



'Better Cities for Pets' Survey

Overall Pet-Friendliness: Opinion Polling Part I

In order for us to identify gaps and barriers to understand how cities are meeting the needs of their pet-owning citizens, please help us understand how pet-friendly your city is. Please rate the following three statements on a scale of one (1) to five (5), with one being the least true and five being the most true:

4) My city is dog-friendly.*

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

5) My city is cat-friendly.*

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

6) My city could use resources to improve amenities for individuals and families with dogs and cats. *

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

Pet Shelter Resources in Your City

7) How many shelters does your city government directly manage? These would be shelters that exist as part of a city budget. (Please write a numeric figure in the text box below - for example 0, 1 ,3, etc.)*

8) How many shelters does your city have that are not managed by the city government? (Please write a numeric figure in the text box below - for example 0, 1 ,3, etc.)*

9) Which of the following types of animal welfare organizations exist within your city? Check all that apply. (If none of the answers apply to your city, please skip this question.)

- ☐ Open admission public shelter(s)
- ☐ Open admission private shelter(s)
- ☐ Limited admission private shelter(s)
- ☐ Rescue groups
- ☐ Don't Know/Unsure

Logic: Show/hide trigger exists.

10) Is there a formal partnership between these organizations? *

- ☐ Yes
- ☐ No

Logic: Hidden unless: Question "Is there a formal partnership between these organizations? " #10 is one of the following answers ("No")

11) Why do you think that is? We'd appreciate any thoughts you have on whether a formal partnership would be beneficial or not would be helpful in your city.

12) Which of the following resources does your shelter need most? Please rank each of the following resources in the order of priority need to your city, with one (1) signifying a resource you have little or no need for, and seven (7) signifying a resource for which you have the greatest and/or most immediate need. *

	1	2	3	4	5	6	7
More Staff	()	()	()	()	()	()	()
More Volunteers	()	()	()	()	()	()	()
Behavior and Assessment Training for Staff/Volunteers	()	()	()	()	()	()	()
Marketing and Adoption Training for Staff/Volunteers	()	()	()	()	()	()	()
Basic Management/Profession Development Training for Staff/Volunteers	()	()	()	()	()	()	()
Facility Upgrades/Improvements	()	()	()	()	()	()	()
Food and/or other supplies	()	()	()	()	()	()	()

13) If you have other needs that weren't listed in the previous question, please feel free to share them here.

Support & Resources for People with Pets

For Questions 14,15, and 16, please read the statements regarding the available support and resources in your city. Answer "yes" if your city offers those resources, "no" if it does not, or "don't know/unsure" if you do not know what resources are offered.

14) Our city runs or supports a program to underwrite the costs associated with pet adoption.*

- ☐ Yes
- ☐ No
- ☐ Don't Know/Unsure

15) Our city runs or supports a program to provide free or low-cost pet microchipping. *

- ☐ Yes
- ☐ No
- ☐ Don't Know/Unsure

16) Our city runs or supports a program to provide free or low-cost pet spaying/neutering.*

- ☐ Yes
 - ☐ No
 - ☐ Don't Know/Unsure
-

Community Amenities for Pets

17) Which of the following pet-friendly amenities does your community offer? (Check all that apply. If none of the answers apply to your city, please skip this question.)

- ☐ Off-leash dog parks
- ☐ Pet washing areas
- ☐ Pet daycare
- ☐ Hydration stations
- ☐ Waste Stations
- ☐ Other - Write In: _____
- ☐ Don't Know/Unsure

18) Does your city have pet-friendly policies that allow dogs and cats in spaces such as retail stores, restaurants, cafes, etc.? *

- ☐ Yes
- ☐ No
- ☐ Don't Know/Unsure

19) Outside of greenways and trails, which of the following amenities does your community offer for individuals and families with pets to walk their pets? (Please check all that apply. If none of the answers apply to your city, please skip this question.)

- ☐ A system of accessible, well-maintained and interconnected sidewalks
- ☐ Well-marked, safe crosswalks
- ☐ Accessible civic spaces

Ground Transportation

Logic: Show/hide trigger exists.

20) Which of the following transportation options are available in your city? Check all that apply.*

- ☐ Public Bus System
- ☐ Subway System
- ☐ Commuter Rail
- ☐ Taxis
- ☐ App-based transportation (Uber, Lyft, etc.)
- ☐ None of the above

Ground Transportation: Follow-Up

Logic: Hidden unless: Question "Which of the following transportation options are available in your city? Check all that apply." #20 is one of the following answers ("Public Bus System", "Subway System", "Commuter Rail", "Taxis", "App-based transportation (Uber, Lyft, etc.)")

Piping: Piped Values From Question 20. (Which of the following transportation options are available in your city? Check all that apply.)

21) And which of these transportation options allow pets on board? (Check all that apply.)*

- ☐ None of them
 - ☐ Don't Know/Unsure
-

Airport Amenities for Pets

22) Think about your nearest airport(s). Which of the following amenities are available? (Check all that apply. If none of the answers apply to your city, please skip this question.)

- ☐ Hydration Stations
 - ☐ Waste Areas
 - ☐ Play areas
 - ☐ Dog Parks
 - ☐ Don't Know/Unsure
-

Cat-specific Community Amenities

23) Which of the following amenities for cats does your city have? (Check all that apply. (If none of the answers apply to your city, please skip this question.)

