



The Municipal Waste Management Association

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Conrad Schwartz, Director of Asset Management
General Motors Corporation

Biographical Profile

Conrad Schwartz joined General Motors in 1973 as a field engineer for GM's Plant Construction Department. He has had a series of assignments during his tenure including site selection, office building development, surplus property dispositions and strategic acquisition for General Motor's dealership network. Currently, he is the Director of Asset Management for the GM Global Headquarters at the Renaissance Center. In his current position, Conrad is responsible for overseeing the operations and redevelopment of the Renaissance Center, Millender Center, River East Center and the 26-acre River East urban waterfront development.

A lifelong Detroit-area resident, Conrad holds a Bachelor's Degree in Construction Engineering from Lawrence Technological University and a Master of Business Administration from the University of Detroit. He is a member of the International Council of Shopping Centers and has a Real Estate Brokers License. He has recently accepted an opportunity to serve his alma mater by helping Lawrence Technological University broaden opportunities for its students, with real life urban design and research properties.