



## **The United States Conference of Mayors**

85th Annual Meeting

June 23-26, 2017

The Fontainebleau Hotel

Miami Beach, Florida

### **DRAFT AGENDA**

June 23, 2017

### **KEY INFORMATION FOR ATTENDEES**

#### **Participation**

Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, workshops and social events are open to all mayors and other officially-registered attendees.

#### **Media Coverage**

While the plenary sessions, committee meetings, task force meetings and workshops are all open to press registrants, please note all social/evening events are CLOSED to press registrants wishing to cover the meeting for their news agency.

#### **Resolution and Committee Deadline**

The deadline for submission of proposed resolutions by member mayors is May 24, 2017 at 5:00 pm EDT. This is the same deadline for standing committee membership changes. Members can submit resolutions and update committee memberships through our USCM Community web site at [community.usmayors.org](http://community.usmayors.org).

#### **Voting**

Only member mayors of a standing committee are eligible to vote on resolutions before that standing committee. Mayors who wish to record a no vote in a standing committee or the business session should do so within the mobile app.



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### **Charging Stations**

Philips is pleased to provide charging stations for electronic devices during the 85th Annual Meeting in Miami Beach. The charging stations are located in the Philips Lounge, within the meeting registration area.

### **Mobile App**

Download the official mobile app to view the agenda, proposed resolutions, attending mayors and more. You can find it at [usmayors.org/app](http://usmayors.org/app). Available on the App Store and Google Play.



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## NOTICES

(Official functions and conference services are located in the Fontainebleau Hotel, unless otherwise noted. Please refer to your program for specific locations.)

**REGISTRATION/EXHIBITS/HOST CITY HOSPITALITY DESK:** The Conference Registration Desk and Host City Hospitality are located in the Luster Gallerie, Upper Lobby Level, Fontainebleau Hotel. Registration will be open from 2:00 p.m. to 6:00 p.m. on Thursday, June 22 and 7:00 a.m. to 5:00 p.m. on Friday, June 23 through Monday, June 26.

**BADGES:** It is requested that all delegates, participants, and guests wear their registration badges for all sessions and social events. The badge is the chief identification for admission to all scheduled events. Failure to wear badges may cause inconvenience to participants. Badges are color coded as follows:

<b>Gold</b>	(Mayor) Member City/Service City
<b>Blue</b>	(Mayor) Non-member City
<b>Lime</b>	Mayors Business Council Member
<b>Aqua</b>	Official Participant
<b>Orange</b>	Spouse/Accompanying Person
<b>Yellow</b>	Speaker/Guest
<b>Red</b>	Press
<b>Navy Blue</b>	Host City Staff

**RIBBONS:** Blue Ribbons signify Member Mayor, Red Ribbons signify Service City Mayor, and Yellow Ribbons signify Non-Member Mayor.

**SPOUSES:** Spouses/youth are welcome to attend all Conference evening social functions. Also, a special Family Program is available. Please register early, at the Host City Hospitality Desk located in the Luster Gallerie, Upper Lobby Level, Fontainebleau Hotel as some of the events are space limited.

**WORKING PRESS:** Press room facilities are provided for accredited news media representatives covering the Annual Conference and are located in Splash 15, Upper Lobby Level, Fontainebleau Hotel. Elena Temple-Webb, Director of Public Affairs, is responsible for all media arrangements. News media representatives may register in the Press Office beginning at 7:00 a.m. on Friday, June 23.



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**BUSINESS SESSION VOTING CREDENTIALS:** Voting Credentials will be available for the Monday Business Session Vote at the Conference Registration Desk, located in the Luster Gallerie, Upper Lobby Level, Fontainebleau Hotel, beginning at 7:00 a.m. on Sunday, June 25.

It will be necessary for all Official Delegates who wish to vote to have these credentials in their possession. There is but one credential for each member city. If the Mayor of a member city is registered, the credential will be issued to him or her. If the Mayor is not registered and has not been in attendance at the Annual Conference, a registered official from his/her city must have been designated, in advance, in writing, to be the Official Delegate to receive the city's credentials.

If a registered Member Mayor anticipates that he/she will not be present at the Business Session, he/she may designate an alternate, who must be a registered official from his/her city, to pick up the city's voting credential and exercise the city's vote on Sunday morning. Such an alternate, however, cannot have the floor to speak to any issue under discussion.

The appropriate form for designating an alternate may be filled out at the Registration Desk, Luster Gallerie, Upper Lobby level, Fontainebleau Hotel from 7:00 a.m. to 11:00 a.m. on Sunday, June 25 and prior to the Business Session on Monday, June 26.



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## **HOST CITY EVENING EVENT TRANSPORTATION**

Buses will be staged outside the Arrival Drive on Collins Avenue in front of the Fontainebleau hotel.

### **Friday, June 23**

All events are at the Fontainebleau Hotel.

### **Saturday, June 24**

Buses will depart from the Fontainebleau Hotel arrivals door beginning at 6:15 p.m., and be available for return.

Buses will depart from the Fontainebleau Hotel to the Faena Penthouse (3201 Collins Avenue, Faena District) at 10:15 a.m., and be available for return.

### **Sunday, June 25**

Buses will depart from the Fontainebleau Hotel arrivals door beginning at 6:30 p.m., and be available for return.

### **Monday, June 26**

Buses will depart from the Fontainebleau Hotel arrivals door beginning at 6:30 p.m., and be available for return to the 1 HOTEL (2341 Collins Avenue) and the Fontainebleau Hotel.



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## THURSDAY, JUNE 22

### Registration

2:00 p.m. - 6:00 p.m.

(Luster Gallerie, Upper Lobby Level)

## FRIDAY, JUNE 23

### Registration

7:00 a.m. - 5:00 p.m.

(Luster Gallerie, Upper Lobby Level)

### International Association of FireFighters FIRE OPS 101 Event

7:00 a.m. - 11:30 a.m.

(Miami Beach Fire Station #3, 5303 Collins Avenue)

#### [2016 USCM FIRE OPS 101 Video](#)

Mayors and their staff attending the 85th Annual Conference of Mayors are invited to participate and learn what their Firefighters and Paramedics do every day protecting communities across the United States. The scenarios will include Live Fire, Search and Rescue, Vehicle Extrication, Cardiac Arrest Response and Beach/Surf Rescue. This opportunity is being organized by the International Association of Fire Fighters (IAFF) and the City of Miami Beach Fire Department.

Mayors and staff may participate in one or more of the following timeslots:

- 7:30 a.m. - 8:30 a.m.
- 8:30 a.m. - 9:30 a.m.
- 9:30 a.m. - 10:30 a.m.
- 10:30 a.m. - 11:30 a.m.

This event is for mayors and their staff only and space is limited. Please register in advance using the IAFF event website <http://client.prod.iaff.org/#page=USCM2017FireOps> which provides details of the event and an easy online registration form.

(Transportation: Miami Beach Fire Station 3 is a short walk from the Fontainebleau Hotel. Fire Department vans will be available to shuttle participating mayors and city staff.)



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**FRIDAY, JUNE 23**

**Orientation for New Mayors and New Members**

8:00 a.m. - 9:00 a.m.

**(Splash 9/10, Upper Lobby Level)**

The U.S. Conference of Mayors welcomes its newly-elected mayors, new members, and first-time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

*Presiding*

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

BRIAN C. WAHLER

Mayor of Piscataway

Chair, Membership Standing Committee

**Mayors Water Council**

9:00 a.m. - 10:30 a.m.

**(Fleur De Lis, Lobby Level)**

*Co-Chairs*

JOY COOPER

Mayor of Hallandale Beach

JILL TECHEL

Mayor of Napa

*Place-Based City Resiliency Strategies*

ROBERT W. BAILEY

Executive Vice President

City/Urban Solutions, CH2M

BRIAN GACKSTATTER

Vice President

CH2M



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**FRIDAY, JUNE 23**

*New York City Water System Resilience*

VINCENT SAPIENZA

Acting Commissioner

New York City Department of Environmental Protection

*New Orleans- Resilient City Water and Wastewater Systems*

RYAN BERNI

Deputy Mayor for External Affairs

City of New Orleans

PATRICK SCHULTZ

General Manager-Resource Optimization

Veolia

*Harnessing the Power of the Mississippi River for Restoration*

MOIRA MCDONALD

Walton Family Foundation

*P3 Solutions- Islamorada Design-Build-Operate Wastewater Facility*

EFRAIN RODRIGUEZ

Regional Director

Severn Trent Services

## **Council on Metro Economies and the New American City**

9:00 a.m. - 10:30 a.m.

