

All SYEP participants take part in a mandatory financial literacy educational program. The curriculum covers topics such as “understanding your paycheck,” which includes explanations on tax deductions to help youth understand how taxes are used; workbooks that help youth complete a budget, learn about banks, loans, and credit; and extensive information on how to use a debit card. Other topics include cost of living, writing a check, and selecting a bank. The curriculum also includes a list of resources for additional assistance, including banks, credit unions, and nonprofit organizations.



Mayor  
John Engen



Mayor  
Bill de Blasio

**YOUTH PLACED IN 2015**  
**43**

**IN PRIVATE COMPANIES**  
**0**

**IN NONPROFITS**  
**0**

**IN GOVERNMENT AGENCIES**  
**43**

**% LOW/MODERATE INCOME**  
**N/A**

**EMPLOYERS THAT HIRED YOUTH**  
**1**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**100%**

**SUMMER ONLY**

**YOUTH PLACED IN 2015**  
**54,263**

**IN PRIVATE COMPANIES**  
**2,949**

**IN NONPROFITS**  
**4,641**

**IN GOVERNMENT AGENCIES**  
**1,566**

**% LOW/MODERATE INCOME**  
**85%**

**EMPLOYERS THAT HIRED YOUTH**  
**9,156**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**100%**

**SUMMER ONLY**

# Palm Bay

## Juniors to Jobs

Founded by Mayor William Capote in partnership with CareerSource Brevard, Juniors to Jobs is a program that focuses on helping local incoming high-school seniors to develop work readiness, financial, and career exploration skills along with meaningful paid work experience opportunities with Palm Bay businesses. The program begins with week-long Foundations Training in a learning environment, including a mixture of presentations, hands-on activities, assignments and homework, networking and mock-interviewing. Upon completion, the students interview with local business sponsors for the chance to obtain an internship with the company. The program searches for employers willing to take in a student and invest their time, money and dedication to providing the student with industry exposure and business knowledge. These experiences compliment what the student is learning in high school, and together they provide a strong foundation for the student's future in the workplace. Many of the employers retain their students and employ them directly once the program has ended. In 2015, 12 youth were placed in summer jobs, with 25 youth completing

work-readiness training. Participants in the Juniors to Jobs are provided financial education during the week-long Foundations Training. Youth are taught financial responsibility by Community Credit Union (CCU). CCU give an educational presentation designed to teach youth about personal finance management. Topics discussed include: evaluating and selecting the right financial institution(s), planning for the future by budgeting for it now, maintaining a healthy checking account, financial choices and how to make smart choices, and credit information. The students also learn about opening a line of credit, obtaining an auto or student loan, getting a job and paying bills before spending money, and becoming promoted (among others) through an interactive simulation software. The software engages students by placing themselves in multiple real-life situations, including but not limited to; getting a job, buying groceries, taking care of themselves through healthy eating and rest, buying a car, paying rent, and many more. The software offers 18 different modules, and the students complete at least three as homework. Topics selected must complement CCU's presentation.

Mayor William Capote



YOUTH PLACED IN 2015

25

IN PRIVATE COMPANIES

6

IN NONPROFITS

1

IN GOVERNMENT AGENCIES

5

% LOW/MODERATE INCOME

N/A

EMPLOYERS THAT HIRED YOUTH

8

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION

100%

YEAR-ROUND







Mayor  
William  
Peduto

**YOUTH PLACED IN 2015**  
**1,901**

**IN PRIVATE COMPANIES**  
**89**

**IN NONPROFITS**  
**1,717**

**IN GOVERNMENT AGENCIES**  
**100**

**% LOW/MODERATE INCOME**  
**100%**

**EMPLOYERS THAT HIRED  
YOUTH**  
**250**

**% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION**  
**12%**

**SUMMER ONLY**

# Pittsburgh

## Learn to Earn Program

The City of Pittsburgh, Allegheny County, and the Three Rivers Workforce Investment Board collaborated this year to provide employment opportunities to 1901 youth age 14-21 through the Summer of Learn and Earn Initiative. This was up from 597 youth in 2014. A total of 89 private companies placed youth in summer jobs.

Learn and Earn maintains the core concept of providing young people age 14-21 with substantive and engaging summer job opportunities. Youth are paid \$7.25 per hour for 30 hours per week, over a six-week period. Youth are also paid a \$6.00 per hour stipend for a 12-14 hour work readiness and financial literacy training workshop. Learn and Earn is designed as a three tier model for students to develop and progress through the program as work ready, financially responsible, and academically prepared for their post high school academic goals and career endeavors.

As part of the financial education component, The City of Pittsburgh hired 5 youth to serve as financial ambassadors

for youth during summer of 2015. The 5 youth were trained by Dollar Bank Associates and Retail teams on financial management, and taught 237 other youth financial management. Each youth was badged through the Cities of Learning initiative for their financial literacy understanding.

# Small cities

Populations of  
◀ 100,000

- Apopka 11
- East Orange 12
- Evanston 13
- Scranton 14
- Tuscaloosa 15



Mayor  
Joe Kilsheimer

YOUTH PLACED IN 2015

32

IN PRIVATE COMPANIES

26

IN NONPROFITS

4

IN GOVERNMENT AGENCIES

2

% LOW/MODERATE INCOME

100%

EMPLOYERS THAT HIRED  
YOUTH

18

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

100%

SUMMER ONLY

## Apopka

The City of Apopka collaborated with CareerSource to offer the Apopka Youth Works program to 32 youth in grades 10 -12. When the nearby City of Palm Bay established its summer youth jobs program in 2014, Apopka took note and developed its own initiative in 2015. A total of 19 area companies provided 7 weeks of employment and mentoring to participating youth. Valencia College provided courses on resume writing, conflict-resolution, and occupational skills training. Central Florida Federal Credit Union provided each youth with a saving and checking account. In addition, each youth was required to complete the Dollarwise Summer Youth Contest.

# East Orange

## Summer Work Experience Program (SWEP)

The City of East Orange Summer Work Experience Program (SWEP) provides students age 14-24 the opportunity to gain educational enrichment, work experience, valuable mentors, and exposure to various career paths that they are not normally exposed to. After being interviewed, accepted high – school and college-aged students are placed in positions at local businesses, hospitals and nonprofit organizations for six weeks in the summer. SWEP allows students not only the opportunity to earn their first pay checks, but to create a network of mentors and resources that can assist them throughout their high school and even college careers. **In 2015, 339 youth were placed in summer jobs, up from 293 in 2014.**

Before beginning work, students must attend work readiness and financial literacy sessions that expose them to proper work habits as well as tips for saving and making the most out of their summer paychecks. East Orange has also been a strong participant in the DollarWise Summer Youth Contest.

