

# **The United States Conference of Mayors**

85th Annual Meeting June 23-26, 2017 The Fontainebleau Hotel Miami Beach, Florida

#### **DRAFT AGENDA**

June 17, 2017

#### **KEY INFORMATION FOR ATTENDEES**

#### **Participation**

Unless otherwise noted, all plenary sessions, committee meetings, task force meetings, workshops and social events are open to all mayors and other officially-registered attendees.

### Media Coverage

While the plenary sessions, committee meetings, task force meetings and workshops are all open to press registrants, please note all social/evening events are CLOSED to press registrants wishing to cover the meeting for their news agency.

#### **Resolution and Committee Deadline**

The deadline for submission of proposed resolutions by member mayors is May 24, 2017 at 5:00 pm EDT. This is the same deadline for standing committee membership changes. Members can submit resolutions and update committee memberships through our USCM Community web site at community.usmayors.org.

#### Voting

Only member mayors of a standing committee are eligible to vote on resolutions before that standing committee. Mayors who wish to record a no vote in a standing committee or the business session should do so within the mobile app.





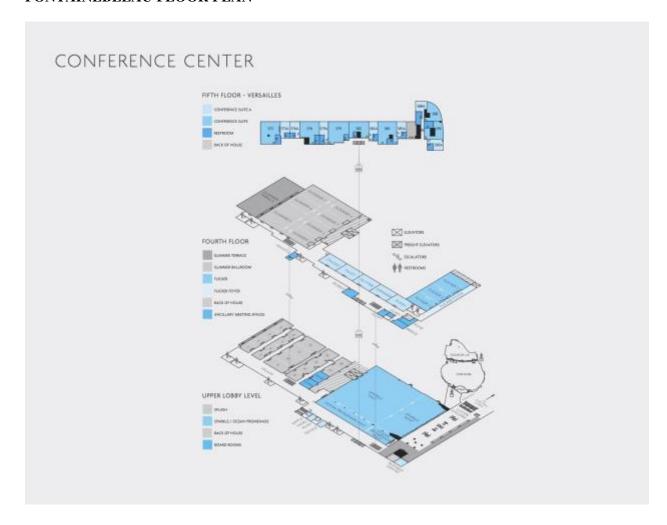
# **Charging Stations**

Philips is pleased to provide charging stations for electronic devices during the 85th Annual Meeting in Miami Beach. The charging stations are located in the Philips Lounge, within the meeting registration area.

### **Mobile App**

Download the official mobile app to view the agenda, proposed resolutions, attending mayors and more. You can find it at <u>usmayors.org/app</u>. Available on the App Store and Google Play.

### FONTAINEBLEAU FLOOR PLAN







#### **NOTICES**

(Official functions and conference services are located in the Fontainebleau Hotel, unless otherwise noted. Please refer to your program for specific locations.)

**REGISTRATION/EXHIBITS/HOST CITY HOSPITALITY DESK:** The Conference Registration Desk and Host City Hospitality are located in the Luster Gallerie, Upper Lobby Level, Fontainebleau Hotel. Registration will be open from 2:00 p.m. to 6:00 p.m. on Thursday, June 22 and 7:00 a.m. to 5:00 p.m. on Friday, June 23 through Monday, June 26.

**BADGES:** It is requested that all delegates, participants, and guests wear their registration badges for all sessions and social events. The badge is the chief identification for admission to all scheduled events. Failure to wear badges may cause inconvenience to participants. Badges are color coded as follows:

Gold (Mayor) Member City/Service City

**Blue** (Mayor) Non-member City

Lime Mayors Business Council Member

Aqua Official Participant

Orange Spouse/Accompanying Person

Yellow Speaker/Guest

**Red** Press

Navy Blue Host City Staff

**RIBBONS:** Blue Ribbons signify Member Mayor, Red Ribbons signify Service City Mayor, and Yellow Ribbons signify Non-Member Mayor.

**SPOUSES:** Spouses/youth are welcome to attend all Conference evening social functions. Also, a special Family Program is available. Please register early, at the Host City Hospitality Desk located in the Luster Gallerie, Upper Lobby Level, Fontainebleau Hotel as some of the events are space limited.

**WORKING PRESS:** Press room facilities are provided for accredited news media representatives covering the Annual Conference and are located in Splash 15, Upper Lobby Level, Fontainebleau Hotel. Elena Temple-Webb, Director of Public Affairs, is responsible for all media arrangements. News media representatives may register in the Press Office beginning at 7:00 a.m. on Friday, June 23.

**BUSINESS SESSION VOTING CREDENTIALS:** Voting Credentials will be available for the Monday Business Session Vote at the Conference Registration Desk, located in the Luster Gallerie, Upper Lobby Level, Fontainebleau Hotel, beginning at 7:00 a.m. on Sunday, June 25.

It will be necessary for all Official Delegates who wish to vote to have these credentials in their possession. There is but one credential for each member city. If the Mayor of a member city is registered, the credential will be issued to him or her. If the Mayor is not registered and has not been in attendance at the Annual Conference, a registered official from his/her city must have been designated, in advance, in writing, to be the Official Delegate to receive the city's credentials.



Title Sponsor:



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If a registered Member Mayor anticipates that he/she will not be present at the Business Session, he/she may designate an alternate, who must be a registered official from his/her city, to pick up the city's voting credential and exercise the city's vote on Sunday morning. Such an alternate, however, cannot have the floor to speak to any issue under discussion.

The appropriate form for designating an alternate may be filled out at the Registration Desk, Luster Gallerie, Upper Lobby level, Fontainebleau Hotel from 7:00 a.m. to 11:00 a.m. on Sunday, June 25 and prior to the Business Session on Monday, June 26.





### **THURSDAY, JUNE 22**

# Registration

2:00 p.m. - 6:00 p.m. (Luster Gallerie, Upper Lobby Level)

### FRIDAY, JUNE 23

#### Registration

7:00 a.m. - 5:00 p.m. (Luster Gallerie, Upper Lobby Level)

## **International Association of FireFighters FIRE OPS 101 Event**

7:00 a.m. - 11:30 a.m. (Miami Beach Fire Station #3, 5303 Collins Avenue)

#### 2016 USCM FIRE OPS 101 Video

Mayors and their staff attending the 85th Annual Conference of Mayors are invited to participate and learn what their Firefighters and Paramedics do every day protecting communities across the United States. The scenarios will include Live Fire, Search and Rescue, Vehicle Extrication, Cardiac Arrest Response and Beach/Surf Rescue. This opportunity is being organized by the International Association of Fire Fighters (IAFF) and the City of Miami Beach Fire Department.

Mayors and staff may participate in one or more of the following timeslots:

- 7:30 a.m. 8:30 a.m.
- 8:30 a.m. 9:30 a.m.
- 9:30 a.m. 10:30 a.m.
- 10:30 a.m. 11:30 a.m.

This event is for mayors and their staff only and space is limited. Please register in advance using the IAFF event website <a href="http://client.prod.iaff.org/#page=USCM2017FireOps">http://client.prod.iaff.org/#page=USCM2017FireOps</a> which provides details of the event and an easy online registration form.

(Transportation: Miami Beach Fire Station 3 is a short walk from the Fontainebleau Hotel. Fire Department vans will be available to shuttle participating mayors and city staff.)





# **Orientation for New Mayors and New Members**

8:00 a.m. - 9:00 a.m. (Splash 9/10, Upper Lobby Level)

The U.S. Conference of Mayors welcomes its newly-elected mayors, new members, and first time attendees to this informative session. Connect with fellow mayors and learn how to take full advantage of what the Conference has to offer.

