



ACCELERATING & DIVERSIFYING SERVICES

The Long Beach Story

Shift Happens

OUR SERVICES

What does it mean for us?

- Smarter
- Faster
- Bigger
- Better

Customer Flow

Job Seeker Services

Our Priorities

Employer
Services

Integration

CUSTOMER FLOW

Online Alternative to bricks and mortar

- Automate intake and service segregation, including partner referrals.
- Automate training approval process.
- Basic services and workshops on line.
- Skill assessment / validated skill capture.



Recommended

- Career Transition
- Interview Skills
- Job Search
- Negotiation



Negotiating Salary

To make sure your resume has the right key words and phrases, check out the job ad and make a list of the words and phrases it uses.



Validation

Q? In a verbal reasoning test, you are usually provided with a passage of text followed by one or more statements.

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New Skills

COMPLETE!

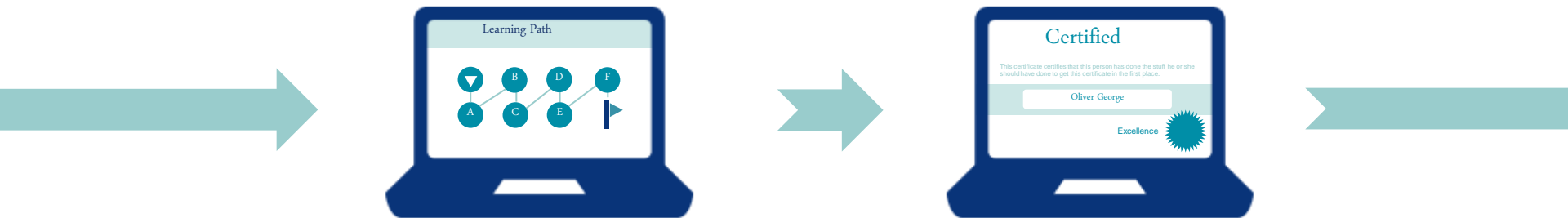
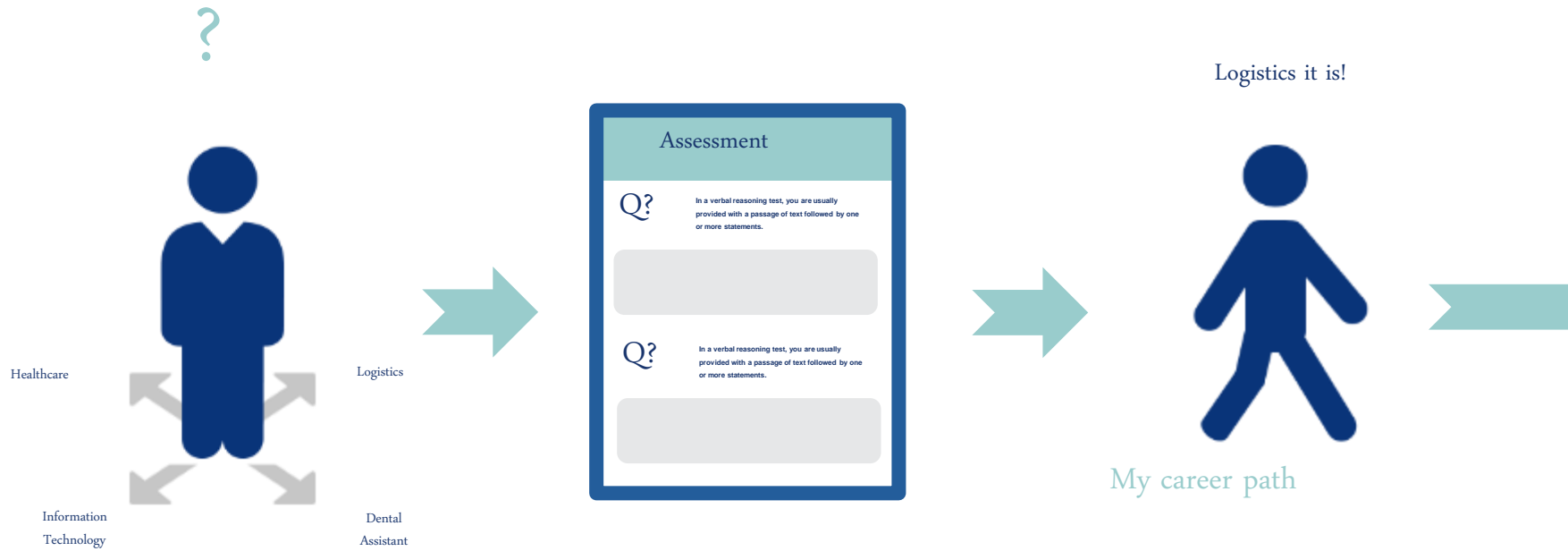
Negotiating Salary



JOB SEEKERS

Create a pathway to deliver world class job transition support and training online.

