

Since its inception in 2004, DollarWise has remained committed to creating substantive financial education opportunities for residents in cities and communities throughout the United States.

DollarWise programming focuses on the core areas of savings and banking, credit, education, and homeownership.

DollarWise invites mayors and their staff to examine financial education needs within their communities, to create an action plan, and to forge strong relationships with organizations that are dedicated to financially empowering Americans.

The DollarWise Campaign is made possible through the support of the Bank of America Charitable Foundation, its founding sponsor.



DOLLARWISE
MAYORS FOR FINANCIAL LITERACY

For more on DollarWise, go to:
USMAYORS.ORG/DOLLARWISE



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**Council on Metro
Economies and the New
American City**

The DollarWise Campaign is an initiative within The U.S. Conference of Mayors' Council on Metro Economies and the New American City. Since its inception in 2001, the Council has served as the economic research arm of The U.S. Conference of Mayors, publishing over 50 U.S. Metro Economies reports, forecasting economic growth and job creation in the nation's 381 metro areas.

Council members include:

Bank of America
Computer & Communications Industry Association
Interise
Learning Games Studios
Prosperity Now



DOLLARWISE
MAYORS FOR FINANCIAL LITERACY

**DollarWise: at a
Glance**

**Providing Financial
Education**

**To America's
Cities**



THE UNITED STATES CONFERENCE OF MAYORS

About DollarWise

The DollarWise Summer Youth Contest

offers youth in summer programs the chance to win prizes, including iPads, for completing online financial education modules that help them manage their money. Youth can also earn a DollarWise certificate for completing a final comprehensive exam.

DollarWise Innovation Grants

Each year, DollarWise provides one \$10,000 Innovation Grant to a city that integrates financial education into its English as a Second Language initiative; one \$10,000 grant to a city that provides financial literacy in a Prisoner Re-entry program; and one \$10,000 award in an open category for a city that demonstrates exceptional and innovative programming.

DollarWise Summer Youth Campaign Grants

DollarWise also awards one city with a \$10,000 grant to integrate financial education into a summer youth program and one \$10,000 award to a city to provide youth with financial education training year-round. Applications for both the Innovation and Summer Youth Grants are released in November of each year, and announced the following January.

DollarWise Month

During the months leading up to April, DollarWise encourages mayors to support free Volunteer Income Tax Assistance (VITA) Sites, the Free File Program, and the Earned Income Tax Credit, to help Americans complete their tax returns, and to save for retirement.

Get Involved

- 1 Go to: usmayors.org/dollarwise and register your city for the DollarWise Campaign and each DollarWise initiative.
- 2 Participate in and promote the 2018 DollarWise Summer Youth Contest.
- 3 Integrate financial education into your city's ESL and Prisoner Re-entry programs.
- 4 Apply for the 2019 Innovation and Summer Youth Campaign Grants.
- 5 Participate in DollarWise Month and promote VITA sites, Free File, and the EITC in your city.