

## GRANT AWARDEES

### 2017 Award Winners

**1<sup>st</sup> place** > Las Vegas, Nev. Large City  
Columbia, S.C. Medium City  
Waterloo, Iowa Small City

**2<sup>nd</sup> place** > Phoenix, Ariz. Large City  
Gresham, Ore. Medium City  
Huntington, W.Va. Small City

### 2016 Award Winners

**1<sup>st</sup> place** > New Orleans, La. Large City  
Fontana, Calif. Medium City  
Everett, Mass. Small City

**2<sup>nd</sup> place** > Baltimore, Md. Large City  
Columbia, S.C. Medium City  
Plainfield, N.J. Small City

### 2015 Award Winners

**1<sup>st</sup> place** > Jacksonville, Fla. Large City  
New Haven, Conn. Medium City  
Lima, Ohio Small City

**2<sup>nd</sup> place** > Seattle, Wash. Large City  
Green Bay, Wisc. Medium City  
North Miami, Fla. Small City

### 2014 Award Winners

**1<sup>st</sup> place** > Denver, Colo. Large City  
Waterbury, Conn. Medium City  
York, Penn. Small City

**2<sup>nd</sup> place** > Dallas, Texas Large City  
Little Rock, Ark. Medium City  
Monrovia, Calif. Small City

### 2012 Award Winners

**1<sup>st</sup> place** > Louisville, Ky. Large City  
Allentown, Penn. Medium City  
Lima, Ohio Small City

**2<sup>nd</sup> place** > Houston, Texas Large City  
Las Cruces, N.M. Medium City  
Patterson, La. Small City



New Orleans, La.

### ABOUT THE AMERICAN BEVERAGE ASSOCIATION

The American Beverage Association is the national trade association representing the broad spectrum of companies that manufacture and distribute non-alcoholic beverages, including regular, low- and no-calorie soft drinks, 100 percent juice and juice drinks, bottled water and water beverages, sports drinks, energy drinks and ready-to-drink teas in the United States. The beverage industry has a direct economic impact of more than **\$169 billion**, provides more than **240,000** jobs and helps to support hundreds of thousands more that depend, in part, on beverage sales for their livelihoods.

### ABOUT THE AMERICAN BEVERAGE FOUNDATION FOR A HEALTHY AMERICA

The American Beverage Foundation for a Healthy America seeks to make a significant contribution to the health of local communities by providing grants to support community organizations that work to advance both the physical health of their local citizens and the environmental health of their communities.

The Foundation is a 501(c)(3) created and funded by America's non-alcoholic beverage industry and is a reflection of the industry's long-standing tradition of giving back to communities.

### ABOUT USCM

The United States Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are nearly 1,400 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor.

Learn more at [www.usmayors.org](http://www.usmayors.org).

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# Childhood Obesity Prevention Awards



LEARN MORE

[www.usmayors.org/childhood-obesity-prevention](http://www.usmayors.org/childhood-obesity-prevention)

In 2012, The United States Conference of Mayors and the American Beverage Association partnered to create the Childhood Obesity Prevention Awards Program, a landmark three-year initiative to provide grant support to cities in their efforts to eradicate childhood obesity. In 2015, the beverage industry's foundation, the American Beverage Foundation for a Healthy America, committed to support USCM in its efforts to reduce childhood obesity — also a core mission of ABFHA — by funding another three-year round of grants.



## The partnership has **3** core components:

### 1 > GRANTS.

Over the course of this six-year partnership, USCM, ABA and ABFHA will award more than \$2.6 million to 34 cities across the country.

### 2 > PUBLIC AWARENESS.

In addition to the awards program, the partnership includes a significant public awareness component. For example, at USCM's 2016 Winter Meeting, USCM recruited 65 Mayors from cities across the country to record radio public service announcements (PSAs), in both English and Spanish, on how parents and others can help reverse the trend of childhood obesity. As part of this effort, USCM and ABA also created an extensive array of resources, such as sample op-eds and social media content, that mayors and others can use to raise awareness of childhood obesity in their communities. These resources are available on the Childhood Obesity Prevention Awards website at:

[www.usmayors.org/childhood-obesity-prevention](http://www.usmayors.org/childhood-obesity-prevention).

### 3 > BEST PRACTICES.

The third component of the partnership is connecting mayors with innovative, cost-effective program strategies to successfully reduce childhood obesity in their cities. These best practices highlight the innovative, sustainable and/or adaptable aspects of the Childhood Obesity Prevention Award-winning programs, and also provide insights into the history and development of each initiative.

**34 CITIES**  
will win a portion of  
**\$2.6 million**



Las Vegas, Nev. receiving award at USCM 2017 Winter Meeting