# Evanston

In 2015, Evanston placed 550 youth in summer jobs, up from 500 in 2014. 85 of these youth were placed in private companies, up from 29 in 2014.

The City of Evanston provides summer jobs to youth in its community through strong partnerships with its local private companies and community organizations.

The program creates these partnerships holistically, by going to each local business and community organization within the Evanston community and asking them to hire youth. The City asks each partnering organization specifically how a youth can benefit the organization, and youth are then assigned positions based on the organization’s need and the interest of the youth. This method has allowed the city to strengthen its relationship with private and nonprofit organizations in the community, and has inspired them to expand their participation in the program.

Financial education workshops are provided by First Bank & Trust. These workshops focus on budgeting, bank account management, and others.

The City strengthens the youth’s understanding of financial responsibility by providing real-world experiences and scenarios and requires them to problem solve and work to resolve real-life issues.

The City encourages youth to get direct deposit and supports this by providing transportation to local banks to open up checking accounts with them. Evanston also helps youth create weekly budgets. Evanston uses the program as a teachable moment by showing them how much money is being spent from their check(s) on a weekly basis based on the budgets they set.

Mayor  
Lester E.  
Taylor III



YOUTH PLACED IN 2015

339

IN PRIVATE COMPANIES

38

IN NONPROFITS

159

IN GOVERNMENT AGENCIES

142

% LOW/MODERATE INCOME

95%

EMPLOYERS THAT HIRED  
YOUTH

43

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

95%

SUMMER ONLY



Mayor  
Elizabeth B.  
Tisdahl

YOUTH PLACED IN 2015

550

IN PRIVATE COMPANIES

85

IN NONPROFITS

265

IN GOVERNMENT AGENCIES

200

% LOW/MODERATE INCOME

30%

EMPLOYERS THAT HIRED  
YOUTH

30

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

15%

SUMMER ONLY



# Scranton

**In 2015, the City of Scranton provided 77 youth with summer jobs.** Young people were assigned to 26 worksites throughout Lackawanna County, earning \$7.25 per hour for up to 30 hours per week. The project began on July 21, 2015 and concluded on September 4, 2015. Approximately 99% of the participants received financial literacy instruction through “Hands on Banking” with 76% receiving career planning as well as information on interest.

# Tuscaloosa

## HOPE Initiative

**In 2015, Tuscaloosa placed 30 youth in summer jobs opportunities.** In 2009, the City of Tuscaloosa (COT) developed and implemented the HOPE Initiative, with the aspiration of improving Tuscaloosa, one neighborhood at a time. Also, this initiative was designed to rekindle hope and opportunity in neighborhoods that had been beset with crime, poverty and blight. In recognition of crime statistics identified by this initiative, the City of Tuscaloosa sought to provide youth educational training and employment opportunities with preference given to youth between the age of 15 and 21 currently residing in the HOPE Initiative zones, as well as low-and-moderate areas within the City limits. As result of the continued fight to enrich the lives of the City’s youth, the HOPE Initiative Summer Jobs Program (HISJP) was originated. The selected organizations conducted recruitment and intake; determined eligibility; input data regarding participants; solicited summer employment opportunities from community-based organizations, non-profits, public agencies or private business; monitored the placements to ensure success; provided

work-readiness activities; and reported to funding sources on participant outcomes. Providers were responsible for payroll services, including all associated federal and state wage reporting.

One of the main goals of Tuscaloosa’s program was to ensure that youth had access not only to an income, but learned how to manage that income, and have the resources necessary to do so. During the 2015 program, youth were taught the importance of opening a savings and checking account, what it meant to have one, and how to balance their accounts. Youth were also taught how to create a “rainy day” fund. The hope was for them to learn valuable skills that will be carried out through their life and help them gain and manage funds and assets in the future. Youth in the program also participated in the DollarWise Summer Youth Contest – One of the youth won an iPod shuffle and had the opportunity to meet Mayor Walter Maddox.

Mayor William L. Courtright



YOUTH PLACED IN 2015

77

IN PRIVATE COMPANIES

0

IN NONPROFITS

6

IN GOVERNMENT AGENCIES

21

% LOW/MODERATE INCOME

100%

EMPLOYERS THAT HIRED YOUTH

26

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION

99%

YEAR-ROUND



Mayor Walter Maddox

YOUTH PLACED IN 2015

30

IN PRIVATE COMPANIES

1

IN NONPROFITS

7

IN GOVERNMENT AGENCIES

1

% LOW/MODERATE INCOME

100%

EMPLOYERS THAT HIRED YOUTH

5

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION

100%

SUMMER ONLY

# Medium-sized cities

Populations of  
100,000–500,000

Baton Rouge	17
Cincinnati	18
Flint	19
Hartford	20
Hialeah	21
Kansas City	22
Lubbock	23
Madison	24
New Orleans	25
Richmond, California	26
Rochester, Minnesota	27
Rochester, New York	28
St. Louis	29
Tacoma	30
Wichita	31



Mayor-President  
Melvin L.  
“Kip” Holden

YOUTH PLACED IN 2015  
**186**

IN PRIVATE COMPANIES  
**41**

IN NONPROFITS  
**31**

IN GOVERNMENT AGENCIES  
**200**

% LOW/MODERATE INCOME  
**95**

EMPLOYERS THAT HIRED  
YOUTH  
**N/A**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**100%**

SUMMER ONLY

## Baton Rouge

### The City’s SYEP and Big Buddy Level Up

In 2015, Baton Rouge’s Summer Youth Employment Program employed 186 youth. The 4 - week program gives young people, primarily age 14-17, the opportunity to earn income while completing work that benefits themselves, the environment and the community. The program also engages youth in hands-on environmental stewardship projects and introduces them to environmental issues that impact their quality of life. Additionally, the program allows youth to develop and lead projects that make a difference in their communities.

#### Big Buddy LEVEL UP! Summer Internship Program

In 2015, The Office of the Mayor and the “Big Buddy LEVEL UP!” program collaborated to provide high-school youth with summer internships at businesses, government agencies, and non-profit organizations. This partnership gave youth the opportunity to work with the community’s most underserved youth to help fight poverty, crime, and academic failure in the

Baton Rouge community. The eight-week internship placed 102 students within organizations and assigned each participant to a mentor at his or her workplace host site. The summer interns also attended “Tool Time Workshops” once a week to learn life tools such as business acumen, punctuality, proper attire, and financial management. The program was designed using a Junior Achievement curriculum that helps to prepare young people for success in the global economy by providing them with real-world experience and hands-on business activities.

