

A PARTNERSHIP BETWEEN MAJOR LEAGUE BASEBALL AND THE UNITED STATES CONFERENCE OF MAYORS





## THE UNITED STATES CONFERENCE OF MAYORS

## Mitchell J. Landrieu

Mayor of New Orleans President

## Stephen K. Benjamin

Mayor of Columbia Vice President

## Bryan K. Barnett

Mayor of Rochester Hills Second Vice President

## **Tom Cochran**

**CEO** and **Executive Director** 

The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are 1,393 such cities in the country today, each represented in the Conference by its chief elected official, the Mayor.

Baseball (MLB) Play Ball Summer Campaign. This year mayors in the United States and Puerto Rico hosted "PLAY BALL" -themed, youth-focused events in communities from June through August 2017. Play Ball is a joint program from MLB and USA Baseball that focuses on the fun nature of baseball and encourages widespread participation in baseball-related activities. A primary goal of the Play Ball Summer Initiative is to reach kids who don't normally play baseball.

Building on the success of previous years, this year - over 255 mayors pledged to host Play Ball events in cities. Mayors were encouraged to engage youth, citizens, families, and city departments to organize community Play Ball events.

From June to August mayors across the country hosted activities such as: baseball/ softball themed clinic days for park and recreation summer camps, playing lunchtime catch games outside of city hall, hosting pitch, hit and run clinics with Little Leagues, showcasing the pastime at the local international festival, as well as hosting baseball themed movie nights with pre-movie baseball drills that engaged families.

Here is the summary report for the 2017 Play Ball mayoral impact on youth engagement, as well as some examples of the innovative efforts mayors are using to share baseball with young people in cities across the nation.



## PLAY BALL CITIES/ MAYORS' PLEDGED

(United States including Puerto Rico)

2015 - 125

2016 - 205

2017 - 255

# MAYORAL IMPACT ON YOUTH ENGAGEMENT

The 2017 Mayors Play Ball Initiative engaged over **35,136\*** youth in reported events held all across the United States. The increase of 14,731 participants over 2016's reported total of 20,405 is a nearly 75% increase.

As in past years the mayor's planned innovative, and most cities partnered with their local little, minor, and major league baseball teams to host events for the community.

2016 - 20,405

2017 - 35,136

(\*USCM reported Play Ball events)



# 85<sup>TH</sup> WINTER MEETING IN WASHINGTON, DC

The 2017 launch featured former Major League Baseball Manager Jerry Manuel and Washington National President mascots' Teddy and Lincoln joined USCM President Oklahoma City Mayor Mick Cornett for the 2017 Play Ball Summer Announcement.





Washington National Racing Presidents mascots Abraham Lincoln and Theodore Roosevelt joined USCM President Oklahoma City Mayor Mick Cornett and USCM Vice President New Orleans Mayor Mitchell J. Landrieu to launch the 2017 Play Ball Summer Program.



Tom Brasuell, Vice President, Community Affairs, Major League Baseball spoke to the mayors about Caps On/ MLB Opening Day and previewed the 2017 digital tool kit available to cities to help plan 2017 Play Ball Summer events on usmayors.org/playball.



Jerry "The Sage" Manuel, Former Manager of the Chicago White Sox and New York Mets helped Major League Baseball announces the 2017 Play Ball Program to the nation's mayors.



























# CAPS ON MLB OPENING DAY

In 2017 over 210+ Mayors signed up by MLB Opening Day. "Caps On" was celebrated by mayors, who wore their favorite team caps and shared their support of the game with constituents on a variety of social media platforms.

2016 - 80 2017 - 210+

# 85<sup>TH</sup> ANNUAL MEETING IN MIAMI BEACH

On Saturday, June 24, 2017 Tom Brasuell, MLB Vice President of Community Affairs gave the mayors an update on the Play Ball program. He was joined by Charles Johnson Jr., a four-time Gold Glove Award winner and World Series Winner with the Marlins, to discuss the benefits of the Play Ball initiative and to launch Play Ball Summer.

