

Going for Green

Innovations in Funding and Sustainability

Presented By:

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City of Redmond, WA



CityofRedmond
WASHINGTON

3 Examples - 3 Ways

- 1. Building Green**
- 2. Programming Green**
- 3. Restoring Green**

*All of which lead by example
and encourage others to
go for green too!*



Building Green:

Redmond City Hall

Challenge: 7 Different Buildings

- Cost & Efficiency
- Communication
- Customer Service
- Staff Growth

The Key to Creating a Sustainable Project

- Begin with the End in Mind
- The “Green” Filter
- LEED



How We Did It

- **Public-Private Partnerships**
- **Lease/Leaseback Arrangement**
- **Non-Profit Sold Bonds**
- **Design/Build Directly With Contractor**



LEEDing By Example

Create a Model Sustainable Building

- *A Place for Expression*
- *A Place for Gathering*
- *A Place of Integration*
- *An Icon of the Community*



Programming Green: *Redmond Trip Reduction Incentive Program*

- Partnership between the City of Redmond, King County Metro Transit and the Greater Redmond TMA

- Suite of Commute Products For Employers and Commuters

-  *Mode specific subsidies and incentives*

-  *Employer grant program*

-  *Individualized commute assistance*

-  *Ability to track and reward alternative mode use via a web-based calendar*

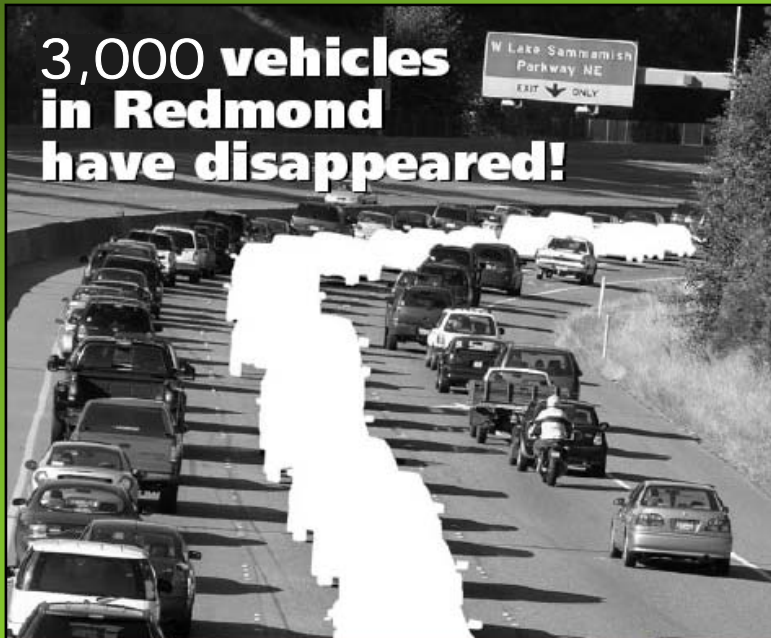
- Funded and Endorsed by the Business Head Tax



Sustainable By Design

- BTTI Funds Used To Leverage Partner Funds
- Partner Funds Used First To Achieve Eco-Commuting
- Eco-Commuting Success Leverages More BTTI Funds and New Tier of Programs
- And So On, and So On...

Disappearing Act Scores Big!



Thanks to these participants in the R-TRIP Employer Performance Incentive Program, there are 3,000 fewer vehicles on the road.



Are you a Redmond employer or employee? Visit www.GOrtrip.com to learn how you can earn rewards and recognition for your business.



- Over 6 Million Trips Reduced
- 4.5 Tons of Air Pollutants Avoided
- 546,000 Gallons of Gas Not Burned

Recognition

Finding A Better Use for Our Wheels

R-TRIP's Employer Computer Club Option Program would like to recognize its partners for helping Redmond remove nearly 2,000 cars from Redmond's roads in the past year!

Microsoft
Golder Associates
Nintendo

It's never too late to join! If you are a Redmond employer or employee, visit www.GOrtrip.com to learn how you can earn rewards and recognition for your business.

Redmond METRO

Grip

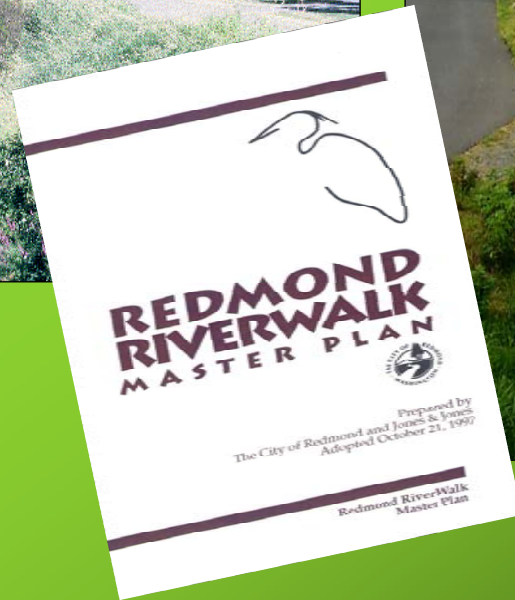


U.S. Environmental Protection Agency

CLEAN AIR





Excellence Awards

Restoring Green: *Redmond RiverWalk*



RiverWalk : Livable Communities & Environmental Restoration

Four Main Goals of the Master Plan:

-  Recreate the River's **identity**
-  Enhance **riparian habitat**
-  Create stronger **connections**
-  Provide visual & physical **access**

Sustainable Legacies





Sustainable

REDMOND