A Business Opportunity
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Mayor of New Orleans  
President

Stephen K. Benjamin  
Mayor of Columbia, SC  
Vice President

Bryan K. Barnett  
Mayor of Rochester Hills  
Second Vice President

Carolyn G. Goodman  
Mayor of Las Vegas  
Chair, Mayors Business Council

Tom Cochran  
CEO and Executive Director

The United States Conference of Mayors  
1620 Eye Street, NW  
Washington, DC 20006  
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usmayors.org

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DO YOUR PART! PLEASE RECYCLE!
Hi, I’m Mayor Carolyn G. Goodman of Las Vegas, Nevada. The United States Conference of Mayors President Mitch Landrieu has honored me by asking that I serve as the Chair of The Mayors Business Council. On behalf of all the Mayors of The U.S. Conference of Mayors, I am pleased to invite you to join The Mayors Business Council.

The Mayors Business Council is an in-depth, exclusive forum for Mayors and representatives from the private sector to share research, policy analysis and marketplace trends in an effort to identify innovative approaches to the myriad of difficulties and opportunities cities face today.

Now, more than ever, the continued vitality of cities and the nation are dependent upon Mayors and private sector leaders tackling issues of common concern such as, but not limited to: streamlining government, homeland security and public safety, building affordable housing, investing in youngsters and schools, promoting arts, culture and sports, recycling land and preserving open spaces, investing tax cuts in challenged neighborhoods and working families, workforce training, energy, modernizing infrastructure, and increasing access to affordable healthcare.

Central to the mission of the Business Council is the goal of improving the business environment in cities. As an example of this mission, The Mayors Business Council identifies and promotes “Best Practices” in the arena of public/private partnerships through the Best Practices Center. Mayors and business leaders agree that with continued devolution of responsibility to the local level, creative public/private partnerships will be a major force in shaping cities of the 21st century.

Experience has shown that when the resources of business and government are combined, our cities benefit and our nation is stronger. Still, The Mayors Business Council can only achieve its mission if you are at the table with us. The Mayors of The United States Conference of Mayors look forward to your participation.

Carolyn G. Goodman
Mayor of Las Vegas
Chair, Mayors Business Council
Corporate America — the business community in our cities — and The United States Conference of Mayors — our chief elected city officials — have stood together on many issues throughout the history of this organization. Through the creation of The Mayors Business Council, we have transformed our organization to bring corporate America even closer to the Mayors of our nation.

With the release of the landmark report, *U.S. Metro Economies: The Engines of America’s Growth*, America’s cities have demonstrated their value to our nation’s current and future economic prosperity. Over ninety-three percent of future U.S. economic growth will be generated in our metro areas which contribute more than 90% of gross domestic product and wages and over 86% of all jobs in our national economy. By establishing metro areas as the economic engines that drive our national and state economies, city and county leaders are taking their rightful role as national and international leaders.

Today, Mayors are leaders who see themselves as — and indeed are — the CEO’s of government whose job it is to run their cities like a successful business with innovative and cost-cutting measures along with wise investments.

The turnaround of many cities is due, in large measure, to the bonding that has taken place between our Mayors and their local business partners, as well as national and international partners, to make cities more livable and economically sound.

**USCM Leadership (left to right)**

Tom Cochran, USCM CEO and Executive Director
Rochester Hills Mayor Bryan K. Barnett, Second Vice President
New Orleans Mayor Mitchell J. Landrieu, President
Columbia Mayor Stephen K. Benjamin, Vice President
The United States Conference of Mayors is spreading the message across this nation that we want a strong and engaged business community inside our organization sharing and working on visions of success to make cities — and ultimately our nation — economically stronger. We must have cities and businesses — Mayors and CEO’s — working together for the long-term prosperity of America.

We thank the corporate members who have chosen to be active with us on the many successful joint ventures we share now and look forward to exciting future endeavors.

We invite other corporations to become members of The Mayors Business Council. We will be vigorous in urging members of the Business Council to take an active part in this important initiative, and will provide numerous opportunities for involvement.

Today the metropolitan regions — led by our urban and sub-urban Mayors — are the economic engines that drive this great nation and that have produced this period of incredible economic growth.

The Conference of Mayors today is strengthening our presence in the international business arena. We will continue to increase international business opportunities for our member mayors and for other mayors and cities across the globe.

We pledge our best effort to strengthen, even more, those city — business partnerships that work each day to make our cities and nation economically strong for the benefit of all.

Tom Cochran
CEO and Executive Director
The U.S. Conference of Mayors
The Mayors Business Council—A Business Opportunity

The Mayors Business Council is an integral part of the structure and activities of The U.S. Conference of Mayors. The Business Council meets and works directly with the elected leadership of the Conference of Mayors.