"This Play Ball initiative is a wonderful thing for our young kids. I started playing baseball in the backyard with my cousins with a broomstick, and hitting tennis balls and dates, and that's how I started playing baseball when I was a youth. This Play Ball initiative is one of the greatest things I think Major League Baseball has definitely come up with. I want to say to all of you mayors out there, you go home and take that Play Ball initiative and really go for it, because it's going to help a lot of young kids in our communities, it's going to do a lot of great things for our young kids!"

--Charles Johnson Jr.



Tom Brasuell Vice President, Community Affairs, Major League Baseball encourages mayors to pick up their special mayoral Play Ball pin. Commemorative pins have been distributed annually to Play Ball City mayors since 2015 and are now a collectors item at USCM Annual Meetings.



Charles Johnson Jr., a four-time Gold Glove Award winner and World Series Winner with the Miami Marlins



Charles Johnson poses with Salt Lake City Mayor Jackie Biskupski



World Series Trophy - The 1997 Florida Marlins World Series Trophy was a highlight at the Play Ball display table during the 85th Annual Meeting in Miami Beach. The San Francisco Giants World Series trophies were also on display at the 83rd USCM Annual Meeting in San Francisco.







Major League Baseball Commissioner Robert D. Manfred, Jr. joined Houston Mayor Sylvester Turner for a Play Ball event prior to Game 4 of the 2017 World Series at the Houston Astros Youth Academy in Houston Texas.

"No goal is more important to Major League Baseball than making baseball and softball accessible and to engage with children in all communities. The results of the SFIA Report demonstrate that participation in baseball and softball is growing. We are encouraged by the success of the PLAY BALL initiative toward our objectives and grateful for partnerships with USA Baseball, USA Softball and the U.S. Conference of Mayors. Together, we will continue to work to provide memorable experiences for young people, especially those from underserved areas."



## **2017 PLAY BALL CITIES**

Aguadilla, PR - Mayor Carlos Méndez Martinez Akron, OH - Mayor Daniel Horrigan Alameda, CA - Mayor Trish Herrera Spencer Albany, NY- Mayor Katherine M. Sheehan Albuquerque, NM - Mayor Richard J. Berry Alexandria, LA - Mayor Jacques Roy Alexandria, VA - Mayor Allison Silberberg Aliso Viejo, CA - Mayor David C. Harrington Allentown, PA - Mayor Ed Pawlowski Anaheim, CA - Mayor Tom Tait Anchorage, AK - Mayor Ethan Berkowitz Apopka, FL - Mayor Joseph Kilsheimer Arecibo, PR - Mayor Carlos Molina Arlington, TX - Mayor Jeff Williams Attleboro, MA - Mayor Kevin Dumas Augusta, GA - Mayor Hardie Davis, Jr. Austin, TX - Mayor Steve Adler Baltimore, MD - Mayor Catherine Pugh Bangor, ME - Mayor Joe Baldacci Barceloneta, PR - Mayor Wanda Soler Rosario Baton Rouge, LA - Mayor Sharon Weston Broome Beaverton, OR - Mayor Denny Doyle Benton Harbor, MI - Mayor Marcus Muhammad Beverly Hills, CA - Mayor Lili Bosse Binghamton, NY - Mayor Richard C. David Birmingham, AL - Mayor William A. Bell Bonita Springs, FL - Mayor Peter Simmons Boston, MA - Mayor Marty Walsh Branson, MO - Mayor Karen Best Bridgeport, CT - Mayor Joe Ganim Brockton, MA - Mayor William Carpenter Broken Arrow, OK - Mayor Craig Thurmond Brooklyn Center, MN - Mayor Tim Willson Brownsville, TX - Mayor Antonio Martinez Buffalo, NY - Mayor Byron W. Brown Burlington, VT - Mayor Miro Weinberger Burnsville, MN - Mayor Elizabeth B. Kautz Burton, MI - Mayor Paula Zelenko Cabo Rojo, PR - Mayor Bobby Ramírez Kurtz Camden, NJ - Mayor Dana L. Redd

