

**The 86th
Winter Meeting
of
The United States
Conference of
Mayors**



**January 24-26, 2018
Washington, DC
Capital Hilton Hotel**



DRAFT AGENDA

Updated January 3, 2018

PLENARY SESSION TOPICS (Times Subject to Change)

- **Equity, Economic Inclusion & Civil Rights** (Wednesday at 12:30pm)
- **Securing Our Future: Building Trust & Creating Opportunity for Our Young People** (Thursday at 10:30am)
- **Childhood Obesity Prevention** (Thursday at 1:00pm)
- **Managing from the Front Lines: How Cities Respond to Critical Emergencies** (Thursday at 1:45pm)
- **Combating the Opioid Epidemic** (Thursday at 4:30pm)
- **Honoring Leadership in the Arts** (Friday at 7:30am)
- **The Future of Work** (Friday at 10:30am)
- **Rise of the Rest: Building Entrepreneurship Across America** (Friday at 11:00am)
- **The Current State of Political and Social Affairs** (Friday at 1:00pm)
- **Other TBA**

CONCURRENT SESSION TOPICS (Times Subject to Change)

- **Broadband Development: Protecting Local Public Assets from Federal Overreach** (Thursday at 11:45am)
- **Census 2020: What Must be Done to Prepare for the Next Census** (Day and Time TBA)
- **Childhood Hunger and Food Access: Public/Private Partnerships that Work** (Thursday at 11:45am)
- **Climate Change: Today's Leadership Confronting Tomorrow's Challenges** (Thursday at 9:15am)
- **Disaster Recovery: Lessons Learned from the Tragedies of 2017** (Friday at 9:15am)
- **Disaster Preparedness: Building Resilience** (Wednesday at 4:00pm)
- **Economic Equity: Building an Inclusive Economy** (Wednesday at 10:00am)
- **Education/Workforce Development: Preparing the Workforce of the Future** (Thursday at 9:15am)
- **Energy: Powering Smart Cities through New Energy Technologies and Partnerships** (Wednesday at 4:00pm)



- **Homelessness:** *Strategies that Work in Reducing Chronic and Veteran Homelessness* (Day and Time TBA)
- **Housing:** *What Mayors Can Do to Spur Affordable Rental and Homeownership Options* (Day and Time TBA)
- **Immigration:** *Responding to Current Challenges* (Thursday at 11:45am)
- **Infrastructure:** *How Federal/Local Partnerships Can Drive Leadership and Technology* (Day and Time TBA)
- **Opioid Abuse:** *What Works in Prevention and Treatment* (Day and Time TBA)
- **Public Safety:** *Reducing Gun Violence in Cities* (Thursday at 9:15am)
- **Small Business:** *Promoting Job Creation and Neighborhood Development* (Wednesday at 10:00am)
- **Sports:** *How Sports are Transforming and Strengthening Cities* (Thursday at 4:00pm)
- **Tax Legislation:** *What's Next for Cities?* (Day and Time TBA)
- **Technology & Innovation:** *Using Data to Build Smarter and Connected Cities* (Day and Time TBA)
- **Tourism:** *All Roads Lead Through Cities to Burning Man* (Friday at 9:15am)
- **Urban Food Infrastructure:** *Establishing a Food Policy Framework to Support Community Food Systems* (Thursday at 9:15am)
- **Other TBA**



KEY INFORMATION FOR ATTENDEES

Participation

Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, workshops and social events are open to all mayors and other officially-registered attendees.

Media Coverage

While the plenary sessions, committee meetings, task force meetings and workshops are all open to press registrants, please note all social/evening events are CLOSED to press registrants wishing to cover the meeting for their news agency.

Working Press Registration

All press must register to gain access to Winter Meeting events. To register, please see [here](#). Credentials may be picked up at the USCM registration desk.

Mobile App

Download the official mobile app to view the agenda, proposed resolutions, attending mayors and more. You can find it at usmayors.org/app. Available on the App Store and Google Play.

WEDNESDAY, JANUARY 24

Registration

7:00 a.m. - 6:00 p.m.

(First Level Lobby)

Orientation/Membership Meeting for New Mayors and New Members

8:30 a.m. - 10:00 a.m.

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The U.S. Conference of Mayors welcomes its newly-elected mayors, new members, and first-time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

Presiding

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

BRIAN C. WAHLER

Mayor of Piscataway

Chair, Membership Standing Committee

Council on Metro Economies and the New American City

9:00 a.m. - 10:30 a.m.

