International Economic Development Council
&
our work in
Workforce Development

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About IEDC

- 88 year history

- 2001 merger of:
  
  American Economic Development Council
  
  Council for Urban Economic Development

- World’s largest organization for economic development profession
  
  4,500+ members

- Global network - 25,000+ economic developers
Where does the knowledge come from?

Public officials, PPPs, private sector practitioners, consultants + their organizations which have collective expertise & influence in economic development...

- State-level appointees
- County ED officials
- City officials
- Chambers of Commerce
- Business incubators
- Educational institutions that focus on Workforce Development
- Utility companies
- ED consultants
- Professional business support organizations & agencies
What we do

- Professional development & certification of economic developers
  - 12 courses - including **Workforce Development**
  - Webinars on trending topics

- **Accredited Economic Development Organization (AEDO)**

- Publications: EDNow, EDJournal

- Advisory Services & Research – customized

- Economic recovery & resiliency training after crises -
  [www.RestoreYourEconomy.org](http://www.RestoreYourEconomy.org)

- Legislative tracking & resources
Economic Development Research Partners (EDRP)

“Think tank” of ED leaders – sets agenda for cutting-edge research to advance the economic development profession - 56 members

Current & upcoming topics

- Workforce Development – 2014
- ROI for Incentives - 2014
- Infrastructure - 2015
- Targeted Revitalization - 2015
- 21st Century Incentives - 2015
Recent Workforce Publications

“Raising the Bar Together: Successful Strategies for Workforce and Economic Collaboration”

• Released Nov. 2013
• Recommendations
  1. Adopt a shared vision, but different metrics to evaluate effectiveness
  2. Organize and collaborate with partners in education and business
  3. Utilize effective partnership frameworks
2014 Workforce Policy Paper

Incorporates results of national survey

Forum:

• Aug. 6 – held at Gallop in Washington D.C.

• “Workforce Development through the Lens of Economic Development”
  • Brought together think tank members, national workforce and educational organizations, business leaders
What the research covers

Economic developers’ role in supporting the “Workforce Pipeline” system in partnership with -- and outside of -- the federal system

- Review of WIOA
- Economic developer’s roles
- Discussion of “demand-driven” model
- Data on national, regional, and state job markets
Upcoming Events

• **2014 Annual Conference** - 1,100 attendees  
  Oct. 19-22 - Dallas-Forth Worth, TX

• **2015 Leadership Summit** – 500-600 ED leaders  
  Jan. 25-27 - Palm Beach, FL

• **2015 Federal Forum** – focused on federal programs to help ED  
  March 22-24 - Arlington, VA

• **2015 Key Industry-Focused Spring Conference**  
  June 7-9 - Madison, WI

• **2015 Annual Conference** – October - Anchorage, Alaska

• **2016 Leadership Summit** – January - New Orleans

Questions?