



**The U.S. Conference of Mayors
Workforce Development Council (WDC)
Pre-Forum Workshop
*Best Practices: Navigating the New Economic Climate***

**St. Gregory Hotel & Suites
2033 M Street, NW
Washington, D.C.**

Agenda

Monday, September 12, 2011

(St. Gregory, Rooms "A&B")

8:00 – 9:00 a.m.

Registration

8:30 – 9:00 a.m.

Continental Breakfast

9:00 – 9:10 a.m.

Welcome and Opening Remarks

TOM PHILLIPS
President and CEO
Capital Workforce Partners, Inc.
Hartford
WDC President

9:10 – 9:15 a.m.

Workshop Overview and Facilitation

STEVE CORONA
President and CEO
Job Works
Fort Wayne

Monday, September 12, 2011 (Cont'd)

(St. Gregory, Rooms "A&B")

9:15 – 10:15 a.m.

WORKFORCE AND ECONOMIC DEVELOPMENT

Aligning Economic and Workforce Development

MARLENA SESSIONS

CEO

Workforce Development Council

Seattle-King County

Seattle

9:15 – 10:15 a.m.

WORKFORCE AND ECONOMIC DEVELOPMENT

Aligning Economic and Workforce Development

JEFF MARCELL

CEO

enterpriseSeattle

Seattle

*How Progressive Use of Economic Development Funds is Providing
a Better Climate for Job Creation*

CHUCK FLACKS

Research Director

San Diego Workforce Partnership

JULIE MEIER WRIGHT

Former President and CEO

San Diego Regional Economic Development Council

10:15 – 10:30 a.m.

Break

10:30 – 11:30 a.m.

**WORKING WITH BUSINESS TO TRAIN AND UPGRADE NEW
AND EXISTING EMPLOYEES**

OJT and Customized Training to Benefit Existing Business

RALPH SINISTRO

One Stop Manager

Summit County Department of Jobs and Family Services

Akron

Monday, September 12, 2011 (Cont'd)

(St. Gregory, Rooms "A&B")

10:30 – 11:30 a.m.

WORKING WITH BUSINESS TO TRAIN AND UPGRADE NEW AND EXISTING EMPLOYEES

Expanding Business through Incumbent Worker Training

LADONNA BOYD
Economic Development Director
Dakota Electric Association
Burnsville

11:30 a.m. – 12:30 p.m.

ACCOUNTABILITY SYSTEMS

State of the Art Software Systems that Measure the Performance of One Stop Services and Training Programs

RICK BEASLEY
Executive Director
South Florida Workforce Investment Board
Miami

Moderated Discussion with WDC Members on Scorecards/Dashboards

12:30 – 1:30 p.m.

Working Lunch

Keynote Luncheon Address:

GERRI FIALA
Deputy Assistant Secretary
Employment and Training Administration
U.S. Department of Labor

1:30 – 1:40 p.m.

Break

1:40 – 2:00 p.m.

Open Discussion: "Georgia Works" and the Obama Jobs Plan

2:00 – 2:30 p.m.

ADULT LITERACY

Making a Collective Impact in Adult Literacy in Your Community

JIM BOUCHER
Director of Strategic Development
Capital Workforce Partners
Hartford

Monday, September 12, 2011 (Cont'd)

(St. Gregory, Rooms "A&B")

2:30 – 2:45 p.m.

Break

2:45 – 3:15 p.m.

YOUTH EMPLOYMENT

Success in Internships/Mentoring – ACE

KAREN SITNICK

Director

Office of Employment Development

Baltimore

3:15 – 3:30 p.m.

SUMMER JOBS REPORT

A Summer Jobs Update from WDC members --the Mayoral Response to January's WDC Business Council Breakfast

MARLENA SESSIONS

CEO

Workforce Development Council

Seattle-King County

Seattle

3:30 – 4:15 p.m.

MARKETING AND PUBLIC RELATIONS

Educate, Insight and Outreach: Multi-site Marketing of your Local System at Minimal Cost

CHERYL WELCH

CEO

Fox Valley Workforce Development Board, Inc.

