

the
mayors

business
council

A Business Opportunity



THE UNITED STATES
CONFERENCE OF MAYORS



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President

Greg Nickels

Mayor of Seattle
Vice President

Elizabeth B. Kautz

Mayor of Burnsville
Second Vice President

Oscar B. Goodman

Mayor of Las Vegas
Chair, Mayors and Business Community Task Force

Tom Cochran

CEO and Executive Director

**The United States
Conference of Mayors**

1620 Eye Street, NW
Washington, DC 20006
Tel: 202.293.7330
Fax: 202.293.2352
usmayors.org



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DO YOUR PART! PLEASE RECYCLE!

Hi, I am Mayor Oscar Goodman of Las Vegas, Nevada. The U.S. Conference of Mayors President Manuel H. Diaz has honored me by asking that I serve as Chair of the Mayors and Business Community Task Force. On behalf of all the Mayors of The United States Conference of Mayors, I am pleased to invite you to join The Mayors Business Council.



The Mayors Business Council is an in-depth, exclusive forum for Mayors and representatives from the private sector to share research, policy analysis and marketplace trends in an effort to identify innovative approaches to the myriad of difficulties and opportunities cities face today.

Now, more than ever, the continued vitality of cities and the nation are dependent upon Mayors and private sector leaders tackling issues of common concern such as, but not limited to: streamlining government, homeland security and public safety, building affordable housing, investing in youngsters and schools, promoting arts, culture and sports, recycling land and preserving open spaces, investing tax cuts in challenged neighborhoods and working families, workforce training, energy, modernizing infrastructure, and increasing access to affordable healthcare.

Central to the mission of the Business Council is the goal of improving the business environment in cities. As an example of this mission, The Mayors Business Council identifies and promotes “Best Practices” in the arena of public/private partnerships through the Best Practices Center. Mayors and business leaders agree that with continued devolution of responsibility to the local level, creative public/private partnerships will be a major force in shaping cities of the 21st century.

Experience has shown that when the resources of business and government are combined, our cities benefit and our nation is stronger. Still, The Mayors Business Council can only achieve its mission if you are at the table with us. The Mayors of The United States Conference of Mayors look forward to your participation.

Oscar B. Goodman
Mayor of Las Vegas
Chair, Mayors and the Business Community Task Force

The U.S. Conference of Mayors and Business Leaders— A New Political Force

Corporate America – the business community in our cities –and The United States Conference of Mayors – our chief elected city officials – have stood together on many issues throughout the history of this organization. Through the creation of The Mayors Business Council, we have transformed our organization to bring corporate America even closer to the Mayors of our nation.

With the release of the landmark report, *U.S. Metro Economies: The Engines of America's Growth*, America's cities have demonstrated their value to our nation's current and future economic prosperity and established that, if U.S. metro areas ranked economically with nations, 42 of the world's top economies would be U.S. Metro areas. By establishing metro areas as the economic engines that drive our national and state economies, city and county leaders are taking their rightful role as national and international leaders.

Today, Mayors are leaders who see themselves as – and indeed are – the CEO's of government whose job it is to run their cities like a successful business with innovative and cost-cutting measures along with wise investments.

The turnaround of many cities is due, in large measure, to the bonding that has taken place between our Mayors and their local business partners, as well as national and international partners, to make cities more livable and economically sound.



Tom Donohue, President and CEO, U.S. Chamber of Commerce

The United States Conference of Mayors is spreading the message across this nation that we want a strong and engaged business community inside our organization sharing and working on visions of success to make cities – and ultimately our nation – economically stronger. We must have cities and businesses – Mayors and CEO's – working together for the long-term prosperity of America.

We thank the corporate members who have chosen to be active with us on the many successful joint ventures we share now and look forward to exciting future endeavors.

We invite other corporations to become members of The Mayors Business Council. We will be vigorous in urging members of the Business Council to take an active part in this important initiative, and will provide numerous opportunities for involvement.

Today the metropolitan regions – led by our urban and suburban Mayors – are the economic engines that drive this great nation and that have produced this period of incredible economic growth.

We pledge our best effort to strengthen, even more, those city – business partnerships that work each day to make our cities and nation economically strong for the benefit of all.

Tom Cochran
CEO and Executive Director
The U.S. Conference of Mayors



President Barack Obama (center) with The U.S. Conference of Mayors Leadership. From left to right: CEO and Executive Director Tom Cochran, Vice President Seattle Mayor Greg Nickels, Immediate Past President Trenton Mayor Douglas H. Palmer, and President Mayor Manuel A. Diaz.

The Mayors Business Council— A Business Opportunity

The Mayors Business Council is an integral part of the structure and activities of The U.S. Conference of Mayors. The Business Council meets and works directly with the elected leadership of the Conference of Mayors, and works closely with the Mayors Business Community Task Force.

