

About MWMA

As the environmental affiliate of The United States Conference of Mayors, MWMA is dedicated to and driven by the needs of municipal solid waste directors, environmental commissioners and public works professionals. Formed in 1982, our mission is to impact policy, share best practices, promote operational efficiencies, and provide information on innovations in the delivery of integrated waste management services.

MWMA, or the Municipal Waste Management Association, is a national membership association, representing solid waste directors, environmental commissioners, and other municipal solid waste decision makers from major cities, counties, and other local and regional public authorities and agencies across the country.



THE SOLID WASTE ADVISORY COUNCIL
1620 EYE STREET NW, SUITE 400
WASHINGTON, DC 20006

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The Solid Waste Advisory Council (SWAC)



An affiliate of the Municipal Waste Management Association



About the Solid Waste Advisory Council

The Solid Waste Advisory Council (SWAC) is an integral component of the structure and activities of the Municipal Waste Management Association (MWMA). SWAC represents the corporate side of the solid waste industry – members include waste management, recycling, and waste-to-energy companies, as well as companies that manufacture and distribute the products and services that public sector solid waste officials rely on to carry out their work.

SWAC contributes to public policy discussions, provides programmatic support to and shares new technologies and innovations with MWMA's public sector members. As the environmental affiliate of The United States Conference of Mayors, MWMA designs and delivers solutions to meet the needs and challenges of municipal solid waste, recycling and environmental executives from cities and counties across the United States. Working together, MWMA and SWAC identify trends and challenges facing cities and develop new and innovative approaches to municipal environmental concerns.

Develop Relationships

Through SWAC, corporations can:

- Explore public/private sector partnerships with key decision-makers – public works directors, environmental commissioners and recycling professionals – in America's top 100 cities and beyond.
- Leverage the expertise of our public sector members to identify the challenges facing urban environmental professionals.
- Communicate industry innovations and technologies, designed to meet municipal waste, air, energy and other environmental needs of America's cities.
- Exchange best practices and ideas with public sector leaders at the MWMA Fall Summit; through *The Public Place*, our periodical best practices publication; and virtually through our MWMA webinars, website, and list-serv.

“SWAC membership and participation in MWMA events has provided us with the opportunity to identify and focus on the sustainability needs and challenges of public sector entities. Waste Management has developed and nurtured relationships with high-level solid waste and environmental professionals, helping us provide better service to our customers.”

Everett Bass
Vice President, Community
Relations & Public Sector
Services
Waste Management, Inc.

The Benefits of Membership

SWAC membership benefits are many, and include the following:

- **MWMA Fall Summit:** SWAC members receive one (1) complimentary registration to the MWMA Fall Summit, the most prominent annual MWMA event of the year. SWAC members also receive steeply discounted registration rates for additional designated corporate representatives. In addition, SWAC members receive first preference to contract (again at significantly discounted rates) for the limited exhibit space available during the Summit.
- **MWMA List-serv:** SWAC members are entitled to join the MWMA list-serv, where they can share information and ideas with, and solicit feedback from, hundreds of municipal solid waste professionals across the country.
- **Corporate Identity:** the name and logo of SWAC corporate members, as well as links to their corporate websites, are featured on the MWMA website.
- **Best Practices in Public/Private Partnerships:** Successful public/private partnerships involving SWAC members may be featured on the MWMA website; in *The Public Place*, our periodical best practices publication; and/or in *US Mayor*, the biweekly publication distributed to every Mayor, all members of Congress, and key Administration officials, among others. (For editorial guidelines please contact the MWMA staff.) SWAC members may also be invited from time to time to participate in the sponsorship and formation of new collaborative projects on priority issues.
- **Opportunity to Present Views:** SWAC members may be invited to present their views through a dialogue with public sector MWMA members at various forums, as appropriate. SWAC members may also be invited to prepare guest commentary or articles on priority issues, for possible publication on the MWMA website or through other vehicles, including distribution through the MWMA list-serv.

Application for SWAC Membership

♻️ Printed on recycled paper.

Last Name _____

First Name _____

Company _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____

E-mail _____ Website _____

COMPLETE THE APPLICATION AND RETURN
WITH A PAYMENT OF \$7,500 TO:
The Solid Waste Advisory Council (SWAC)
1620 Eye Street NW, Suite 400
Washington DC 20006

NEED MORE INFORMATION?
WANT TO PAY ONLINE?
Visit our website
www.usmayors.org/mwma
or call (202) 861-6798