Canóvanas, PR - Mayor Lornna Soto Carmel, IN - Mayor James Brainard Carson, CA - Mayor Albert Robles Cayce, SC - Mayor Elise Parton Cayey, PR - Mayor Rolando Ortiz Central Falls, RI - Mayor James Diossa Cerritos, CA - Mayor George Ray Champaign, IL - Mayor Deborah Frank Feinen Charleston, SC - Mayor John Tecklenburg Charlotte, NC - Mayor Jennifer Watson Roberts Chattanooga, TN - Mayor Andy Berke Cidra, PR - Mayor Javier Carrasquillo Clarksville, TN - Mayor Kim McMillan Cleveland, OH - Mayor Frank G. Jackson Colorado Springs, CO - Mayor John Suthers Columbia, SC - Mayor Stephen K. Benjamin Columbus, OH - Mayor Andrew Ginther Compton, CA - Mayor Aja Brown Cooper City, FL - Mayor Greg Ross Culver City, CA - Mayor Jeffrey Cooper Dallas, TX - Mayor Mike Rawlings Davenport, IA - Mayor Frank Klipsch Davie, FL - Mayor Judy Paul Dayton, OH - Mayor Nan Whaley Denver, CO - Mayor Michael Hancock Des Moines, IA - Mayor T.M. Franklin Cownie Doral, FL - Mayor Juan Carlos Bermudez Douglasville, GA - Mayor Rochelle Robinson Dubuque, IA - Mayor Roy D. Buol Durham, NC - Mayor William V. Bell East Orange, NJ - Mayor Lester E. Taylor III Elizabeth, NJ - Mayor J. Christian Bollwage Elk Grove, CA - Mayor Steve Ly Fargo, ND - Mayor Tim Mahoney Fayetteville, NC - Mayor Nat Robertson Fillmore, IL - Mayor Rexdon L. Boliard Findlay, OH - Mayor Lydia L. Mihalik Flint, MI - Mayor Karen Weaver Florida, PR - Mayor José Gerena Polanco

Fontana, CA - Mayor Acquanetta Warren

Fort Myers, FL - Mayor Randall P. Henderson Fort Wayne, IN - Mayor Tom Henry Fort Worth, TX - Mayor Betsy Price Frankfort, KY - Mayor William May Frederick, MD - Mayor Randy McClement Fremont, CA - Mayor Lily Mei Frisco, TX - Mayor Jeff Cheney Garland, TX - Mayor Douglas Athas Gary, IN - Mayor Karen Freeman-Wilson Grand Forks, ND - Mayor Michael R. Brown Green Bay, WI - Mayor James Schmitt Greenville, NC - Mayor Allen M. Thomas Gresham, OR - Mayor Shane Bemis Hagerstown, MD - Mayor Bob Bruchey Hallandale Beach, FL - Mayor Joy Cooper Hamilton Township, NJ - Mayor Kelly Yaede Hammond, IN - Mayor Thomas M. McDermott Hanover Park, IL - Mayor Rodney Craig Hattiesburg, MS - Mayor Johnny DuPree Hempstead, NY - Mayor Don Ryan Hendersonville, TN - Mayor Jamie Clary Hialeah, FL - Mayor Carlos Hernandez Hillsboro, OR - Mayor Jerry Willey Hoffman Estates, IL - Mayor William D. McLeod Holland, MI - Mayor Nancy DeBoer Hope, NJ - Mayor Timothy C. McDonough Hopkinsville, KY - Mayor Carter Hendricks Hormigueros, PR - Mayor Pedro Garcia Figueroa Houston, TX - Mayor Sylvester Turner Humacao, PR - Mayor Marcelo Trujillo Huntington, WV - Mayor Stephen T. Williams Independence, MO - Mayor Eileen Weir Indianapolis, IN - Mayor Joe Hogsett Irvine, CA - Mayor Donald P. Wagner Irving, TX - Mayor Rick Stopfer Ithaca, NY - Mayor Svante Myrick Johns Creek, GA - Mayor Mike Bodker Kalamazoo, MI - Mayor Bobby J. Hopewell Kansas City, MO - Mayor Sylvester "Sly" James Knoxville, TN - Mayor Madeline Rogero

