



**The United States Conference of Mayors
Workforce Development Council (WDC)
Board/Annual Meeting
June 13-14, 2012
Orlando, FL**

Loews Royal Pacific Resort at Universal Orlando
(6300 Hollywood Way)

Draft Agenda
(6/8/2012 1:16 PM)

Wednesday, June 13, 2012

(Pacifica Ballroom 12)

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|------------------------|--|
| 8:30 a.m. | Continental Breakfast |
| 9:00 a.m. – 9:15 a.m. | Welcome and Meeting Overview

CLYDE MCQUEEN
President and CEO
Full Employment Council, Inc.
WDC President |
| 9:15 a.m. – 10:00 a.m. | Tapping Mature Talent: Developing Specific Policies to Promote and Support Mature Workers for a 21st Century Workforce

PHYLLIS SNYDER
Vice President
Council for Adult and Experiential Learning (CAEL) |

Wednesday, June 13, 2012 (cont'd)

(Pacifica Ballroom 12)

10:00 a.m. – 10:45 a.m.

Maximizing Social Media: An In-Depth Look at Implementation of Successful Strategies for Advocacy, Marketing, and Administration

ANDREW MCGOUGH
Executive Director
Worksystems, Inc.
Chair, WDC Youth Committee

Travel to the Forum (Pacifica Ballroom 10)

11:00 a.m. - 12:30 p.m.
(Pacifica Ballroom 10)

Forum: Preparing the Future Workforce to Generate Jobs and Ensure America's Energy Independence

There are 1.6 million potential new high-paying jobs available in the natural gas industry, but few American workers with the skill-set required for these jobs. Learn how to get your citizens trained for these jobs, and how to mirror innovative training programs for other production industries. Successful job training initiatives bring tremendous benefits to cities by helping workers learn and refresh skills for a wide range of job opportunities in the energy sector - with local government, energy companies, and educational institutions working together to create strong opportunities for local workers.

Moderator:

MIKE RAWLINGS
Mayor of Dallas
Co-Chair, Work and Opportunity Task Force

Sponsor: ANGA

RAUL SALINAS
Mayor of Laredo, TX

LARRY MICHAEL
Assistant Vice President
Workforce Development and Special Projects
Pennsylvania College of Technology

MATT CARMICHAEL
Manager, External Relations
Anadarko Petroleum Corporation

Travel back to the WDC Meeting Room - Pacifica Ballroom 12

Wednesday, June 13, 2012 (cont'd)

(Pacifica Ballroom 12)

12:30 p.m. – 1:30 p.m.

Working Lunch

WDC Business

KATHY WIGGINS
Assistant Executive Director
The U.S. Conference of Mayors

- **Budget**
- **Calendar**
- **Membership**
- **Joint USCM/NAWB Meeting**

DollarWi\$e Summer Jobs Campaign Update

DAVE GATTON
Director
Council on Metro-Economies and
the New American City

1:30 p.m. – 2:15 p.m.

Ways to Work: Improving Access to Work Supports for Low-Wage Workers

JEFF FAULKNER
President
Ways to Work, Inc.

2:15 p.m. – 2:30 p.m.

Travel to the Mayors Jobs, Education and the Workforce Standing Committee Meeting (Philippine Sea Room)

2:30 p.m. – 4:00 p.m.
(Philippine Sea Room)

Mayors Jobs, Education and the Workforce Standing Committee Meeting

Acting Chair:

CHRISTOPHER L. CABALDON
Mayor of West Sacramento

Consideration of Proposed Resolutions

Wednesday, June 13, 2012 (cont'd)

2:30 p.m. – 4:00 p.m.
(*Philippine Sea Room*)

Mayors Jobs, Education and the Workforce Standing Committee Meeting (cont'd)

Acting Chair: CHRISTOPHER L. CABALDON
Mayor of West Sacramento

Remarks: “The Bully Project”

More than 18 million American kids a year are affected by bullying, with some driven to suicide -- including two of the cases profiled in Lee Hirsch's film *Bully*, which served as the catalyst for “The Bully Project,” a call to action against abuse of students by their peers. Mr. Hirsch leads a discussion of this timely subject matter, and his film, which is slated for municipal/educational showings, and the ways in which mayors can be impactful to effect positive change.

LEE HIRSCH
Director
“The Bully Project”

Platform to Employment (P2E)

This nationally-recognized job training program for the long-term unemployed, recently profiled on 60 Minutes, has a 70% success rate.

BILL FINCH
Mayor of Bridgeport

JOE CARBONE
President and CEO
The Workplace, Inc.

4:00 p.m.

Adjourn

Wednesday, June 13, 2012 (cont'd)

7:00 p.m. - 8:30 p.m.

UNIVERSAL CITYWALK®

Get ready for one of the most incredible parties The U.S. Conference of Mayors has ever thrown—a huge bash that fills five different clubs at Universal CityWalk® in Universal Orlando® Resort. Take a side trip to New Orleans at Pat O'Brien's® and explore the home of the king of reggae at Bob Marley—A Tribute to FreedomSM. Next door you can enjoy three themed rooms and a huge dance floor at the grooveSM, take the stage at CityWalk's Rising Star karaoke club, or relax in the trendy and tropical atmosphere of the Red Coconut Club®.

(Attire: Resort casual and comfortable shoes.)