Baton Rouge partners with local financial institutions including E Federal Credit Union to provide financial literacy workshops to the youth. These workshops are held twice during the 10-week program. Baton Rouge also provides financial education curriculum developed by Junior Achievement.

# Cincinnati

## Youth Employment Program (YEP)

The Summer Youth Employment Program was created to provide youth between the age of 14-24 with work experience that is valuable and meaningful while earning an income. In 2015 the City of Cincinnati provided 776 youth in summer jobs, with 123 private companies hiring youth. The Youth Employment Program “YEP” is designed to positively impact the community by helping develop responsible, well-trained young people to prepare and enter the work world. The young people are employed for 8 weeks, earning between \$8.50 and \$9.50 per hour, working 20 to 30 hours per week. Training includes workshops on how to fill out an application and a resume, soft skills, work place etiquette, and proper attire. Youth also complete a mock job interview. During the program, youth experience educational activities that enhance employability skills along with the opportunity to develop career awareness, work related social skills, a work history, and a relevant job reference.

As part of “YEP’s” work readiness workshops, the program incorporates a class on budgeting and needs assessments. The program helps youth learn how to budget, identify financial goals, build their finances, and to practice financial self- discipline.



Mayor  
John Cranley

YOUTH PLACED IN 2015

776

IN PRIVATE COMPANIES

455

IN NONPROFITS

122

IN GOVERNMENT AGENCIES

199

% LOW/MODERATE INCOME

100%

EMPLOYERS THAT HIRED  
YOUTH

198

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

98%

SUMMER ONLY



Mayor  
Karen Weaver

YOUTH PLACED IN 2015

358

IN PRIVATE COMPANIES

0

IN NONPROFITS

226

IN GOVERNMENT AGENCIES

132

% LOW/MODERATE INCOME

80%

EMPLOYERS THAT HIRED  
YOUTH

27

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

100%

YEAR-ROUND

# Flint

## TeenQuest

**In 2015, the City of Flint provided 358 youth with summer jobs.** The Flint & Genesee Chamber of Commerce provides pre-employment and leadership training, as well as summer employment, to Genesee County youth through two main programs, TeenQuest and the Summer Youth Initiative. TeenQuest is a 5-week pre-employment training program offered free of charge to nearly 800 students, from 30 schools each year. The sessions are offered five times throughout the year at various schools and other locations in the community. The sessions, facilitated by educators and business professionals with decades of experience, focus on soft-skill development, leadership development, conflict resolution, time management, resume writing, interviewing, financial literacy, and much more. The goal of this program is to prepare youth for success in its Summer Youth Initiative program and in any job/career they may get in the future.

Financial literacy is provided to all students through a TeenQuest module. It is a required element of the curriculum and focuses on money management, budgeting, banking, etc. Financial literacy is also provided sporadically at each worksite throughout the summer. The program also provides youth with financial education on a year-round basis.



# Hartford

In 2015 the City of Hartford placed 2,090 youth in summer jobs. 317 of these youth were provided opportunities with private companies. Each year, Capitol Workforce Partners offers classroom training/career exploration, service project learning, and individual work experience to youth age 14-21. 14 agencies are contracted to enroll youth, deliver training, manage work experience, and collect and report data. The program provides 120 hours of training/work activity over the course of five weeks in July and August.

Hartford uses a program called Financial Avenue to provide financial education to youth in the summer, as well as on a year-round basis.

# Hialeah

During the summer of 2015, the City of Hialeah hired 61 youth to help run the Parks and Recreation Summer Program. The summer program consists of thousands of kids participating in Sports, Arts, Aquatics, Field trips, Fitness and more. These summer employees are usually looking for experience for their future careers - whether they want to be a physical education teacher, get a sports management degree, or are interested in child psychology. The summer employees get hands on experience dealing with children from the age 6-17. These youth learn and develop skills while they go on field trips, coach, officiate games, and do arts and more during their summer employment. The summer program is the City of Hialeah’s Department of Parks and Recreation pinnacle for patron attendance, which is vital for the employees to gain meaningful work experience.

Mayor  
Luke Bronin



Mayor  
Carlos A.  
Hernández

YOUTH PLACED IN 2015

2,090

IN PRIVATE COMPANIES

317

IN NONPROFITS

538

IN GOVERNMENT AGENCIES

209

% LOW/MODERATE INCOME

97%

EMPLOYERS THAT HIRED  
YOUTH

201

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

N/A

YEAR-ROUND

YOUTH PLACED IN 2015

61

IN PRIVATE COMPANIES

0

IN NONPROFITS

0

IN GOVERNMENT AGENCIES

61

% LOW/MODERATE INCOME

100%

EMPLOYERS THAT HIRED  
YOUTH

1

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

100%

YEAR-ROUND

# Kansas City

## Bright Future

**In 2015, Kansas City placed 88 youth in summer jobs.** The Bright Future Summer Jobs and Internship Program has connected local youth with City departments for hands-on paid summer work experiences since 2003. The program provides students with an opportunity to gain valuable job experience, network, and sharpen their professional skills. Since its inception, the program has employed over 3,500 youth and young adults from Kansas City. As part of Bright Future, the Mayor’s Office hosts an annual summer job and internship fair that allows youth the opportunity to interview with public, private and nonprofit sector employers. Kansas City was a recipient of the 2014 DollarWise Summer Youth Campaign Grant and has consistently been a strong participant in the DollarWise Summer Youth Contest.

# Lubbock

well the youth is gaining skills and work experience for their future.

Mayor  
Sly James



YOUTH PLACED IN 2015

88

IN PRIVATE COMPANIES

20

IN NONPROFITS

0

IN GOVERNMENT AGENCIES

68

% LOW/MODERATE INCOME

N/A

EMPLOYERS THAT HIRED  
YOUTH

30

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

100%

SUMMER ONLY

Mayor  
Glen  
Robertson



YOUTH PLACED IN 2015

30

IN PRIVATE COMPANIES

4

IN NONPROFITS

26

IN GOVERNMENT AGENCIES

0

% LOW/MODERATE INCOME

100%

EMPLOYERS THAT HIRED  
YOUTH

1

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

100%

YEAR-ROUND

**In 2015, Lubbock placed 30 youth in summer jobs.** Beginning in March of every year, youth are offered an opportunity to work at a private company or nonprofit organization. Youth are asked for their desired field of study/occupation and placed in Summer Work Experience based on this information. Those who qualify are evaluated for skills/interests and are referred to an employer. The youth must demonstrate a level of maturity by introducing themselves to their potential employer. At that time, employers discuss what is expected of the youth, the work skills that they will learn, any business rules and policies, uniforms, etc. If both the youth and employer feel it is a match, they will fill out the Summer Work Experience forms and return to the Youth Development Specialist. Once the youth has started, the case manager makes a site visit during the first week to make sure the employer is satisfied and the youth is happy in their job assignment. During their time in Work Experience, the case manager continues to make site visits and obtains evaluations as to how