Presiding
TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

BRIAN C. WAHLER Mayor of Piscataway Chair, Membership Standing Committee

# **Mayors Water Council**

9:00 a.m. - 10:30 a.m. (Fleur De Lis, Lobby Level)

Co-Chairs JOY COOPER Mayor of Hallandale Beach

JILL TECHEL Mayor of Napa

Place-Based City Resiliency Strategies ROBERT W. BAILEY Executive Vice President City/Urban Solutions, CH2M

BRIAN GACKSTATTER Vice President CH2M





New York City Water System Resilience
VINCENT SAPIENZA
Acting Commissioner
New York City Department of Environmental Protection

New Orleans- Resilient City Water and Wastewater Systems RYAN BERNI Deputy Mayor for External Affairs

PATRICK SCHULTZ General Manager-Resource Optimization Veolia

Harnessing the Power of the Mississippi River for Restoration MOIRA MCDONALD Walton Family Foundation

P3 Solutions- Islamorada Design-Build-Operate Wastewater Facility EFRAIN RODRIGUEZ Regional Director Severn Trent Services

# Council on Metro Economies and the New American City

9:00 a.m. - 10:30 a.m. (Flicker #1, Fourth Floor)

Chair GREG FISCHER Mayor of Louisville

US Metro 2017 Employment and Economic Forecast JIM DIFFLEY Chief Economist, US Regional Services IHS Markit

Panel: Growing City Economies

Proven Models for Small Business Growth
JEAN HORSTMAN
President
Interise





Financing for Small Business ODALIS G. MARTINEZ Senior Vice President Small Business Banking Bank of America

The Future of Retail Development
CYNTHIA STEWART
Vice President
International Council of Shopping Centers

Millennials: Trends in Credit Scores and Borrowing HARRIS QURESHI Credit Karma

Panel: Expanding Economic Opportunity

Training Low-income Youth in the Construction Trades
JOHN COURSON
President and CEO
The Home Builders Institute

Bridging the Wealth Gap
ANDREA LEVERE
President
Corporation for Enterprise Development

The 2017 Tax Season: A Report on IRS Free File DAVE MACKLIN Computer and Communications Industry Association





# Opportunity Youth Site Visit: Miami Dade College's Future Bankers Camp

9:30 a.m. - 10:30 a.m.

With more than 23 local banks supporting the Future Bankers' Camp, this innovative program includes various educational opportunities for students to enhance their math, communication and financial literacy skills, including completion of a two-week internship and industry certification with the goal of preparing them for college and careers in financial services. This initiative is also aligned with the school district's partnership and involvement in the One Community One Goal Targeted Industry Implementation Plan.

(Transportation: Buses will begin boarding at 8:45 a.m., depart at 9:00 a.m., and be available for return.)

Presiding

CHRISTOPHER L. CABALDON

Mayor of West Sacramento

Chair, Jobs, Education and the Workforce Standing Committee

# **Membership Standing Committee**

9:30 a.m. - 10:30 a.m.

(Flicker #2, Fourth Floor)

Join us for an interactive discussion among Membership Committee members and new mayors and first-time attendees on award-winning best practices, local mayoral priorities, and USCM partnerships.

Chair

BRIAN C. WAHLER

Mayor of Piscataway

Healthy People, Healthy Business, Healthy Government=#BHHEALTHYCITY MAYOR LILI BOSSE Mayor of Beverly Hills

Healthy H20Loo QUENTIN HART Mayor of Waterloo

Growing a Garden of Innovation: Bringing STEM, Audiovisual Production, and Culinary Arts Education to Public Spaces/City Parks

OLIVER GILBERT Mayor of Miami Gardens



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## **Energy Independence and Climate Protection Task Force**

10:30 a.m. - 11:45 a.m. (Splash 11/12, Upper Lobby Level)

Chair
JIM BRAINARD
Mayor of Carmel

Panel: The Future Is Now -- Cities, Autonomous Vehicles, and Greenhouse Gas Emissions

JIM EAST Vice President, Government Relations The Hertz Corporation

KATHERINE PEREZ-ESTOLANO Associate Principal Arup

LIA REYES Senior Planner Carl Walker, Inc.

NICOLE BARRANCO Director, State Government Relations Volkswagen Group of America

Launch of Greenhouse Gas Emissions Portal for U.S. Cities SAM ADAMS
Director, WRI U.S.
World Resources Institute

Update on the National Climate Assessment DAVID REIDMILLER Director, National Climate Assessment U.S. Global Change Research Program

PepsiCo: Performance with Purpose TONY WEST Executive Vice President, General Counsel & Corporate Secretary PepsiCo





### **Opening Press Conference**

11:00 a.m. - 11:45 a.m. (Ocean Promenade West, Upper Lobby Level)

Remarks by Host Mayor and USCM Officers

#### **REMARKS**

12:15 p.m. - 12:30 p.m. (Sparkle Ballroom, Upper Lobby Level)

#### THE HONORABLE R. ALEXANDER ACOSTA

Secretary

United States Department of Labor

### MAYORS CLIMATE PROTECTION AWARDS LUNCHEON

12:30 p.m. - 2:15 p.m. (**Sparkle Ballroom, Upper Lobby Level**) Sponsored by Walmart

Presiding
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

Greetings JOÃO DORIA Mayor of São Paulo

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2017 Mayors Climate Protection Awards Presentation

MAGGIE SANS Vice President, Community Relations Walmart Stores, Inc. USCM Platinum Partner





Update on Walmart U.S. Manufacturing Innovation Fund AMY HILL
Senior Director, Public Affairs and Government Relations Walmart Stores, Inc.
USCM Platinum Partner

Miami Beach Rising Above: Our Story of Resilience

Moderator PHILIP LEVINE Mayor of Miami Beach

Panelists
JIMMY MORALES
City Manager
Miami Beach

SUSANNE TORRIENTE Assistant City Manager/Chief Resiliency Officer Miami Beach

ERIC CARPENTER
Assistant City Manager/Public Works Director
Miami Beach

BRUCE MOWRY City Engineer Miami Beach

ROBERT W. BAILEY Executive Vice President City/Urban Solutions CH2M

VAHID OWNJAZAYERI Chief Growth Officer Global DCS Chief Executive, America Major Metros

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The New Urban Crisis
RICHARD FLORIDA
Author, Thought-Leader, Professor

(Photo Op - At the end of this session, all mayors are invited to the stage for a group photo to demonstrate Mayors' commitment to climate protection and USCM's Climate Agreement.)

# Women Mayors Leadership Alliance of The U.S. Conference of Mayors

2:30 p.m. - 4:00 p.m. (Flicker #3, Fourth Floor)

This meeting is open to all 85th Annual Meeting participants.

Chair KIM McMILLAN Mayor of Clarksville

Houston's Anti-Trafficking Strategic Plan SYLVESTER TURNER Mayor of Houston

MINAL PATEL DAVIS Special Advisor to the Mayor on Human Trafficking City of Houston

Assistance for Immigrants in Crisis JOSIE BACALLAO President/CEO Hispanic Unity Florida





# THE NEED FOR INFRASTRUCTURE INVESTMENT

4:00 p.m. - 5:00 p.m. (Sparkle Ballroom, Upper Lobby Level)

Moderator
MICK CORNETT
Mayor of Oklahoma City
President, The United States
Conference of Mayors

Panelists
ERIC GARCETTI
Mayor of Los Angeles
Chair, Infrastructure Task Force
The United States Conference of Mayors

#### DJ GRIBBIN

Special Assistant to the President for Infrastructure Policy The White House

# **Community Development and Housing Standing Committee**

5:00 p.m. - 6:00 p.m. (Fleur De Lis, Lobby Level)

Acting Chair ED PAWLOWSKI Mayor of Allentown

Consideration of Proposed Resolutions Update on CDBG Appropriations TIMOTHY C. McDONOUGH Mayor of Hope, NJ

Advancing Homeownership in America Update
BRAD BLACKWELL
Executive Vice President
Housing Policy & Homeownership Growth Strategies
Wells Fargo





How the FHLB Atlanta Helps its Members in Growing their Communities ARTHUR FLEMING Senior Vice President Community Investment Services Federal Home Loan Bank Atlanta