**(Flicker #1, Fourth Floor)**

*Chair*

GREG FISCHER

Mayor of Louisville

*US Metro 2017 Employment and Economic Forecast*

JIM DIFFLEY

Chief Economist, US Regional Services

IHS Markit

*Panel: Growing City Economies*



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**FRIDAY, JUNE 23**

*Proven Models for Small Business Growth*

JEAN HORSTMAN

President

Interise

*Financing for Small Business*

ODALIS G. MARTINEZ

Senior Vice President

Small Business Banking

Bank of America

*The Future of Retail Development*

CYNTHIA STEWART

Vice President

International Council of Shopping Centers

*Millennials: Trends in Credit Scores and Borrowing*

HARRIS QURESHI

Credit Karma

*Panel: Expanding Economic Opportunity*

*Training Low-income Youth in the Construction Trades*

JOHN COURSON

President and CEO

The Home Builders Institute

*Bridging the Wealth Gap*

ANDREA LEVERE

President

Corporation for Enterprise Development

*The 2017 Tax Season: A Report on IRS Free File*

DAVE MACKLIN

Computer and Communications Industry Association



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**FRIDAY, JUNE 23**

**Opportunity Youth Site Visit: Miami Dade College's Future Bankers Camp**

9:30 a.m. - 10:30 a.m.

With more than 23 local banks supporting the Future Bankers' Camp, this innovative program includes various educational opportunities for students to enhance their math, communication and financial literacy skills, including completion of a two-week internship and industry certification with the goal of preparing them for college and careers in financial services. This initiative is also aligned with the school district's partnership and involvement in the One Community One Goal Targeted Industry Implementation Plan.

(Transportation: Buses will begin boarding at 8:45 a.m., depart at 9:00 a.m., and be available for return.)

*Presiding*

CHRISTOPHER L. CABALDON

Mayor of West Sacramento

Chair, Jobs, Education and the Workforce Standing Committee

**Membership Standing Committee**

9:30 a.m. - 10:30 a.m.

**(Flicker #2, Fourth Floor)**

Join us for an interactive discussion among Membership Committee members and new mayors and first-time attendees on award-winning best practices, local mayoral priorities, and USCM partnerships.

*Chair*

BRIAN C. WAHLER

Mayor of Piscataway

*Healthy People, Healthy Business, Healthy Government=#BHHEALTHYCITY*

MAYOR LILI BOSSE

Mayor of Beverly Hills

*Healthy H2OLoo*

QUENTIN HART

Mayor of Waterloo

*Growing a Garden of Innovation: Bringing STEM, Audiovisual Production, and Culinary Arts Education to Public Spaces/City Parks*

OLIVER GILBERT

Mayor of Miami Gardens



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**FRIDAY, JUNE 23**

**Energy Independence and Climate Protection Task Force**

10:30 a.m. - 11:45 a.m.

(Splash 11/12, Upper Lobby Level)

*Chair*

JIM BRAINARD

Mayor of Carmel

*Panel: The Future Is Now -- Cities, Autonomous Vehicles, and Greenhouse Gas Emissions*

JIM EAST

Vice President, Government Relations

The Hertz Corporation

KATHERINE PEREZ-ESTOLANO

Associate Principal

Arup

LIA REYES

Senior Planner

Carl Walker, Inc.

NICOLE BARRANCO

Director, State Government Relations

Volkswagen Group of America

*Launch of Greenhouse Gas Emissions Portal for U.S. Cities*

SAM ADAMS

Director, WRI U.S.

World Resources Institute

*Update on the National Climate Assessment*

DAVID REIDMILLER

Director, National Climate Assessment

U.S. Global Change Research Program

*PepsiCo: Performance with Purpose*

TONY WEST

Executive Vice President, General Counsel & Corporate Secretary

PepsiCo



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**FRIDAY, JUNE 23**

**Opening Press Conference**

11:00 a.m. - 11:45 a.m.

**(Ocean Promenade West, Upper Lobby Level)**

*Remarks by Host Mayor and USCM Officers*

**ADDRESS**

12:15 p.m. - 12:30 p.m.

**(Sparkle Ballroom, Upper Lobby Level)**

THE HONORABLE R. ALEXANDER ACOSTA

Secretary

United States Department of Labor

**MAYORS CLIMATE PROTECTION AWARDS LUNCHEON**

12:30 p.m. - 2:15 p.m.

**(Sparkle Ballroom, Upper Lobby Level)**

Sponsored by Walmart

*Presiding*

MICK CORNETT

Mayor of Oklahoma City

President, The United States Conference of Mayors

*Greetings*

JOÃO DORIA

Mayor of São Paulo

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*2017 Mayors Climate Protection Awards Presentation*

MAGGIE SANS

Vice President, Community Relations

Walmart Stores, Inc.

USCM Platinum Partner



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**FRIDAY, JUNE 23**

*Update on Walmart U.S. Manufacturing Innovation Fund*

AMY HILL

Senior Director, Public Affairs and Government Relations

Walmart Stores, Inc.

USCM Platinum Partner

*Miami Beach Rising Above: Our Story of Resilience*

*Moderator*

PHILIP LEVINE

Mayor of Miami Beach

*Panelists*

JIMMY MORALES

City Manager

Miami Beach

SUSANNE TORRIENTE

Assistant City Manager/Chief Resiliency Officer

Miami Beach

ERIC CARPENTER

Assistant City Manager/Public Works Director

Miami Beach

BRUCE MOWRY

City Engineer

Miami Beach

ROBERT W. BAILEY

Executive Vice President

City/Urban Solutions

CH2M

JOSH SAWISLAK, AICP

Global Director of Resilience

AECOM Design and Consulting Services

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**FRIDAY, JUNE 23**

*The New Urban Crisis*

RICHARD FLORIDA

Author, Thought-Leader, Professor

*(Photo Op - At the end of this session, all mayors are invited to the stage for a group photo to demonstrate Mayors' commitment to climate protection and USCM's Climate Agreement.)*

**Women Mayors Leadership Alliance of The U.S. Conference of Mayors**

2:30 p.m. - 4:00 p.m.

**(Flicker #3, Fourth Floor)**

This meeting is open to all 85th Annual Meeting participants.

*Chair*

KIM McMILLAN

Mayor of Clarksville

*Houston's Anti-Trafficking Strategic Plan*

SYLVESTER TURNER

Mayor of Houston

MINAL PATEL DAVIS

Special Advisor to the Mayor on Human Trafficking

City of Houston

*Women In Leadership*

ROSLYN CLARK ARTIS, J.D., Ed.D

President

Florida Memorial University

*Assistance for Immigrants in Crisis*

JOSIE BACALLAO

President/CEO

Hispanic Unity Florida

*Pet Friendly Cities: Survey Results Announcement*

JAM M. STEWART

Director, Corporate Communications

Mars Petcare



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**FRIDAY, JUNE 23**

MARK BROADHURST  
Public Affairs  
Mars, Incorporated

**THE NEED FOR INFRASTRUCTURE INVESTMENT**

4:00 p.m. - 5:00 p.m.  
(Sparkle Ballroom, Upper Lobby Level)

*Moderator*

MICK CORNETT  
Mayor of Oklahoma City  
President, The United States  
Conference of Mayors

*Panelists*

ERIC GARCETTI  
Mayor of Los Angeles  
Chair, Infrastructure Task Force  
The United States Conference of Mayors

DJ GRIBBIN  
Special Assistant to the President for Infrastructure Policy  
The White House

**Community Development and Housing Standing Committee**

5:00 p.m. - 6:00 p.m.  
(Fleur De Lis, Lobby Level)

*Acting Chair*

ED PAWLOWSKI  
Mayor of Allentown

*Consideration of Proposed Resolutions*

*How Smart Housing Solutions can Support Recovery*

CHIRLANE McCRAY  
First Lady of New York City

*Update on CDBG Appropriations*

TIMOTHY C. McDONOUGH  
Mayor of Hope, NJ



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**FRIDAY, JUNE 23**

*Advancing Homeownership in America Update*

BRAD BLACKWELL

Executive Vice President

Housing Policy & Homeownership Growth Strategies

Wells Fargo

*How the FHLB Atlanta Helps its Members in Growing their Communities*

ARTHUR FLEMING

Senior Vice President

Community Investment Services

Federal Home Loan Bank Atlanta

*Housing Trends for the 50+*

NANCY LeaMOND

Executive Vice President

Chief Advocacy and Engagement Officer

AARP

**Criminal and Social Justice Standing Committee**

5:00 p.m. - 6:00 p.m.