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Chair

GREG FISCHER

Mayor of Louisville

Remarks/Discussion

TBA



WEDNESDAY, JANUARY 24

Mayors Water Council

9:30 a.m. - 11:00 a.m.

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Co-Chairs

JOY COOPER

Mayor of Hallandale Beach

JILL TECHEL

Mayor of Napa

Remarks/Discussion

Concurrent Working Sessions

10:00 a.m. - 11:30 a.m.

Economic Equity: *Building an Inclusive Economy*

10:00 a.m. - 11:30 a.m.

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Moderators

MITCHELL J. LANDRIEU

Mayor of New Orleans

President

MARC H. MORIAL

President and CEO

National Urban League

Remarks/Discussion

TBA

Small Business: *Promoting Job Creation and Neighborhood Development*

10:00 a.m. - 11:30 a.m.

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Moderators

ELIZABETH B. KAUTZ

Mayor of Burnsville

Co-Chair, Small Business and Entrepreneurship Task Force

SYLVESTER 'SLY' JAMES, JR.

Mayor of Kansas City, MO

Co-Chair, Small Business and Entrepreneurship Task Force

Remarks/Discussion

TBA



WEDNESDAY, JANUARY 24

Opening Press Conference

11:30 a.m. - 12:15 p.m.

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Remarks by USCM Officers

OPENING PLENARY LUNCHEON

12:30 p.m. - 2:30 p.m.

(Presidential Ballroom, 2nd Floor)

Lead Sponsor: MasterCard

Co-Sponsor: American Hotel & Lodging Association

Presiding

MITCHELL J. LANDRIEU

Mayor of New Orleans

President

Greetings

MURIEL BOWSER

Mayor of the District of Columbia

President's Report

Discussion: Equity, Economic Inclusion & Civil Rights

Women Mayors Leadership Alliance of The U.S. Conference of Mayors

2:45 p.m. - 4:00 p.m.

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This meeting is open to all 86th Winter Meeting participants.

Chair

PAULINE CUTTER

Mayor of San Leandro

Remarks/Discussion

TBA



WEDNESDAY, JANUARY 24

Concurrent Working Sessions

4:00 p.m. - 5:30 p.m.

Energy: Powering Smart Cities through New Energy Technologies and Partnerships

4:00 p.m. - 5:30 p.m.

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Moderator

JON MITCHELL

Mayor of New Bedford

Chair, Energy Committee

Remarks/Discussion

TBA

Sports: How Sports are Transforming and Strengthening Cities

4:00 p.m. - 5:30 p.m.

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Moderator

MICK CORNETT

Mayor of Oklahoma City

Chair, Mayors Professional Sports Alliance

Remarks/Discussion

TBA

Disaster Preparedness: Building Resilience

4:00 p.m. - 5:30 p.m.

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Moderator

FRANK COWNIE

Mayor of Des Moines

Vice Chair for Emergency Management

Criminal and Social Justice Standing Committee

Remarks/Discussion

JOSEPH P. RILEY, JR.

Former Mayor of Charleston, SC

Distinguished Fellow, The Pew Charitable Trusts

OPENING RECEPTION: Capital Hilton Hotel

6:00 p.m. - 7:30 p.m.

(Presidential Ballroom, 2nd Floor)

Sponsor: Verizon Communications

All 86th Winter Meeting participants are invited.



THURSDAY, JANUARY 25

Registration

7:00 a.m. - 5:00 p.m.

(First Level Lobby)

MAYORS AND BUSINESS LEADERS PLENARY BREAKFAST

7:30 a.m. - 9:00 a.m.

(Presidential Ballroom, 2nd Floor)

Sponsors: Target Corporation

Starbucks Coffee Company

Presiding

CAROLYN G. GOODMAN

Mayor of Las Vegas

Chair, Mayors Business Council

Greetings

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

LAYSHA WARD

Executive Vice President and Chief External Engagement Officer

Target Corporation

KIMBERLY PASQUALI

Senior Project Engineer

HDR

Co-Chair, The Mayors Business Council Steering Committee

AMY CURRAN

Marketing Executive

CGI Communications, Inc.

Co-Chair, The Mayors Business Council Steering Committee

Plenary Topic TBA



THURSDAY, JANUARY 25

Concurrent Working Sessions

9:15 a.m. - 10:15 a.m.

Education/Workforce Development: *Preparing the Workforce of the Future*

9:15 a.m. - 10:15 a.m.