Members of The Mayors Business Council are invited to participate in the Annual and Winter Meetings, the two most prominent events of The U.S. Conference of Mayors where, each year, priorities are set and policy decisions are made. The Annual Meeting is held in June of each year in a different city of the United States. The Winter Meeting is always held in Washington, D.C. each January. Hundreds of Mayors attend both meetings — meetings that have the participation of the President of the United States, White House and Cabinet officials, Congressional leaders, and national and international business and civic leaders.

85th Annual Meeting in Miami Beach

(top) USCM President New Orleans Mayor Mitchell J. Landrieu
(middle left) Secretary of Labor R. Alexander Acosta
(middle right) Secretary of U.S. Department of Veterans Affairs David J. Shulkin
(bottom left) New York City Mayor Bill de Blasio
(bottom right) Los Angeles Mayor Eric Garcetti
Business Council members have the following opportunities for participation with The U.S. Conference of Mayors:

- **Winter and Annual Meetings:** Business Council members will have the exclusive opportunity to attend the Winter and Annual Meetings in our arena setting, will receive two complimentary registrations for each meeting, and may be invited to participate in various other meetings throughout the year;

- **The Mayors Business Council Special Sessions:** Business Council members may be invited to participate in special sessions with Conference leadership at both the Winter Meeting and Annual Conference;

- **Best Practices Report:** Business Council members will be invited to submit a best practice to be included in the official USCM Business Council Best Practice Report;

- **Policy Briefings:** Periodic policy briefings for Business Council members will be conducted by Conference of Mayors senior staff;

- **Invitation to Present Views:** Business Council members may be invited to present their views through a dialogue with Mayors at various forums as appropriate;

- **Public/Private Partnerships:** Business Council members will be invited to participate in the sponsorship and formation of new collaborative projects on priority issues;

- **Exhibit Space:** Business Council members will be given preference to contract for the limited exhibit space provided at the Winter Meeting and Annual Conference.
The United States Conference of Mayors

The United States Conference of Mayors was established in 1932 as the official nonpartisan organization of cities with populations of 30,000 or more. There are more than 1,100 such cities in the country today. Each city is represented in the Conference by its chief elected official — the Mayor.

The Mayors of these cities rely on The U.S. Conference of Mayors to help meet the challenges and fulfill the potential of urban America and to inform Congress and the Administration of the top priorities of cities.

The primary roles of The U.S. Conference of Mayors are to:

- Promote the development of effective national urban/suburban policy;
- Strengthen federal-city relationships;
- Ensure that federal policy meets urban needs;
- Provide Mayors with leadership and management tools; and
- Create a forum in which Mayors can share ideas and information.

The Conference holds its Winter Meeting each January in Washington, D.C. and an Annual Meeting each June in a different U.S. city. Additional meetings and events are held as directed by Conference leadership.

During the Annual Meeting, members elect a President, Vice President, Second Vice President, and Advisory Board Chair, who serve one-year terms. The President of the Conference of Mayors is the national spokesperson for the Mayors.

Conference members — Mayors — speak with a united voice on matters pertaining to organizational policies and goals. Individually, each member mayor contributes to the development of national urban policy by serving on one or more of the organization’s 11 Standing Committees.

In addition to the ongoing work of the Conference’s Standing Committees, Mayors are organized into task forces to examine and act on issues that demand special attention — homeland security, aviation security, hunger and homelessness, and brownfields, among others. Through these task forces, the Conference of Mayors historically has assumed a national leadership position in calling early attention to serious urban problems and in pressing for solutions to them.
The Standing Policy Committees Cover:

- Children, Health and Human Services
- Community Development and Housing
- Criminal and Social Justice
- Energy
- Environment
- International Affairs
- Jobs, Education and the Workforce
- Membership
- Metro Economies
- Tourism, Arts, Parks, Entertainment and Sports
- Transportation and Communications

Each June during the Annual Meeting of Mayors, the Standing Committees recommend the policy positions they believe should be adopted by the organization. At this time, every member attending is given an opportunity to question, discuss and then vote on each policy position. Each city, represented by its Mayor, casts one vote.

The policy positions adopted at the Annual Meeting reflect the collective views of those charged with administering the nation’s cities, and as such, should be known to Congressional leaders and the executive branch of the federal government.

