

USCM  
Workforce  
Development  
Council

Port of Los Angeles  
Workforce Training Center



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*Presented by Gene Seroka, Executive Director*





# Who We Are

## ❖ ***The Port of Los Angeles (POLA):***

- America's largest container port
- Committed to developing innovative and sustainable operations that benefit the economy and quality of life in Southern California, as well as the nation as a whole

## ❖ ***2015 Trade Impact Statistics:***

- POLA facilitated \$270 billion in trade
- Supported 1 in 9 jobs in the San Pedro Bay Complex for the five-county Southern California region
- Nearly 1 million California jobs and 2.8 million nationwide are tied to trade that moves through the San Pedro Bay Complex





# What We Do

## ❖ *We have 8 Lines of Business*

*Containers*

*Automobiles*

*Steel*

*Visitor-Serving Waterfront*

*Scrap Metal*

*Fruit*

*Cruise*

*Liquid Bulk*

## ❖ *Primary business is Containerized Cargo, which accounts for more than 80% of our revenue*

- Maintaining the container business is necessary to support continued investment in the Port and surrounding community





# Maintaining Our Position

❖ ***To maintain our position as the nation's premiere gateway to the Pacific Rim we must continue to:***

- provide greater value to our supply chain partners;
- take a leadership role in sustainable practices; and,
- invest in human capital through the support of workforce development





# Workforce Training Center Concept

## ***5 Key Objectives***

- Maintain the competitiveness of the POLA by ensuring it continues to employ the most productive longshore workers in the world;
- Introduce new workers to the industry and provide opportunities for “up-skilling” or “re-skilling” of current longshore workers to facilitate transition to zero-emission and near-zero-emission operations;
- Train workers in a controlled environment where it does not compromise safety or efficient conveyance of cargo;
- Provide training to address skill shortages, such as specialized repair and maintenance of terminal equipment; and
- Train on computer remote terminals, covering terminal operating systems currently in use and all aspects of the modern-day container terminal, such as vessel planning, yard planning, and rail planning





# Plan of Action for the Training Center

## ❖ **Create Partnerships:**

- *International Longshore and Warehouse Union*
- *Pacific Maritime Association*
- *California Workforce Development Board*
- *City of Los Angeles Economic & Workforce Development Department*

## ❖ **Critical Investments:**

- *Sector Review (guideline to assess future workforce needs)*
- *Land (need  $\geq 10$  acres for the Center; POLA to identify the land in Wilmington)*
- *Equipment (wide selection is needed; acquisition through purchase or donation are options)*
- *Training & Curriculum Development (ILWU is developing the curriculum with the assistance of local colleges and universities)*





# ***Questions and Comments***