

# International Economic Development Council & our work in Workforce Development



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

*The Power of Knowledge and Leadership*

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# About IEDC

- 88 year history
- 2001 merger of:  
**American Economic Development Council**  
**Council for Urban Economic Development**
- World's largest organization for economic development profession  
**4,500+** members
- Global network - **25,000+** economic developers



# Where does the knowledge come from?

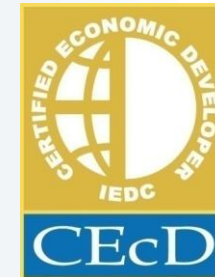
Public officials, PPPs, private sector practitioners, consultants  
+ their organizations which have collective expertise & influence in  
economic development...

- State-level appointees
- County ED officials
- City officials
- Chambers of Commerce
- Business incubators
- Educational institutions that focus on Workforce Development
- Utility companies
- ED consultants
- Professional business support organizations & agencies



# What we do

- Professional development & certification of economic developers
  - 12 courses - including **Workforce Development**
  - Webinars on trending topics
- **Accredited Economic Development Organization (AEDO)**
- Publications: EDNow, EDJournal
- Advisory Services & Research – customized
- Economic recovery & resiliency training after crises -  
[www.RestoreYourEconomy.org](http://www.RestoreYourEconomy.org)
- Legislative tracking & resources





ECONOMIC DEVELOPMENT  
RESEARCH PARTNERS

*International Economic  
Development Council*

# Economic Development Research Partners (EDRP)



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“Think tank” of ED leaders – sets agenda for cutting-edge research to advance the economic development profession - 56 members

## Current & upcoming topics

- Workforce Development – 2014
- ROI for Incentives - 2014
- Infrastructure - 2015
- Targeted Revitalization - 2015
- 21<sup>st</sup> Century Incentives - 2015



# Recent Workforce Publications



## “Raising the Bar Together: Successful Strategies for Workforce and Economic Collaboration”

- Released Nov. 2013
- Recommendations
  1. Adopt a shared vision, but different metrics to evaluate effectiveness
  2. Organize and collaborate with partners in education and business
  3. Utilize effective partnership frameworks



# 2014 Workforce Policy Paper

Incorporates results of national survey

Forum:

- Aug. 6 – held at Gallop in Washington D.C.
- “*Workforce Development through the Lens of Economic Development*”
  - Brought together think tank members, national workforce and educational organizations, business leaders



# What the research covers

Economic developers' role in supporting the  
“Workforce Pipeline” system in partnership with  
-- and outside of -- the federal system

- Review of WIOA
- Economic developer's roles
- Discussion of “demand-driven” model
- Data on national, regional, and state job markets





# Upcoming Events

- **2014 Annual Conference** - 1,100 attendees  
Oct. 19-22 - Dallas-Forth Worth, TX
- **2015 Leadership Summit** – 500-600 ED leaders  
Jan. 25-27 - Palm Beach, FL
- **2015 Federal Forum** – focused on federal programs to help ED  
March 22-24 - Arlington, VA
- **2015 Key Industry-Focused Spring Conference**  
June 7-9 - Madison, WI
- **2015 Annual Conference** – October - Anchorage, Alaska
- **2016 Leadership Summit** – January - New Orleans

*Questions?*