Lajas, PR - Mayor Marcos Irizarry Lansing, MI - Mayor Virgil Bernero Las Cruces, NM - Mayor Ken Miyagishima Las Vegas, NV - Mayor Carolyn Goodman Lauderdale Lakes, FL - Mayor Hazelle P. Rogers Lexington, KY - Mayor Jim Gray Lima, OH - Mayor David Berger Lisle, IL - Mayor Christopher Pecak Little Rock, AR - Mayor Mark Stodola Livermore, CA - Mayor John Marchand Lomita, CA - Mayor Mark Waronek Long Beach, CA - Mayor Robert Garcia Los Angeles, CA - Mayor Eric Garcetti Louisville, KY - Mayor Greg Fischer Macon, GA - Mayor Robert Reichert Madison, WI - Mayor Paul Soglin Memphis, TN - Mayor Jim Strickland Merced, CA - Mayor Mike Murphy Mesa. AZ - Mavor John Giles Miami Beach, FL - Mayor Philip Levine Miami Gardens, FL - Mayor Oliver G. Gilbert, III Miami, FL - Mayor Tomas P. Regalado Milwaukee, WI - Mayor Thomas Barrett Mobile, AL - Mayor Sandy Stimpson Mount Vernon, NY - Mayor Richard Thomas Naguabo, PR - Mayor Noé Marcano Naranjito, PR - Mayor Orlando Ortiz Chevres Nashville, TN - Mayor Megan Barry New Bedford, MA - Mayor Jonathan F. Mitchell New Brunswick, NJ - Mayor James M. Cahill New Orleans, LA - Mayor Mitchell J. Landrieu New York, NY - Mayor Bill de Blasio Newark, NJ - Mayor Ras Baraka Newport Beach, CA - Mayor Kevin Muldoon Newport News, VA - Mayor McKinley L. Price Newton, MA - Mayor Setti Warren Niagara Falls, NY - Mayor Paul Dyster Normal, IL - Mayor Chris Koos North Miami Beach, FL - Mayor George Valleio North Miami, FL - Mayor Smith Joseph North Wilkesboro, NC - Mayor Robert Johnson Norwalk, CT - Mayor Harry Rilling Oakland, CA - Mayor Libby Schaaf Ocala, FL - Mayor Kent Guinn Oklahoma City, OK - Mayor Mick Cornett