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Moderators

CHRISTOPHER L. CABALDON

Mayor of West Sacramento

Chair, Jobs, Education and the Workforce Standing Committee

MIKE RAWLINGS

Mayor of Dallas

Chair, Educational Excellence Task Force

PETE BUTTIGIEG

Mayor of South Bend

Chair, Automation and Advanced Manufacturing Task Force

Remarks/Discussion

TBA

Climate Change: *Today's Leadership Confronting Tomorrow's Challenges*

9:15 a.m. - 10:15 a.m.

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Moderators

JAMES BRAINARD

Mayor of Carmel, IN

Co-Chair, Energy Independence and Climate Protection Task Force

SAM LICCARDO

Mayor of San Jose

Co-Chair, Energy Independence and Climate Protection Task Force

Remarks/Discussion

TBA



THURSDAY, JANUARY 25

Urban Food Infrastructure: *Establishing a Food Policy Framework to Support Community Food Systems*

9:15 a.m. - 10:15 a.m.

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Presiding

PAUL SOGLIN

Mayor of Madison

Co-Chair, Food Policy Task Force

MURIEL BOWSER

Mayor of District of Columbia

Co-Chair, Food Policy Task Force

Press Event

Mayoral Signing of the Urban Food Policy Pact

Remarks/Discussion

TBA

Public Safety: *Reducing Gun Violence in Cities*

9:15 a.m. - 10:15 a.m.

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Moderator

KAREN FREEMAN-WILSON

Mayor of Gary

Chair, Criminal and Social Justice Standing Committee

Remarks/Discussion

TBA

PLENARY SESSION

10:30 a.m. - 11:30 a.m.

(Presidential Ballroom, 2nd Floor)

Presiding

MITCHELL J. LANDRIEU

Mayor of New Orleans

President

Discussion: Securing Our Future: Building Trust & Creating Opportunity for Our Young People

Keynote Address

MARIAN WRIGHT EDELMAN

Founder and President

Children's Defense Fund



THURSDAY, JANUARY 25

Concurrent Working Sessions

11:45 a.m. - 12:45 p.m.

Childhood Hunger and Food Access: *Public/Private Partnerships that Work*

11:45 a.m. - 12:45 p.m.

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Sponsor: PepsiCo

Moderator

TBA

Remarks/Discussion

TBA

Broadband Development: *Protecting Local Public Assets from Federal Overreach*

11:45 a.m. - 12:45 p.m.

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Moderator

STEPHEN BENJAMIN

Mayor of Columbia

Vice Chair for Communications, Transportation and Communications Standing Committee

Remarks/Discussion

SAM LICCARDO

Mayor of San Jose

Member, FCC's Broadband Deployment Advisory Committee

Immigration: *Responding to Current Challenges*

11:45 a.m. - 12:45 p.m.

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Moderators

JORGE ELORZA

Mayor of Providence

Co-Chair, Immigration Reform Task Force

TOM TAIT

Mayor of Anaheim

Co-Chair, Immigration Reform Task Force

Remarks/Discussion

TBA



THURSDAY, JANUARY 25

CHILDHOOD OBESITY PREVENTION AWARDS LUNCHEON

1:00 p.m. - 2:30 p.m.

(Presidential Ballroom, 2nd Floor)

Sponsor: American Beverage Association

Presiding

MITCHELL J. LANDRIEU

Mayor of New Orleans

President

2018 Childhood Obesity Prevention Awards Presentation

SUSAN NEELY

President

American Beverage Association

USCM Platinum Partner

Discussion: Managing from the Front Lines: How Cities Respond to Critical Emergencies

Remarks

STEPHEN K. BENJAMIN

Mayor of Columbia, SC

Vice President, USCM

ERIC STEVENSON

Senior Vice President

Retirement Plans Distribution

Nationwide Retirement Plans

USCM Platinum Partner

Concurrent Working Sessions

3:00 p.m. - 4:00 p.m.

U.S. Conference of Mayors Executive Committee (Closed)

3:00 p.m. - 4:00 p.m.

(Statler A&B, 2nd Floor)



THURSDAY, JANUARY 25

PLENARY SESSION

4:15 p.m. - 5:15 p.m.

(Presidential Ballroom, 2nd Floor)

Presiding

MITCHELL J. LANDRIEU

Mayor of New Orleans

President

Remarks

STEPHEN K. BENJAMIN

Mayor of Columbia, SC

Vice President, The United States

Conference of Mayors

Update on U.S. Communities Cooperative Purchasing Program

BILL JASIEN

Executive Chairman

NACo FSC

Discussion: Combating the Opioid Epidemic

Community Leaders of America: Republican Mayors (Closed)

5:30 p.m. - 6:30 p.m.