# Madison

**In 2015, Madison placed 415 youth in summer jobs, up from 309 in 2014.** The City of Madison’s summer employment program includes paid summer internships in city government departments, pre-employment training, job placement, and on-going mentoring provided by nonprofit partners. The nonprofit partners recruit, prepare, and support the youth prior to and during their internships. Youth are placed in private companies, nonprofit organizations, and government agencies. The youth employment programs facilitated through the nonprofit organizations are funded through a combination of public, private, and foundation funds. The City of Madison summer jobs and internships program is unique in that it maintains a partnership of more than 150 businesses, 6 nonprofit service providers, and 17 City Departments providing more than 400 paid summer jobs/internships to high school age youth. Madison’s collaboration with the community-based organizations provides direct contact with youth who face many barriers to

employment and are most in need of these programs.

# New Orleans

## Mayor Landrieu’s NOLA Youth Works Summer Employment Program

**In 2015, the City of New Orleans placed 960 youth in summer job opportunities. 150 private companies stepped in to provide youth with jobs.** NOLA Youth Works provides quality summer experiences that build a pipeline to careers for local youth ages 15-21. During the program, Youth earn a much-needed paycheck and, equally as important, gain experience that helps them define and advance their career goals. Through program design, cross-sector collaborations, and strategic incentives, the NOLA Youth Works 2015 program hosted six distinct program opportunities: Work and Learn, Signature, Junior Camp Counselors, Traditional, Adjudicated Youth and Intern NOLA. These six unique programs allow NOLA Youth Works to reach all youth at their varying levels of development.

Each youth participating in NOLA Youth Works must attend a Work readiness/pre-employment training class where financial literacy is a major component. Youth are taught soft skills and professional behaviors, money management, budgeting, brief explanation of taxes and payroll deductions and checking and also savings account management.

Mayor  
Paul R. Soglin



YOUTH PLACED IN 2015  
**415**

IN PRIVATE COMPANIES  
**137**

IN NONPROFITS  
**195**

IN GOVERNMENT AGENCIES  
**83**

% LOW/MODERATE INCOME  
**90%**

EMPLOYERS THAT HIRED  
YOUTH  
**96**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**80%**

YEAR-ROUND

Mayor  
Mitchell J.  
Landrieu



YOUTH PLACED IN 2015  
**960**

IN PRIVATE COMPANIES  
**540**

IN NONPROFITS  
**240**

IN GOVERNMENT AGENCIES  
**180**

% LOW/MODERATE INCOME  
**99%**

EMPLOYERS THAT HIRED  
YOUTH  
**198**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**100%**

YEAR-ROUND



# Richmond

**In 2015, the City of Richmond placed 257 youth in summer jobs, up from 233 in 2014.** 15 private companies provided summer positions for Richmond’s youth.

The program is coordinated by YouthWORKS and sponsored by the City of Richmond, Chevron, Mechanics Bank, Levine-Richmond Terminal, Richmond Pacific Railroad, Simms Metals, Contra Costa County Economic Opportunity Council. This consortium SYEP provides Richmond youth, age 15 to 21, with up to 100 hours of career path work experience over the summer months. It includes collaborations with TJ Maxx, Kaiser Optical , Richmond SOL, Student Conservation Association, Coronado YMCA, Rising Sun Energy Services, Recreation Department, RYSE, Hack the Hood and over 40 other Richmond based youth serving organizations, businesses and agencies. Richmond works with Mechanics Bank to provide financial education and money management training.

# Rochester

**In 2015, Rochester’s Workforce Development, Inc. provided 78 youth with summer and year-round work experience programs in southeast Minnesota. Out of the 33 employers who hired youth, 23 were private companies.** Work experience opportunities range from entry-level, experience-based job experiences through career-based training opportunities. Youth and young adults are assessed on their work readiness skills, work-specific skills, interests, basic skills and barriers to employment to determine the best fit for them and their work experience. Counselors individualize opportunities based on the assessments and information gathered. Counselors then serve as a bridge between employer and the youth to set up an experience and a training plan that will teach work readiness skills, assist the youth in gaining confidence in their specific skill set.

Rochester uses various curriculum and partnering programs throughout its 10-county area. This past summer the program had a partnership with Catholic Charities to offer financial literacy courses as a separate class specific to our work experience program. Youth learned about credit, student debt and financial aid, checking and savings accounts, managing income, saving, setting priorities, benefits, and more. This was written into their work readiness and work experience plan.

Mayor  
Tom Butt



YOUTH PLACED IN 2015

257

IN PRIVATE COMPANIES

15

IN NONPROFITS

25

IN GOVERNMENT AGENCIES

5

% LOW/MODERATE INCOME

95%

EMPLOYERS THAT HIRED  
YOUTH

45

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

100%

YEAR-ROUND



Mayor  
Ardeell F. Brede

YOUTH PLACED IN 2015

78

IN PRIVATE COMPANIES

47

IN NONPROFITS

37

IN GOVERNMENT AGENCIES

0

% LOW/MODERATE INCOME

95%

EMPLOYERS THAT HIRED  
YOUTH

33

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

75%

YEAR-ROUND

# Rochester

## Summer of Opportunity (SOOP)

In 2015, Rochester placed 358 youth in summer jobs. 49 of these youth were placed in private companies. The Summer of Opportunity Program (SOOP) is the City of Rochester’s premier youth employment program and prepares local youth for employment opportunities in the community. The Department of Recreation and Youth Services’ Bureau of Employment Skills, Training, and Youth Services manages SOOP collaboratively with RochesterWorks, Inc. and their Summer Youth Employment Program (SYEP). The partnership has completed its eighth year and has been a monumental collaboration for securing more jobs for city and county youth. The partnership also demonstrates the impact of inter-governmental relationships that can benefit a wide sector of citizens.

Most of the employers in 2015 provided youth information on how to read their paystubs, opening up a bank account, budgeting and saving their money. For most of the employers, financial literacy was part of their curricula.