Olathe, KS - Mayor Michael Copeland Orland Park, IL - Mayor Keith Pekau Orlando, FL - Mayor Buddy Dyer Orocovis, PR - Mayor Jesus Colón Berlingeri Palm Bay, FL - Mayor William Capote Parkland, FL - Mayor Christine Hunschofsky Pembroke Pines, FL - Mayor Frank C. Ortis Pensacola, FL - Mayor Ashton Hayward Perry, GA - Mayor James Faircloth Philadelphia, PA - Mayor James Kenney Phoenix, AZ - Mayor Greg Stanton Pinellas Park, FL - Mayor Sandra L. Bradbury Piscataway, NJ - Mayor Brian C. Wahler Pittsburgh, PA - Mayor William Peduto Plainfield, NJ - Mayor Adrian Mapp Plano, TX - Mayor Harry LaRosiliere Pleasantville, NJ - Mayor Jesse Tweedle, Sr. Ponce, PR - Mayor Maria E. Melendez Altieri Port Arthur, TX - Mayor Derrick Freeman Port St. Lucie, FL - Mayor Gregory J. Oravec Providence, RI - Mayor Jorge O. Elorza Quincy, IL - Mayor Kyle A. Moore Racine, WI - Mayor Dennis Wiser Rancho Cordova, CA - Mayor Donald Terry Rapid City, SD - Mayor Steve Allender Reno, NV - Mayor Hillary Schieve Rialto, CA - Mayor Deborah Robertson Richmond, VA - Mayor Levar M. Stoney Riverbank, CA - Mayor Richard O'Brien Rochester Hills, MI - Mayor Bryan K. Barnett Rochester, MN - Mayor Ardell Brede Roseville, CA - Mayor Carol Garcia Sacramento, CA - Mayor Darrell Steinberg Salisbury, NC - Mayor Karen Alexander Salt Lake City, UT - Mayor Jackie Biskupski San Antonio, TX - Mayor Ron Nirenberg San Francisco, CA - Mayor Edwin M. Lee San Leandro, CA - Mayor Pauline Cutter Santa Ana. CA - Mayor Miguel A. Pulido Santa Fe, NM - Mayor Javier Gonzales Santa Monica, CA - Mayor Tony Vazquez Schaumburg, IL - Mayor Al Larson Schenectady, NY - Mayor Gary McCarthy Seattle, WA - Mayor Edward Murray Socorro, TX - Mayor Jesus Ruiz

South Bend, IN - Mayor Peter Buttigieg South Gate, CA - Mayor Maria Davila Springfield, IL - Mayor Jim Langfelder St. Louis, MO - Mayor Lyda Krewson St. Paul, MN - Mayor Chris Coleman St. Petersburg, FL - Mayor Rick Kriseman Sumter, SC - Mayor Joseph McElveen Syracuse, NY - Mayor Stephanie Miner Tallahassee, FL - Mayor Andrew Gillum Tamarac, FL - Mayor Harry Dressler Tampa, FL - Mayor Bob Buckhorn Tempe, AZ - Mayor Mark Mitchell Texas City, TX - Mayor Matthew T. Doyle Thornton, CO - Mayor Heidi Williams Tigard, OR - Mayor John Cook Toa Baja, PR - Mayor Bernardo Marquez Garcia Toledo, OH - Mayor Paula Hicks-Hudson Torrance, CA - Mayor Patrick J. Furey Trenton, NJ - Mayor Eric Jackson Trotwood, OH - Mayor Mary A. McDonald Tuscaloosa, AL - Mayor Walter Maddox Union Township, NJ - Mayor Suzette Cavadas Vallejo, CA - Mayor Osby Davis Virginia Gardens, FL - Mayor Spencer Deno IV Wailuku, HI - Mayor Alan Arakawa Walnut Creek, CA - Mayor Loella Haskew Warren, OH - Mayor William D. Franklin Washington, DC - Mayor Muriel Bowser Waterloo, IA - Mayor Quentin Hart West Covina, CA - Mayor Corey Warshaw West Haven, CT - Mayor Edward M. O'Brien West Hollywood, CA - Mayor John Heilman West Palm Beach, FL - Mayor Jeri Muoio Westlake, OH - Mayor Dennis M. Clough Westland, MI - Mayor William R. Wild Wichita, KS - Mayor Jeff Longwell Wilmington, DE - Mayor Michael S. Purzycki Winston Salem, NC - Mayor Allen Joines Wisconsin Rapids, WI - Mayor Zachary Vruwink Woodbury, MN - Mayor Mary Giuliani Stephens Woodland, CA - Mayor Angel Barajas Woodmere, OH - Mayor Chuck Smith Yonkers, NY - Mayor Mike Spano York, PA - Mayor C. Kim Bracey Yuba City, CA - Mayor Stanley Cleveland, Jr.