Housing Trends for the 50+ NANCY LeaMOND **Executive Vice President** Chief Advocacy and Engagement Officer **AARP** 

## **Criminal and Social Justice Standing Committee**

5:00 p.m. - 6:00 p.m. (Flicker #1, Fourth Floor)

Chair KAREN FREEMAN-WILSON Mayor of Gary

Consideration of Proposed Resolutions

Update on Justice Department Programs ALAN R. HANSON Acting Assistant Attorney General Office of Justice Programs U.S. Department of Justice

Update on Homeland Security Department Initiatives and Programs JOHN BARSA **Acting Assistant Secretary** Office of Partnership and Engagement United States Department of Homeland Security

#### TOM DINANNO

Assistant Administrator for Grant Programs Federal Emergency Management Agency United States Department of Homeland Security



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Update on FirstNet
DAVID BUCHANAN
Director of Consultation
FirstNet

Houston's Anti-Human Trafficking Strategic Plan SYLVESTER TURNER Mayor of Houston

# **Energy Standing Committee**

5:00 p.m. - 6:00 p.m. (Flicker #2, Fourth Floor)

Chair JON MITCHELL Mayor of New Bedford

Consideration of Proposed Resolutions

Building a Smart City: One "Innovation Neighborhood" at a Time MIKE BEEHLER Vice President Burns & McDonnell

Maximizing Guaranteed Energy Savings Contracts
MIKE KEMPA
Regional Sales Leader
Honeywell Energy Services Group





# **Metro Economies Standing Committee**

5:00 p.m. - 6:00 p.m. (Splash 11/12, Upper Lobby Level)

Chair RICHARD J. BERRY Mayor of Albuquerque

Consideration of Proposed Resolutions

Revitalizing Columbus and Smart Cities ANDREW J. GINTHER Mayor of Columbus

ERIC STEVENSON Senior Vice President Nationwide Retirement Plans

Update: The New Markets Tax Credit Program's Impact on Local Economies ROSA MARTINEZ
Associate Program Manager
New Markets Tax Credit
Community Development Financial Institution Fund
United States Department of the Treasury

# Florida Mayors Reception (By Invitation Only)

6:00 p.m. - 7:00 p.m. (Splash 9/10, Upper Lobby Level)
Sponsored by Philips Lighting and Walgreen Co.

Co-Hosts
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

PHILIP LEVINE Mayor of Miami Beach Host City







#### **EVENING EVENTS**

# Florida Power & Light Presents: White Hot Night in Miami Beach, VIP Opening Party

7:00 p.m. - 10:00 p.m.

Fontainebleau Miami Beach Ocean Lawn & La Cote Lawn

Mayors are invited to enjoy the white-hot nights of Miami Beach, with a private poolside party at the iconic Fontainebleau Hotel! Here you will experience wonderful tropical flavors, ocean views, and a jaw-dropping performance by none other than eight-time Grammy Award winner Stephen Marley, sponsored by Baptist Health. At this opening party the Caribbean vibe will be sure to set the tone for an unforgettable weekend.

Kick-off the Conference in style, poolside at one of the most historically and architecturally significant hotels on Miami Beach, Florida. The spectacular hotel represents a thrilling blend of Miami's glamorous golden era and stylish modern luxury. A revered Miami Beach landmark for more than half a century, Morris Lapidus' emblematic curvilinear building sets a new standard for business and pleasure. The 22-acre oceanfront Miami Beach hotel features signature restaurants by award-winning chefs; two chic nightlife venues; a two-story spa, a virtually endless poolscape, miles of pristine beach and state-of-the-art conference and event facilities.

Even before it opened in 1954, the Fontainebleau had a rich history shaped by the rapid expansion of the Miami Beach area and its popularity with celebrities. That same persona lingers on – and tonight, we celebrate with the very best of Miami Beach – music, fine cuisine, and entertainment to thrill and delight our nation's leaders! **WELCOME TO MIAMI BEACH, MAYORS!** 

Suggested attire: All-white ensembles encouraged!

### DFASS Presents After Party: LIV MIAMI at the Fontainebleau

10:00 p.m. - 12:00 a.m.

With more than 18,000 square feet of striking architectural design and lavish decor, LIV sets the stage for the ultimate nightlife experience. A voyeuristic design throughout the nightclub gives guests a bird's eye view of the celebrities, VIPs and Miami's most beautiful crowd. LIV features VIP tables, private skyboxes, three full-service bars, and a lavish main dance floor.





# Registration

7:00 a.m. - 5:00 p.m. (**Luster Gallerie**, **Upper Lobby Level**)

## **Small Business and Entrepreneurship Task Force**

7:00 a.m. - 9:00 a.m.

(Transportation: Mayors will depart from Fontainebleau Hotel at 7:00 am by bus to travel to Pembroke Pines Mayor Frank Ortis' The Mayor's Cafe & Bagel Emporium. Breakfast and the program will take place there. The buses will return to the hotel by 9:00 am. Participation is limited to 35 mayors, preregistration required. To register go to: https://mayo.rs/cafeRSVP.)

Co-Chairs
ELIZABETH B. KAUTZ
Mayor of Burnsville

SYLVESTER "SLY" JAMES, JR. Mayor of Kansas City, MO

Welcome FRANK ORTIS Mayor of Pembroke Pines Owner, Mayor's Cafe and Bagel Emporium

Remarks
LOUIS M. MOSCA
Executive Vice President and COO
American Management Services
USCM Platinum Partner

A New Direction for the Small Business Administration ROBB WONG Associate Administrator Office of Government Contracting and Business Development United States Small Business Administration





# **Food Policy Task Force**

7:30 a.m. - 9:00 a.m. (**Splash 11/12, Upper Lobby Level**)

Co-Chair PAUL R. SOGLIN Mayor of Madison

The Milan Urban Food Policy Pact is an international protocol, engaging the largest number of world cities for the development of food systems, based on the principles of sustainability and social justice. Though the Pact, cities commit to give more attention to food policies in their planning for urban sustainability and to link with and learn from other cities internationally.

Panelists
CATHERINE PUGH
Mayor of Baltimore

CHRISTOPHER CABALDON Mayor of West Sacramento

THOMAS FORSTER Coordinator Milan Urban Food Policy Pact

Update: Farm Bill and SNAP
ELLEN VOLLINGER
Legal Director
Food Research and Action Center (FRAC)

# **Hunger and Homelessness Task Force**

7:30 a.m. - 9:00 a.m. (Flicker #1, Fourth Floor)

Acting Chair JORGE O. ELORZA Mayor of Providence

Lead Homelessness Initiative BUDDY DYER Mayor of Orlando





#### ANDRAE BAILEY

CEO and Founder

Lead Homelessness

Ending Homelessness in America: Key Priorities for the Work Ahead

MATTHEW DOHERTY

**Executive Director** 

United States Interagency Council on Homelessness

The Homeless System in Miami-Dade County

**RON BOOK** 

Chairman

Miami-Dade County Homeless Trust

### **Ports and Exports Task Force**

7:30 a.m. - 9:00 a.m.

(Flicker #2, Fourth Floor)

Chair

MARK STODOLA

Mayor of Little Rock

Remarks

ROBERT GARCIA

Mayor of Long Beach

Vice Chair, Ports and Exports Task Force

### SCOTT SCHLOEGEL

First Vice President and Vice Chairman of the Board (Acting)

Export-Import Bank of the United States

#### JASON MARCZAK

Director, Latin America Economic Growth Initiative

Adrienne Arsht Latin America Center

The Atlantic Council

**DEL BOYETTE** 

President and CEO

**Boyette Strategic Advisors** 





#### Alliance for a Sustainable Future

7:30 a.m. - 9:00 a.m. (Splash #14, Upper Lobby Level)

The Alliance for a Sustainable Future is a joint venture between the Conference of Mayors and the Center for Climate and Energy Solutions (C2ES). The purpose of the Alliance is to identify and promote ways that Mayors and the business community can work together to promote sustainability and the reduction of greenhouse gas emissions.

