



Profile of Partnerships with Chambers of Commerce & Community Colleges

USCM Workforce Development Council
Survey Results
June 21, 2014



Objectives

- Survey Purpose (Background)
- Survey Process
- Survey Results
- Common Themes
- Next Steps
- Q & A

The Survey



Survey Format

- One Survey focusing on partnerships
- Two Target Audiences
 - Community College
 - Chamber of Commerce
- Eight key questions
- 20 surveys distributed – 11 responded

Community College Partnerships



Improving Partnerships

RELATIONSHIPS WITH COMMUNITY COLLEGES

- Better data sharing and coordination for assisting students
- Be looked at as an equal partner as we leverage our mutual goals and strategies.
- Expanded partnerships that allow customization of educational programs in a timely manner that better meet the training needs of at-risk populations.
- Quick determination and identification of skills gaps and building programs and credentials that meet industry needs.
- Improved response time by the public workforce and college systems to act more rapidly to meet market opportunities.



Improving Partnerships (cont.)



RELATIONSHIPS WITH COMMUNITY COLLEGES

- Language in SGAs, RFPs that incentivize colleges to partner with WIBs.
- Alignment of federal/state policy to serve veterans, foster youth, TANF, in a more focused approach to minimize duplication/redundancy.
- Better collaboration when developing local strategic plans and/or education master plans to ensure there's alignment of training and education.
- Develop strategies for data sharing agreements to align data tracking and outcomes.
- Coordination and alliance between Workforce development partners and community colleges for strategic alignment.



Partnership ~ Promising Practices

COMMUNITY COLLEGES

- Shared: staffing at the front line and executive level, marketing and outreach products, space, and access or special assistance to joint customers as needed
- Coordination for the realignment of training aimed at skills, not occupations.
- Support with grant development and on projects (i.e., LMI, letters of support/commitment, referrals, etc.)
- Employer-led sector-based industry partnership and cluster development.
- Partnership with community college and public library to offer job-search workshops.



Partnership ~ Promising Practices

COMMUNITY COLLEGES

- Having a seat at the college Cabinet level greatly improves communication between executive leadership and removes some of the traditional silos that can obstruct collaboration.
- Funded system Navigators (educational case manager) who serves as a liaison between the region's One-Stop, WIB, and Community College that leads to greater student retention, completion of training and employment.
- Regional economic developers, AJC and the colleges worked together to develop and deliver new curriculum, students and workers to support the new business.



Common Themes

COMMUNITY COLLEGE

Promising Practices

- Shared staff and executives, space, marketing & outreach products, and customers.
- Collaborative development of industry cluster curriculum, and training.
- Support with grant development and on projects (LMI, information, letters of support/commitment, referrals).

Areas for Improvement

- Policy alignment
- Data sharing
- Coordination and alliance for Strategic alignment
- Quick determination and identification of skills gaps
- Improved response time to act more rapidly to meet market opportunities.

Chambers of Commerce Partnerships



Improving Partnerships

RELATIONSHIPS with CHAMBERS of COMMERCE

- Enhance Collaborative Opportunities
- Collaborative pursuance of grant opportunities
- Designing of pilot programs represented by business, economic development, education and workforce development
- Closer partnership that offers access to the business community
- Relationship that engage the Chamber of Commerce in the development and implementation of workforce initiatives.



Partnership ~ Promising Practices

CHAMBERS of COMMERCE

- Cross representation on Boards
- Memorandums of Understanding with the Chamber that includes the WIB and Community Colleges as partners, to promote employment and training activities.
- Team approach when presenting the economic and talent incentives available to help a relocating, relocating new businesses quickly start up and become productive.
- WDC and CoC have contracted with each other to execute work that links the workforce system with business needs and achieves outcomes for job seekers and employers.



Partnership ~ Promising Practices

CHAMBERS of COMMERCE

- Unified approach to serving business needs by harnessing the resources of the Chamber and workforce development partners.
- Organizing a broad-based coalition of partners and private sector HR's to facilitate career planning/placement activities.
- Collaborated & coordinated a series of employer panel discussions that focused on skills gap and the challenges of finding qualified talent that meets the needs and demands of employers.
- Co-created web-based clearinghouse of local training programs available to job seekers and businesses.