# HIGHLIGHTS FROM SELECT MAYORAL EVENTS HELD DURING 2017 PLAY BALL

## Burnsville, MN Mayor Elizabeth Kautz

International Festival of Burnsville celebrated the city's cultural diversity, and a highlight of the day was Mayor Kautz' Play Ball event with the Minnesota Twins. Youth participants enjoyed a clinic of run catch drills and the game of baseball was used to showcase a fun aspect of American Culture.

## Columbia, SC Mayor Steve Benjamin

Mayor Benjamin partnered with the Columbia Fireflies (Class A affiliate of the New York Mets) at the City's year-old Spirit Communications Park. Fireflies' players and coaches put on two skills clinic throughout August for 62 children ages 9-12.

## Oklahoma City, OK Mayor Mick Cornett

Mayor Cornett partnered with the Oklahoma City Dodgers (Triple A affiliate of the Los Angeles Dodgers) and USA Baseball and USA Softball at the Chickasaw Bricktown Ballpark. Participants received hands-on instruction from several USA women's national and juniornational softball teams. There were about 500 youth who participated in the event – a 50/50 split of both boys and girls.

## Pembroke Pines, FL Mayor Frank Ortis

Mayor Ortis added Play Ball to his Family Fun DayEvent. 200 boys and girls ages 7-14 participated in a "Pitch, Hit, and Run" Clinic and enjoyed other fun-filled activities such as moon bounces, obstacle courses, and music with their families.

## Elizabeth, NJ Mayor J. Christian Bollwage

Mayor Bollwage spent the day with 300 youth ages 6-14 years from the city, teaching baseball skills and drills. Being a former Little League coach, the mayor taught the basic concepts of the game to participants. In addition to the drills, there were two Championship games held for 9-10 year-old girls and boys.

## Dubuque, IA Mayor Roy Buol

Mayor Buol focused on the inclusiveness of baseball and hosted an event with the local Dubuque Miracle League, an association that strives to keep children with physical and mental disabilities on the baseball field. About 50 Miracle League participants, ages 10 and up, played a game in between the Sophomore and Varsity games of two local high schools at Dubuque's Annual Grant Vogt Memorial Classic.

## Phoenix, AZ Mayor Greg Stanton, Tempe, AZ Mayor Mark Mitchell and Mesa, AZ Mayor John Giles

Mayors Greg Stanton, Mark Mitchell, and John Giles combined their efforts and hosted a Tri-City event with the Arizona Diamondbacks featuring an on field clinic for 30 youth ages 10-14 years old.

## Irvine, CA Mayor Donald Wagner

The City of Irvine hosted their Play Ball events through a unique inclusion of baseball clinics conducted during theLunch Time Activities Program. The City of Irvine runs this program at 18 elementary/middle schools impacting over 3,000 kids. This Lunch Time Activities Program engages students in high energy sports and recreation activities on school campuses during lunch time.

## Boston, MA Mayor Marty Walsh

Mayor Walsh hosted a total of four Play Ball events all throughout summer in the City of Boston, engaging over 1600 youth. These events included a Mayor's Cup Tournament, the Boston Citywide Baseball League, and Out of the Park Fenway Challenges.

## Bridgeport, CT Mayor Joseph Ganim

Mayor Ganim hosted his Play Ball Healthy Kids Day event on July 21st with the help of Bridgeport All Star Baseball and Parks and Recreation Camps. 1500 children engaged in various sports and activities. The event emphasized Play Ball Summer to promote the fun nature of baseball and empowering youth to live healthy and active lifestyles.

## Flint, MI Mayor Karen Weaver

The Play Ball event partnered the city with the Jackson Park's RBI program. While supporting local baseball and softball leagues, the event also taught about 100 youth in the community the basics of the sport through various activities such as a home run derby, agility training, base running, and hitting practices.