(Buses will depart at 6:45 p.m. from Convention Center Porte Cochere at the Loews Royal Pacific Hotel.)

9:00 p.m. - 10:30 p.m.

UNIVERSAL'S ISLANDS OF ADVENTURE®

Following, we have a dessert reception waiting for you within The Wizarding World of Harry Potter™! You'll also get to enjoy access to incredible rides and attractions including Dragon Challenge™, Flight of The Hippogriff™, and the cutting-edge Harry Potter and the Forbidden Journey™; plus explore Hogsmeade™ and visit some of the wizarding world's best-known establishments. It's an entire evening of excitement— and it's all yours!

(Attire: Resort casual and comfortable shoes.)

(Attendees will walk from Universal CityWalk® to Islands of Adventure. Buses will be available from Islands of Adventure to the Loews Royal Pacific Hotel at the end of the evening.)

Thursday, June 14, 2012

(Pacifica Ballroom 12)

8:30 a.m. – 9:00 a.m.

Continental Breakfast

9:00 a.m. – 9:15 a.m.

Welcome and Meeting Overview

CLYDE MCQUEEN
President and CEO
Full Employment Council, Inc.
Kansas City, MO
WDC President

9:15 a.m. – 9:45 a.m.

Successfully Transitioning Your WIB from a Government Agency to a Non-Profit

LAURIE BOUILLION LARREA
President
Workforce Solutions Greater Dallas
WDC 2nd Vice President

9:45 a.m. – 10:15 a.m.

The State/Local Balance of Powers under WIA

ROCHELLE DANIELS
Assistant County Attorney
Workforce One Employment Solutions
Vice Chair, WDC Youth Committee

10:15 a.m. – 11:15 a.m.

Keynote Address

New and Successful Past Initiatives Serving the Education and Job Training Needs of Returning Veterans

THE HONORABLE CORRINE BROWN
Congresswoman 3rd District Florida
Committee on Veterans' Affairs

11:15 a.m. – 12:00 noon

Peer-to-Peer: A Discussion of 2012 Summer Jobs Programs

RICK BEASLEY
Executive Director
South Florida Workforce Investment Board
Miami, FL
Chair, WDC Policy/Advocacy Committee

RUSSELL BENFORD
Deputy Mayor
Miami-Dade County

Thursday, June 14, 2012 (cont'd)

(Pacifica Ballroom 12)

11:15 a.m. – 12:00 noon **Peer-to-Peer: A Discussion of 2012 Summer Jobs Programs (cont'd)**

MARLENA SESSIONS

CEO

Workforce Development Council of Seattle-King County

WDC 1st Vice President

12:00 noon – 1:00 p.m. **Lunch**

1:00 p.m. – 2:00 p.m. **Department of Labor Collaboration with the Veterans
Administration to Serve Returning Veterans/American Job Center
Network and Other DOL Priorities**

HELEN PARKER

Regional Administrator

Employment and Training

U.S. Department of Labor

2:00 p.m. – 3:00 p.m. **Peer-to-Peer Best Practice: Returning Troops, Tips, Tools and
Transition**

A comprehensive look at transitioning from military service or returning from deployment and adjusting to civilian life including a “Did You Know?” segment outlining opportunities and challenges facing returning veterans; a “Tips for Transition” segment providing information on working well with returning veterans to help them transition to the civilian workplace; and a “List of Tools” to help address the issues related to transitioning from service.

LINDA NGUYEN

CEO

WorkForce Central

Tacoma, WA

Chair, WDC Veteran Task Force

SUSAN KAMAS

Executive Director

Workforce Solutions of Central Texas

Killeen, TX

Vice-Chair, WDC Veteran Task Force

JUDY MCDONALD

Executive Director

Workforce Solutions for Tarrant County

Fort Worth, TX

Thursday, June 14, 2012 (cont'd)

(Pacifica Ballroom 12)

3:00 p.m. – 3:15 p.m.

Closing Remarks and Next Steps

CLYDE MCQUEEN
President and CEO
Full Employment Council, Inc.
Kansas City, MO
WDC President

3:15 p.m.

Adjourn

6:30 p.m. - 9:00 p.m.

Downtown Orlando

Discover why Amway Center is unlike any arena ever built. Enjoy appetizers and drinks as you take in Orlando's skyline from ONE80 GREY GOOSE® Lounge, view a spectacular sunset at the Ozone Bar, play at Stuff's Magic Castle and relax in the Gentleman Jack Terrace. Enjoy dinner beneath the largest main scoreboard in the NBA and watch as one of the world's greatest classic rock albums is performed live on stage by Classic Albums Live featuring the Orlando Philharmonic.

(Attire: Resort casual and comfortable shoes.)

(Buses will depart at 6:00 pm from Convention Center Porte Cochere at Loews Royal Pacific Hotel.)

9:00 p.m. - 11:00 p.m.

Lake Eola Park

Your evening will include the full VIP red carpet treatment as the park is transformed into a posh air-conditioned Ultra Lounge with live music, deserts and a spectacular synchronized water, light and sound show from the recently renovated Lake Eola Fountain.

(Attire: Resort casual and comfortable shoes.)

(Buses will depart Amway Center at 9:00 p.m. to Lake Eola Park and will be available for return to hotel at end of evening.)

Friday, June 15 through Saturday, June 16: USCM Meeting

(With your paid registration fee, all USCM activities are open)