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Chair

MICHAEL BODKER

Mayor of Johns Creek

National Conference of Democratic Mayors (Closed)

5:30 p.m. - 6:30 p.m.

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President

SYLVESTER "SLY" JAMES, JR.

Mayor of Kansas City, MO



THURSDAY, JANUARY 25

Washington, DC Welcome Reception

*Co-Hosted by Canadian Ambassador David MacNaughton and
District of Columbia Mayor Muriel Bowser*

7:00 p.m. to 9:00 p.m.

Embassy of Canada

501 Pennsylvania Ave NW

All 86th Winter Meeting participants are invited.

Buses will depart the Capital Hilton Hotel and be available for return.

LATE-NIGHT RECEPTION: ST. Regis Hotel

9:30 p.m. - 11:30 p.m.

(Astor Ballroom, Lobby Level)

Lead Sponsor: American Heart Association - Southwest Affiliate

Sponsor: Comcast

All 86th Winter Meeting participants are invited.



FRIDAY, JANUARY 26

Registration

7:00 a.m. - 2:00 p.m.

(First Level Lobby)

PLENARY BREAKFAST: Honoring Leadership in the Arts

7:30 a.m. - 9:00 a.m.

(Presidential Ballroom, 2nd Floor)

Sponsor: InterDigital

Hosted by The U.S. Conference of Mayors and Americans for the Arts

Moderator

HILLARY SCHIEVE

Mayor of Reno

Chair, Tourism, Arts, Parks, Entertainment and Sports

Standing Committee

Remarks

PATRICK VAN DE WILLE

Chief Communications Officer

InterDigital Inc.

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

ROBERT LYNCH

President and CEO

Americans for the Arts

2018 National Award for Local Arts Leadership

2018 National Award for State Arts Leadership

2018 National Artist Advocacy Award



FRIDAY, JANUARY 26

Concurrent Working Sessions

9:15 a.m. - 10:15 a.m.

Tourism: *All Roads Lead Through Cities to Burning Man*

9:15 a.m. - 10:15 a.m.

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Moderator

HILLARY SCHIEVE

Mayor of Reno

Chair, Tourism, Arts, Parks, Entertainment and Sports Standing Committee

Remarks/Discussion

Disaster Recovery: *Lessons Learned from the Tragedies of 2017*

9:15 a.m. - 10:15 a.m.

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Moderator

TBA

Remarks/Discussion

PLENARY SESSION

10:30 a.m. - 11:30 a.m.

(Presidential Ballroom, 2nd Floor)

Presiding

MITCHELL J. LANDRIEU

Mayor of New Orleans

President

The Future of Work

Moderator

WALTER ISAACSON

President and CEO, The Aspen Institute

Professor, Tulane University

Panelists

ADAM NEUMANN

Co-Founder and CEO, WeWork

MITCHELL J. LANDRIEU

Mayor of New Orleans

President



FRIDAY, JANUARY 26

Rise of the Rest: Building Entrepreneurship Across America

STEVE CASE

Chairman & CEO, Revolution LLC

Co-Founder, America Online

Chairman, Case Foundation

J.D. VANCE

Managing Partner, Rise of the Rest Fund

Author, *Hillbilly Elegy: A Memoir of Family and Culture in Crisis*

Concurrent Working Sessions

11:45 a.m. - 12:45 p.m.

CLOSING PLENARY LUNCHEON

1:00 p.m. - 2:15 p.m.

(Presidential Ballroom, 2nd Floor)

Sponsors: J.P. Morgan Chase & Co

Airbnb

Presiding

MITCHELL J. LANDRIEU

Mayor of New Orleans

President

The Current State of Political and Social Affairs

WILLIAM KRISTOL

Co-Leader of The New Center

The Weekly Standard

WILLIAM GALSTON

Co-Leader of the New Center

The Brookings Institution



WORKFORCE DEVELOPMENT COUNCIL (WDC)

The Workforce Development Council is an affiliate organization of The U.S. Conference of Mayors.

WEDNESDAY, JANUARY 24

Workforce Development Council Board/Winter Meeting

8:00 a.m. - 3:00 p.m.

(St. Regis Hotel, Astor Ballroom)

President

ANDREW McGOUGH

Executive Director

Worksystems, Inc.

Portland, OR

THURSDAY, JANUARY 25

Workforce Development Council Annual Meeting

8:00 a.m. - 3:00 p.m.

