I’m doing fine . . .
So what's the problem?

Why community colleges are essential . . .

U.S. Conference of Mayors
June 20, 2014
Joe D. May
Chancellor
Dallas County Community College District
I’m doing fine . . .
Dallas/Fort Worth is booming

New jobs created in the Metroplex in 2013

Dallas County Community College District

SMART STARTS HERE.
So what's the problem?

Dallas Mayor Addresses War Against Poverty

Poverty is an issue Dallas Mayor Mike Rawlings wants to fix.

40% Of Dallas Families On The Financial Edge

FUTURE DALLAS: A SPECIAL REPORT

The gap behind the gleam

Prized projects mask growing poverty that challenges the city

40% Of Dallas Families On The Financial Edge

Dallas County Community College District

SMART STARTS HERE.

BROOKHAVEN • CEDAR VALLEY • EASTFIELD • EL CENTRO • MOUNTAIN VIEW • NORTH LAKE • RICHLAND • DALLAS COLLEGES ONLINE
Dallas is growing in Jobs and Poverty

- Growth in the total population of Dallas: 5%
- Growth in the poor population in Dallas: 41%
The Leadership of Mayors

“There’s more at risk for Dallas than just the well-being of its citizens who are trapped by poverty. Such high rates of persistent poverty will eventually push the best employers away from the city. That could send the city into a decline that everyone, rich or poor, will feel.”

“I’ve said before we live in this barbell economic system in Dallas. We’ve got 18 billionaires — and let’s not even talk about half-billionaires and quarter-billionaires. We have a ton of those. And then 39 percent of our population are asset poor? That’s a big, big issue.”

– Mike Rawlings, Mayor of Dallas
The Conundrum

• Over the past few years, Dallas has seen a growth in poverty as the result of people losing their jobs. These individuals desperately want jobs.

• Yet 53% of employers find it difficult to find qualified workers

• How can so many people want a job in a climate where so many businesses are eager to hire, and yet workers remain unemployed and jobs go unfilled?
"In most areas around the nation there are jobs available . . . but we don’t have the educational basis for it . . . . there is a skills mismatch."

- Richard Fisher, President
  Federal Reserve Bank of Dallas
The Middle Class

• In 1970, nearly 75% of middle class workers had no higher education beyond high school.

• By 2007, that figure had dropped below 40%.

Source: Georgetown University Center on Education and the Workforce
To Get a Job, You Need Some College

- Everyone is better off in college – some college IS for everyone.
- On average, organizations that are growing need 3-4 people earning technical certificates and degrees for each bachelor’s or professional degree.

Source: Georgetown University Center on Education and the Workforce
Majors and Occupations Matter

- 43% of licenses and certificates earn more than an associate degree
- 27% of licenses and certificates earn more than a baccalaureate degree
- 31% of associate degrees earn more than a baccalaureate degree

Source: Georgetown Center on Education and the Workforce
Community Colleges as Partners in Your Cities

- Workforce Development
- Economic Development
- Student Success
- Transfer and articulation
Community Colleges and the Economy

Building American Skills Through Community Colleges

"In the coming years, jobs requiring at least an associate degree are projected to grow twice as fast as those requiring no college experience. We will not fill those jobs – or keep our economy competitive – without the training offered by community colleges.

In an increasingly competitive global market, our educational system depends upon us. As these years of recovery efforts put a spotlight on the two-year sector, Obama set the stage for his economic strength in the coming years, at least as fast as we could keep producing skilled workers.

Community Colleges as Economic Saviors

Can Community Colleges Save the U.S. Economy?

By LAURA FITZPATRICK / AUSTIN

Community-college students Fred Boney, left, Keith Grosskopf and Alma Poulsen assemble a wind turbine in Austin, where renewable-energy firms are hiring.

Monday, Jul. 20, 2009

The Future of Graduate Education

The importance of community colleges turn to higher ed as a way to weat...
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