

Vegas



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3050 E. Flamingo Road
Las Vegas NV 89121
VegasPBS.org



Vegas PBS Workforce Training & Economic Development

WDC Annual Meeting June 21, 2013



Brief History

CAMPAIGN FOR A DIGITAL FUTURE:

➤ Support *lifelong education* with technology services and student support that provides basic, special, health, post graduate, and workforce development education.

➤ EXPERIENCE

- ✓ *Virtual High School*
- ✓ *TeacherLine*
- ✓ *Workplace Essential Skills*
- ✓ *GED*
- ✓ *CCSD School Required Viewing*



OUR PURPOSE

- **Provide unemployed, underemployed and dislocated workers with access to workforce training via online courses for retraining and reemployment**
- **Partner with local agencies to produce custom courses and/or learn center portals to meet workforce training requirements for new hire, retention and advancement.**

**Vegas
Virtual
Online Education**



Flexible Training

...

ANY WHERE, ANY TIME





IN THE BEGINNING (2010 - 2011)

- **Workforce Training Department launched July 1, 2010**
- **The first paid online enrollment occurred in August 2010 – GED Course**
- **Fiscal year consisted of 861 paid course enrollments to include 727 Teacherline enrollments**
- **Purchase and customization of a learning management system.**
- **First Custom Learn Center Portal launched for Nevada Chapter of the Society of Human Resources (January 2011)**



One Year Later (2011-2012)

- **Vegas PBS received Bank of America's \$200,000 Neighborhood Builder Award to launch the Workforce Initiative.**
- **Fiscal year - 1265 enrollments to include 518 Teacherline enrollments**
- **Created a custom training portal for the Southern Nevada Health District and launched a BETA pilot from January 2012 – March 2012 for the food safety training. Soft opening to the portal April 2012.**
- **Finalized production and launched Ronna Timpa's Hotel English Online April 2012**
- **Created and launched the custom portal for the High Sierra Health Education Center providing health education to the health care industry April 2012.**



A YEAR AFTER - Continued (2011-2012)

- **Vegas PBS Workforce become a National Testing Center with National HealthCareers to provide high stakes testing for healthcare careers – April 2012**
- **Course and Program offerings go from 800 to over 5,000 covering most occupational careers.**



Today (2012-2013)

- **Fiscal year current enrollments currently stand at over 105,000 as of May 31, to include 398 Teacherline enrollments**
- **Public announcement and launch of Southern Nevada Health District Learn Center July 1 and e-Commerce enabled September 1 2012.**
- **SNHD Program alone accounts for more than 104,000 enrollments with an anticipated 10,000 additional enrollments by June 30, 2013.**
- **Creation of customized Ronna Timpa's Hotel English Online learn center in response to group sales December 2013**



PRESENT TIMES (2012-2013) - Continued

- **Workforce Department receives a \$50,000 grant from Caesars Foundation and launches Caesars Back-to-Work program – November 2013 and are currently serving 150 students in GED, ESL and workforce certification courses.**
- **Development and launch of the Nevada Mentor Learn Center Portal in partnership with CCSD Partnership Office funded by NV Energy and MGM in February 2013 and anticipate over 600 mentors and mentees in the program by the end of next year.**



COURSES OFFERED

- **GED, Workplace Essential Skills**
- **Basic Job Skill Training**
- **Continuing Education Units**
- **Certification Exams & Preparation**
- **Professional & Personal Development**





CATALOG OF COURSES

- **Business and Management**
- **Healthcare**
- **Law and Legal Accounting and Finance**
- **Teaching and Education**
- **Computer Technology and Applications**
- **Industrial and Skills Trades**
- **Hospitality and Gaming**
- **Sustainable Energy**



WORKFORCE EVENTS

- **Rapid Resourcing**
- **Las Vegas Review-Journal JobSeeker Workshops**
- **Small Business Awards Luncheon**
- **Preview Las Vegas & Business Expo**
- **Other miscellaneous events and tradeshow targeted towards our clients**



Lessons Learned & The Future



Some of our Workforce Partners





WORKFORCE

QUESTIONS!

Debra Solt, Director
Workforce Training & Economic Development



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