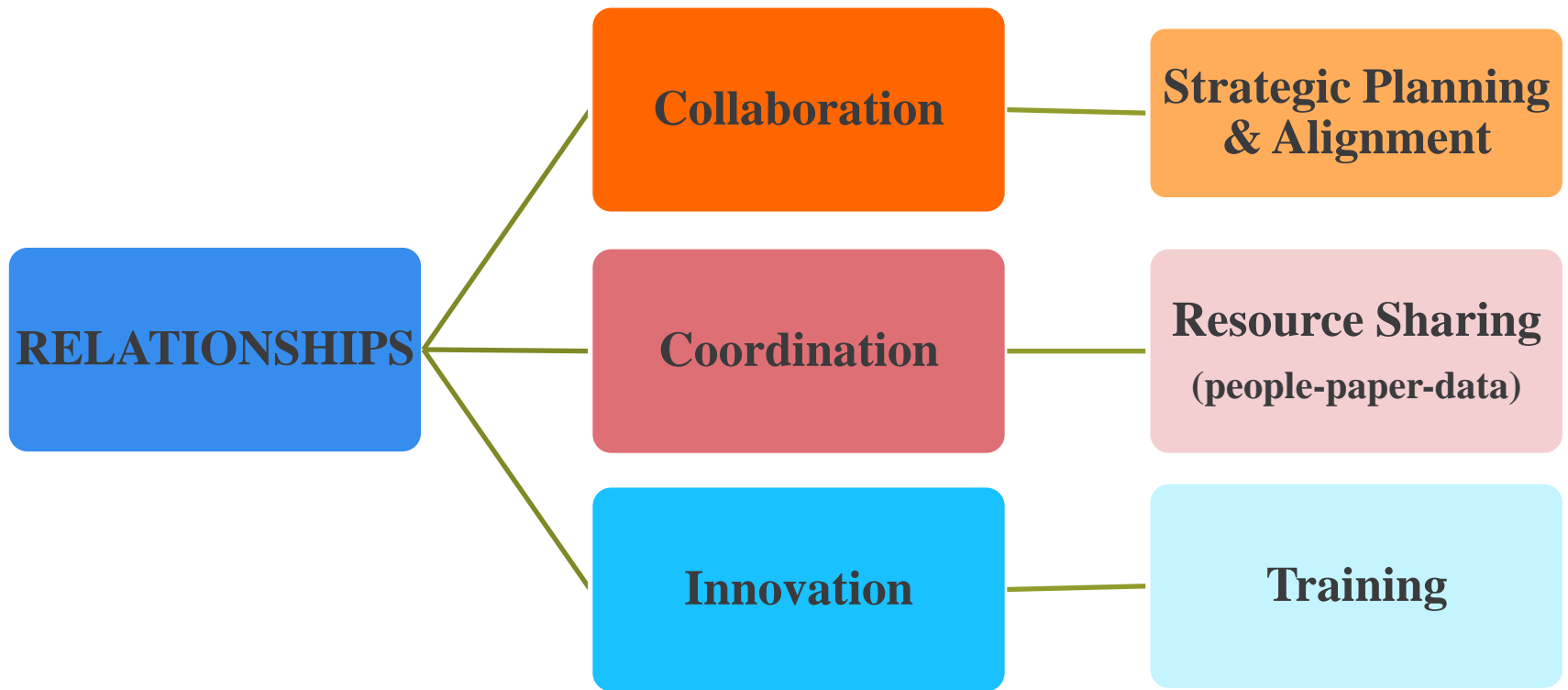
Common Themes

CHAMBER of COMMERCE

Promising Practices	Areas for Improvement
<ul style="list-style-type: none">• Collaborative and coordinated activities• Unified Approach• Partnering (MOUs)• Cross-representation on Boards	<ul style="list-style-type: none">• Enhance Collaborative Opportunities<ul style="list-style-type: none">• grants• pilot program design,• development and implementation of workforce initiatives• Closer partnership that offers access to the business community



Relationships Build Partnerships





Summary ~ Next Steps

- What do we do with this information?
- How do we connect-the-dots to foster relationships and build bridges for collaboration?
- When will we identify the key players from stakeholder organizations, that need to be included in the consensus building discussion?
- What mechanism do we have or need to develop to facilitate the knowledge exchange in order to address challenge areas with promising practices?
- How will we measure success?

Questions?

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