**(Flicker #1, Fourth Floor)**

*Chair*

KAREN FREEMAN-WILSON

Mayor of Gary

*Consideration of Proposed Resolutions*

*Update on Justice Department Programs*

ALAN R. HANSON

Acting Assistant Attorney General

Office of Justice Programs

U.S. Department of Justice

*Update on Homeland Security Department Initiatives and Programs*

JOHN BARSA

Acting Assistant Secretary

Office of Partnership and Engagement

United States Department of Homeland Security



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**FRIDAY, JUNE 23**

TOM DINANNO

Assistant Administrator for Grant Programs  
Federal Emergency Management Agency  
United States Department of Homeland Security

*Update on FirstNet*

DAVID BUCHANAN  
Director of Consultation  
FirstNet

*Houston's Anti-Human Trafficking Strategic Plan*

SYLVESTER TURNER  
Mayor of Houston

*Promote Public Safety AND Public Health through the Criminal Justice System*

CHIRLANE McCRAY  
First Lady of New York City

**Energy Standing Committee**

5:00 p.m. - 6:00 p.m.

**(Flicker #2, Fourth Floor)**

*Chair*

JON MITCHELL  
Mayor of New Bedford

*Consideration of Proposed Resolutions*

*Building a Smart City: One "Innovation Neighborhood" at a Time*

MIKE BEEHLER  
Vice President  
Burns & McDonnell

*Maximizing Guaranteed Energy Savings Contracts*

MIKE KEMPA  
Regional Sales Leader  
Honeywell Energy Services Group



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**FRIDAY, JUNE 23**

**Metro Economies Standing Committee**

5:00 p.m. - 6:00 p.m.

(Splash 11/12, Upper Lobby Level)

*Chair*

RICHARD J. BERRY

Mayor of Albuquerque

*Consideration of Proposed Resolutions*

*Impact of the Repeal of the Affordable Care Act on Metro Economies*

BILL de BLASIO

Mayor of New York City

*Revitalizing Columbus and Smart Cities*

ANDREW J. GINTHER

Mayor of Columbus

ERIC STEVENSON

Senior Vice President

Nationwide Retirement Plans

*Update: The New Markets Tax Credit Program's Impact on Local Economies*

ROSA MARTINEZ

Associate Program Manager

New Markets Tax Credit

Community Development Financial Institution Fund

United States Department of the Treasury



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**FRIDAY, JUNE 23**

**Florida Mayors Reception (By Invitation Only)**

6:00 p.m. - 7:00 p.m.

**(Splash 9/10, Upper Lobby Level)**

Sponsored by Philips Lighting and Walgreen Co.

*Co-Hosts*

**MICK CORNETT**

Mayor of Oklahoma City

President, The United States Conference of Mayors

**PHILIP LEVINE**

Mayor of Miami Beach

Host City



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**FRIDAY, JUNE 23**



## **EVENING EVENTS**

### **Florida Power & Light Presents: White Hot Night in Miami Beach, VIP Opening Party**

7:00 p.m. - 10:00 p.m.

Fontainebleau Miami Beach Ocean Lawn & La Cote Lawn

Mayors are invited to enjoy the white-hot nights of Miami Beach, with a private poolside party at the iconic Fontainebleau Hotel! Here you will experience wonderful tropical flavors, ocean views, and a jaw-dropping performance by none other than eight-time Grammy Award winner Stephen Marley, sponsored by Baptist Health. At this opening party the Caribbean vibe will be sure to set the tone for an unforgettable weekend.

Kick-off the Conference in style, poolside at one of the most historically and architecturally significant hotels on Miami Beach, Florida. The spectacular hotel represents a thrilling blend of Miami's glamorous golden era and stylish modern luxury. A revered Miami Beach landmark for more than half a century, Morris Lapidus' emblematic curvilinear building sets a new standard for business and pleasure. The 22-acre oceanfront Miami Beach hotel features [signature restaurants](#) by award-winning chefs; two chic [nightlife venues](#); a [two-story spa](#), a virtually endless [poolscape](#), miles of pristine beach and state-of-the-art [conference and event facilities](#).

Even before it opened in 1954, the Fontainebleau had a rich history shaped by the rapid expansion of the Miami Beach area and its popularity with celebrities. That same persona lingers on – and tonight, we celebrate with the very best of Miami Beach – music, fine cuisine, and entertainment to thrill and delight our nation's leaders! **WELCOME TO MIAMI BEACH, MAYORS!**

*Suggested attire: All-white ensembles encouraged!*

### **DFASS Presents After Party: LIV MIAMI at the Fontainebleau**

10:00 p.m. - 12:00 a.m.

With more than 18,000 square feet of striking architectural design and lavish decor, LIV sets the stage for the ultimate nightlife experience. A voyeuristic design throughout the nightclub gives guests a bird's eye view of the celebrities, VIPs and Miami's most beautiful crowd. LIV features VIP tables, private skyboxes, three full-service bars, and a lavish main dance floor.



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**SATURDAY, JUNE 24**

**Registration**

7:00 a.m. - 5:00 p.m.

(Luster Gallerie, Upper Lobby Level)

**Small Business and Entrepreneurship Task Force**

7:00 a.m. - 9:00 a.m.

(Transportation: Mayors will depart from Fontainebleau Hotel at 7:00 am by bus to travel to Pembroke Pines Mayor Frank Ortis' The Mayor's Cafe & Bagel Emporium. Breakfast and the program will take place there. The buses will return to the hotel by 9:00 am. Participation is limited to 35 mayors, pre-registration required. To register go to: <https://mayo.rs/cafeRSVP>.)

*Co-Chairs*

ELIZABETH B. KAUTZ

Mayor of Burnsville

SYLVESTER "SLY" JAMES, JR.

Mayor of Kansas City, MO

*Welcome*

FRANK ORTIS

Mayor of Pembroke Pines

Owner, Mayor's Cafe and Bagel Emporium

*Remarks*

LOUIS M. MOSCA

Executive Vice President and COO

American Management Services

USCM Platinum Partner

*A New Direction for the Small Business Administration*

ROBB WONG

Associate Administrator

Office of Government Contracting and Business Development

United States Small Business Administration



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**SATURDAY, JUNE 24**

**Food Policy Task Force**

7:30 a.m. - 9:00 a.m.

(Splash 11/12, Upper Lobby Level)

*Co-Chair*

PAUL R. SOGLIN

Mayor of Madison

The Milan Urban Food Policy Pact is an international protocol, engaging the largest number of world cities for the development of food systems, based on the principles of sustainability and social justice. Through the Pact, cities commit to give more attention to food policies in their planning for urban sustainability and to link with and learn from other cities internationally.

*Panelists*

CATHERINE PUGH

Mayor of Baltimore

CHRISTOPHER CABALDON

Mayor of West Sacramento

THOMAS FORSTER

Coordinator

Milan Urban Food Policy Pact

*Update: Farm Bill and SNAP*

ELLEN VOLLINGER

Legal Director

Food Research and Action Center (FRAC)



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**SATURDAY, JUNE 24**

**Hunger and Homelessness Task Force**

7:30 a.m. - 9:00 a.m.

(Flicker #1, Fourth Floor)

*Acting Chair*

JORGE O. ELORZA

Mayor of Providence

*Changing the Paradigm of Homelessness in Sacramento, California*

DARRELL STEINBERG

Mayor of Sacramento

*Lead Homelessness Initiative*

BUDDY DYER

Mayor of Orlando

ANDRAE BAILEY

CEO and Founder

Lead Homelessness

*Ending Homelessness in America: Key Priorities for the Work Ahead*

MATTHEW DOHERTY

Executive Director

United States Interagency Council on Homelessness

*The Homeless System in Miami-Dade County*

RON BOOK

Chairman

Miami-Dade County Homeless Trust



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**SATURDAY, JUNE 24**

**Ports and Exports Task Force**

7:30 a.m. - 9:00 a.m.

