



# The Municipal Waste Management Association

## Fall Summit 2003

Detroit, Michigan

Carrie Gallagher Sussman, Program Director  
Keep America Beautiful, Inc.

### Biographical Profile

Keep America Beautiful launched its Cigarette Litter Prevention Program in July 2002 and hired Carrie Gallagher Sussman as Program Director.

With a background in nonprofit organization management and leadership, Carrie has the experience of identifying a local, grassroots need, assessing existing programs, published research and best practices to-date in the market and then developing and delivering national and international programs. She is an advocate for equity and education of women and girls through volunteer leadership in the American Association of University Women, the United Nations Association - USA Council of Organizations and is an appointed Commissioner to Connecticut's Permanent Commission on the Status of Women. Carrie's professional background includes strong corporate and entrepreneurial experience.

All of these skills are being used in the development of a national Cigarette Litter Prevention Program with a goal of noticeably reducing cigarette litter in American communities. On October 31st, she will conclude a three month multi-dimensional Test Campaign in four U.S. cities and will begin the national program's development with a goal of presenting it to Keep America Beautiful's network of Affiliates mid-2004.

Keep America Beautiful is a national non-profit education and community improvement organization that is focused on litter prevention, beautification, as well as reducing, reusing, recycling and managing waste materials. Founded in 1953, Keep America Beautiful has a legacy of encouraging environmental citizenship through its programs, campaigns and its national network of more than 500 affiliates in local, county, state and international communities. Keep America Beautiful's Great American Cleanup™ is the nation's largest community improvement program, which annually motivates millions of volunteers to cleanup, beautify and improve their neighborhoods. Through partnerships with citizens, business and government, Keep America Beautiful is dedicated to creating healthier, safer and more livable community environments.