



Goodwill Industries of Central Indiana
& The Excel Center:

Paving the Road to
Postsecondary Education
and Better Jobs



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INDIANA WORKFORCE

More than 1 million jobs are projected to be available between now and 2025.

More than half of the job postings in the wealth driving sectors generally require an industry certification or associate's degree.

In Indiana, 55% of jobs require technical skills, but only 49% of the workforce is qualified.



HIGH SCHOOL DROPOUTS

- Roughly 15% of Hoosier adults lack a high school diploma
 - Approximately 700,000 people
 - At least 7,000 students every year
- Lifetime earnings are \$327,000 less than a graduate
- Increases likelihood of future dropouts
 - 50% -- the increased likelihood of a dropout's child to be a future dropout than a graduate's child
 - 5% -- the dropout rate of children whose parents graduate high school and have some post-secondary education



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HOW WE GOT STARTED/WHAT WE SAW

For many years Goodwill served as a resource for job search and placement support but most individuals only qualified for low-paying jobs – limited options.

Mayor Bart Peterson, the first mayor with chartering authority, urged Goodwill of Central Indiana to consider a charter school

- 2004: Launched Indianapolis Metropolitan High School
- 2010: Opening of The Excel Center

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Our Model & Our Outcomes

KEY ELEMENTS OF THE MODEL

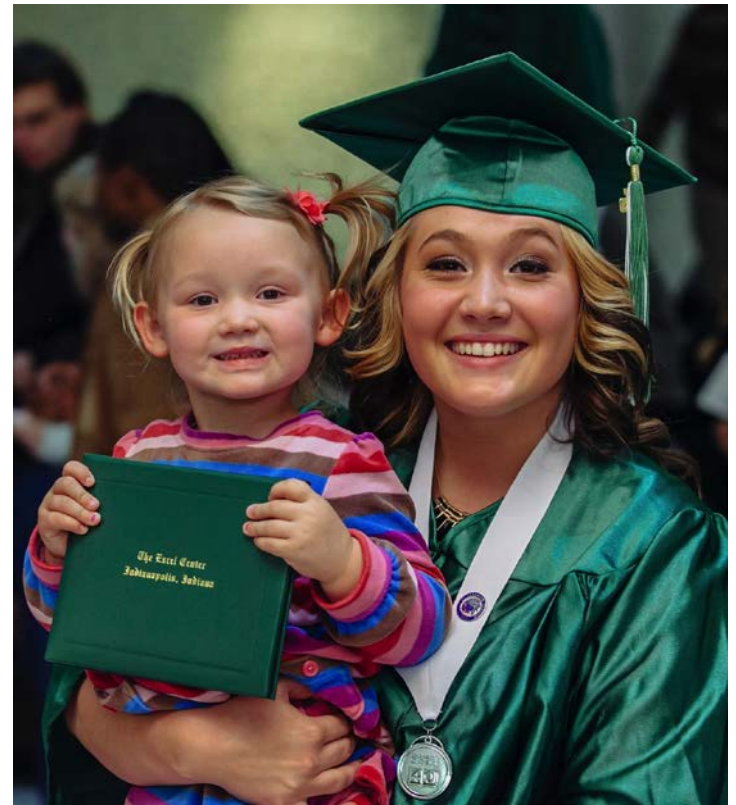
- Year-round with flexible morning, afternoon and evening class offerings
- Free child drop-in centers and transportation assistance
- Life coach for each student
- Blended courses and licensed teachers
- Individual attention and support
- High school diploma + dual credit or industry certification
- Prepares graduates to be “work-ready”

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GOODWILL'S WRAPAROUND APPROACH

- One Goodwill connection is an all-Goodwill connection
- Meet individuals/families where they are in life
 - Two generation impact = real change
 - What's the path to the next level?
- Address continuum of needs at various stages
 - Job readiness evolves to career advancement
 - Income changes – up & down
 - Child care, development, education plan
 - Housing, transportation