Chair JAVIER GONZALES Mayor of Santa Fe

Remarks
JOSH SAWISLAK
Global Director of Resilience
AECOM

KEVIN LEAHY Managing Director, Environmental and Energy Policy Duke Energy

Update on the Volkswagen Settlement

Sustainability Questionnaire Results and Next Steps

Remarks FRANK COWNIE Mayor of Des Moines

Mayoral Best Practices - Innovative Action Spotlighting

- Energy Efficient Buildings Including Building Retrofits
- Renewable Electricity
- Low-carbon Transportation

Featuring Best Practices from: MARTIN J. WALSH Mayor of Boston

ROY BUOL Mayor of Dubuque





CHRIS WATTS Mayor of Denton

STEVE ADLER Mayor of Austin

### **OPENING PLENARY SESSION**

9:15 a.m. - 11:00 a.m. (Sparkle Ballroom, Lobby Upper Level)

Presiding
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

Presentation of the Colors
MULTI-AGENCY POLICE AND FIRE HONOR GUARD

The National Anthem
MELINA ALMODOVAR

Invocation
REVEREND GARY JOHNSON
Miami Beach Police Chaplain

Welcome PHILIP LEVINE Mayor of Miami Beach, Host

Remarks
CHRISTOPHER LEHANE
Head of Global Policy and Public Affairs
Airbnb
Title Sponsor
USCM Platinum Partner

Video: The Cornett Presidency

President's Report
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors





# Children, Health and Human Services Standing Committee

11:15 a.m. - 12:30 p.m. (Splash 11/12, Upper Lobby Level)

Chair MARTIN J. WALSH Mayor of Boston

Consideration of Proposed Resolutions

Health Care and the 50+ NANCY LeaMOND Chief Advocacy and Engagement Officer AARP

Update: Zika Virus MICHAEL CALLAHAN, MD, DTM&H, MSPH CEO/CMO/Founder Zika Foundation

Pet Friendly Cities: Survey Results Announcement JAM M. STEWART Director of Corporate Communications Mars Petcare

MARK BROADHURST Director of Public Affairs & Government Relations Mars, Incorporated





# Jobs, Education and the Workforce Standing Committee

11:15 a.m. - 12:30 p.m. (Fleur De Lis, Lobby Level)

Chair
CHRISTOPHER L. CABALDON
Mayor of West Sacramento

Consideration of Proposed Resolutions

Remarks: Department of Education Update
JASON BOTEL
Deputy Assistant Secretary and
Acting Assistant Secretary
Office of Elementary and Secondary Education
United States Department of Education

Automation, AI, and the Future Workforce of America's Cities: Solutions for Creating a Skills-Based Labor Market

Panelists RICHARD J. BERRY Mayor of Albuquerque

JUAN M. GARCIA, III Global Leader for Career Advancement Amazon

BETH COBERT CEO, Skillful The Markle Foundation





## **Environment Standing Committee**

11:15 a.m. - 12:30 p.m. (Flicker #1, Fourth Floor)

Acting Chair DAVID BERGER Mayor of Lima

Consideration of Proposed Resolutions

Securing a Healthy Colorado River MIKE CONNOR Fellow Walton Family Foundation

#### Legislative Update and Discussion

The Conference of Mayors has testified before Congress six times in 2017 on the issue of Brownfields Reauthorization as well as Integrated Planning and Financial Capability. Find out how Congress may incorporate these Conference of Mayors priorities into Congress's larger Infrastructure Agenda and find out what you can do to support these initiatives.

Brownfields Redevelopment
J. CHRISTIAN BOLLWAGE
Mayor of Elizabeth
Chair, Brownfields Task Force

JON MITCHELL Mayor of New Bedford

Integrated Planning: Water and Wastewater Infrastructure Investment and Regulatory Compliance
GARY McCARTHY
Mayor of Schenectady

PETE BUTTIGIEG
Mayor of South Bend





# **Transportation and Communications Standing Committee**

11:15 a.m. - 12:30 p.m. (Flicker #2, Fourth Floor)

Chair KASIM REED Mayor of Atlanta

Remarks
THE HONORABLE BRENDA L. LAWRENCE
U.S. House of Representatives
Member, House Transportation and Infrastructure Committee

Consideration of Proposed Resolutions

Challenges and Opportunities in Deploying New Communications Technologies and Services

Moderator STEPHEN K. BENJAMIN Mayor of Columbia Vice Chair, Communications

Metrics for Choosing Between Public and Private Broadband Deployment CHRISTOPHER YOO Professor University of Pennsylvania

FirstNet, The Future of Public Safety Communications
DAVID BUCHANAN
Director of Consultation
FirstNet

Connected Lighting and New City Services
JEFFREY CASSIS
Senior Vice President
Philips Lighting





#### ANNUAL LUNCHEON: A CELEBRATION OF CITY LIVABILITY

12:30 p.m. - 2:15 p.m. (**Sparkle Ballroom, Upper Lobby Level**) Sponsored by Waste Management, Inc.

Presiding
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

#### A Celebration of City Livability - The Thirty-Eighth Annual City Livability Awards Presentation

Honoring mayors for exemplary leadership and achievement in developing programs that enhance the livability of America's cities.

Awards Presentation
ALEX GONZALEZ
Florida Area Public Affairs Director
Waste Management, Inc.
USCM Platinum Partner

Update: CIVIC I/O - The Mayors Summit at South by Southwest (SXSW) HUGH FORREST Chief Programming Officer South by Southwest

Update: Play Ball Summer 2017 THOMAS C. BRASUELL Vice President Community Affairs Major League Baseball USCM Platinum Partner

CHARLES JOHNSON, JR. Four-Time Gold Glove Winner World Series Champion (1997) Miami Marlins (1994-1998, 2001-2002)

Charles Johnson will be available at the conclusion of the luncheon to have pictures taken with a World Series Trophies at the Play Ball exhibit in the USCM registration area. Mayor's should stop by the Play Ball table to pick up their 2017 commemorative Play Ball lapel pin.





#### **BEST PRACTICE FORUMS**

### Reducing Gun Violence in Cities with Innovative Technologies

2:30 p.m. - 3:30 p.m. (*Splash 9/10, Upper Lobby Level*)

This armchair discussion will include two mayors whose cities have used technology both to decrease gun violence and improve police/community relations, a police chief, and an academic advisor who will address the importance of embracing disruptive technologies to preserve resident safety and quicken response times in our cities. Moderating the session will be the National Urban League President Marc Morial.

Introduction
RALPH A. CLARK
President and Chief Executive Officer
ShotSpotter

Moderator MARC MORIAL President National Urban League

Panelists
MICHAEL B. HANCOCK
Mayor of Denver

TONI HARP Mayor of New Haven

RODOLFO LLANES Chief of Police Miami Police Department

MITCHELL B. WEISS Senior Lecturer of Business Administration Harvard Business School

Sponsored by ShotSpotter





# Airbnb: Providing Support to Your City in Times of Crisis

2:30 p.m. - 3:30 p.m. (Flicker #3, Fourth Floor)

During and directly after a disaster, temporary shelter and accommodations for those who are displaced and for relief workers who have deployed to respond can be hard to find. In times of need, Airbnb activates its community of hosts and guests to aid government and non-governmental efforts to address this need. Join experts from the field of disaster response to learn about how Airbnb can partner with your city before, during and after a disaster. This best practice forum will outline how Airbnb's platform and host community can be activated to provide rapid and uniquely tailored support to cities. Audience members will leave this interactive session with practical information that can be used in the unfortunate event of a crisis in their community.