Mayor  
Lovely A.  
Warren

YOUTH PLACED IN 2015

358

IN PRIVATE COMPANIES

49

IN NONPROFITS

198

IN GOVERNMENT AGENCIES

111

% LOW/MODERATE INCOME

95%

EMPLOYERS THAT HIRED YOUTH

16

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION

90%

YEAR-ROUND



Mayor  
Francis Slay

YOUTH PLACED IN 2015

1,500

IN PRIVATE COMPANIES

600

IN NONPROFITS

600

IN GOVERNMENT AGENCIES

300

% LOW/MODERATE INCOME

99%

EMPLOYERS THAT HIRED YOUTH

250

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION

98%

YEAR-ROUND

# St. Louis

## SLATE

The City of St. Louis, through St. Louis SLATE, placed 1,500 young people in jobs in the summer of 2015, up from 300 in 2014. SLATE provided sixteen hours of Job Readiness Training and Financial Literacy. Some of the topics for Job Readiness Training included: time management, workplace attitude and expectations, workplace attire, conflict resolution, leadership skills, and others that help a young person flourish on the job.

Helping the unbanked market in Saint Louis City was a major goal in the summer jobs program. All youth were given free checking and savings accounts with direct deposit. 98% percent of the students opened a checking and savings account for the first time. The City of St. Louis was a recipient of the DollarWise Summer Youth Campaign Grant in 2013.

# Tacoma

**In 2015 the City of Tacoma provided summer jobs to 132 youth, up from 96 in 2014.** Summer Jobs 253 is designed to address the employment rate of youth and young adults, and high school completion rates in the city of Tacoma. The target population for the program is underserved youth considered at-risk of dropping out of school and/or in need of career skills training or high school credit retrieval. Interns entering this program have a range of skills, interests and experience. Some are exploring career options; others may have limited experience in the workplace. With encouragement, guidance and thorough instruction, interns have the opportunity to practice and perform complex tasks. The program utilized the online Personal Finance Ingenuity Course in partnership with Tacoma’s local school district. Tacoma was a recipient of the 2014 DollarWise Summer Youth Campaign grant.

# Wichita

Mayor  
Marilyn  
Strickland



Mayor  
Jeff Longwell

YOUTH PLACED IN 2015  
**132**

IN PRIVATE COMPANIES  
**5**

IN NONPROFITS  
**1**

IN GOVERNMENT AGENCIES  
**1**

% LOW/MODERATE INCOME  
**75%**

EMPLOYERS THAT HIRED  
YOUTH  
**7**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**100%**

YEAR-ROUND

YOUTH PLACED IN 2015  
**30**

IN PRIVATE COMPANIES  
**4**

IN NONPROFITS  
**21**

IN GOVERNMENT AGENCIES  
**5**

% LOW/MODERATE INCOME  
**100%**

EMPLOYERS THAT HIRED  
YOUTH  
**3**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**67%**

YEAR-ROUND

**In 2015, Wichita provided 30 youth with summer jobs.** 85% of these youth had documented disabilities. Wichita’s program relied heavily on placements through Goodwill Industries to build employment skills. The managers at each store worked with youth on soft skill development and allowed the program to place job coaches at a few of the worksites to help the youth adjust to job duties and expectations for the first few weeks.

Wichita’s program secured providers for the Financial Literacy Element to reflect WIOA standards. All youth were assessed for need and provided the opportunity to attend various classes that only concentrate on financial literacy activities.



# Large cities

## Populations of 500,000+

Baltimore	33
Boston	34
Charlotte	35
Columbus	36
Dallas	37
Detroit	38
Fort Worth	39
Houston	40
Louisville	41
Nashville	41
Philadelphia	43
Phoenix	44
San Diego	45
San Francisco	46
Seattle	47



Mayor  
Stephanie  
Rawlings-  
Blake

YOUTH PLACED IN 2015  
**8,137**

IN PRIVATE COMPANIES  
**744**

IN NONPROFITS  
**3,893**

IN GOVERNMENT AGENCIES  
**3,500**

% LOW/MODERATE INCOME  
**80%**

EMPLOYERS THAT HIRED YOUTH  
**180**

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION  
**90%**

SUMMER ONLY

# Baltimore

## YouthWorks

YouthWorks, Baltimore City’s summer jobs program, gives young people opportunities to participate in real world work experiences that help them develop essential skills necessary for building a career. **In summer of 2015, 8,137 young people were offered YouthWorks/Hire One Youth summer jobs – up from 5,600 in 2014.** All of the eligible youth who registered were placed. Hire One Youth employers provided 744 youth with private-sector summer jobs, a 69.8% increase in employers and 48.8% increase in youth hired from 2014.

The City of Baltimore provided financial education to 90% of YouthWorks participants through a collaboration with Bank of America and other partners to help youth understand how to responsibly use the money they earned in their paychecks. They also encouraged youth to open bank accounts and begin saving for their future. In a post-program survey, 25% of 2015 YouthWorks participants reported that they had opened bank accounts during summer of 2015, and 34% reported that they had existing bank accounts opened

prior to this summer. Baltimore has historically been an active participant in DollarWise Summer Youth Contest each year. In 2013, the City of Baltimore was a recipient of a DollarWise Innovation grant to help support their financial education efforts for its youth.

# Boston

## The Mayor’s Summer Jobs Program

In 2015 Mayor Marty Walsh pledged to place 10,000 youth in summer jobs around the city. He beat that goal by providing 10,360. The Mayor’s Summer Jobs program provides youth with paid internship opportunities for 6-7 weeks. The program is a collective city-wide effort that includes local and state government, community-based organizations, and the non-profit and private sectors. While a significant youth jobs is supported by government funding (e.g. City of Boston and the state’s YouthWorks program), Mayor Walsh has continued to emphasize private sector engagement. The private sector hiring and placements are managed by the Boston Private Industry Council, which works closely with the Mayor’s Office on recruitment and engagement.

The Signaling Success curriculum provides youth in Boston’s program with soft skills and financial education. Youth attend workshops before and also during the course of the summer program. Financial education classes focus primarily on creating a budgeting, understanding the cost of credit, saving

for the “big moments” such as going to college, and planning for the future. Boston’s first “Bank Day” was held to help youth access resources regarding several financial education topics such as budgeting, credit, safeguarding your financial identity, saving for college and more. Bank representatives, financial advisers, and non-profits gathered to offer youth resources and advice on how to continue their financial education. Boston has consistently remained a strong partner of the U.S. Conference of Mayors’ DollarWise Campaign and has continually participated in the DollarWise Summer Youth Contest. Boston was also a 2014 recipient of the DollarWise Summer Youth Campaign Grant.