(Flicker #2, Fourth Floor)

*Chair*

MARK STODOLA  
Mayor of Little Rock

*Remarks*

ROBERT GARCIA  
Mayor of Long Beach  
Vice Chair, Ports and Exports Task Force

SCOTT SCHLOEGEL  
First Vice President and Vice Chairman of the Board (Acting)  
Export-Import Bank of the United States

JASON MARCZAK  
Director, Latin America Economic Growth Initiative  
Adrienne Arsht Latin America Center  
The Atlantic Council

DEL BOYETTE  
President and CEO  
Boyette Strategic Advisors



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**SATURDAY, JUNE 24**

**Alliance for a Sustainable Future**

7:30 a.m. - 9:00 a.m.

**(Room Change: Splash #9/10, Upper Lobby Level - Continental Breakfast Provided)**

The Alliance for a Sustainable Future is a joint venture between the Conference of Mayors and the Center for Climate and Energy Solutions (C2ES). The purpose of the Alliance is to identify and promote ways that Mayors and the business community can work together to promote sustainability and the reduction of greenhouse gas emissions.

*Chair*

JAVIER GONZALES  
Mayor of Santa Fe

*Remarks*

JOSH SAWISLAK  
Global Director of Resilience  
AECOM

KEVIN LEAHY  
Managing Director, Environmental and Energy Policy  
Duke Energy

*Update on the Volkswagen Settlement*

*Sustainability Questionnaire Results and Next Steps*

*Remarks*

FRANK COWNIE  
Mayor of Des Moines

*Mayoral Best Practices - Innovative Action Spotighting*

- Energy Efficient Buildings Including Building Retrofits
- Renewable Electricity
- Low-carbon Transportation

*Featuring Best Practices from:*

MARTIN J. WALSH  
Mayor of Boston

ROY BUOL  
Mayor of Dubuque



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**SATURDAY, JUNE 24**

CHRIS WATTS  
Mayor of Denton

STEVE ADLER  
Mayor of Austin

**OPENING PLENARY SESSION**

9:15 a.m. - 11:00 a.m.

(Sparkle Ballroom, Lobby Upper Level)

*Presiding*

MICK CORNETT  
Mayor of Oklahoma City  
President, The United States Conference of Mayors

*Presentation of the Colors*

MULTI-AGENCY POLICE AND FIRE HONOR GUARD

*The National Anthem*

MELINA ALMODOVAR

*Invocation*

REVEREND GARY JOHNSON  
Miami Beach Police Chaplain

*Welcome*

PHILIP LEVINE  
Mayor of Miami Beach, Host

*Remarks*

CHRISTOPHER LEHANE  
Head of Global Policy and Public Affairs  
Airbnb  
Title Sponsor  
USCM Platinum Partner

*Video: The Cornett Presidency*



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**SATURDAY, JUNE 24**

*President's Report*

MICK CORNETT

Mayor of Oklahoma City

President, The United States Conference of Mayors

*Remarks*

BILL de BLASIO

Mayor of New York City

**Children, Health and Human Services Standing Committee**

11:15 a.m. - 12:30 p.m.

(Splash 11/12, Upper Lobby Level)

*Chair*

MARTIN J. WALSH

Mayor of Boston

*Consideration of Proposed Resolutions*

*Cities Leading Fight to Protect Our Care*

BILL de BLASIO

Mayor of New York City

*Health Care and the 50+*

NANCY LeaMOND

Chief Advocacy and Engagement Officer

AARP

*Update: Zika Virus*

MICHAEL CALLAHAN, MD, DTM&H, MSPH

CEO/CMO/Founder

Zika Foundation

*Pet Friendly Cities: Survey Results Announcement*

JAM M. STEWART

Director of Corporate Communications

Mars Petcare

MARK BROADHURST

Director of Public Affairs & Government Relations

Mars, Incorporated



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Title Sponsor:



**SATURDAY, JUNE 24**

**Jobs, Education and the Workforce Standing Committee**

11:15 a.m. - 12:30 p.m.

(Fleur De Lis, Lobby Level)

*Chair*

CHRISTOPHER L. CABALDON

Mayor of West Sacramento

*Consideration of Proposed Resolutions*

*Remarks: Department of Education Update*

JASON BOTEL

Deputy Assistant Secretary and

Acting Assistant Secretary

Office of Elementary and Secondary Education

United States Department of Education

*Automation, AI, and the Future Workforce of America's Cities:  
Solutions for Creating a Skills-Based Labor Market*

*Panelists*

RICHARD J. BERRY

Mayor of Albuquerque

JUAN M. GARCIA, III

Global Leader for Career Advancement

Amazon

BETH COBERT

CEO, Skillful

The Markle Foundation



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Title Sponsor:



**SATURDAY, JUNE 24**

**Environment Standing Committee**

11:15 a.m. - 12:30 p.m.

**(Flicker #1, Fourth Floor)**

*Acting Chairs*

**BRYAN BARNETT**

Mayor of Rochester Hills

**DAVID BERGER**

Mayor of Lima

*Consideration of Proposed Resolutions*

*Securing a Healthy Colorado River*

**MIKE CONNOR**

Fellow

Walton Family Foundation

*Innovative Brownfields Approaches: A Michigan Story*

**BRYAN BARNETT**

Mayor of Rochester Hills

*Legislative Update and Discussion*

The Conference of Mayors has testified before Congress six times in 2017 on the issue of Brownfields Reauthorization as well as Integrated Planning and Financial Capability. Find out how Congress may incorporate these Conference of Mayors priorities into Congress's larger Infrastructure Agenda and find out what you can do to support these initiatives.

*Brownfields Redevelopment*

**J. CHRISTIAN BOLLWAGE**

Mayor of Elizabeth

Chair, Brownfields Task Force

**JON MITCHELL**

Mayor of New Bedford

Chair, Energy Committee

*Integrated Planning: Water and Wastewater Infrastructure Investment and Regulatory Compliance*



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Title Sponsor:



**SATURDAY, JUNE 24**

DAVID BERGER  
Mayor of Lima

GARY McCARTHY  
Mayor of Schenectady

PETE BUTTIGIEG  
Mayor of South Bend

**Transportation and Communications Standing Committee**

11:15 a.m. - 12:30 p.m.

**(Flicker #2, Fourth Floor)**

*Chair*

KASIM REED  
Mayor of Atlanta

*Consideration of Proposed Resolutions*

Remarks

THE HONORABLE BRENDA L. LAWRENCE  
U.S. House of Representatives  
Member, House Transportation and Infrastructure Committee

Panel: Challenges and Opportunities in Deploying New Communications Technologies and Services

STEPHEN K. BENJAMIN  
Mayor of Columbia  
Vice Chair, Communications

Metrics for Choosing Between Public and Private Broadband Deployment

CHRISTOPHER YOO  
Professor  
University of Pennsylvania

FirstNet, The Future of Public Safety Communications

DAVID BUCHANAN  
Director of Consultation  
FirstNet



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**SATURDAY, JUNE 24**

Connected Lighting and New City Services  
JEFFREY CASSIS  
Senior Vice President  
Philips Lighting

*Connected Lighting and New City Services*  
JEFFREY CASSIS  
Senior Vice President  
Philips Lighting

**ANNUAL LUNCHEON: A CELEBRATION OF CITY LIVABILITY**

12:30 p.m. - 2:30 p.m.

**(Sparkle Ballroom, Upper Lobby Level)**

Sponsored by Waste Management, Inc.

*Presiding*

MICK CORNETT  
Mayor of Oklahoma City  
President, The United States Conference of Mayors

***A Celebration of City Livability - The Thirty-Eighth Annual City Livability Awards Presentation***

Honoring mayors for exemplary leadership and achievement in developing programs that enhance the livability of America's cities.