Discussion
KELLIE BENTZ
Head of Global Disaster Response and Relief
Airbnb

#### RICHARD SERINO

Former Deputy Administrator, Federal Emergency Management Administration Former Chief of Emergency Management Services, City of Boston

Sponsored by Airbnb

# U.S. Conference of Mayors Nominating Committee (Closed)

2:30 p.m. - 3:30 p.m. (Dive Boardroom, Upper Lobby Level)

Chair FRANK COWNIE Mayor of Des Moines

Members
ELIZABETH B. KAUTZ
Mayor of Burnsville, Past President

WILLIAM A. BELL, SR. Mayor of Birmingham





JUAN CARLOS BERMUDEZ Mayor of Doral

RICHARD J. BERRY Mayor of Albuquerque

GREG FISCHER Mayor of Louisville

JOSEPH P. GANIM Mayor of Bridgeport

HARRY LaROSILIERE Mayor of Plano

JAMES J. SCHMITT Mayor of Green Bay

ACQUANETTA WARREN Mayor of Fontana

NAN WHALEY Mayor of Dayton

Alternates BUDDY DYER Mayor of Orlando

TOM TAIT Mayor of Anaheim





# Joint Meeting of The USCM Latino Alliance and Immigration Reform Task Force

3:30 p.m. - 4:30 p.m. (Fleur De Lis, Lobby Level)

#### **ERIC GARCETTI**

Mayor of Los Angeles Chair, The Latino Alliance of The United States Conference of Mayors

#### JORGE ELORZA

Mayor of Providence Co-Chair, Immigration Reform Task Force

#### TOM TAIT

Mayor of Anaheim Co-Chair, Immigration Reform Task Force

Law Enforcement Perspective
CHARLES H. RAMSEY
Advisor
The United States Conference of Mayors

Briefing on Legal Issues
CHIRAG BADLANI
Attorney
Hughes Socol Piers Resnick Dym, Ltd.

### **International Affairs Standing Committee**

5:00 p.m. - 6:00 p.m. (Flicker #1, Fourth Floor)

Chair NAN WHALEY Mayor of Dayton

Consideration of Proposed Resolutions

Update: U.S.-Israel Relations and Subnational Engagement GUY GILADY Deputy Consul General Consulate of the State of Israel in Miami





MELANIE MARON PELL Director of Regional Engagement American Jewish Committee

BRIAN SIEGAL Regional Director American Jewish Committee

Update: Strong Cities Network Summit ANDY BERKE Mayor of Chattanooga

Update: Mayors for Peace FRANK COWNIE Mayor of Des Moines

# Tourism, Arts, Parks, Entertainment, and Sports Standing Committee

5:00 p.m. - 6:00 p.m. (**Fontaine, Lobby Level**)

Chair MITCHELL J. LANDRIEU Mayor of New Orleans

Consideration of Proposed Resolutions

Transforming Cities with The 10-Minute Walk to a Park WILL ROGERS
President and CEO
The Trust for Public Land

The Arts and Economic Prosperity – A National Report NINA OZLU TUNCELI Chief Counsel of Government and Public Affairs Americans for the Arts

How US Soccer Can Help Boost Your City's Soccer Program JEN JINKS Chief Strategist Officer US Soccer Foundation





Pet Friendly Cities: Survey Results Announcement JAM STEWART Director of Corporate Communications Mars Petcare

MARK BROADHURST Director of Public Affairs & Government Relations Mars, Incorporated







#### **EVENING EVENTS**

# Royal Caribbean Cruise Lines Presents: The Welcome Aboard Party!

7:00 p.m. - 10:00 p.m. Perez Art Museum Miami

Welcome to the cruising capital of the country, Mayors! This evening, we invite you "shipboard" for a fabulous evening inspired by our exquisite Port of Miami cruising experiences. This VIP party is hosted at Miami's premier new visual art museum, a stunning example of Greater Miami world-class architecture – the Perez Art Museum Miami (PAMM).

Directly across the water from beautiful Miami Beach, the PAMM campus will be transformed by the most outstanding Latin music stars, straight out of Miami – with an evening of musical entertainment produced by none other than Grammy Award-winning legend, **EMILIO ESTEFAN.** And for the grand finale, the **BROADWAY CAST OF GLORIA AND EMILIO ESTEFAN'S SMASH HIT,** *GET ON YOUR FEET*, WILL PERFORM!

With a stunning fireworks display cascading behind these stellar performers, this is a Miami night you will not soon forget!

Suggested attire: Resort wear – suits optional!

# Fraport USA Presents After Party: Faena Penthouse

10:30 p.m. - 12:30 a.m.

Faena is a world-wide brand, known for exceptional design, unparalleled luxury experiences – and now, the Miami Beach property opens her doors for a breathtaking evening in the private penthouse. Sweeping ocean views and a window into design by Baz Luhrmann and Catherine Martin. Networking never looked so good...





### **SUNDAY, JUNE 25**

### Registration

7:00 a.m. - 5:00 p.m. (Luster Gallerie, Upper Lobby Level)

### MAYORS AND BUSINESS LEADERS PLENARY BREAKFAST

7:30 a.m. - 9:00 a.m.

(Sparkle Ballroom, Upper Lobby Level)

Sponsored by Herbalife Nutrition, Wells Fargo, Planned Parenthood Action Fund, and OUTFRONT Media LLC

Presiding

CAROLYN G. GOODMAN

Mayor of Las Vegas

Chair, Mayors Business Council

Greetings

DR. JOHN AGWUNOBI, M.D., M.B.A., M.P.H.

Chief Nutrition and Health Officer

Herbalife Nutrition

TOM COCHRAN

CEO and Executive Director

The United States Conference of Mayors

KIMBERLY PASQUALI

Senior Project Engineer

**HDR** 

Co-Chair, The Mayors Business Council

**Steering Committee** 

JEAN CANTRELL

Head, State and Local Government Relations

Philips Lighting

**USCM Platinum Partner** 

Co-Chair, The Mayors Business Council

**Steering Committee** 





Announcement: 2017 USCM/Strada Education Network
National Education Pathways with a Purpose Grant Award Winners
STEPHANIE NELLONS-PAIGE
Vice President, National Engagement
Strada Education Network
USCM Platinum Partners

Innovation Districts and the New Economy
GREG FISCHER
Mayor of Louisville
Chair, Council on Metro Economies and the New American City

MICK CORNETT Mayor of Oklahoma City President, The United States Conference of Mayors

BRUCE KATZ Centennial Scholar The Brookings Institution

Greetings MARCELO CRIVELLA Mayor of Rio de Janeiro

#### **BEST PRACTICE FORUMS**

# Imagining Future Cities Today 9:15 a.m. - 10:15 a.m. (Fleur De Lis, Lobby Level)

Long term planning is a formidable challenge facing mayors from cities of all sizes, geographies, and budgets. At the same time, the pace of innovation is accelerating impacting everything from economic development and infrastructure improvements to mass transit reliability and efficient city services. Consequently, residents' and businesses' expectations for how their city will look, feel and operate are rapidly evolving – invoking questions about opportunity and uncertainty alike. Looking ahead to the next 10 to 20 years, how do mayors stay ahead of the pace of information? How can mayors use predictions, trends analysis and scenarios to implement smart, forward-thinking policies that resonate with their constituents today? How can they confidently adopt technology without the risk of being leapfrogged? This panel will feature a panel of prominent mayors who will share how they are addressing these challenges.





Moderator
JEFFREY CASSIS
Senior Vice President
Philips Lighting

Panelists
MICHAEL B. HANCOCK
Mayor of Denver

CATHERINE E. PUGH Mayor of Baltimore

MARTIN J. WALSH Mayor of Boston

Sponsored by Philips

# Closing the Skills Gap - Best Practices in Creating Pathways for Students to Successful and Rewarding Careers

9:15 a.m. - 10:15 a.m. (Flicker #3, Fourth Floor)

As the nation strives to create new jobs and put people to work in new and burgeoning industries, the growing skills gap and lack of trained workers leaves many employers scrambling for talent. Mayors continually look for new ways to make strategic investments in education and training to close that gap. This forum showcases the leadership of USCM-Strada Education Network National Education Pathways with a Purpose grant award winning mayors and their work in designing programs and/or schools to help every young person be successful and ready to pursue postsecondary education or a career in the 21st century.