Mayor  
Marty Walsh



**YOUTH PLACED IN 2015**  
**10,360**

**IN PRIVATE COMPANIES**  
**2,218**

**IN NONPROFITS**  
**6,904**

**IN GOVERNMENT AGENCIES**  
**1,238**

**% LOW/MODERATE INCOME**  
**80%**

**EMPLOYERS THAT HIRED YOUTH**  
**423**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**50%**

**YEAR-ROUND**



Mayor  
Jennifer W.  
Roberts

**YOUTH PLACED IN 2015**  
**1,113**

**IN PRIVATE COMPANIES**  
**850**

**IN NONPROFITS**  
**85**

**IN GOVERNMENT AGENCIES**  
**178**

**% LOW/MODERATE INCOME**  
**70%**

**EMPLOYERS THAT HIRED YOUTH**  
**76**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**100%**

**YEAR-ROUND**

# Charlotte

## Mayor’s Youth Employment Program (MYEP)

In 2015 the City of Charlotte placed 1,113 youth in summer jobs. 29 private companies stepped in to hire 850 of these youth. The role of the Mayor’s Youth Employment Program (MYEP) is to work with the community and local businesses to provide teens with exposure to various jobs in industries as well as career-oriented internships and training. MYEP prepares youth by providing a Career Readiness Training Certification, which improves teens’ essential skills and strengthens Charlotte’s workforce. Through a partnership with Charlotte-Mecklenburg Schools, students receive in-school training that covers best practices in job readiness, customer service, and financial education. For students, the Career Readiness Training Certification helps build their competence in skills that meet the needs of local employers.

Youth in the program receive financial education during the summer and year round through its Career Readiness Training program. It also provides training through collaboration with Bank of America and the online Better Money Habits.com platform. Moreover, Charlotte has consistently been a strong participant in the DollarWise Summer Youth Contest.

# Columbus

## S.O.A.R.hire!

In 2015 S.O.A.R.hire! (Successful Opportunities to Achieve and Reconnect) placed 602 youth in summer jobs. S.O.A.R.hire is a partnership between COWIC-OhioMeansJobs/Columbus Franklin County, Franklin County Dept. of Jobs and Family Services, the City of Columbus, and private companies throughout Franklin County. The program places youth age 14-24 in 8-week long internships, and pays \$10 per hour. Participants are placed in internships based on interest and location. Youth work at their internship location Monday – Thursday, and then report to a common location on Fridays for work readiness training and leadership development. These workshops focus primarily on financial literacy and 21st century skill building. Upon completion of the 8 -week program, youth are given certificates of completion that document how many hours they worked over the summer. 40 of the Columbus youth were hired by private companies.

Columbus works with local banking institutions which provide workshops on financial literacy. The sessions cover various topics including opening an account, budgeting tips, credit unions vs banks, and how to bank with a smart phone.

Mayor  
Andrew J.  
Ginther



YOUTH PLACED IN 2015

602

IN PRIVATE COMPANIES

40

IN NONPROFITS

363

IN GOVERNMENT AGENCIES

199

% LOW/MODERATE INCOME

85%

EMPLOYERS THAT HIRED  
YOUTH

46

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

100%

YEAR-ROUND



Mayor  
Mike Rawlings

YOUTH PLACED IN 2015

620

IN PRIVATE COMPANIES

164

IN NONPROFITS

262

IN GOVERNMENT AGENCIES

28

% LOW/MODERATE INCOME

90%

EMPLOYERS THAT HIRED  
YOUTH

165

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION

90%

YEAR-ROUND

# Dallas

In 2015, Dallas placed 620 youth in Summer Jobs. Participants of the WFS Dallas youth program are offered training necessary to obtain a job and build future skills towards a career. In the Mayor’s Intern Fellows Program, youth work at many of Dallas’ top business and nonprofits. Youth are provided internship opportunities in organizations ranging from cancer treatment centers to sports marketing offices.

Over 94 businesses and 124 nonprofits stepped up to participate in the Mayor’s Intern Fellows Program. ATT and Bank of America were particularly strong supporters. Highland Capital Management assisted with the job fair, and Chase was the lead intern sponsor for the program. Alliance Data offered Fellows training and Tenet Healthcare offered community service. TurningPoint Foundation was the transportation sponsor. Other program sponsors included Atmos Energy, Central Market, Kroger, Texas Instruments, and The Real Estate Council. WFSDallas had many strong employers offering career opportunities for many of the

at-risk youth. CVS offered youth great experience while leading some youth to career pipeline opportunities within the pharmacy sector.

To help youth better understand how to use the money that they earn in their paychecks, Dallas’ program incorporates both the local tool for budgeting, credit reports, managing a checking account, the dangers of check to cash agencies, as well as financial literacy courses through local vendors.

# Detroit

## Grow Detroit’s Young Talent (GDYT)

Grow Detroit’s Young Talent (GDYT) is a 6-week summer youth employment program that combines work readiness training with on the job experience designed to prepare youth age 14-24 for Detroit’s workforce. With the help of Mayor Mike Duggan and Detroit’s philanthropic and corporate leaders, GDYT has expanded the program to employ more young people, provide stronger work readiness training, more employer support and better coordination across summer job opportunities in Detroit. **In 2015 GYDT placed 5,594 youth in summer jobs, up from 3,651 in 2014. 2,268 of these youth were placed in private companies.**

Financial literacy is a required component of the program and is provided to 100% of the participants. It begins in orientation, then continuously throughout their six week experience and finally through an interactive workshop provided by Bank of America during the closeout event.

Mayor  
Mike Duggan



**YOUTH PLACED IN 2015**  
**5,594**

**IN PRIVATE COMPANIES**  
**2,268**

**IN NONPROFITS**  
**2,541**

**IN GOVERNMENT AGENCIES**  
**785**

**% LOW/MODERATE INCOME**  
**90%**

**EMPLOYERS THAT HIRED YOUTH**  
**286**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**100%**

**YEAR-ROUND**



Mayor  
Betsy Price

**YOUTH PLACED IN 2015**  
**107**

**IN PRIVATE COMPANIES**  
**26**

**IN NONPROFITS**  
**19**

**IN GOVERNMENT AGENCIES**  
**13**

**% LOW/MODERATE INCOME**  
**95%**

**EMPLOYERS THAT HIRED YOUTH**  
**N/A**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**30%**

**YEAR-ROUND**

# Fort Worth

In 2015 Workforce Solutions for Tarrant County placed 107 youth in summer - 26 of these youth were placed in summer jobs. Workforce Solutions for Tarrant County provides employment and education services for young adults 16 to 24 with WIOA funds. The WIOA Program for Young Adults is a year-round program that offers an array of services to young adults including paid work experience.

Driven by a commitment to maintain the quality of its workforce services, Workforce Solutions for Tarrant County spearheaded a collaborative effort to develop partnerships with organizations whose resources, if shared, would provide an opportunity to meet its objectives. The response from the community was overwhelming.

