BUILDING THE MANUFACTURING TALENT PIPELINE

JENNIFER MCNELLY
PRESIDENT
THE MANUFACTURING INSTITUTE
SUCCESS

IMAGE

QUALITY

POLICY
2013 Impact
Over 250,000 students
Over 50,000 parents
Over 11,000 educators
QUALITY

ACTION #2
CERTIFIED WORKERS
“If you look at how community colleges are organized... developmental education sits in one silo while non-credit workforce training sits in another silo. To achieve real solutions, we have to be much more integrated in how we deploy these assets.

Roderick Nunn, Vice Chancellor, St. Louis Community College
REDEFINE QUALITY

- Certified Students
- Certified Instructors
- Certified Schools

THE MLIST

For Certified Manufacturing Talent, there's only One Source.
WHAT WE’VE LEARNED
The most successful efforts were galvanized and led by business associations, engaging employers.

The effort changed the conversation about the importance and value of industry-recognized credentials.

State-level leadership convening activities result in unprecedented partnerships and collaboration.
LESSONS LEARNED FROM 12 STATES

- The effort has to be employer-driven.
- Select a champion to drive the change.
- There is no “one size fits all” approach.
- Take a good regional program and expand it.
- Persist and keep the momentum going.
- Use Dream It. Do It
VALUE OF CREDENTIALS

- Over 90% of companies that use industry-recognized certifications believe they make a difference in validating the skills of their employees;

- Community colleges are the most used partner by companies looking to incorporate certifications.
Data and Research
Information on Certification
National Network for Student Engagement
Support to Link to Veterans

THE MANUFACTURING INSTITUTE
HTTP://WWW.THEMANUFACTURINGINSTITUTE.ORG/
BRIDGING THE SKILLS GAP

GET SKILLS TO WORK
Success by the Numbers

- 30,000 vets were reached through Get Skills to Work
- 3,000 employers have used the tool kit
- 4,500 veterans hired
- 12,000 vets have had matches through LinkedIn
- 5,000 vets have been trained via Tech Shop, Hiring our Heroes and GSTW pilots
POLICY

ACTION #3
NAM TASK FORCE ON COMPETITIVENESS & THE WORKFORCE
SUCCESS

IMAGE

QUALITY

POLICY
CONTACT INFORMATION

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