Following each Annual Meeting, therefore, copies of the official policy positions are presented to the President and to both Houses of Congress.
Mayors Business Council Members  
(as of August, 2017)

AARP  
Accela, Inc.  
Aetna  
Airbnb  
Airlines for America  
AirMap  
Alibaba Group  
Altria Client Services, Inc.  
Amazon  
American Airlines  
**American Beverage Association**  
American Chemistry Council  
American College of Sports Medicine  
American Federation of Teachers  
American Forest and Paper Association  
American Gaming Association  
American Heart Association - Southwest Affiliate  
American Hotel and Lodging Association  
**American Management Services, Inc.**  
American Water  
American Water Resources  
Anthem, Inc.  
AQUASIGHT  
Arête  
Arup  
*AT&T  
AutoReturn  
Bank of America  
Best Buy Co., Inc.  
Black & Veatch  
Boston University  
Burns & McDonnell Engineering Co., Inc.  
Carton Council  
CGI  
CGI Communications  
*CH2M  
Charter Communications  
Citi  
Cities of Service  
CIVIQ  
CleanSlate Centers  
Comcast  
Computer & Communications Industry Association  
Conduent, Inc.  
Consumer Healthcare Products Association  
Consumer Technology Association  
Corporation for Enterprise Development  
Credit Karma  
CTIA  
Cubic Transportation Systems  
Dart Container Corporation  
Duncan Solutions  
Enterprise Holdings Inc.  
Ford Motor Company  
General Electric  
Google, Inc.  
Graffiti Resource Council  
HDR  
Herbalife Nutrition  
Hertz  
Holland & Knight LLP  
Home Away  
Honeywell  
Hudson News  
Interise  
International Council of Shopping Centers  
Intuit
The Mayors Business Council Application

Name of Organization:

will become a member of The Mayors Business Council of The United States Conference of Mayors for the year: ________

Corporate Headquarters:

CEO Name ________________________________
Title _____________________________________
Address __________________________________
City/State/ZIP _____________________________

Primary Representative:

Name ________________________________
Title _____________________________________
Signature ________________________________
Address __________________________________
City/State/ZIP _____________________________
Telephone ________________________________
Fax ________________________________________
Email Address ____________________________
Web Site ________________________________

Secondary Representative:

Name ________________________________
Title _____________________________________
Signature ________________________________
Address __________________________________
City/State/ZIP _____________________________
Telephone ________________________________
Fax ________________________________________
Email Address ____________________________
Web Site ________________________________

Person(s) listed above will represent your organization on the Mayors Business Council and is authorized by your organization to receive all correspondence and benefits of the Mayors Business Council.

*Membership/meeting registrations are non-transferrable.

**The Primary Representative will receive the yearly membership renewal invoice unless otherwise requested.

(Continued on next page)
Please provide a description of your organization:

Annual Dues:

☐ A check for the annual dues of $20,000 made out to The United States Conference of Mayors, is enclosed.

☐ Please invoice us for the annual dues of $20,000.

If you have any questions, please contact Geri Powell, Managing Director of The Mayors Business Council at 202-861-6774.

Return To:

Geri Powell, Managing Director
The Mayors Business Council
The United States Conference of Mayors
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Washington, DC 20006
Tel: 202.293.7330
www.usmayors.org

(Continued on next page)
Index of Special Interest or Expertise

In the list below, please check up to five (5) areas of priority interest to your firm.

☐ Accounting Systems  ☐ Minority Issues
☐ Alcohol and Drug Abuse Program  ☐ Multi-Media Promotional Program
☐ The Arts  ☐ Municipal Bond Counsel
☐ Asbestos Management  ☐ Neighborhood Redevelopment
☐ Business Retention  ☐ Open Government Transparency
☐ City Livability  ☐ Outdoor Advertising
☐ Community Development  ☐ Parking
☐ Computer Services  ☐ Pension Issues
☐ Consumer Affairs  ☐ Political Campaigns
☐ Contracting Out  ☐ Privatization
☐ Credit/Debt Rating  ☐ Productivity Improvement
☐ Crisis Management  ☐ Public Finance
☐ Debt Collection  ☐ Public Relations
☐ Debt Management  ☐ Public Works
☐ Downtown Development  ☐ Purchasing
☐ Economic Development  ☐ Real Estate Development
☐ Economic Policy  ☐ Recreation
☐ Education  ☐ Resource Recovery
☐ The Elderly  ☐ Retail Development
☐ Employment and Training  ☐ Revenue Management
☐ Energy  ☐ Revenue Related Services
☐ The Environment  ☐ Risk Management
☐ Financial Management  ☐ Small Business Development
☐ Foreign Investment in Crisis  ☐ Tax Legislation
☐ Health Care  ☐ Telecommunications
☐ Homeland Security  ☐ Television/Cable Television
☐ Housing  ☐ Tort Library
☐ Human Development  ☐ Tort Reform
☐ Hunger  ☐ Tourism Development
☐ Infrastructure  ☐ Toxic Waste/Hazardous Materials
☐ Insurance  ☐ Traffic Management
☐ International Affairs  ☐ Transportation
☐ Labor Relations  ☐ Travel
☐ Law Enforcement/ Criminal Justice  ☐ Utilities Issues
☐ Management Development  ☐ Waste Disposal
☐ Maintenance Management  ☐ Wastewater Treatment
☐ Media Relations  ☐ Zoning Issues
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