- ☐ Safe areas for cats to spend time outdoors
 - ☐ Available rental properties that allow cats as pets
 - ☐ Events for cat owners to socialize
 - ☐ Retail establishments that allow cats (e.g. cafes)
 - ☐ Education/training for cat owners
 - ☐ Don't Know/Unsure
-

Opinion Polling

Please indicate how strongly you agree or disagree with each of the following statements.

24) Residents in my community have adequate access to off-leash dog parks and pet-friendly greenways/trails. *

☐ Strongly Disagree ☐ Disagree ☐ Neutral/No Opinion ☐ Agree ☐ Strongly Agree ☐ Don't Know/Unsure

25) I believe that residential rental communities that offer pet-friendly amenities can help improve tenant stability, thus reducing turnover. *

☐ Strongly Disagree ☐ Disagree ☐ Neutral/No Opinion ☐ Agree ☐ Strongly Agree ☐ Don't Know/Unsure

26) I believe that the local availability of pet-friendly amenities can help increase the value of residential properties.*

☐ Strongly Disagree ☐ Disagree ☐ Neutral/No Opinion ☐ Agree ☐ Strongly Agree ☐ Don't Know/Unsure

27) I believe that pets can have a positive impact on our mental and physical health.*

☐ Strongly Disagree ☐ Disagree ☐ Neutral/No Opinion ☐ Agree ☐ Strongly Agree ☐ Don't know/Unsure

28) I believe that pet-friendly policies and amenities can attract additional traffic to retail establishments, restaurants, cafes etc. *

☐ Strongly Disagree ☐ Disagree ☐ Neutral/No Opinion ☐ Agree ☐ Strongly Agree ☐ Don't Know/Unsure

29) I believe that providing pet-friendly amenities can have an overall positive economic impact on my community. *

☐ Strongly Disagree ☐ Disagree ☐ Neutral/No Opinion ☐ Agree ☐ Strongly Agree ☐ Don't Know/Unsure

Pet Policies, Laws & Ordinances in Your City

Logic: Show/hide trigger exists.

30) Does your city ban any specific breed of dog? *

☐ Yes

☐ No

Logic: Hidden unless: Question "Does your city ban any specific breed of dog? " #30 is one of the following answers ("Yes")

Which specific breed(s)? Please provide a brief description of the ordinance(s). (You can also paste online links to any ordinance or legislation into this box, and/or email copies of any legislation to cswann@usmayors.org.)*

Logic: Show/hide trigger exists.

31) Does your city have policies that restrict pets and/or specific breeds in government subsidized housing? *

☐ Yes

☐ No

Logic: Hidden unless: Question "Does your city have policies that restrict pets and/or specific breeds in government subsidized housing? " #31 is one of the following answers ("Yes")

Please provide a brief description of the ordinance(s). (You can also paste online links to any ordinance or legislation into this box, and/or email copies of any legislation to cswann@usmayors.org.)

32) Does your city have a "leash law?"

☐ Yes

☐ No

33) Does your city have any pet-related laws or ordinances, other than the ones mentioned above? If so, please provide a brief description of the ordinance(s). (You can also paste online links to any ordinance or legislation into this box, and/or email copies of any legislation to cswann@usmayors.org.)

Pets in Your Home

The next set of questions relate to whether or not you have pets in your own home.

34) Does this statement apply to you? "I have/my family has adopted a pet from an animal shelter in my city."*

☐ Yes

☐ No

☐ Don't Know/Unsure

Logic: Show/hide trigger exists.

35) Does this statement apply to you? "I currently have pets in my home."*

☐ Yes

☐ No

Logic: Hidden unless: Question "Does this statement apply to you? "I currently have pets in my home."" #35 is one of the following answers ("Yes")

36) Which types of pets do you have in your home? (If you run out of space, shoot us an email to tell us all about your love of animals.)*

☐ Dogs

☐ Cats

☐ Birds

☐ Horses

☐ Other - Write In: _____

☐ Other - Write In: _____

☐ Other - Write In: _____

Piping: Piped From Question 36. (Which types of pets do you have in your home? (If you run out of space, shoot us an email to tell us all about your love of animals.))

How many [question("piped title")] do you have? Please enter a numerical value - for example, "4" instead of "four."

37) Which of the following resources would be helpful to you in making your city more pet-friendly? Check all that apply.*

- ☐ Best practices information on homeless pets - e.g., how to increase live release rates
 - ☐ Education and sample pet-friendly policies for restaurant and retail establishments
 - ☐ Resources for improving outdoor amenities for dogs
 - ☐ Resources for improving outdoor amenities for cats
 - ☐ Responsible pet ownership education campaign for individuals and families with pets
 - ☐ Other - Write In: _____
 - ☐ Other - Write In: _____
 - ☐ Other - Write In: _____
-

Thank You!

Thank you for taking our survey. It's our goal to help identify what resources cities across America need to become more pet-friendly. We look forward to sharing the results of our survey with you later this year. In the meantime, if you have any questions, comments, or ideas to share, please reach out to Crystal Swann on The United States Conference of Mayors (USCM) staff, at (202) 861-6707 or cswann@usmayors.org.

