

Contact: <NAME>  
<COMPANY>  
Phone: \_\_\_\_\_  
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Mailing Address  
City, State Zip  
Website

<COMPANY>

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# PRESS RELEASE

<SHORT ATTENTION GRABBING HEADLINE>

<SECONDARY HEADLINE WITH HOOK>

<LOCATION>, <Month Day, Year>: <OPENING PARAGRAPH WITH SUMMARY OF TOPIC OF PRESS RELEASE, AND A NEWSWORTHY ITEM THAT WILL BE ELABORATED ON>

<2-3 PARAGRAPHS OF INFORMATION, BEST WITH QUOTES FROM PARTICIPANTS>

<NAME OF COMPANY, 1-3 SENTENCES SUMMARIZING COMPANY OVERALL, THEN CHOOSE 1 OF 3 POINTS BELOW TO INSERT AT END OF THIS PARAGRAPH

- "Through strategic partnerships with industry, education, community organizations, and labor, business-led workforce boards lead a system that is nimble, flexible, and adaptable, generating economic opportunity for businesses and job seekers in our communities."
- "Workforce Development is an economic program that, in the process of helping businesses grow, can affect the greater welfare of society."
- "Business-led local workforce boards lead the system through strategic partnerships with industry, education, community organizations, and labor, resulting in greater effectiveness and efficiency in serving businesses and job seekers in our communities.">

FOR RELEASE <TIME, DATE>