Launch My Career
We are working to provide information that could inform students’ choices, reducing their worry about debt and launching students into the middle class.
We are helping students find their best course.
Our work has three building blocks.
1. Hot jobs
2. Hot skills
3. High Return on Investment
Data on top jobs come from national and state workforce experts.

#LaunchMyCareer
Not just Number of Jobs

But also Expected Wages

- Health Care
- IT
- Advanced Manufacturing
- Other technical occupations

Hot Jobs are customized to a specific area

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Skills that contribute the most Economic Value to the future are Hot Skills
What skills are prevalent in **high growth, high earning occupations**?

1. Leading colleagues
2. Analyzing business and finance data
3. Software/app technical support
4. Project management

Hot Skills are regional specific, although common skills include
How much are these skills worth in terms of added income?

1. Adding skills to existing majors
2. Reshaping instruction to provide these skills.
3. Student can shop for minors to combine with their majors

Estimates from Burning Glass can yield strategies for students
Return on Investment
How much will this credential pay off, economically and personally?
We calculate how much more graduates can expect to earn over the next 20 years, compared to high school graduates.
BA in Allied Health Diagnostic, Intervention, and Treatment Professions

*The University of Texas-Pan American*

$1,320,000 more over 20 years
AA in Quality Control and Safety Technologies

*Odessa College*

$1,230,000 more over 20 years
Certificate in Computer Systems Networking and Telecommunications

North Lake College

$970,000 more over 20 years
But it isn’t just about how much you earn. It’s about achieving the life you would like to lead!
For students just starting out, we translate information about earnings into “time to launch.”
11 Years to Launch!
You would not reach your lifestyle goal without going to college.

Calculate Your Lifestyle Goal

#LaunchMyCareer
Underemployed worker with some college, looking to skill-up by earning an AA at Central Texas College

<table>
<thead>
<tr>
<th>Course</th>
<th>Years to Breakeven</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Nurse</td>
<td>2 Years</td>
</tr>
<tr>
<td>Hospitality Admin.</td>
<td>5 Years</td>
</tr>
<tr>
<td>Medical Lab Science</td>
<td>8 Years</td>
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There is more to life than just money.

We want our graduates to be engaged workers and good citizens.
We share information about what Gallup is learning about graduates’ work experiences.
Deep interest in the work they do.
Have the ideal job for them.
Satisfied with personal life today.
College students have thousands of academic programs they can choose from.
Join us in helping them find their best course!

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