During Fort Worth’s program, students have the opportunity to learn valuable money management skills. Family Pathfinders provides financial education workshops that help youth become responsible with the money that they earn. In these workshops, youth are

taught how to budget and set financial goals, they also learn about credit and predatory lending, borrowing money, and how to increase their savings. Family Pathfinders also provide a savings matching program up to \$100 dollars. The financial coaching helps participants apply money management skills to their current financial situation. These workshops are offered in both English and Spanish.



# Houston

## The City’s Summer Jobs Program and Houston Workforce Solutions SYEP

The City of Houston budgeted \$1.5 million to provide opportunities for youth, age 16 – 21, to “earn” while they “learn” what it takes to serve the residents of the nation’s 4th largest city. The purpose of the Summer Jobs Program (SJP) is to provide over 400 youth with a variety of meaningful work-based learning and employment opportunities that promote economic self-sufficiency, good citizenship, and healthy lifestyles. Primarily targeting low to moderate income youth, the 2015 SJP placed 425 interns in 21 City departments in over 100 worksites across the city, including several City Council offices, as well as the office of the City Controller. This community sustainability initiative will help the City’s future workforce grow by exposing youth to training, career exploration, and real-world work experience in a municipality. The program provides financial literacy education to interns during the mandatory Job Readiness Training. The training is facilitated by SJP partners - Bank on Houston, and Young America Saves. In 2015, six financial institutions participated in this module, resulting in 50 youth

opening accounts to deposit their earnings. Additionally, Houston participated in the DollarWise Summer Youth Jobs Contest, and strongly encouraged interns to take advantage of the training modules.

### Houston Workforce Solutions SYEP

**In 2015, Workforce Solutions also placed 506 youth in summer jobs – 188 of these youth were placed in private companies.** Workforce Solutions invites young adults age 16-21 to participate in Summer Work Experience. The goal is to prepare young adults for the world of work, identify career interests, and acquire good work habits and skills. Workforce Solutions assists in linking unemployed young adults and employers that need to meet human resources demands. The program provides various tools and services such as scholarship and financial assistance, work and employment assistance, career planning, seminars on job readiness, assessments and career counseling, and resources. Work experience offers young adults an opportunity to work 30 hours a week for seven weeks at the federal minimum wage.

Mayor  
Sylvester  
Turner



**YOUTH PLACED IN 2015**  
**931**

**IN PRIVATE COMPANIES**  
**188**

**IN NONPROFITS**  
**97**

**IN GOVERNMENT AGENCIES**  
**646**

**% LOW/MODERATE INCOME**  
**77%**

**EMPLOYERS THAT HIRED YOUTH**  
**55**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**100%**

**YEAR-ROUND**



Mayor  
Greg Fischer

**YOUTH PLACED IN 2015**  
**703**

**IN PRIVATE COMPANIES**  
**426**

**IN NONPROFITS**  
**178**

**IN GOVERNMENT AGENCIES**  
**99**

**% LOW/MODERATE INCOME**  
**65%**

**EMPLOYERS THAT HIRED YOUTH**  
**119**

**% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION**  
**9%**

**YEAR-ROUND**

# Louisville

## Mayor’s Summer Works (MSW)

**In 2015, The City of Louisville placed 703 youth in summer job opportunities, with 85 private companies hiring 426 youth.** The Mayor’s SummerWorks Program is a summer jobs program for youth age 16-21 from the Greater Louisville area. The program is operated by KentuckianaWorks, in partnership with Louisville Metro Government , and Jefferson County Public Schools Adult Education partnership, who through various partner agencies, recruits, trains and places youth in meaningful career pathway focused summer employment opportunities. These opportunities are with employers in the public, private and nonprofit sectors. Youth are provided training, and access to the Mayor’s Summer Works (MSW)”Champion” employers through employer specific hiring events, and collaboration with MSW staff.

Financial literacy training is provided as part of Mayor’s SummerWorks, in partnership with Bank on Louisville and Bellarmine University. MSW staff are currently working with each partner to develop year-round financial

empowerment workshops, specifically designed for youth participants in the program.

# Nashville

**In 2015 Nashville’s Summer Youth Internship Program placed 62 youth in summer jobs, up from 50 in 2014.** The Summer Youth Internship Program is a short-term learning and employment opportunity for Nashville Davidson County youth. Participants are assigned to work at a Metro Department for twenty hours per week for four weeks. In addition, both before and throughout the program, all participants receive opportunities for soft skill development and training. Participants are paid \$8 an hour for both their training and work time. Youth are expected to provide their own transportation to both the training and work sites. Eligibility and Selection Process Eligible participants must be enrolled students in a high school in Davidson County who will complete their Junior year in May 2015 and/or expect to graduate in Spring 2016.

The Financial Empowerment Center through the Mayor’s Office comes out to provide the summer youth with a session on financial literacy. This past summer, the sessions were divided into sections that included “youth friendly” banking

institutions, understanding your credit report, student loans, and savings.

Mayor  
Megan Barry



YOUTH PLACED IN 2015

62

IN PRIVATE COMPANIES

0

IN NONPROFITS

0

IN GOVERNMENT AGENCIES

62

% LOW/MODERATE INCOME

35%

EMPLOYERS THAT HIRED YOUTH

1

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION

100%

YEAR-ROUND



Mayor  
Jim Kenney

YOUTH PLACED IN 2015

8,813

IN PRIVATE COMPANIES

679

IN NONPROFITS

6,434

IN GOVERNMENT AGENCIES

1,701

% LOW/MODERATE INCOME

N/A

EMPLOYERS THAT HIRED YOUTH

130

% OF YOUTH WHO RECEIVED FINANCIAL EDUCATION

N/A

SUMMER ONLY

# Philadelphia

## Work Ready Philadelphia

**In 2015 The City of Philadelphia placed 8,813 youth in summer jobs, up from 8,195 in 2014.** 121 of the employers were private companies. Philadelphia’s summer youth employment programs offered educationally-enriched work opportunities to in-school and out-of-school youth age 14-21. Participants complete a six-week (120 hours), paid work experience that fosters the acquisition of 21st Century skills through work-based learning. These models challenge youth to understand the correlations between work experience, skills attainment and high school completion, and how those variables impact their potential for college and career success. Additionally, they offer participants a pathway for credit attainment within the School District of Philadelphia. Opportunities are offered through one of four program models: career exposure, service-learning, work experience, and internships. Programs promote the development of financial capability, fostering participants’ knowledge, skills, and access to manage their financial resources effectively. For

summer youth employment programs, the Philadelphia Youth Network sub-contracts with more than 50 programs that provide work experiences and job training programs to youth participants.