- Career Transition content.
- Adaptive learning tied to intake and assessment.
- Real-time skills attainment (75 hours of custom content).
- Content packages built and recommended.



EMPLOYERS

Real-time response to employer needs for skills
and fit

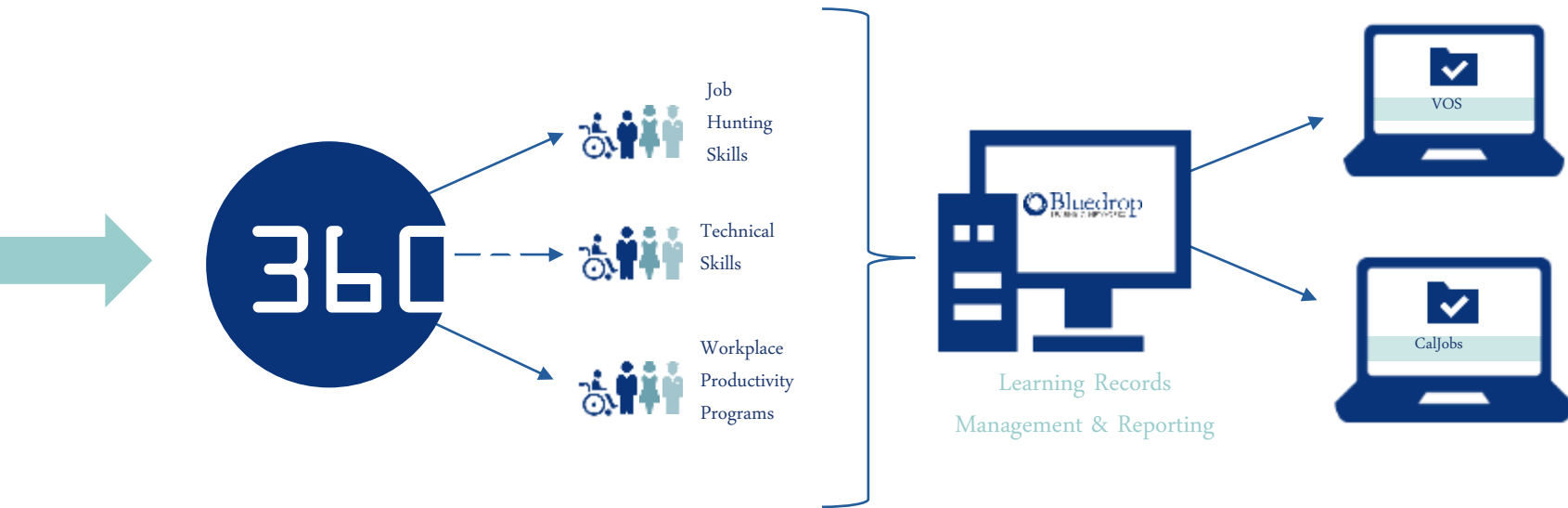
- Custom content ~ short concept to delivery timeframe.
- Mechanism to assess cultural fit.
- On the job competency attainment and administrative tracking.
- Assessment of real-time skill gaps.
- Content for business owners and incumbent workers.



INTEGRATION

Dynamic alignment among service, reporting and management tools.

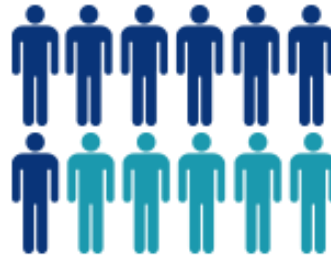
- Use APIs and service codes to automate case management record keeping.
- Data cut in any way ~ reporting and management.
- Automated reminders and other essential service tools.



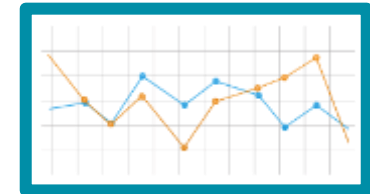
SAMPLE DATA



Outcomes
by Provider

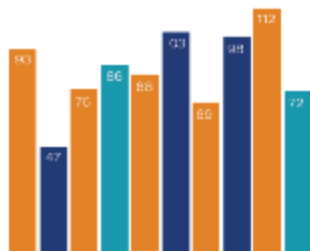


Retention



Demographic
Analysis

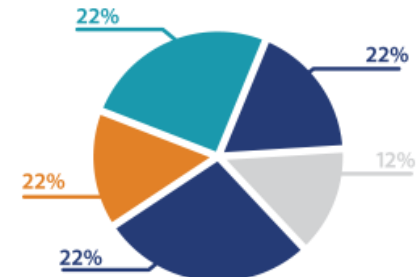
SUCCESS!



Incumbent
Worker Training



Competency
Attainment



Employment

Pacific Gateway

Questions & Discussion

 **Bluedrop**
LEARNING NETWORKS

Thank You!



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