Green Bay

Generating Positive Media Coverage for the Workforce System

STEVE CORONA

President

Job Works

Fort Wayne

Monday, September 12, 2011 (Cont'd)

(St. Gregory, Rooms "A&B")

4:15 – 4:30 p.m.

Wrap Up and Next Steps

4:30 p.m.

Adjourn Pre-Forum Workshop

5:00 – 6:30 p.m.

Congressional Forum Opening Reception

(St. Gregory Hotel Lounge, 2033 M Street NW)

7:00 p.m.

Board Dinner

Lincoln Restaurant

(1110 Vermont Avenue NW)

All Members are Welcome

**The U.S. Conference of Mayors
Workforce Development Council (WDC)
23rd Annual Congressional Forum**

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2033 M Street, NW
Washington, D.C.**

Agenda

Tuesday, September 13, 2011
(St. Gregory, Rooms "A&B")

8:00 a.m.

Continental Breakfast

8:30 – 8:45 a.m.

Welcome and Opening Remarks

TOM PHILLIPS
President and CEO
Capital Workforce Partners
City of Hartford
WDC President

8:45 – 9:30 a.m.

Peer-to-Peer Best Practice in Innovation

WFSDallas 2.0: "Workforce Services – Available, Affordable, Accessible"

LAURIE BOULLION-LARREA
Director
Workforce Solutions Greater Dallas
City of Dallas

KIMBERLY BUNTING
CEO
Business Access

Tuesday, September 13, 2011 (Cont'd)

(St. Gregory, Rooms "A&B")

9:30 – 10:30 a.m.

The Impact of the Debt Ceiling Agreement (S.365) on Labor-HHS Appropriations

ROBIN JULIANO

Majority Professional Staff

Subcommittee on Labor, Health and Human Services, Education and Related Agencies

Committee on Appropriations

U.S. Senate

10:30 – 10:45 a.m.

Break

10:45 – 11:45 a.m.

WDC Business/Advocacy Strategy Discussion/Life After WIA

KATHLEEN WIGGINS

Assistant Executive Director

The U.S. Conference of Mayors

TOM PHILLIPS

President and CEO

Capital Workforce Partners

City of Hartford

WDC President

11:45 a.m. – 12:00 noon

DollarWI\$E Youth Campaign Update

DAVE GATTON

Director

The Council for the New American City

The U.S. Conference of Mayors

12:00 noon – 1:00 p.m.

Working Lunch/WDC Advocacy Strategy Discussion

1:00 – 2:00 p.m.

TAA Reauthorization/ Community College and Career Training (TAACCCT) Grants/TAA for Workers Program

HUN QUACH

International Trade Analyst

U.S. Senate Committee on Finance

Tuesday, September 13, 2011 (Cont'd)

(St. Gregory, Rooms "A&B")

2:00 – 2:30 p.m.

Keynote Address

A Look at the Challenges Facing WIA Reauthorization and the Framework for a 21st Century Workforce System

THE HONORABLE VIRGINIA FOXX

Chair

Subcommittee on Higher Education and Workforce Training

Committee on Education and the Workforce

U.S. House of Representatives

2:30 – 2:45 p.m.

Break

2:45 – 4:00 p.m.

Workforce Policy Outlook for the 113th Congress

Panel:

ROSEMARY LAHASKY

Professional Staff Member

Committee on Education and the Workforce

U.S. House of Representatives

DAVID JOHNS

Senior Education Policy Advisor

Senate Committee on Health, Education, Labor and Pensions

U.S. Senate

KELLY HASTINGS

Professional Staff Member

Senate Committee on Health, Education, Labor and Pensions

U.S. Senate

4:00 – 4:15 p.m.

Wrap-up Discussion and Next Steps

TOM PHILLIPS

President and CEO

Capital Workforce Partners

City of Hartford

WDC President

4:15 p.m.

Adjourn