Philadelphia Youth Network (PYN) sub-contracts with more than 50 programs that provide work experiences and job training programs to youth participants.

PYN coordinates the payroll for these youth through a payroll card that provides a young person a noncustodial bank account. Through a partnership with Citizens Bank, youth are provided with surcharge-free access to the Citizens Bank ATM network. Additionally, WorkReady programming offers the opportunity to participate in financial education, delivered in time to correspond with youths’ first pay to maximize relevance. Topics include basic financial literacy and age-appropriate savings strategies.

# Phoenix

## Reach and Invest in Summer Employment (R.I.S.E.)

The City of Phoenix/Phoenix Youth R.I.S.E. (Reach and Invest in Summer Employment) Internship Program is a five - week program designed to provide youth with summer internships via placements in the public, private, and nonprofit sectors. **In 2015, the program placed 102 youth in summer programs. 18 of the employers who hired youth in 2015 were private companies.** The program is open to 16-24 year olds residing within the Phoenix City limits. The purpose of the program is to provide learning opportunities, increase employability skills and provide exposure to possible future opportunities in their field of interest. The program is funded through the city’s general purpose fund. The City’s program is innovative in that youth received a 2-day work readiness workshop where they are able to practice interviewing skills, learn about dressing for success, create a resume and a LinkedIn profile. Youth are provided an opportunity to learn about their own strengths and interests to help them discover a suitable employer. In doing so, youth have the opportunity to

choose from the list of employers who participated. Additionally, all employers received a 1-day orientation to help them understand the expectations of them as a summer youth mentor.

Mayor  
Greg Stanton



YOUTH PLACED IN 2015  
**102**

IN PRIVATE COMPANIES  
**54**

IN NONPROFITS  
**10**

IN GOVERNMENT AGENCIES  
**38**

% LOW/MODERATE INCOME  
**N/A**

EMPLOYERS THAT HIRED  
YOUTH  
**41**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**N/A**

SUMMER ONLY



Mayor  
Kevin L.  
Faulconer

YOUTH PLACED IN 2015  
**884**

IN PRIVATE COMPANIES  
**N/A**

IN NONPROFITS  
**N/A**

IN GOVERNMENT AGENCIES  
**N/A**

% LOW/MODERATE INCOME  
**75%**

EMPLOYERS THAT HIRED  
YOUTH  
**29**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**50%**

SUMMER ONLY

# San Diego

**In 2015 San Diego placed 884 youth in summer jobs, up from 758 in 2014.** San Diego’s program is comprised of WIOA programs and Special Projects, all of which serve youth age 16-24 in the county of San Diego. WIOA programs provide wraparound services while the Office of Special Projects focuses on employment services. San Diego’s flagship special project is CONNECT2Careers, whose Job Coaches are essential to the success of the program. Coaches are peer mentors who use the program’s case management system to connect with participants and help them find new job opportunities. Coaches also help participants prepare and revise their résumés and cover letters, complete job applications, and guide them through the interview process.

WIOA service providers give financial literacy workshops and one-on-one budget counseling. CONNECT2Careers provides youth with financial literacy through blog posts and infographics.

# San Francisco

Mayor Ed Lee’s San Francisco Summer Jobs+ initiative is a partnership with United Way of the Bay Area, the Department of Children Youth and their Families (DCYF), the Office of Economic and Workforce Development (OEWD), youth serving community based organizations, and leading corporate partners to better connect work and education through work opportunities for youth 16-24 such as job, internships and paid training. **In 2015, San Francisco placed 7,937 youth in summer jobs.** During the school year, Jobs+ will continue to bring employers into the classroom to contextualize learning and during the summer, the initiative provides opportunities for youth to apply their learning and training on the job.

During the FY 15-16 school year, Jobs+ will work closely with the Career and Technical Education (CTE) department at San Francisco Unified School District (SFUSD) to contextualize learning. This will include activities such as bringing in employers to supervise and consult on student projects, conduct workplace tours, serve as mentors to students

and help teachers deliver curricula and expanding the scope of SFUSD current internships to provide more diverse opportunities for our youth.

San Francisco provides financial education to youth through the My Path Financial Literacy program, which uses a peer-to-peer approach to help youth develop healthy financial habits.

Mayor  
Edwin M. Lee



YOUTH PLACED IN 2015  
**7,937**

IN PRIVATE COMPANIES  
**1,936**

IN NONPROFITS  
**6,001**

IN GOVERNMENT AGENCIES  
**N/A**

% LOW/MODERATE INCOME  
**40%**

EMPLOYERS THAT HIRED  
YOUTH  
**296**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**37%**

SUMMER ONLY



Mayor  
Edward B.  
Murray

YOUTH PLACED IN 2015  
**2,110**

IN PRIVATE COMPANIES  
**N/A**

IN NONPROFITS  
**N/A**

IN GOVERNMENT AGENCIES  
**N/A**

% LOW/MODERATE INCOME  
**90%**

EMPLOYERS THAT HIRED  
YOUTH  
**524**

% OF YOUTH WHO RECEIVED  
FINANCIAL EDUCATION  
**100%**

YEAR-ROUND

# Seattle

## Youth at Work

**In 2015, The Workforce Development Council of Seattle-King County (WDC) placed 2110 14-24 year-olds in summer jobs, up from 560 in 2014. 219 private companies provided job opportunities for youth.** The summer youth jobs program, Youth at Work, connects young adults age 24 and under with employers and organizations to provide summer jobs and internship opportunities. The program offers career fairs, job-search skills training, and employment resources. Youth at Work is intended to provide opportunities for youth to gain paid career-related work experiences, soft skills, job readiness, and career exploration, resume building, and financial literacy.

Youth at Work has two AmeriCorps members who provide financial literacy and job training to youth. The AmeriCorps members create and present financial literacy materials to youth one-on-one and in small groups at the dropout re-engagement centers and schools, encouraging the use of WDC career awareness tools and strategies, such as the Self-Sufficiency Calculator.

The WDC’s Self-Sufficiency Calculator provides a vehicle to understanding an individual’s employment and financial needs based on family size within the specific area of where they live. The Calculator can also save data and thus measure an individual’s self-sufficiency progress. It is administered by all WDC WorkSource (American Job Centers) Case Managers. Youth who receive WDC-funded services use the Calculator to support their development of a budget, identify resources, reduce expenses, and explore careers. The Calculator simulates scenarios that inform financial and career development and explores what is needed to achieve and maintain self-sufficiency based on actual cost of living.





# DOLLARWISE

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