

## // DollarWIS\$E Summer Youth Campaign 2010 Grants

### OVERVIEW

In summer 2009, The United States Conference of Mayors' DollarWIS\$E campaign launched its Summer Youth Campaign (SYC). Through the DollarWIS\$E SYC, mayors across the country were invited to incorporate a financial education component into their cities' summer youth employment programs (SYEPs).

For summer 2010, DollarWIS\$E and The U.S. Conference of Mayors, through the financial support of Bank of America, are awarding five grants to support efforts to help youth become more financially literate through participation in local SYEPs.

Each grant will be \$2,000. SYEPs are encouraged—but not required—to seek local matching funds.

### PURPOSES OF DOLLARWISE SYC GRANTS

Through these grants, DollarWIS\$E seeks to encourage the incorporation of financial education into SYEPs. Specifically, DollarWIS\$E is looking to fund efforts that:

- Provide incentives that encourage summer youth to participate in and complete a financial education curriculum.
- Encourage youth to open checking and/or savings accounts.
- Motivate youth to reach summer savings goals.
- Develop and implement evaluation techniques for SYEPs' financial education component.

### SELECTION CRITERIA

SYEPs selected to receive a grant will show:

- Innovation in efforts to incorporate financial education into the SYEP.
- Engagement and involvement of community resources.
- A high level of commitment to incorporating financial education into the SYEP, including (if applicable) among private-sector firms that hire youth through the city's program.

DollarWIS\$E will follow up with grant applicants at the end of summer 2010 to learn the results of their SYEPs' financial education component.

### APPLICATION

Applications should be completed online at [www.dollarwiseonline.org](http://www.dollarwiseonline.org).

**DEADLINE** 5:00pm EST, Friday, January 29, 2010

**RECIPIENTS NOTIFIED** Friday, February 5, 2010

### FOR MORE INFORMATION

Please contact Dustin Tyler Joyce, manager of DollarWIS\$E, at 202.861.6759 or [djoyce@usmayors.org](mailto:djoyce@usmayors.org).