(St. Regis Hotel, Astor Ballroom)



CONFERENCE PRESIDENTS

MICK CORNETT, Oklahoma City 2016-2017
STEPHANIE RAWLINGS-BLAKE, Baltimore 2015-2016
KEVIN JOHNSON, Sacramento 2014-2015
SCOTT SMITH, Mesa 2013-2014
MICHAEL A. NUTTER, Philadelphia 2012-2013
ANTONIO R. VILLARAIGOSA, Los Angeles 2011-2012
ELIZABETH B. KAUTZ, Burnsville 2009-11
GREG NICKELS, Seattle 2009
MANUEL A. DIAZ, Miami 2008-09
DOUGLAS H. PALMER, Trenton 2006-08
MICHAEL A. GUIDO, Dearborn 2006
BEVERLY O'NEILL, Long Beach 2005-06
DONALD L. PLUSQUELLIC, Akron 2004-05
JAMES A. GARNER, Hempstead 2003-04
THOMAS M. MENINO, Boston 2002-03
MARC H. MORIAL, New Orleans 2001-02
H. BRENT COLES, Boise 2000-01
WELLINGTON E. WEBB, Denver 1999-00
DEEDEE CORRADINI, Salt Lake City 1998-99
PAUL HELMKE, Fort Wayne 1997-98
RICHARD M. DALEY, Chicago 1996-97
NORMAN B. RICE, Seattle 1995-96
VICTOR ASHE, Knoxville 1994-95
JERRY E. ABRAMSON, Louisville 1993-94
WILLIAM J. ALTHAUS, York 1992-93
RAYMOND L. FLYNN, Boston 1991-92
ROBERT M. ISAAC, Colorado Springs 1990-91
KATHRYN J. WHITMIRE, Houston 1989-90
ARTHUR J. HOLLAND, Trenton 1988-89
RICHARD L. BERKLEY, Kansas City 1987-88
JOSEPH P. RILEY, JR., Charleston 1986-87
ERNEST N. MORIAL, New Orleans 1985-86
HERNAN PADILLA, San Juan 1984-85
RICHARD H. FULTON, Nashville 1983-84
COLEMAN A. YOUNG, Detroit 1982-83
HELEN G. BOOSALIS, Lincoln 1981-82
RICHARD G. HATCHER, Gary 1980-81
RICHARD E. CARVER, Peoria 1979-80
WILLIAM H. McNICHOLS, JR., Denver 1978-79
LEE ALEXANDER, Syracuse 1977-78
KENNETH A. GIBSON, Newark 1976-77
MOON LANDRIEU, New Orleans 1975-76
JOSEPH L. ALIOTO, San Francisco 1974-75
ROY B. MARTIN, JR., Norfolk 1973-74



LOUIE WELCH, Houston 1972-73
HENRY W. MAIER, Milwaukee 1971-72
JAMES H.J. TATE, Philadelphia 1970-71
JACK D. MALTESTER, San Leandro 1969-70
TERRY D. SCHRUNK, Portland, OR 1968-69
JOSEPH M. BARR, Pittsburgh 1967-68
JEROME P. CAVANAUGH, Detroit 1966-67
NEAL S. BLAISDELL, Honolulu 1965-66
RAYMOND R. TUCKER, St. Louis 1963-65
ARTHUR L. SELLAND, Fresno 1963
RICHARD C. LEE, New Haven 1962-63
ANTHONY J. CELEBREEZE, Cleveland 1962
HAYDON BURNS, Jacksonville 1961-62
RICHARDSON DILWORTH, Philadelphia 1960-61
RICHARD J. DALEY, Chicago 1959-60
NORRIS POULSON, Los Angeles 1958-59
ROBERT F. WAGNER, New York 1957-58
JOHN B. HYNES, Boston 1955-57
ELMER E. ROBINSON, San Francisco 1953-55
THOMAS A. BURKE, Cleveland 1953
MARTIN H. KENNELLY, Chicago 1952-53
DAVID L. LAWRENCE, Pittsburgh 1950-52
W. COOPER GREEN, Birmingham 1949-50
GEORGE W. WELSH, Grand Rapids 1947-49
EDWARD J. KELLY, Chicago 1945-47
FIORELLO H. LAGUARDIA, New York 1935-45
DANIEL W. HOAN, Milwaukee 1934-35
T. SEMMES WALMSLEY, New Orleans 1933-34
JAMES M. CURLEY, Boston 1933
FRANK MURPHY, Detroit 1933

