



**DOLLARWISE**  
MAYORS FOR ECONOMIC MOBILITY

**For more on DollarWise, go to:**

[www.BeDollarWise.org](http://www.BeDollarWise.org)



[Facebook.com/bedollarwise](https://www.facebook.com/bedollarwise)



[Twitter.com/bedollarwise](https://twitter.com/bedollarwise)



**Council on Metro  
Economies and the New  
American City**

The DollarWise Campaign is an initiative within The U.S. Conference of Mayors' Council on Metro Economies and the New American City. Since its inception in 2001, the Council has served as the economic research arm of The U.S. Conference of Mayors, publishing over 50 U.S. Metro Economies reports, forecasting economic growth and job creation in the nation's 381 metro areas.

**Council members include:**

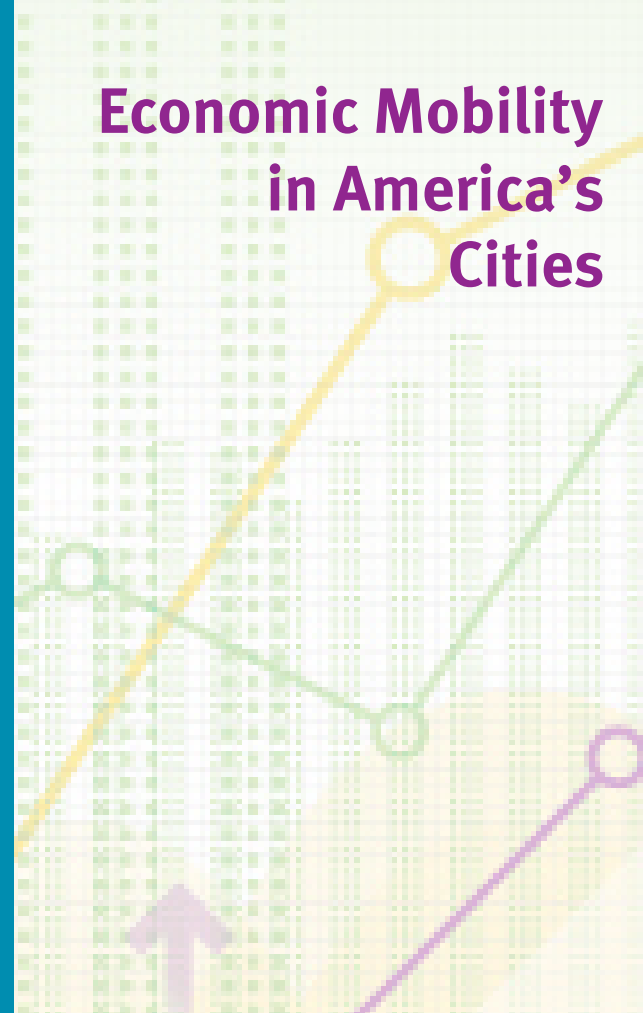
- The Aspen Institute
- Bank of America
- Interise
- National Association of Home Builders



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# DollarWise: at a Glance

## Economic Mobility in America's Cities



DollarWise is committed to creating substantive economic mobility opportunities for residents in cities throughout the United States. By acquiring financial capabilities and having access to tangible resources, low and moderate-income residents can remove barriers to their financial success and build assets and opportunities that increase their financial well-being.

DollarWise believes in addressing economic mobility through a three-pronged approach: removing barriers that keep people in poverty, connecting them with new opportunities, and helping them build wealth through business ownership, access to capital, asset accumulation, and homeownership. DollarWise believes in a comprehensive approach to helping residents thrive economically, fostering innovative and effective programs nationwide.

## Summer Youth Campaign

DollarWise encourages cities to expand summer youth job opportunities. Through its Summer Youth Contest, DollarWise also offers youth in summer programs the chance to win prizes, including iPads, for completing online financial education modules that help them manage their money. Youth can also earn a DollarWise certificate for completing a comprehensive exam.

## Free Tax Assistance

Leading up to April 15th, DollarWise asks mayors to support local Volunteer Income Tax Assistance (VITA) sites and the Earned Income Tax Credit to help Americans complete their tax returns and attain other public benefits.

## Innovation Grants

Each year, DollarWise offers U.S. Conference of Mayors members the opportunity to apply for an award through its Innovation Grant Program. DollarWise offers grants of \$10,000 each to five cities to help them build their economic mobility programs. As of 2019, DollarWise has awarded grants to 85 cities.

Grant winners demonstrate a strong dedication to helping low & moderate-income residents attain access to economic mobility, improving their financial health and success, with the end goal of building intergenerational wealth. Innovation Grant winners are announced at the U.S. Conference of Mayors Winter Meeting each year in Washington, D.C.

## Get Involved

- 1 Go to: [www.BeDollarWise.org](http://www.BeDollarWise.org) and register your city for the DollarWise Campaign and each DollarWise initiative.
- 2 Participate in the 2019 DollarWise Economic Mobility Survey in February.
- 3 Implement local economic mobility programs in your city.
- 4 Promote local VITA sites, free tax assistance programming, and the EITC leading up to Tax Day on April 15th.
- 5 Register for the 2019 DollarWise Summer Youth Contest and expand summer job opportunities in your city.