



U.S. Department of Commerce

USCM Jobs, Education and the Workforce
Standing Committee Meeting

January 22, 2014

Department of Commerce OPEN FOR BUSINESS AGENDA



Innovation Agenda

Goal: Help U.S. economy excel at inventing, improving, and commercializing the products and technologies that lead to higher value, productivity, and wages.

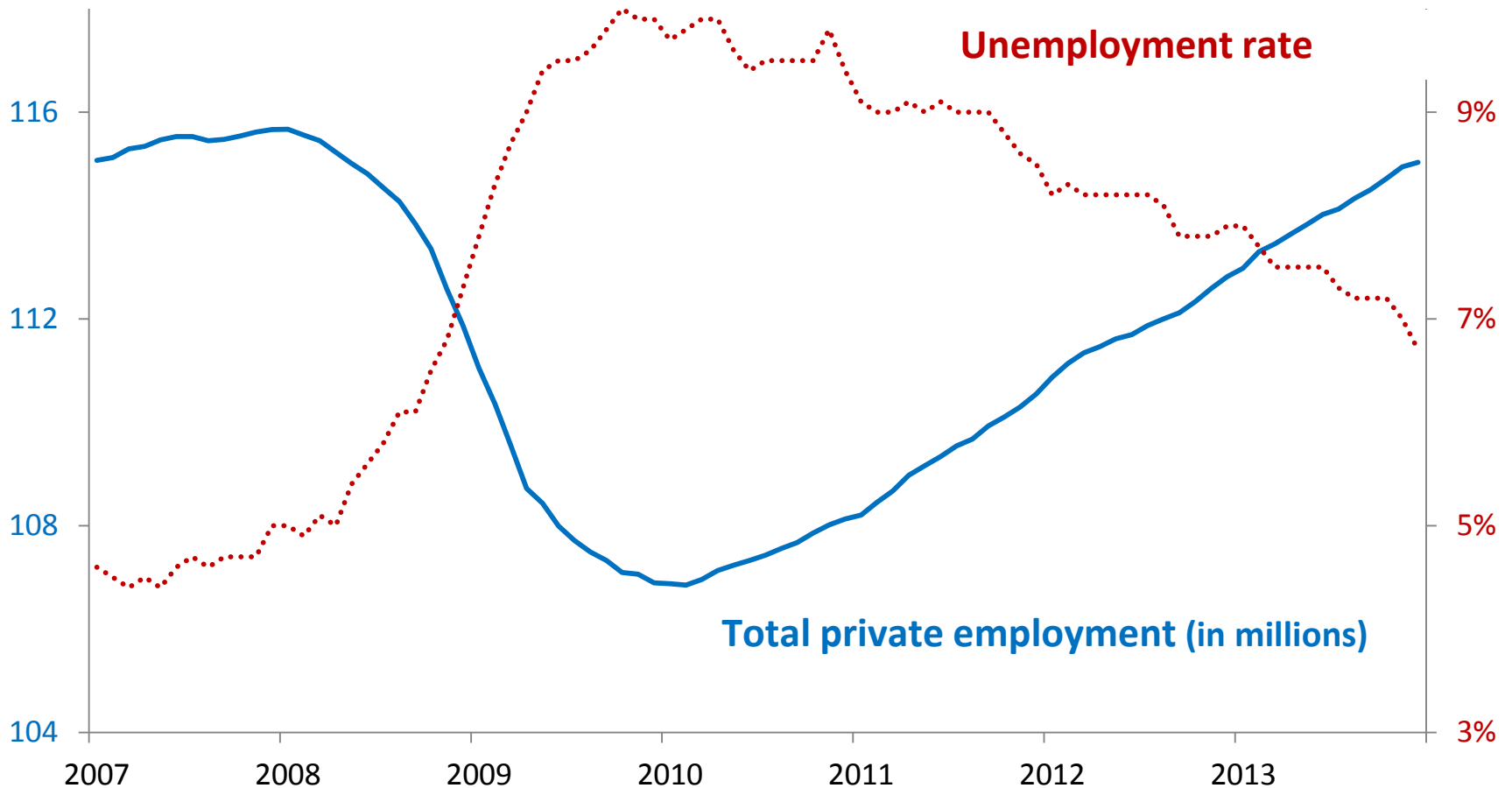
INNOVATION

Manufacturing

Digital Economy

Skilled Workforce

Private sector employment is rising and unemployment falling



Source: Bureau of Labor Statistics' Current Employment Statistics program and Current Population Survey.

INNOVATION – MAJOR PRIORITIES

Skilled Workforce

Deepen Engagement Between Commerce Programs and Workforce Development

Emphasize workforce development in economic development planning guidelines; work with small and medium manufacturers through the Manufacturing Extension Partnership centers; increase data accessibility

Convene Employers to Identify Hiring Challenges and Endorse Best Practices of Industry-Driven Training

Use Commerce equities to bring together employers, and identify best practices that provide quality jobs for workers and skilled employees for businesses

In Partnership with Labor and Education, Promote Regional, Industry-Driven Skills Strategies

Develop an integrated, interagency approach to scale best practices through industry-driven regional partnerships that bring together businesses, community colleges, and other training and labor organizations



Thank You

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