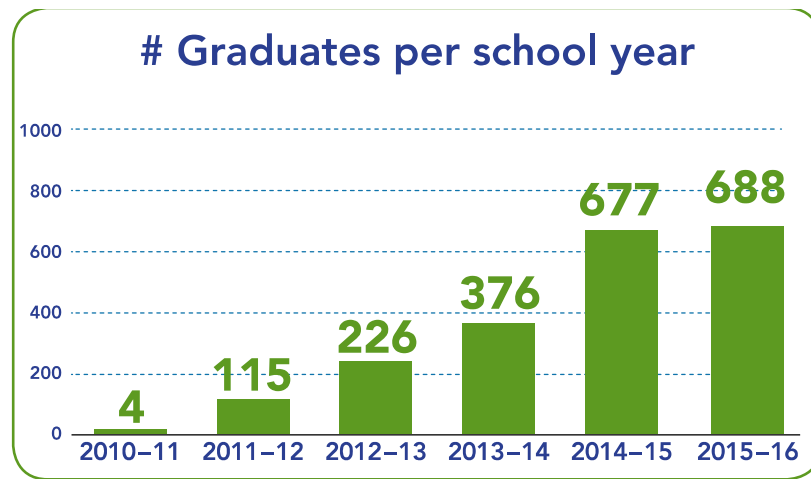
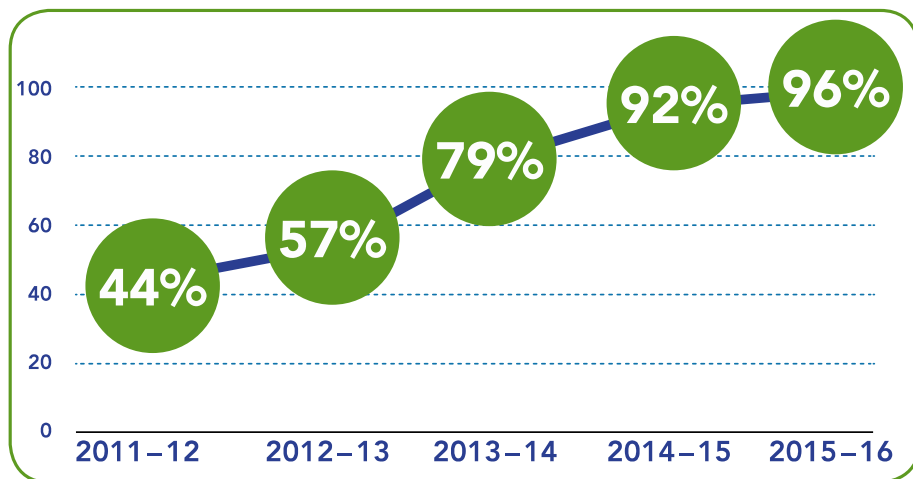


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GRADUATE OUTCOMES

- More than 2,000 graduates
- More than 850 post-secondary credentials earned by graduates this year



GRADUATE OUTCOMES

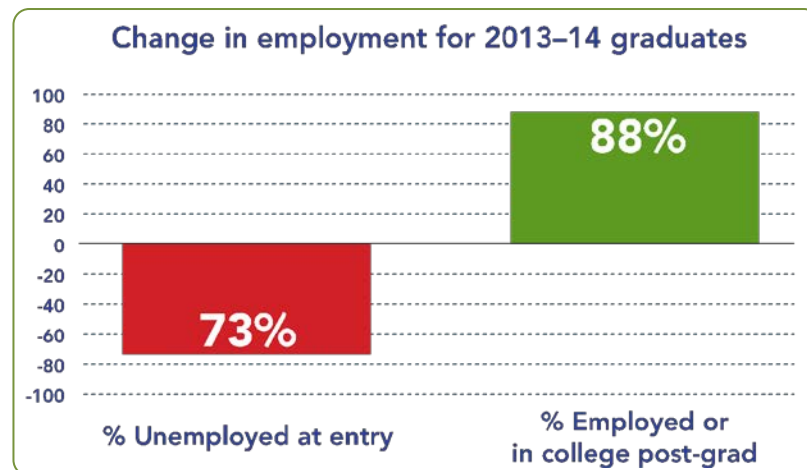
Number of diplomas
meaningless unless they
lead to economic success

Increased educational attainment
and wages positively impact all
other social issues

EXCEL IMPACT STUDY

Dr. Michael Hicks, Director of Center for Economic
Research, Ball State University

- Excel Center graduates, inception through June 2013
- Follow-up analysis of 2013-14 graduates showed strong economic results



Excel Center Impact Analysis	Annualized Employment Effect	Average Annual Wage Growth	Total Benefit per Capita
Graduates	\$4,758	\$4,572	\$9,330
Non-Graduates	-\$2,021	\$2,856	\$835
Never Attended	-\$2,361	\$17	-\$2,344



GROWTH AND EXPANSION

Year	Schools	Total
2010	Indianapolis, IN	
2011	Indianapolis, IN (2 sites)	
2012	Anderson, IN Indianapolis, IN	
2013	Indianapolis, IN Kokomo, IN Lafayette, IN Richmond, IN	
2014	(Goodwill Industries of Central Texas)	
2015	Noblesville, IN Indianapolis, IN (Goodwill of Michiana) (Memphis Goodwill)	
2016	Shelbyville, IN (Goodwill of Greater Washington)	4,400

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Congratulations Memphis Graduates!



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