*Awards Presentation*

ALEX GONZALEZ  
Florida Area Public Affairs Director  
Waste Management, Inc.  
USCM Platinum Partner

*Update: CIVIC I/O - The Mayors Summit at South by Southwest (SXSW)*

STEVE ADLER  
Mayor of Austin

HUGH FORREST  
Chief Programming Officer  
South by Southwest



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Title Sponsor:





**SATURDAY, JUNE 24**

*When Cities Lead, People Thrive: A New Way Forward on Mental Health*

CHIRLANE McCRAY

First Lady of New York City

*Update: Play Ball Summer 2017*

THOMAS C. BRASUELL

Vice President Community Affairs

Major League Baseball

USCM Platinum Partner

CHARLES JOHNSON, JR.

Four-Time Gold Glove Winner

World Series Champion (1997)

Miami Marlins (1994-1998, 2001-2002)

Charles Johnson will be available at the conclusion of the luncheon to have pictures taken with a World Series Trophies at the Play Ball exhibit in the USCM registration area. Mayor's should stop by the Play Ball table to pick up their 2017 commemorative Play Ball lapel pin.

*Address*

THE HONORABLE WILLIAM JEFFERSON CLINTON

42nd President of the United States of America



#uscm2017

Title Sponsor:



**SATURDAY, JUNE 24**

**BEST PRACTICE FORUMS**

**Reducing Gun Violence in Cities with Innovative Technologies**

3:00 p.m. - 4:00 p.m.

*(Splash 9/10, Upper Lobby Level)*

This armchair discussion will include two mayors whose cities have used technology both to decrease gun violence and improve police/community relations, a police chief, and an academic advisor who will address the importance of embracing disruptive technologies to preserve resident safety and quicken response times in our cities. Moderating the session will be the National Urban League President Marc Morial.

*Introduction*

**RALPH A. CLARK**

President and Chief Executive Officer  
ShotSpotter

*Moderator*

**MARC MORIAL**

President  
National Urban League

*Panelists*

**DARRELL STEINBERG**

Mayor of Sacramento

**TONI HARP**

Mayor of New Haven

**RODOLFO LLANES**

Chief of Police  
Miami Police Department

**MITCHELL B. WEISS**

Senior Lecturer of Business Administration  
Harvard Business School

Sponsored by ShotSpotter



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Title Sponsor:



**SATURDAY, JUNE 24**

**Airbnb: Providing Support to Your City in Times of Crisis**

3:00 p.m. - 4:00 p.m.

**(Flicker #3, Fourth Floor)**

During and directly after a disaster, temporary shelter and accommodations for those who are displaced and for relief workers who have deployed to respond can be hard to find. In times of need, Airbnb activates its community of hosts and guests to aid government and non-governmental efforts to address this need. Join experts from the field of disaster response to learn about how Airbnb can partner with your city before, during and after a disaster. This best practice forum will outline how Airbnb's platform and host community can be activated to provide rapid and uniquely tailored support to cities. Audience members will leave this interactive session with practical information that can be used in the unfortunate event of a crisis in their community.

*Discussion*

**KELLIE BENTZ**

Head of Global Disaster Response and Relief  
Airbnb

**JULIETTE KAYYEM**

Faculty Chair of the Homeland Security Program  
Harvard Kennedy School of Government

Sponsored by Airbnb

**U.S. Conference of Mayors Nominating Committee (Closed)**

3:00 p.m. - 4:00 p.m.

**(Dive Boardroom, Upper Lobby Level)**

*Chair*

**FRANK COWNIE**

Mayor of Des Moines

*Members*

**ELIZABETH B. KAUTZ**

Mayor of Burnsville, Past President

**WILLIAM A. BELL, SR.**

Mayor of Birmingham

**JUAN CARLOS BERMUDEZ**

Mayor of Doral



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Title Sponsor:



**SATURDAY, JUNE 24**

RICHARD J. BERRY  
Mayor of Albuquerque

GREG FISCHER  
Mayor of Louisville

JOSEPH P. GANIM  
Mayor of Bridgeport

HARRY LaROSILIERE  
Mayor of Plano

JAMES J. SCHMITT  
Mayor of Green Bay

ACQUANETTA WARREN  
Mayor of Fontana

NAN WHALEY  
Mayor of Dayton

*Alternates*

BUDDY DYER  
Mayor of Orlando

TOM TAIT  
Mayor of Anaheim



#uscm2017

Title Sponsor:



**SATURDAY, JUNE 24**

**Joint Meeting of The USCM Latino Alliance and Immigration Reform Task Force**

4:00 p.m. - 5:00 p.m.

(Fleur De Lis, Lobby Level)

**ERIC GARCETTI**

Mayor of Los Angeles

Chair, The Latino Alliance of The United States

Conference of Mayors

**JORGE ELORZA**

Mayor of Providence

Co-Chair, Immigration Reform Task Force

**TOM TAIT**

Mayor of Anaheim

Co-Chair, Immigration Reform Task Force

*Law Enforcement Perspective*

**CHARLES H. RAMSEY**

Advisor

The United States Conference of Mayors

*Briefing on Legal Issues*

**CHIRAG BADLANI**

Attorney

Hughes Socol Piers Resnick Dym, Ltd.

*City Citizenship Initiatives*

**PHILIP LEVINE**

Mayor of Miami Beach



#uscm2017

Title Sponsor:



**SATURDAY, JUNE 24**

**Cities of Opportunity Task Force**

4:30 p.m. - 5:30 p.m.

**(Flicker #2, Fourth Floor)**

*Chair*

BILL de BLASIO

Mayor of New York City

*Vice Chair*

MARTIN J. WALSH

Mayor of Boston

Mayors will discuss strategy and tactics to protect key city priorities regarding tax reform including the State and Local Tax Deduction, Tax-Exempt Municipal Bonds, and the Low-Income Housing Tax Credit.

**International Affairs Standing Committee**

5:00 p.m. - 6:00 p.m.

**(Flicker #1, Fourth Floor)**

*Chair*

NAN WHALEY

Mayor of Dayton

*Consideration of Proposed Resolutions*

*Update: U.S.-Israel Relations and Subnational Engagement*

GUY GILADY

Deputy Consul General

Consulate of the State of Israel in Miami

MELANIE MARON PELL

Director of Regional Engagement

American Jewish Committee

BRIAN SIEGAL

Regional Director

American Jewish Committee



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Title Sponsor:



**SATURDAY, JUNE 24**

*Update: Strong Cities Network Summit*

ANDY BERKE

Mayor of Chattanooga

*Update: Mayors for Peace*

FRANK COWNIE

Mayor of Des Moines

**Tourism, Arts, Parks, Entertainment, and Sports Standing Committee**

5:00 p.m. - 6:00 p.m.

(Fontaine, Lobby Level)

*Chair*

MITCHELL J. LANDRIEU

Mayor of New Orleans

*Consideration of Proposed Resolutions*

*Transforming Cities with The 10-Minute Walk to a Park*

WILL ROGERS

President and CEO

The Trust for Public Land

*The Arts and Economic Prosperity – A National Report*

NINA OZLU TUNCELI

Chief Counsel of Government and Public Affairs

Americans for the Arts

*How US Soccer Can Help Boost Your City's Soccer Program*

JEN JINKS

Chief Strategist Officer

US Soccer Foundation

*Pet Friendly Cities: Survey Results Announcement*

JAM STEWART

Director of Corporate Communications

Mars Petcare

MARK BROADHURST

Director of Public Affairs & Government Relations

Mars, Incorporated



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Title Sponsor:



**SATURDAY, JUNE 24**



## **EVENING EVENTS**

### **Royal Caribbean Cruise Lines Presents: The Welcome Aboard Party!**

7:00 p.m. - 10:00 p.m.

Perez Art Museum Miami

Welcome to the cruising capital of the country, Mayors! This evening, we invite you “shipboard” for a fabulous evening inspired by our exquisite Port of Miami cruising experiences. This VIP party is hosted at Miami’s premier new visual art museum, a stunning example of Greater Miami world-class architecture – the Perez Art Museum Miami (PAMM).

Directly across the water from beautiful Miami Beach, the PAMM campus will be transformed by the most outstanding Latin music stars, straight out of Miami – with an evening of musical entertainment produced by none other than Grammy Award-winning legend, **EMILIO ESTEFAN**. And for the grand finale, the **BROADWAY CAST OF GLORIA AND EMILIO ESTEFAN’S SMASH HIT, GET ON YOUR FEET, WILL PERFORM!**

With a stunning fireworks display cascading behind these stellar performers, this is a Miami night you will not soon forget!

