

GRANT AWARDEES

▶ 2018 AWARD WINNERS

Boston, Mass.	Large City	1 st Place
Knoxville, Tenn.	Medium City	1 st Place
Perris, Calif.	Small City	1 st Place
Houston, Texas	Large City	2 nd Place
Providence, R.I.	Medium City	2 nd Place
Port Arthur, Texas	Small City	2 nd Place

▶ 2017 AWARD WINNERS

Las Vegas, Nev.	Large City	1 st Place
Columbia, S.C.	Medium City	1 st Place
Waterloo, IA	Small City	1 st Place
Phoenix, Ariz.	Large City	2 nd Place
Gresham, Ore.	Medium City	2 nd Place
Huntington, W.Va.	Small City	2 nd Place

▶ 2016 AWARD WINNERS

New Orleans, La.	Large City	1 st Place
Fontana, Ca.	Medium City	1 st Place
Everett, Mass.	Small City	1 st Place
Baltimore, Md.	Large City	2 nd Place
Columbia, S.C.	Medium City	2 nd Place
Plainfield, N.J.	Small City	2 nd Place

▶ 2015 AWARD WINNERS

Jacksonville, Fla.	Large City	1 st Place
New Haven, Conn.	Medium City	1 st Place
Lima, Ohio	Small City	1 st Place
Seattle, Wash.	Large City	2 nd Place
Green Bay, Wis.	Medium City	2 nd Place
North Miami, Fla.	Small City	2 nd Place

▶ 2014 AWARD WINNERS

Denver, Colo.	Large City	1 st Place
Waterbury, Conn.	Medium City	1 st Place
York, Penn.	Small City	1 st Place
Dallas, Texas	Large City	2 nd Place
Little Rock, Ark.	Medium City	2 nd Place
Monrovia, Calif.	Small City	2 nd Place

▶ 2012 AWARD WINNERS

Louisville, Ky.	Large City	1 st Place
Allentown, Penn.	Medium City	1 st Place
Lima, Ohio	Small City	1 st Place
Houston, Texas	Large City	2 nd Place
Las Cruces, N.M.	Medium City	2 nd Place
Patterson, La.	Small City	2 nd Place

ABOUT THE AMERICAN BEVERAGE ASSOCIATION

The American Beverage Association is the national trade association representing the broad spectrum of companies that manufacture and distribute non-alcoholic beverages, including regular, low- and no-calorie soft drinks, 100 percent juice and juice drinks, bottled water and water beverages, sports drinks, energy drinks and ready-to-drink teas in the United States. The beverage industry has a direct economic impact of more than **\$183 billion**, provides almost **253,000** jobs and helps to support hundreds of thousands more that depend, in part, on beverage sales for their livelihoods.

ABOUT THE AMERICAN BEVERAGE FOUNDATION FOR A HEALTHY AMERICA

The American Beverage Foundation for a Healthy America seeks to make a significant contribution to the health of local communities by providing grants to support community organizations that work to advance both the physical health of their local citizens and the environmental health of their communities.

The Foundation is a 501(c)(3) created and funded by America's non-alcoholic beverage industry and is a reflection of the industry's long-standing tradition of giving back to communities.

ABOUT USCM

The United States Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are nearly 1,400 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor. Learn more at www.usmayors.org.

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LEARN MORE

www.usmayors.org/childhood-obesity-prevention

Childhood Obesity Prevention Awards



American Beverage Foundation for a
HEALTHY AMERICA



In 2012, The United States Conference of Mayors and the American Beverage Association partnered to create the Childhood Obesity Prevention Awards Program, a landmark three-year initiative to provide grant support to cities in their efforts to eradicate childhood obesity. In 2015, and again in 2018, the beverage industry's foundation, the American Beverage Foundation for a Healthy America, committed to support USCM in its efforts to reduce childhood obesity — also a core mission of ABFHA — by funding another three-year round of grants.



Healthy Me,
Everett, Mass.



Perris Green City Farm, Perris, Calif.

The partnership has **3** core components:

1 > GRANTS

Over the course of this nine-year partnership, USCM, ABA and ABFHA will award more than \$4 million to over 50 cities across the country.

2 > PUBLIC AWARENESS

In addition to the awards program, the partnership includes a significant public awareness component. For example, at USCM's 2016 Winter Meeting, USCM recruited 65 mayors from cities across the country to record radio public service announcements (PSAs), in both English and Spanish, on how parents and others can help reverse the trend of childhood obesity. As part of this effort, USCM and ABA also created an extensive array of resources, such as sample op-eds and social media content, that mayors and others can use to raise awareness of childhood obesity in their communities. These resources are available on the Childhood Obesity Prevention Awards website at:

www.usmayors.org/childhood-obesity-prevention

3 > BEST PRACTICES

The third component of the partnership is connecting mayors with innovative, cost-effective program strategies to successfully reduce childhood obesity in their cities. These best practices highlight the innovative, sustainable and/or adaptable aspects of the Childhood Obesity Prevention Award-winning programs, and also provide insights into the history and development of each initiative.

\$4 MILLION
will be awarded to
more than
50 CITIES



Mayor Steve Benjamin of Columbia, S.C., receives an award at the USCM 2017 Winter Meeting.