Moderator
MIKE RAWLINGS
Mayor of Dallas
Chair, Educational Excellence Task Force

**Panelists** 

Kids' Home Run
CHRISTOPHER CABALDON
Mayor of West Sacramento





Innovate Birmingham WILLIAM A. BELL, SR. Mayor of Birmingham

Running Start for Careers RICHARD J. BERRY Mayor of Albuquerque

Miami-Dade's Approach to College and Career Readiness ALBERTO CARVALHO Superintendent of Schools Miami-Dade County Public Schools

Sponsored by Strada Education Network

#### PLENARY SESSION

10:30 a.m. - 11:45 a.m. (Sparkle Ballroom, Upper Lobby Level)

Presiding
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

Greetings
MATT ZONE
Councilmember, Cleveland
President, National League of Cities

Driving Innovation and Economic Development through Public/Private Partnerships

Moderator MICK CORNETT Mayor of Oklahoma City

Panelists
DARRELL STEINBERG
Mayor of Sacramento





LANI INGRAM

Vice President, Smart Communities and Venues Verizon

Remarks STEPHEN BENJAMIN Mayor of Columbia, SC

JOHN CARTER

President Nationwide Retirement Plans Platinum Partner

Presentation: 2017 Wells Fargo and USCM CommunityWINS Grants SCOTT COBLE Florida Lead Region President Wells Fargo

Remarks
DR. FRANK LUNTZ
CEO Luntz Global Partners

## **Substance Abuse and Recovery Services Task Force**

11:45 a.m. - 12:45 p.m. (**Splash 11/12, Upper Lobby Level**)

Chair MARTIN J. WALSH Mayor of Boston

Opioid Overdose Crisis: Holding Pharma Accountable NAN WHALEY Mayor of Dayton

Overdose Prevention 101: Demonstration and Training EMELINA MARTINEZ
Outreach Coordinator
IDEA Exchange
Department of Medicine
Division of Infectious Diseases
University of Miami Medical School





MIKE POTESTIO Executive Director of Field Operations Adapt Pharma

Discussion

## **Vacant and Abandoned Properties Task Force**

11:45 a.m. - 12:45 p.m. (**Splash 10, Upper Lobby Level**)

Co-Chairs ROY BUOL Mayor of Dubuque

HARDIE DAVIS Mayor of Augusta

Vacant Mall Space to Vibrant Urban Village: How Alexandria is Redeveloping Landmark Mall into a New Urban Hub ALLISON SILBERBERG Mayor of Alexandria

2017 CommunityWINS Grant: Lancaster's CAPital Workforce Program DAN JURMAN
Chief Executive Officer
Lancaster Community Action Partnership (CAP) of Lancaster County

2017 City Livability Award CleanStat LA
HEATHER REPENNING
Vice President
Department of Public Works
City of Los Angeles

Vacant and Under-Realized Spaces: How Cities Can Reuse Buildings in Areas of Opportunity JAMES LINDBERG Vice President, Research and Policy National Trust for Historic Preservation





# **Mayors Professional Sports Alliance**

11:45 a.m. - 12:45 p.m. (Flicker #2, Fourth Floor)

Chair MICK CORNETT Mayor of Oklahoma City

Vice Chair RICK KRISEMAN Mayor of St. Petersburg

Trends in Sports and What They Mean for Your City's Sports Programs
STEPHEN MASTER
Senior Vice President
Nielsen Sports

Sports as a Vehicle for Women Empowerment MICHAEL WHAN Commissioner Ladies Professional Golf Association (LGPA)

Fields and Futures
RICK HORROW
CEO
Horrow Sports Ventures

Review of Frisco MPSA Meeting - The Frisco Model MAHER MASO Former Mayor of Frisco

How to Get Help on a Sports Project SAM CHANDAN Associate Dean School of Professional Studies - Schack Institute of Real Estate New York University

LEE IGEL Clinical Professor Tisch Institute for Sports Management, Media and Business New York University





## **2020 Census Task Force**

11:45 a.m. - 12:45 p.m. (**Splash #9, Upper Lobby Level**)

Acting Chair CATHERINE PUGH Mayor of Baltimore

What Mayors Must Do to Be Prepared for the 2020 Census DEIRDRE BISHOP Geography Division Chief United States Census Bureau

Update on Legislative Challenges Facing the Census WAYNE BARLIN
Vice President and General Counsel
Wallace H. Coulter Foundation

How to Respond if Your City Experiences an Undercount MARK MALLORY President of Mark Mallory Associates, LLC Former Mayor of Cincinnati

#### PLENARY LUNCHEON

12:45 p.m. - 2:00 p.m. (**Sparkle Ballroom, Upper Lobby Level**) Sponsored by AT&T

Presiding
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

Greetings MICHAEL ZETO General Manager Smart Cities - IoT AT&T

... ... ... ... ... ...





Collaborating to Secure America's Cities: Innovations, Trends & Challenges

As our cities become more interconnected, America's mayors are tasked with an increasingly complex set of security and economic issues. In this armchair discussion, four expert panelists will discuss best practices, challenges and the intersection between economic growth and public safety.

Introduction
DAVID CLUNIE
Managing Director
Head of State and Local Government Relations
JPMorgan Chase & Co.

Moderator
FRAN TOWNSEND
Executive Vice President
Worldwide Government, Legal and Business Affairs
MacAndrews & Forbes Incorporated

Panelists
MITCHELL J. LANDRIEU
Mayor of New Orleans
Vice President
The United States Conference of Mayors

GENERAL RAYMOND T. ODIERNO USA (Ret.) Senior Advisor JPMorgan Chase & Co.

CHARLES H. RAMSEY Advisor The United States Conference of Mayors

KAREN FREEMAN-WILSON Mayor of Gary Chair, Criminal and Social Justice Committee The United States Conference of Mayors

86th Annual Conference of Mayors, Boston, June 8-11, 2018 MARTIN J. WALSH

Mayor of Boston, Host



#### **Aging Task Force**

2:30 p.m. - 3:30 p.m. (**Splash 11/12, Upper Lobby**)

Chair

FRANK ORTIS

Mayor of Pembroke Pines

Remarks

PAUL R. SOGLIN

Mayor of Madison

#### **ALLISON SILBERBERG**

Mayor of Alexandria

Interventions in Aging: How Cities Can Successfully Invest in Longevity

VIVIAN VASALLO Managing Director

Center for the Future of Aging

Milken Institute

## **Mayors and Metro Universities Task Force**

2:30 p.m. - 3:30 p.m.

(Flicker #2, Fourth Floor)

Chair

**BUDDY DYER** 

Mayor of Orlando

*Update on MetroLab Network – City & Universities Partnerships* 

PETER BUTTIGIEG

Mayor of South Bend

Immigration and Students: How Cities and Universities Can Work Together

STEVE ADLER

Mayor of Austin

SHIU-MING CHEER

Senior Staff Attorney and Field Coordinator

National Immigration Law Center





JUAN CARLOS GÓMEZ

**Director of Clinical Programs** 

Director of the Carlos A. Costa Immigration and Human Rights Clinic

Florida International University

#### **Veterans Affairs Task Force**

2:30 p.m. - 3:30 p.m.

(Flicker #1, Fourth Floor)

Co-Chairs

ARDELL F. BREDE

Mayor of Rochester, MN

JOSEPH T. McELVEEN, JR.