## Mt. Vernon, NY Mayor Richard Thomas

Mayor Thomas hosted a Junior Home Run Derby and held a Pitch, Hit, and Run Play Ball Event on April 15th, 2017 with his local RBI Program. The event was successful in engaging 75 youth from the community, ages 12 and under who don't traditionally play the sport, to the fun nature of baseball.





















































## 2017 PLAY BALL SUMMER SIGNATURE EVENT

District of Columbia Mayor Muriel Bowser and MLB Commissioner Robert D. Manfred, Jr. joined local youth for a Play Ball Summer Event on July 26th at Nationals Park. The event was followed by the announcement that the Nationals will become a first-time host of the All-Star Game, when the nation's capital hosts Baseball's 89th Midsummer Classic at Nationals Park in July, 2018.





## **JANUARY**

JANUARY 24: 2018 PLAY BALL LAUNCH AT 86TH WINTER MEETING OF THE U.S. CONFERENCE OF MAYORS IN WASHINGTON, DC

## **FEBRUARY**

- COMMIT TO PLAY BALL EVENT
- FEBRUARY 5: PROVIDE "CAPS ON" FAVORITE TEAM NAME SIGN UP AT www.usmayors.org/play-ball
- ORGANIZE PLAY BALL EVENT WITH MAJOR LEAGUE OR MINOR LEAGUE TEAM. CONSIDER HOSTING EVENT WITH YOUR LOCAL BOYS & GIRLS CLUB, CITY PARKS AND RECREATION DEPARTMENT AND/OR OTHER COMMUNITY PARTNERS

## **MARCH**

- MARCH 14 23: "CAPS ON" CAPS DELIVERED TO MAYORS
- MARCH 23-27: TAKE "CAPS ON" PHOTO AND SHARE WITH USCM
- MARCH 29: MLB OPENING DAY POST CAPS ON PHOTO ON SOCIAL MEDIA

## **APRIL - AUGUST**

CONDUCT PLAY BALL EVENTS

## **APRIL**

- MAYORS ISSUE "PLAY BALL" PROCLAMATIONS
- CONFIRM PLAY BALL EVENT DATES
- REQUEST PLAY BALL INCENTIVES (T-SHIRTS AND BANNERS)
  FOR LOCAL EVENTS

## MAY

- WORK WITH USCM AND MLB TO PROMOTE PLAY BALL EVENTS
- REGISTER EVENTS ON: www.usmayors.org/play-ball

## JUNE

- JUNE 8 11: ANNOUNCE PLAY BALL CITIES AT 86TH ANNUAL MEETING IN BOSTON
- WORK WITH USCM AND MLB TO PROMOTE AND CONDUCT PLAY BALL EVENTS

## JULY

• MLB ALL-STAR PLAY BALL EVENTS, WASHINGTON, DC

## **SEPTEMBER**

REPORT FINAL LOCAL PLAY BALL STATISTICS TO USCM

### INCHIRES ABOUT MIR AND PLAY BALL

## **Tony Reagins**

Sr. Vice President, Youth Baseball Major League Baseball Office Of the Commissioner 245 Park Avenue New York, NY 10167 212-931-7632 tony.reagins@mlb.com

### MLB SUPPORT OF LOCAL PLAY BALL EVENTS

## Thomas C. Brasuell

Vice President, Community Affairs Major League Baseball 245 Park Avenue New York, NY 10167 212-931-7897 tom.brasuell@mlb.com

### MAYORAL INVOLVEMENT IN PLAY BALL EVENTS

## **Doug Palmer**

Former Mayor of Trenton, Past USCM President, Adviser on Play Ball dpalmer19@gmail.com

### PLAY BALL SIGN UP, ORGANIZING LOCAL EVENTS AND PROMOTION

## Tom McClimon

The United States Conference of Mayors 202-861-6729 mcclimon@usmayors.org

## Jocelyn Bogen

The United States Conference of Mayors 202-861-6727 jbogen@usmayors.org

## www.usmayors.org/play-ball



## THE UNITED STATES CONFERENCE OF MAYORS



Tom Cochran, CEO and Executive Director

1620 Eye Street, NW Washington, DC 20006 Tel: 202.293.7330 usmayors.org