

Youth Campaign Results Campaign Dates: July 11-15

Participating WDBs/Partner Agencies:

Employee Milwaukee
Workforce Solutions Borderplex, El Paso TX
NOVA Works
SCPa Works, Harrisburg PA
The WorkPlace Inc, Bridgeport CT
WDB of Denver (Office of Economic Development)
ResCare Workforce Services, Louisville KY
Mayor's Office of Workforce Development, Boston MA
Workforce Solutions for Tarrant County, Fort Worth TX
Three Rivers WDB, Pittsburg PA
Workforce Solutions of South Plains, Lubbock TX
The Center of Workforce Innovations, City of Hammond IN
Workforce Alliance of South Central KS
San Diego Workforce Partnership
Capital Workforce Partners, Hartford CT
Careersource Central Florida, Orlando FL
Southern Nevada Workforce Connections
Philadelphia Works
Worksystems, Portland OR

Media Platforms Used and Number of Posts/Events:

Website	Facebook	Twitter	LinkedIn	Blogs	Other*
30	64	87	20	8	20

We have links to all of the online content that was generated.

*Examples of other platforms used were YouTube, Radio, local PBS, Constant Contact Emails, Instagram, and Flickr

Other campaign activities:

- Workforce Solutions for Tarrant County incorporated PokemonGo into their campaign efforts.
- Worksystems hosted an event to celebrate reaching the milestone of 1,000 jobs for youth that was attended by the Mayor, County Commissioners, State Elected Officials, and Senator Wyden.

Next Campaign: Sector Strategies (October 3-7)

Rumor has it that the task force is planning two live events! A Q&A on Twitter and a webinar. More details will be included with the campaign materials.