

Driving Partnerships Between Community Colleges and Workforce Investment Boards

The Leadership Context

- * The graying of the existing CEOs
- * CEOs seeking new opportunities at other institutions, which creates a ripple effect
- * The consistent turnover of trustees, elected and appointed



Commission Recommendations

- * A call for a new vision for community colleges grounded in the “**Three Rs**”:
 - * **Redesign** students’ educational experiences;
 - * **Reinvent** institutional roles; and
 - * **Reset** the system to create incentives for student and institutional success.



Redesign students' educational experiences

3. Close the American skills gap by sharply focusing career and technical education on preparing students with the knowledge and skills required for existing and future jobs in regional and global economies.

Reinvest institutional roles

4. Refocus the community college mission and redefine institutional roles to meet 21st-century education and employment needs.
5. Invest in support structures to serve multiple community colleges through collaboration among institutions and with partners in philanthropy, government, and the private sector.

Current Trends and Issues

- * Financing community college career and technical education programs
 - * State funding formula that take program costs into account
 - * Performance funding that rewards completion and other workforce-related outcomes
 - * Differential tuition for high cost programs
 - * Differential course fees (payment for lab operation and maintenance, specialized equipment, and supplies).



AACC/US Conference of Mayors WDC

- * Met November 5 – 6, 2013
- * Purpose of meeting was to discuss ways in which community colleges and Workforce Investment Boards can better align our respective goals, mission, and processes to achieve greater collaboration on behalf of the constituents that we serve.

* **Merging Community College and Workforce—Spokane, WA**

The community college and the Workforce Investment Board merged. The workforce development board is now part of, and is located with, the community college. Business and operational plans are aligned to ensure that staff members are aligned. Operations are merged. Staff is shared. Databases, data and other tools are also shared.

- * **Interactive Database for Workforce Development—CharlotteWorks, Charlotte, NC**

Siemens asked the Charlotte workforce development board to screen about 7,000 applicants. Community college was able to assist with initial screening of applicants.

- * **A Unique Governance Model—Tarrant County, TX**

Texas created its own workforce development legislation that consolidated 28 different employment and training programs. While firewalls limit the workforce board from operating programs and the community college from being the workforce provider, being part of such a system, and having defined roles enables people to get information and insights in real time and at the same time in ways that serve employers, students and job seekers.

Partnerships that Work

- * **Tampa Bay Workforce Alliance (TBWA)**
 - * One of 24 regional workforce boards
 - * Governed by a board of directors consisting of leaders from the private sector businesses, economic development entities, education institutions, community-based organizations, and government.
 - * Taking a collaborative approach to identifying and addressing workforce readiness, skills upgrades, and re-employment, while pursuing new initiatives to bolster the region's economic strength by cultivating the talent needed by targeted industries that advance innovation and diversify the overall economy.



AACCC/US Conference of Mayors WDC

- * Ideas for promoting collaboration
 - * Conduct joint briefing on Capitol Hill; organize joint appearances (community college, mayors and workforce development leaders) on the Hill
 - * Conduct advocacy work at Congressional and state levels
 - * Presentations on promising practices at meetings
 - * Develop a framework to guide others to do this collaborative work
 - * Establish a function within AACCC to bring these groups together



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