*Suggested attire: Resort wear – suits optional!*

(Buses will depart from the Fontainebleau Hotel beginning at 6:15 p.m., and be available for return.)

### **Fraport USA Presents After Party: Faena Penthouse**

10:30 p.m. - 12:30 a.m.

Faena is a world-wide brand, known for exceptional design, unparalleled luxury experiences – and now, the Miami Beach property opens her doors for a breathtaking evening in the private penthouse. Sweeping ocean views and a window into design by Baz Luhrmann and Catherine Martin. Networking never looked so good...

(Buses will depart from the Fontainebleau Hotel to the Faena Penthouse (3201 Collins Avenue, Faena District) at 10:15 p.m., and be available for return.)



#uscm2017

Title Sponsor:





**SUNDAY, JUNE 25**

**Registration**

7:00 a.m. - 5:00 p.m.

**(Luster Gallerie, Upper Lobby Level)**

**MAYORS AND BUSINESS LEADERS PLENARY BREAKFAST**

7:30 a.m. - 9:00 a.m.

**(Sparkle Ballroom, Upper Lobby Level)**

Sponsored by Herbalife Nutrition, Wells Fargo, Planned Parenthood Action Fund, and OUTFRONT Media LLC

*Presiding*

CAROLYN G. GOODMAN

Mayor of Las Vegas

Chair, Mayors Business Council

*Greetings*

DR. JOHN AGWUNOBI, M.D., M.B.A., M.P.H.

Chief Nutrition and Health Officer

Herbalife Nutrition

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

KIMBERLY PASQUALI

Senior Project Engineer

HDR

Co-Chair, The Mayors Business Council

Steering Committee

JEAN CANTRELL

Head, State and Local Government Relations

Philips Lighting

USCM Platinum Partner

Co-Chair, The Mayors Business Council

Steering Committee



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Title Sponsor:



**SUNDAY, JUNE 25**

*Announcement: 2017 USCM/Strada Education Network  
National Education Pathways with a Purpose Grant Award Winners*  
**STEPHANIE NELLONS-PAIGE**  
Vice President, National Engagement  
Strada Education Network  
USCM Platinum Partners

*Innovation Districts and the New Economy*  
**GREG FISCHER**  
Mayor of Louisville  
Chair, Council on Metro Economies and the New American City

**MICK CORNETT**  
Mayor of Oklahoma City  
President, The United States Conference of Mayors

**BRUCE KATZ**  
Centennial Scholar  
The Brookings Institution

## **BEST PRACTICE FORUMS**

### **Imagining Future Cities Today**

9:15 a.m. - 10:15 a.m.

**(Fleur De Lis, Lobby Level)**

Long term planning is a formidable challenge facing mayors from cities of all sizes, geographies, and budgets. At the same time, the pace of innovation is accelerating impacting everything from economic development and infrastructure improvements to mass transit reliability and efficient city services. Consequently, residents' and businesses' expectations for how their city will look, feel and operate are rapidly evolving – invoking questions about opportunity and uncertainty alike. Looking ahead to the next 10 to 20 years, how do mayors stay ahead of the pace of information? How can mayors use predictions, trends analysis and scenarios to implement smart, forward-thinking policies that resonate with their constituents today? How can they confidently adopt technology without the risk of being leapfrogged? This panel will feature a panel of prominent mayors who will share how they are addressing these challenges.



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Title Sponsor:



**SUNDAY, JUNE 25**

*Moderator*

JEFFREY CASSIS  
Senior Vice President  
Philips Lighting

*Panelists*

MICHAEL B. HANCOCK  
Mayor of Denver

CATHERINE E. PUGH  
Mayor of Baltimore

MARTIN J. WALSH  
Mayor of Boston

Sponsored by Philips

**Closing the Skills Gap - Best Practices in Creating Pathways for Students to Successful and Rewarding Careers**

9:15 a.m. - 10:15 a.m.

**(Flicker #3, Fourth Floor)**

As the nation strives to create new jobs and put people to work in new and burgeoning industries, the growing skills gap and lack of trained workers leaves many employers scrambling for talent. Mayors continually look for new ways to make strategic investments in education and training to close that gap. This forum showcases the leadership of USCM-Strada Education Network National Education Pathways with a Purpose grant award winning mayors and their work in designing programs and/or schools to help every young person be successful and ready to pursue postsecondary education or a career in the 21st century.

*Moderator*

MIKE RAWLINGS  
Mayor of Dallas  
Chair, Educational Excellence Task Force

*Panelists*

*Kids' Home Run*

CHRISTOPHER CABALDON  
Mayor of West Sacramento



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**

*Innovate Birmingham*  
WILLIAM A. BELL, SR.  
Mayor of Birmingham

*Running Start for Careers*  
RICHARD J. BERRY  
Mayor of Albuquerque

*Miami-Dade's Approach to College and Career Readiness*  
ALBERTO CARVALHO  
Superintendent of Schools  
Miami-Dade County Public Schools

Sponsored by Strada Education Network

**PLENARY SESSION**

10:30 a.m. - 11:45 a.m.  
(Sparkle Ballroom, Upper Lobby Level)

*Presiding*  
MICK CORNETT  
Mayor of Oklahoma City  
President, The United States Conference of Mayors

*Greetings*  
MATT ZONE  
Councilmember, Cleveland  
President, National League of Cities

*Driving Innovation and Economic Development through Public/Private Partnerships*

*Moderator*  
MICK CORNETT  
Mayor of Oklahoma City

*Panelists*  
DARRELL STEINBERG  
Mayor of Sacramento



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**

**LANI INGRAM**

Vice President, Smart Communities and Venues  
Verizon

*Remarks*

**STEPHEN BENJAMIN**

Mayor of Columbia, SC

**JOHN CARTER**

President  
Nationwide Retirement Plans  
Platinum Partner

*Presentation: 2017 Wells Fargo and USCM CommunityWINS Grants*

**SCOTT COBLE**

Florida Lead Region President  
Wells Fargo

*Remarks*

**DR. FRANK LUNTZ**

CEO Luntz Global Partners

### **Substance Abuse and Recovery Services Task Force**

11:45 a.m. - 12:45 p.m.

**(Splash 11/12, Upper Lobby Level)**

*Chair*

**MARTIN J. WALSH**

Mayor of Boston

*Actions to Address Substance Use Disorders in America's Cities:*

*A Toolkit for Mayors and Policy Makers*

**JENNIFER TRACEY, MSW**

Director, Mayor's Office of Recovery Services  
City of Boston

*Opioid Overdose Crisis: Holding Pharma Accountable*

**NAN WHALEY**

Mayor of Dayton



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**

*Overdose Prevention 101: Demonstration and Training*

Fatal drug overdoses are on the rise in the United States. In an effort to combat this crisis, mayors will be able to participate in an opioid overdose prevention training at the task force meeting. Mayors will also discuss best practices and strategies for stemming the epidemic.