Mayor of Sumter

Update on Efforts Made By United States Department of Veterans Affairs to Better Serve Veterans

JAMES "GABE" GOUGH

Director of Intergovernmental Affairs

United States Department of Veterans Affairs

Economic Development Partnerships that Spur Jobs for Veterans and Other Workers

JOHNNY STEPHENSON

Director, Office of Strategic Analysis and Communications

Marshall Space Flight Centers

National Aeronautics Space Administration

Promoting Programs for Veterans

**RUBEN MINOR** 

Endorsement Partner Manager

Nationwide Retirement Plans

Reviresco Run: Supporting and Promoting Better Understanding of Veterans

MICAH D. PETERSEN

Founder and CEO

Reviresco

Helping Mayors Provide Collaborative Leadership Among Various Agencies Serving Veterans

AIMEE DAWSON

Deputy Director, National Veterans Intermediary

**Bob Woodruff Foundation** 



Title Sponsor:



#uscm2017

# **U.S.** Conference of Mayors Executive Committee (Closed)

2:30 p.m. - 3:30 p.m. (**Splash #10, Upper Lobby Level**)

# Community Leaders of America: Republican Mayors (Closed)

5:00 p.m. - 6:30 p.m. (StripSteak Restaurant, Fontainebleau)

Chair BETSY PRICE Mayor of Fort Worth

# **National Conference of Democratic Mayors (Closed)**

5:00 p.m. - 6:30 p.m. (Fleur De Lis, Lobby Level)

President
SYLVESTER "SLY" JAMES, JR.
Mayor of Kansas City, MO







#### **EVENING EVENTS**

## **Carnival Corporation Presents: Fun for All Ultimate Beach Party**

7:00 p.m. - 10:00 p.m. Ocean Drive

If anyone knows how to throw a beach party, we do! Leave your business suits at home, and prepare to party in true Miami Beach style, with the sand between your toes...

Mayors, it is time to Get Down Tonight, with the Sunshine State's very own, **KC AND THE SUNSHINE BAND!** This world-famous, feel-good band will have you rocking to the oldies with classic tunes and disco moves! With a celebrity DJ and dancers, this evening will give you a taste of South Beach flavor.

Game on for this party! Try a round of glow in the dark ping pong, neon beach volleyball, or simply recline in a cabana sipping on Coco Frio (don't worry, we will translate!).

That's the way... I like it!

Suggested attire: Flip Flops



# **Celebration Honoring Outgoing USCM President Mick Cornett of Oklahoma City and Incoming USCM President Mitch Landrieu of New Orleans**

9:30 p.m. - Midnight Fontainebleau Hotel (Fleur De Lis and Fontaine, Lobby Level) Sponsored by Linebarger Goggan Blair & Sampson LLP and PepsiCo





# Registration

7:00 a.m. - 5:00 p.m. (Luster Gallerie, Upper Lobby Level)

## **Ending Veteran Homelessness Task Force**

7:30 a.m. - 8:30 a.m. (Flicker #1, Fourth Floor)

Co-Chairs MITCHELL J. LANDRIEU Mayor of New Orleans

JOHN GILES Mayor of Mesa

Effectively Ending Veteran Homelessness in Dayton NAN WHALEY Mayor of Dayton

Effectively Ending Veteran Homelessness in Nashua JIM DONCHESS Mayor of Nashua

Tiny Homes for Veterans
JOHN DICKERT
Mayor of Racine

Partnering to House Every Veteran ANTHONY LOVE Senior Adviser and Director of Community Engagement VHH Homeless Programs

Ending Veteran Homelessness in America: Our Progress and Key Priorities for the Work Ahead MATTHEW DOHERTY Executive Director United States Interagency Council on Homelessness





#### PLENARY BUSINESS SESSION

9:00 a.m. - 11:15 a.m. (Sparkle Ballroom, Upper Lobby Level)

Presiding
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

U.S. Communities Leadership Award Presentation STEPHEN BENJAMIN Mayor of Columbia, SC

Address
THE HONORABLE DAVID J. SHULKIN
Secretary
United States Department of Veterans Affairs

Mayors Civic Tech Pitch Competition

Moderator
MICK CORNETT
Mayor of Oklahoma City
President, The United States Conference of Mayors

The Mayors Civic Tech Pitch features civic tech and social entrepreneurs who are using technology to build a better world. Following each pitch is a 2-minute Q&A by a panel of judges. The audience is also encouraged to use the USCM app to cast their votes.

Debate and Adoption by Membership of Resolutions Reported out by the Standing Committees

Vote on Nominating Committee Recommendations FRANK COWNIE Mayor of Des Moines Chair, Nominating Committee

Installation of Officers





# **Amtrak Mayors' Advisory Council (MAC)**

11:30 a.m. - 12:30 p.m. (Flicker #2, Fourth Floor)

Chair MICK CORNETT Mayor of Oklahoma City

Remarks
TOM CARPER
Member
Amtrak Board of Directors

DERRICK JAMES
Senior Manager
Amtrak State Supported Services and Government Affairs

# **Host City Workshop: Protecting Safety Net and Rural Health Care Providers in Your Community**

11:30 a.m. - 12:30 p.m. (Flicker #3, Fourth Floor)

Remarks
KERNIE BRASHIER
COO
CaptureRx

JEFF DAVIS Legislative and Policy Counsel 340B Health

HOLLY RUSSO, RN President and CEO PatientCraft

Sponsored by CaptureRx





# INAUGURAL LUNCHEON HONORING THE 75<sup>th</sup> PRESIDENT OF THE UNITED STATES CONFERENCE OF MAYORS

12:45 p.m. - 2:00 p.m.

(Sparkle Ballroom, Upper Lobby Level)

Sponsored by Philips Lighting and Uber Technologies, Inc.

Moderating
TOM COCHRAN
CEO and Executive Director
The United States Conference of Mayors

Greetings
JAVIER CORREOSO
Public Affairs Manager
Uber Technologies, Inc.

JEFFREY CASSIS Senior Vice President/Head of Government Business Philips Lighting USCM Platinum Partner

Remarks
MICHAEL R. BLOOMBERG
108<sup>th</sup> Mayor of New York City
UN Secretary Envoy for Cities & Climate Change
Founder of Bloomberg LP and Bloomberg Philanthropies

Address
MITCHELL J. LANDRIEU
Mayor of New Orleans
75th President
The United States Conference of Mayors





## Host City Workshop: Our 5G Future

2:30 p.m. - 3:15 p.m. (Fleur De Lis, Lobby Level)

In this next decade, our devices will connect all aspects of our daily lives – our homes, businesses, and schools, as well as our channels for entertainment and communication. In a 5G world we'll connect in ways that are almost unimaginable today. This next generation of wireless networks are on the near horizon, backed by billions of dollars of investment and millions of new jobs. 5G will fuel new levels of innovation and growth in the Energy, Health, Public Safety, and Transportation sectors. But these networks will also demand new levels of development and collaboration between local governments and the technology industry. Sprint COO Günther Ottendorfer shares his perspective on the unique opportunity for today's leaders to embrace innovative new 5G services that empower our communities. In addition, he'll share how local leaders can take advantage of the 1Million Project, the largest corporate initiative to bridge the digital divide and help close the homework gap for students across America.

Remarks
GÜNTHER OTTENDORFER
Chief Operations Officer, Technology
Sprint







#### **EVENING EVENTS**

## Norwegian Cruise Lines Presents: Havana Nights in Miami Beach

7:00 p.m. - 10:00 p.m. Española Way - Washington to Drexel Avenues

Step back in time to the most charming street in Miami Beach – Española Way – for a block party with a uniquely special **sabor!** 

Inspired by the distinct charm and flavor of Old Havana, we welcome you to our own little corner of Cuban delights. This evening we will close down the streets to showcase the old world architecture and cuisine of more than a dozen favorite local fine dining establishments – from Cuban cuisine to Spanish tapas, specialty Brazilian treats, and even gourmand sushi. Flamenco dancers will line the streets with strolling guitarists, and tango dancers will dance on every corner to celebrate the rich flavor of the Americas!

