

**The Council for Investment in the New American City
Metro Areas Survey**

Phoenix

**Topline Report
October, 2000**

1. Looking back over the past five years, would you say that **TRAFFIC** in the area where you currently live has gotten better, worse or stayed the same?

5% Better
84% Worse
9% Stayed the same
2% Don't know

2. Looking back over the past five years, would you say that **COMMUTING TIME TO WORK** in the area where you currently live has gotten better, worse or stayed the same?

25% Better
43% Worse
17% Stayed the same
16% Don't know

3. Looking back over the past five years, would you say that **THE AMOUNT OF TIME WORKING PARENTS SPEND WITH THEIR CHILDREN** in the area where you currently live has gotten better, worse or stayed the same?

5% Better
36% Worse
24% Stayed the same
35% Don't know

4. Looking back over the past five years, would you say that **ACCESS TO PUBLIC TRANSPORTATION** in the area where you currently live has gotten better, worse or stayed the same?

37% Better
18% Worse
31% Stayed the same

14% Don't know

5. Looking back over the past five years, would you say that **QUALITY OF SCHOOLS** in the area where you currently live has gotten better, worse or stayed the same?

18% Better

20% Worse

25% Stayed the same

38% Don't know

6. Looking back over the past five years, would you say that **COST OF HOUSING** in the area where you currently live has gotten better, worse or stayed the same?

21% Better

59% Worse

16% Stayed the same

4% Don't know

7. Looking back over the past five years, would you say that **AVAILABILITY OF JOBS** in the area where you currently live has gotten better, worse or stayed the same?

66% Better

6% Worse

14% Stayed the same

14% Don't know

8. I support increasing public and private financial incentives to help families like mine afford to buy or rent in **INSERT CITY**. Do you strongly agree with this statement, somewhat agree, somewhat disagree or do you strongly disagree with this statement?

65% Agree

33% Disagree

2% Don't know

9. I support encouraging people to live in **INSERT CITY** to discourage over-development of suburban areas. Do you strongly agree with this statement, somewhat agree, somewhat disagree or do you strongly disagree with this statement?

48% Agree

50% Disagree

3% Don't know

10. Affordable housing should be made available to public servants, such as teachers, fire fighters and police officers, so they can live in the communities where they work. Do you strongly agree with this statement, somewhat agree, somewhat disagree or do you strongly disagree with this statement?

70% Agree
27% Disagree
3% Don't know

11. I support the use of tax dollars to help improve the public transportation system in the area where I live. Do you strongly agree with this statement, somewhat agree, somewhat disagree or do you strongly disagree with this statement?

83% Agree
17% Disagree
*% Don't know

12. Some people feel the best way to deal with traffic congestion is to build new roads, others feel the best way to deal with traffic congestion is to rely more on public transportation and to rebuild cities to lessen the impact of sprawl. Which is closer to your view?

26% Build new roads
70% More public transportation/rebuild cities to lessen sprawl
4% Don't know

13. Some people feel it's worth commuting a significantly longer distance to work to live in a larger home, others feel it's worth living in a smaller home if it means significantly reducing their commute to work. Which is closer to your view?

37% Longer commute, larger home
50% Smaller home, reduced commute
12% Don't know