EMELINA MARTINEZ  
Outreach Coordinator  
IDEA Exchange  
Department of Medicine  
Division of Infectious Diseases  
University of Miami Medical School

MIKE POTEStIO  
Executive Director of Field Operations  
Adapt Pharma

*Discussion*

**Vacant and Abandoned Properties Task Force**

11:45 a.m. - 12:45 p.m.  
(Splash 10, Upper Lobby Level)

*Co-Chairs*  
ROY BUOL  
Mayor of Dubuque

HARDIE DAVIS  
Mayor of Augusta

*Vacant Mall Space to Vibrant Urban Village:  
How Alexandria is Redeveloping Landmark Mall into a New Urban Hub*  
ALLISON SILBERBERG  
Mayor of Alexandria

*Lancaster's CAPital Workforce Program*  
DAN JURMAN  
Chief Executive Officer  
Lancaster Community Action Partnership (CAP) of Lancaster County



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Title Sponsor:



**SUNDAY, JUNE 25**

*CleanStat LA*

HEATHER REPENNING  
Vice President  
Department of Public Works  
City of Los Angeles

*Vacant and Under-Realized Spaces:*

*How Cities Can Reuse Buildings in Areas of Opportunity*

JAMES LINDBERG  
Vice President, Research and Policy  
National Trust for Historic Preservation

### **Mayors Professional Sports Alliance**

11:45 a.m. - 12:45 p.m.  
(Flicker #2, Fourth Floor)

*Chair*

MICK CORNETT  
Mayor of Oklahoma City

*Vice Chair*

RICK KRISEMAN  
Mayor of St. Petersburg

*Trends in Sports and What They Mean for Your City's Sports Programs*

STEPHEN MASTER  
Senior Vice President  
Nielsen Sports

*Sports as a Vehicle for Women Empowerment*

MICHAEL WHAN  
Commissioner  
Ladies Professional Golf Association (LGPA)



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**

*Fields and Futures*

RICK HORROW

CEO

Horrow Sports Ventures

*Review of Frisco MPSA Meeting - The Frisco Model*

MAHER MASO

Former Mayor of Frisco

*How to Get Help on a Sports Project*

SAM CHANDAN

Associate Dean

School of Professional Studies - Schack Institute of Real Estate

New York University

LEE IGEL

Clinical Professor

Tisch Institute for Sports Management, Media and Business

New York University

### **2020 Census Task Force**

11:45 a.m. - 12:45 p.m.

**(Splash #9, Upper Lobby Level)**

*Acting Chair*

CATHERINE PUGH

Mayor of Baltimore

*What Mayors Must Do to Be Prepared for the 2020 Census*

DEIRDRE BISHOP

Geography Division Chief

United States Census Bureau

*Update on Legislative Challenges Facing the Census*

WAYNE BARLIN

Vice President and General Counsel

Wallace H. Coulter Foundation



#uscm2017

Title Sponsor:





**SUNDAY, JUNE 25**

*How to Respond if Your City Experiences an Undercount*

MARK MALLORY

President of Mark Mallory Associates, LLC

Former Mayor of Cincinnati

**PLENARY LUNCHEON**

12:45 p.m. - 2:00 p.m.

(Sparkle Ballroom, Upper Lobby Level)

Sponsored by AT&T

*Presiding*

MICK CORNETT

Mayor of Oklahoma City

President, The United States Conference of Mayors

*Greetings*

MICHAEL ZETO

General Manager

Smart Cities - IoT

AT&T

.....

*Collaborating to Secure America's Cities: Innovations, Trends & Challenges*

As our cities become more interconnected, America's mayors are tasked with an increasingly complex set of security and economic issues. In this armchair discussion, four expert panelists will discuss best practices, challenges and the intersection between economic growth and public safety.

*Introduction*

DAVID CLUNIE

Managing Director

Head of State and Local Government Relations

JPMorgan Chase & Co.

*Moderator*

FRAN TOWNSEND

Executive Vice President

Worldwide Government, Legal and Business Affairs

MacAndrews & Forbes Incorporated



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Title Sponsor:



**SUNDAY, JUNE 25**

*Panelists*

MITCHELL J. LANDRIEU  
Mayor of New Orleans  
Vice President  
The United States Conference of Mayors

GENERAL RAYMOND T. ODIERNO USA (Ret.)  
Senior Advisor  
JPMorgan Chase & Co.

CHARLES H. RAMSEY  
Advisor  
The United States Conference of Mayors

KAREN FREEMAN-WILSON  
Mayor of Gary  
Chair, Criminal and Social Justice Committee  
The United States Conference of Mayors

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*86th Annual Conference of Mayors*  
*Boston, June 8-11, 2018*  
MARTIN J. WALSH  
Mayor of Boston, Host



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**

**Aging Task Force**

2:30 p.m. - 3:30 p.m.

(Splash 11/12, Upper Lobby)

*Chair*

FRANK ORTIS

Mayor of Pembroke Pines

*Remarks*

PAUL R. SOGLIN

Mayor of Madison

ALLISON SILBERBERG

Mayor of Alexandria

*Interventions in Aging: How Cities Can Successfully Invest in Longevity*

VIVIAN VASALLO

Managing Director

Center for the Future of Aging

Milken Institute

**Mayors and Metro Universities Task Force**

2:30 p.m. - 3:30 p.m.

(Flicker #2, Fourth Floor)

*Chair*

BUDDY DYER

Mayor of Orlando

*Update on MetroLab Network – City & Universities Partnerships*

PETER BUTTIGIEG

Mayor of South Bend

*Immigration and Students: How Cities and Universities Can Work Together*

STEVE ADLER

Mayor of Austin

SHIU-MING CHEER

Senior Staff Attorney and Field Coordinator

National Immigration Law Center



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**

**JUAN CARLOS GÓMEZ**

Director of Clinical Programs

Director of the Carlos A. Costa Immigration and Human Rights Clinic

Florida International University

**Veterans Affairs Task Force**

2:30 p.m. - 3:30 p.m.

(Flicker #1, Fourth Floor)

*Co-Chairs*

**ARDELL F. BREDE**

Mayor of Rochester, MN

**JOSEPH T. McELVEEN, JR.**

Mayor of Sumter

*Update on Efforts Made by United States Department of Veterans Affairs to Better Serve Veterans*

**JAMES “GABE” GOUGH**

Director of Intergovernmental Affairs

United States Department of Veterans Affairs

*Economic Development Partnerships that Spur Jobs for Veterans and Other Workers*

**JOHNNY STEPHENSON**

Director, Office of Strategic Analysis and Communications

Marshall Space Flight Centers

National Aeronautics Space Administration

*Promoting Programs for Veterans*

**RUBEN MINOR**

Endorsement Partner Manager

Nationwide Retirement Plans

*Reviresco Run: Supporting and Promoting Better Understanding of Veterans*

**MICAH D. PETERSEN**

Founder and CEO

Reviresco

*Helping Mayors Provide Collaborative Leadership Among Various Agencies Serving Veterans*

**AIMEE DAWSON**

Deputy Director, National Veterans Intermediary

Bob Woodruff Foundation



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**

**U.S. Conference of Mayors Executive Committee (Closed)**

2:30 p.m. - 3:30 p.m.

(Splash #10, Upper Lobby Level)

**Community Leaders of America: Republican Mayors (Closed)**

5:00 p.m. - 6:30 p.m.

(StripSteak Restaurant, Fontainebleau)

*Chair*

BETSY PRICE

Mayor of Fort Worth

**National Conference of Democratic Mayors (Closed)**

5:00 p.m. - 6:30 p.m.

(Fleur De Lis, Lobby Level)

*President*

SYLVESTER "SLY" JAMES, JR.

Mayor of Kansas City, MO



#uscm2017

Title Sponsor:



**SUNDAY, JUNE 25**



## **EVENING EVENTS**

### **Carnival Corporation Presents: Fun for All Ultimate Beach Party**

7:00 p.m. - 10:00 p.m.

Ocean Drive

If anyone knows how to throw a beach party, we do! Leave your business suits at home, and prepare to party in true Miami Beach style, with the sand between your toes...

Mayors, it is time to Get Down Tonight, with the Sunshine State's very own, **KC AND THE SUNSHINE BAND!** This world-famous, feel-good band will have you rocking to the oldies with classic tunes and disco moves! With a celebrity DJ and dancers, this evening will give you a taste of South Beach flavor.

Game on for this party! Try a round of glow in the dark ping pong, neon beach volleyball, or simply recline in a cabana sipping on Coco Frio (don't worry, we will translate!).

**That's the way... I like it!**

*Suggested attire: Flip Flops*

(Buses will depart from the Fontainebleau Hotel beginning at 6:30 p.m., and be available for return.)



### **Celebration Honoring Outgoing USCM President Mick Cornett of Oklahoma City and Incoming USCM President Mitch Landrieu of New Orleans**

9:30 p.m. - Midnight

Fontainebleau Hotel

**(Fleur De Lis and Fontaine, Lobby Level)**

Sponsored by Linebarger Goggan Blair & Sampson LLP and PepsiCo



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**MONDAY, JUNE 26**

**Registration**

7:00 a.m. - 5:00 p.m.

(Luster Gallerie, Upper Lobby Level)

**Ending Veteran Homelessness Task Force**

7:30 a.m. - 8:30 a.m.

