



**The U.S. Conference of Mayors  
Workforce Development Council (WDC)  
Board and Annual Winter Meeting**

**January 17-18, 2012**

**Capital Hilton  
16<sup>th</sup> & K Streets, NW  
Washington, D.C.**

**Draft Agenda  
(11/10/2011 9:37 AM)**

**Tuesday, January 17**  
*(Room TBD)*

8:00 – 9:00 a.m.

**Continental Breakfast**

9:00 – 9:30 a.m.

**Welcome and Opening Remarks**

TOM PHILLIPS  
President and CEO  
Capital Workforce Partners  
City of Hartford  
WDC President

**Washington Update and WDC Business**

KATHLEEN AMOROSO WIGGINS  
Assistant Executive Director  
The U.S. Conference of Mayors

- **Budget**
- **Calendar**

**Tuesday, January 17 (Cont'd)**

*(Room TBD)*

9:00 – 10:00 a.m.

**WDC Business (cont'd)**

- **Membership Report**
- **Resource Committee Update**
- **Youth Committee Update**
- **Advocacy/Policy Committee Update**  
*Life After WIA Task Force*  
*ROI Task Force*  
*Senator Blumenthal's Bill*

10:00 a.m. – 11:00 a.m.

**Keynote Address**

**United Way Presentation – Self-Sufficiency Dovetailed with all of the Traditional Support**

BRIAN GALLAGHER (Confirmed)  
President and CEO  
United Way America

11:00 a.m. – 11:45 a.m.

**Peer-to-Peer Best Practice: The St. Louis Region Missouri Work Assistance Partnership**

*Designing a seamless Welfare to Work program to help Temporary Assistance for Needy Families (TANF) find jobs, obtain better paying jobs and build a quality life for their children through a comprehensive, holistic approach.*

MICHAEL HOLMES (Confirmed)  
Executive Director  
SLATE Missouri Career Center

CAROLYN D. SEWARD (Confirmed)  
Chief Operating Officer  
Better Family Life

11:45 a.m. – 12:00 p.m.

*Travel to TBD Room*

12:00 p.m. – 5:00 p.m.

**PRE-CONFERENCE SESSION**

(All Mayors, CEOs, Small Business Leaders, Workforce Development Professional Welcome)

**Tuesday, January 17 (Cont'd)**

*(Room TBD)*

6:00 p.m.                                   **WDC Board Dinner**  
**ALL PARTICIPANTS ARE WELCOME**  
*(Buca di Beppo, 1825 Connecticut Avenue NW)*

**Wednesday, January 18**

*(Room TBD)*

8:00 – 9:00 a.m.                           **Continental Breakfast**

9:00 a.m. – 5:00 p.m.                   **WDC MEETING**

9:00 a.m. – 9:45 a.m.                   **Election of Officers and Board of Trustees**

9:45 a.m. – 10:45 a.m.                   **The House Majority Proposal to Eliminate Job Training Funding:  
What Shifting the Budgetary Calendar from a Program Year to a  
Fiscal Year Really Means for the Workforce System**

JIM SOURWINE (Confirmed)  
Consultant  
Capitol Hill Partners

10:45 a.m. – 11:00 a.m.                   *Travel to Mayors Jobs, Education and the Workforce Standing  
Committee Meeting*

11:00 a.m. -- 12:00 p.m.                   **Mayors Jobs, Education and the Workforce Standing Committee**

12:00 p.m. – 1:00 p.m.                   **Lunch**

1:00 p.m. – 2:00 p.m.                   **Building a Workforce Coalition to Maximize Advocacy Efforts**

**National Council on La Raza**

SIMON LOPEZ (Confirmed)  
Senior Director  
National Council on La Raza

2:00 p.m. – 3:00 p.m.                   **YouthBuild**

**Wednesday, January 18**

*(Room TBD)*

3:00 p.m. – 3:45 p.m.

**Serving the Long-Term Unemployed (99ers): Jobseeker Success Mindset Training – eLearning to Reduce Unemployment**

*The challenge jobseekers face today is not just the lack of jobs, but the lack of resilience to persevere until they can find jobs. This presentation outlines a new budget-friendly online resource that teaches people how to find jobs faster by developing their resilience to keep trying.*

3:45 – 4:00 p.m.

**Closing Remarks and Next Steps**

4:00 p.m.

**Adjourn**

6:00 p.m. – 8:00 p.m.

**OPENING RECEPTION**

*(Capital Hilton Hotel)*

**Thursday, January 19 through Friday, January 20: USCM Meeting**

*(With your paid registration fee, you can attend the 80<sup>th</sup> Winter Meeting Gala at the National Building Museum on Thursday, January 19 at 6:30 p.m.)*