As a special treat, the 2017 Artist Advocacy Award will be presented to Mr. 305 himself, PITBULL, on behalf of The U.S. Conference of Mayors and Americans for the Arts. Dance the night away with an award-winning Cuban big band, and raise your glass to an unforgettable farewell party in Miami Beach!

Suggested attire: Tropical Chic - Guayaberas shirts encouraged

# **Duty Free Americas Presents After Party: 1 HOTEL South Beach**

10:00 p.m. - 12:00 a.m.

At cloud level, 18 stories above the beach, the rooftop pool is the perfect grown-up retreat. Join us for the closing night farewell after party at 1 Hotel South Beach -- the only Miami Beach oceanfront hotel with a rooftop pool and stunning panoramic views!





# WORKFORCE DEVELOPMENT COUNCIL (WDC)

The Workforce Development Council is an affiliate organization of The U.S. Conference of Mayors.

## FRIDAY, JUNE 23

## Workforce Development Council Board Meeting/Annual Meeting

7:30 a.m. - 3:00 p.m. **(Fontaine, Lobby Level)** 

President
ANDREW McGOUGH
Executive Director
Worksystems, Inc.
Portland, OR

## **SATURDAY, JUNE 24**

# **Workforce Development Council Annual Meeting**

8:00 a.m. - 3:00 p.m. (**Fontaine, Lobby Level**)

#### NOTICE:

11:15 a.m. - 12:30 p.m. WDC members will attend the USCM Jobs, Education and the Workforce Standing Committee Meeting in the Fleur De Lis, Lobby Level of the Fontainebleau Miami Beach Hotel.





## **EXHIBITORS**

Airbnb 2728 Linda Marie Drive Oakton, VA 22124

American Beverage Association 1101 16<sup>th</sup> Street, NW Washington, DC 20036

AT&T Mobility 2180 Lake Boulevard, NE Atlanta, GA 30134

City of Boston Host 2018 Annual Meeting Boston City Hall, Room 968 One City Hall Square Boston, MA 02201

Herbalife Nutrition 800 W. Olympic Boulevard Los Angeles, CA 90015

Nationwide Retirement Plans 10W Nationwide Boulevard Columbus, OH 43215 Philips Lighting 3 Burlington Woods Road Burlington, MA 01803

@usmayors
The United States Conference of Mayors
1620 Eye Street, NW
Washington, DC 20006

The United States Conference of Mayors DollarWise: Mayors for Financial Literacy 1620 Eye Street, SW Washington, DC 20006

Uber Technologies, Inc. 1717 Rhode Island Avenue, NW Washington, DC 20036

U.S. Communities 25 Massachusetts Avenue Suite 500 Washington, DC 20001

Wells Fargo 1 Home Campus Des Moines, IA 50328







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#### **Special Thanks:**

Mayor Manny Diaz Wayne Chaplin & Lee Brian Schrager William Talbert, III Scott Robins Brian May

Rodney Barreto



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Chris Korge

Manny Kadre

Jorge Perez

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Arnold Donald

Frank Del Rio

Marcelo Claure

Grisette Marcos

Philip Goldfarb

Jeffrey Soffer

David Grutman

Alan Faena & Ximena Caminos

Richard LeFrak

Josh Wagner

Seth Browarnik

Stephen Marley

Emilio & Gloria Estefan

Marc Anthony

KC and the Sunshine Band

Pitbull

National Geographic

Alex Heckler, Michael Llorente and

Marcelo Llorente, Host Committee Co-Chairs

Brian Goldmeier

Randi Freedman

And a very special thank you to the many volunteers from the City of Miami Beach and Greater Miami Convention & Visitors Bureau!



#uscm2017



#### PAST PRESIDENTS

STEPHANIE RAWLINGS-BLAKE, Baltimore 2015-2016

KEVIN JOHNSON, Sacramento 2014-2015

SCOTT SMITH, Mesa 2013-2014

MICHAEL A. NUTTER, Philadelphia 2012-2013

ANTONIO R. VILLARAIGOSA, Los Angeles 2011-2012

ELIZABETH B. KAUTZ, Burnsville 2009-11

GREG NICKELS. Seattle 2009

MANUEL A. DIAZ. Miami 2008-09

DOUGLAS H. PALMER, Trenton 2006-08

MICHAEL A. GUIDO, Dearborn 2006

BEVERLY O'NEILL, Long Beach 2005-06

DONALD L. PLUSQUELLIC, Akron 2004-05

JAMES A. GARNER, Hempstead 2003-04

THOMAS M. MENINO, Boston 2002-03

MARC H. MORIAL, New Orleans 2001-02

H. BRENT COLES, Boise 2000-01

WELLINGTON E. WEBB, Denver 1999-00

DEEDEE CORRADINI, Salt Lake City 1998-99

PAUL HELMKE, Fort Wayne 1997-98

RICHARD M. DALEY, Chicago 1996-97

NORMAN B. RICE, Seattle 1995-96

VICTOR ASHE, Knoxville 1994-95

JERRY E. ABRAMSON, Louisville 1993-94

WILLIAM J. ALTHAUS, York 1992-93

RAYMOND L. FLYNN, Boston 1991-92

ROBERT M. ISAAC, Colorado Springs 1990-91

KATHRYN J. WHITMIRE, Houston 1989-90

ARTHUR J. HOLLAND, Trenton 1988-89

RICHARD L. BERKLEY, Kansas City 1987-88

JOSEPH P. RILEY, JR., Charleston 1986-87

ERNEST N. MORIAL, New Orleans 1985-86

HERNAN PADILLA, San Juan 1984-85

RICHARD H. FULTON, Nashville 1983-84

COLEMAN A. YOUNG, Detroit 1982-83

HELEN G. BOOSALIS, Lincoln 1981-82

RICHARD G. HATCHER, Gary 1980-81 RICHARD E. CARVER, Peoria 1979-80

WILLIAM H. McNICHOLS, JR., Denver 1978-79

LEE ALEXANDER, Syracuse 1977-78

KENNETH A. GIBSON, Newark 1976-77

MOON LANDRIEU, New Orleans 1975-76

JOSEPH L. ALIOTO, San Francisco 1974-75





ROY B. MARTIN, JR., Norfolk 1973-74 LOUIE WELCH, Houston 1972-73 HENRY W. MAIER, Milwaukee 1971-72 JAMES H.J. TATE, Philadelphia 1970-71 JACK D. MALTESTER, San Leandro 1969-70 TERRY D. SCHRUNK, Portland, OR 1968-69 JOSEPH M. BARR, Pittsburgh 1967-68 JEROME P. CAVANAUGH, Detroit 1966-67 NEAL S. BLAISDELL, Honolulu 1965-66 RAYMOND R. TUCKER, St. Louis 1963-65 ARTHUR L. SELLAND, Fresno 1963 RICHARD C. LEE, New Haven 1962-63 ANTHONY J. CELEBREEZE, Cleveland 1962 HAYDON BURNS, Jacksonville 1961-62 RICHARDSON DILWORTH, Philadelphia 1960-61 RICHARD J. DALEY, Chicago 1959-60 NORRIS POULSON, Los Angeles 1958-59 ROBERT F. WAGNER, New York 1957-58 JOHN B. HYNES, Boston 1955-57 ELMER E. ROBINSON, San Francisco 1953-55 THOMAS A. BURKE, Cleveland 1953 MARTIN H. KENNELLY, Chicago 1952-53 DAVID L. LAWRENCE, Pittsburgh 1950-52 W. COOPER GREEN, Birmingham 1949-50 GEORGE W. WELSH, Grand Rapids 1947-49 EDWARD J. KELLY, Chicago 1945-47 FIORELLO H. LAGUARDIA, New York 1935-45 DANIEL W. HOAN, Milwaukee 1934-35 T. SEMMES WALMSLEY, New Orleans 1933-34 JAMES M. CURLEY, Boston 1933 FRANK MURPHY, Detroit 1933



