



The Municipal Waste Management Association

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Biographical Profile

As director of marketing for GM Fleet and Commercial Operations (FCO), John Gaydash has responsibility for the brand management of GM Alternative Fuel Vehicles, Commercial Vans, Medium Duty Trucks and Cross Brand Marketing, Specialty Vehicles, and GM Defense-Military Truck.

Gaydash began his General Motors career at Chevrolet in 1973 and has an extensive background in accounting, marketing and strategic product planning.

He graduated from Cleveland State University with a bachelor's degree in finance and accounting, and he earned a master's in management from the Massachusetts Institute of Technology. Gaydash is also a Sloan Fellow.