(Flicker #1, Fourth Floor)

*Co-Chairs*

MITCHELL J. LANDRIEU

Mayor of New Orleans

JOHN GILES

Mayor of Mesa

*Effectively Ending Veteran Homelessness in Dayton*

NAN WHALEY

Mayor of Dayton

*Effectively Ending Veteran Homelessness in Nashua*

JIM DONCHESS

Mayor of Nashua

*Tiny Homes for Veterans*

JOHN DICKERT

Mayor of Racine

*Partnering to House Every Veteran*

ANTHONY LOVE

Senior Adviser and Director of

Community Engagement

VHH Homeless Programs

*Ending Veteran Homelessness in America:*

*Our Progress and Key Priorities for the Work Ahead*

MATTHEW DOHERTY

Executive Director

United States Interagency Council on Homelessness



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**MONDAY, JUNE 26**

**PLENARY BUSINESS SESSION**

9:00 a.m. - 11:15 a.m.

(Sparkle Ballroom, Upper Lobby Level)

*Presiding*

MICK CORNETT

Mayor of Oklahoma City

President, The United States Conference of Mayors

*U.S. Communities Leadership Award Presentation*

STEPHEN BENJAMIN

Mayor of Columbia, SC

*Address*

THE HONORABLE DAVID J. SHULKIN

Secretary

United States Department of Veterans Affairs

*Mayors Civic Tech Pitch Competition*

*Moderator*

MICK CORNETT

Mayor of Oklahoma City

President, The United States Conference of Mayors

*The Mayors Civic Tech Pitch features civic tech and social entrepreneurs who are using technology to build a better world. Following each pitch is a 2-minute Q&A by a panel of judges. The audience is also encouraged to use the USCM app to cast their votes.*

*Debate and Adoption by Membership of Resolutions  
Reported out by the Standing Committees*

*Vote on Nominating Committee Recommendations*

FRANK COWNIE

Mayor of Des Moines

Chair, Nominating Committee

*Installation of Officers*



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**MONDAY, JUNE 26**

**Amtrak Mayors' Advisory Council (MAC)**

11:30 a.m. - 12:30 p.m.

(Flicker #2, Fourth Floor)

*Chair*

MICK CORNETT

Mayor of Oklahoma City

*Remarks*

TOM CARPER

Member

Amtrak Board of Directors

DERRICK JAMES

Senior Manager

Amtrak State Supported Services and Government Affairs

**Host City Workshop: Protecting Safety Net and Rural Health Care Providers in Your Community**

11:30 a.m. - 12:30 p.m.

(Flicker #3, Fourth Floor)

*Remarks*

KERNIE BRASHIER

COO

CaptureRx

JEFF DAVIS

Legislative and Policy Counsel

340B Health

HOLLY RUSSO, RN

President and CEO

PatientCraft

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**MONDAY, JUNE 26**

**INAUGURAL LUNCHEON HONORING THE 75<sup>th</sup> PRESIDENT  
OF THE UNITED STATES CONFERENCE OF MAYORS**

12:45 p.m. - 2:00 p.m.

(Sparkle Ballroom, Upper Lobby Level)

Sponsored by Philips Lighting and Uber Technologies, Inc.

*Moderating*

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

*Greetings*

JAVIER CORREOSO

Public Affairs Manager

Uber Technologies, Inc.

JEFFREY CASSIS

Senior Vice President/Head of Government Business

Philips Lighting

USCM Platinum Partner

*Remarks*

MICHAEL R. BLOOMBERG

108<sup>th</sup> Mayor of New York City

UN Secretary Envoy for Cities & Climate Change

Founder of Bloomberg LP and Bloomberg Philanthropies

*Address*

MITCHELL J. LANDRIEU

Mayor of New Orleans

75th President

The United States Conference of Mayors



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**MONDAY, JUNE 26**

**Host City Workshop: Our 5G Future**

2:30 p.m. - 3:15 p.m.

(Fleur De Lis, Lobby Level)

In this next decade, our devices will connect all aspects of our daily lives – our homes, businesses, and schools, as well as our channels for entertainment and communication. In a 5G world we'll connect in ways that are almost unimaginable today. This next generation of wireless networks are on the near horizon, backed by billions of dollars of investment and millions of new jobs. 5G will fuel new levels of innovation and growth in the Energy, Health, Public Safety, and Transportation sectors. But these networks will also demand new levels of development and collaboration between local governments and the technology industry. Sprint COO Günther Ottendorfer shares his perspective on the unique opportunity for today's leaders to embrace innovative new 5G services that empower our communities. In addition, he'll share how local leaders can take advantage of the 1Million Project, the largest corporate initiative to bridge the digital divide and help close the homework gap for students across America.

*Discussion*

**GÜNTHER OTTENDORFER**

Chief Operations Officer, Technology

Sprint

**HARDIE DAVIS, JR.**

Mayor of Augusta



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**MONDAY, JUNE 26**



## **EVENING EVENTS**

### **Norwegian Cruise Lines Presents: Havana Nights in Miami Beach**

7:00 p.m. - 10:00 p.m.

Española Way - Washington to Drexel Avenues

Step back in time to the most charming street in Miami Beach – Española Way – for a block party with a uniquely special **sabor!**

Inspired by the distinct charm and flavor of Old Havana, we welcome you to our own little corner of Cuban delights. This evening we will close down the streets to showcase the old world architecture and cuisine of more than a dozen favorite local fine dining establishments – from Cuban cuisine to Spanish tapas, specialty Brazilian treats, and even gourmand sushi. Flamenco dancers will line the streets with strolling guitarists, and tango dancers will dance on every corner to celebrate the rich flavor of the Americas!

As a special treat, the 2017 Artist Advocacy Award will be presented to Mr. 305 himself, PITBULL, on behalf of The U.S. Conference of Mayors and Americans for the Arts. Dance the night away with an award-winning Cuban big band, and raise your glass to an unforgettable farewell party in Miami Beach!

Suggested attire: Tropical Chic - Guayaberas shirts encouraged

(Buses will depart from the Fontainebleau Hotel beginning at 6:30 p.m., and be available for return to the 1 HOTEL (2341 Collins Avenue) and the Fontainebleau Hotel.)

### **Duty Free Americas Presents After Party: 1 HOTEL South Beach**

10:00 p.m. - 12:00 a.m.

At cloud level, 18 stories above the beach, the rooftop pool is the perfect grown-up retreat. Join us for the closing night farewell after party at 1 Hotel South Beach -- the only Miami Beach oceanfront hotel with a rooftop pool and stunning panoramic views!



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## **WORKFORCE DEVELOPMENT COUNCIL (WDC)**

The Workforce Development Council is an affiliate organization of The U.S. Conference of Mayors.

### **FRIDAY, JUNE 23**

#### **Workforce Development Council Board Meeting/Annual Meeting**

7:30 a.m. - 3:00 p.m.

(Fontaine, Lobby Level)

#### *President*

ANDREW McGOUGH

Executive Director

Worksystems, Inc.

Portland, OR

### **SATURDAY, JUNE 24**

#### **Workforce Development Council Annual Meeting**

8:00 a.m. - 3:00 p.m.

(Fontaine, Lobby Level)

#### **NOTICE:**

11:15 a.m. - 12:30 p.m. WDC members will attend the USCM Jobs, Education and the Workforce Standing Committee Meeting in the Fleur De Lis, Lobby Level of the Fontainebleau Miami Beach Hotel.



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Oakton, VA 22124

American Beverage Association  
1101 16<sup>th</sup> Street, NW  
Washington, DC 20036

AT&T Mobility  
2180 Lake Boulevard, NE  
Atlanta, GA 30134

City of Boston  
Host 2018 Annual Meeting  
Boston City Hall, Room 968  
One City Hall Square  
Boston, MA 02201

Herbalife Nutrition  
800 W. Olympic Boulevard  
Los Angeles, CA 90015

Nationwide Retirement Plans  
10W Nationwide Boulevard  
Columbus, OH 43215

Philips Lighting  
3 Burlington Woods Road  
Burlington, MA 01803

@usmayors  
The United States Conference of Mayors  
1620 Eye Street, NW  
Washington, DC 20006

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Washington, DC 20006

Uber Technologies, Inc.  
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