Department of Commerce
OPEN FOR BUSINESS AGENDA

Trade & Investment
Innovation
Data
Environment

Operational Excellence
Innovation Agenda

**Goal:** Help U.S. economy excel at inventing, improving, and commercializing the products and technologies that lead to higher value, productivity, and wages.

**INNOVATION**

- Manufacturing
- Digital Economy
- Skilled Workforce
Private sector employment is rising and unemployment falling

Unemployment rate

Total private employment (in millions)

<table>
<thead>
<tr>
<th>INNOVATION – MAJOR PRIORITIES</th>
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<tbody>
<tr>
<td><strong>Skilled Workforce</strong></td>
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<tr>
<th>Action Area</th>
<th>Description</th>
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<tbody>
<tr>
<td>Deepen Engagement Between Commerce Programs and Workforce Development</td>
<td>Emphasize workforce development in economic development planning guidelines; work with small and medium manufacturers through the Manufacturing Extension Partnership centers; increase data accessibility</td>
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<td>Convene Employers to Identify Hiring Challenges and Endorse Best Practices of Industry-Driven Training</td>
<td>Use Commerce equities to bring together employers, and identify best practices that provide quality jobs for workers and skilled employees for businesses</td>
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<td>In Partnership with Labor and Education, Promote Regional, Industry-Driven Skills Strategies</td>
<td>Develop an integrated, interagency approach to scale best practices through industry-driven regional partnerships that bring together businesses, community colleges, and other training and labor organizations</td>
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Thank You

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