Members of The Mayors Business Council are invited to participate in the Annual Conference and the Winter Meeting, the two most prominent events of The U.S. Conference of Mayors where, each year, priorities are set and policy decisions are made. The Annual Conference is held in June of each year in a different city of the United States. The Winter Meeting is always held in Washington, D.C. each January. Hundreds of Mayors attend both meetings – meetings that have the participation of the President of the United States, White House and Cabinet officials, Congressional leaders, and national and international business and civic leaders.



*Metro Economies Chair Dallas Mayor Thomas C. Leppert
addressing the U.S. Conference of Mayors*

Business Council members have the following opportunities for participation with The U.S. Conference of Mayors:

- **Annual Conference and Winter Meeting:** Business Council members will have the exclusive opportunity to attend the Winter Meeting and Annual Conference in our arena setting, will receive two complimentary registrations for each meeting, and may be invited to participate in various other meetings throughout the year;
- **The Mayors Business Council Special Sessions:** Business Council members are invited to participate in special sessions with Conference leadership at both the Winter Meeting and Annual Conference;
- **Excellence in Public/Private Partnerships Award:** All Business Council members will be invited to compete for this award, which will honor exemplary public/private partnerships with cities. The awards are given out during the Winter Meeting.
- **Best Practices Center:** Successful public/private partnerships will be featured through our Best Practices Center which will highlight the ideas and innovations of cities throughout the nation;
- **Policy Briefings:** Periodic policy briefings for Business Council members will be conducted by Conference of Mayors senior staff;
- **Invitation to Present Views:** Business Council members may be invited to present their views through a dialogue with Mayors at various forums as appropriate;
- **Public/Private Partnerships:** Business Council members will be invited to participate in the sponsorship and formation of new collaborative projects on priority issues;
- **Exhibit Space:** Business Council members will be given preference to contract for the limited exhibit space provided at the Winter Meeting and Annual Conference;
- **U.S. Mayor Newspaper:** Business Council members will receive a complimentary subscription and a discounted rate for advertorials, and may be invited to prepare guest columns or stories on priority issues. Business Council members are also profiled in the U.S. Mayor newspaper.

The United States Conference of Mayors

The United States Conference of Mayors was established in 1932 as the official nonpartisan organization of cities with populations of 30,000 or more. There are more than 1,100 such cities in the country today. Each city is represented in the Conference by its chief elected official – the Mayor.

The Mayors of these cities rely on The U.S. Conference of Mayors to help meet the challenges and fulfill the potential of urban America and to inform Congress and the Administration of the top priorities of cities.

The primary roles of The U.S. Conference of Mayors are to:

- Promote the development of effective national urban/suburban policy;
- Strengthen federal-city relationships;
- Ensure that federal policy meets urban needs;
- Provide Mayors with leadership and management tools; and
- Create a forum in which Mayors can share ideas and information.

The Conference holds its Winter Meeting each January in Washington, D.C. and an Annual Meeting each June in a different U.S. city. Additional meetings and events are held as directed by Conference leadership.

During the Annual Meeting, members elect a President, Vice President, Second Vice President, and Advisory Board Chair, who serve one-year terms. The President of the Conference of Mayors is the national spokesperson for the Mayors.

Conference members – Mayors – speak with a united voice on matters pertaining to organizational policies and goals. Individually, each member mayor contributes to the development of national urban policy by serving on one or more of the organization's 11 Standing Committees.

In addition to the ongoing work of the Conference's Standing Committees, Mayors are organized into task forces to examine and act on issues that demand special attention – homeland security, aviation security, hunger and homelessness, and brownfields, among others. Through these task forces, the Conference of Mayors historically has assumed a national leadership position in calling early attention to serious urban problems and in pressing for solutions to them.



President Barack Obama and Atlanta Mayor Shirley Franklin



Vice President Joe Biden addressing The U.S. Conference of Mayors

The Standing Policy Committees Cover:

- Children, Health and Human Services
- Community Development and Housing
- Criminal and Social Justice
- Energy
- Environment
- International Affairs
- Jobs, Education and the Workforce
- Membership
- Metro Economies
- Tourism, Arts, Parks, Entertainment and Sports
- Transportation and Communications

Each June during the Annual Meeting of Mayors, the Standing Committees recommend the policy positions they believe should be adopted by the organization. At this time, every member attending is given an opportunity to question, discuss and then vote on each policy position. Each city, represented by its Mayor, casts one vote.

The policy positions adopted at the Annual Meeting reflect the collective views of those charged with administering the nation's cities, and as such, should be known to Congressional leaders and the executive branch of the federal government.

Following each Annual Meeting, therefore, copies of the official policy positions are presented to the President and to both Houses of Congress.

Mayors Business Council Members

(as of December 2008)

A & E Television Networks
Aclara RF Systems Incorporated
ACS
ADT Security Services, Inc.
Alliance of Automobile Manufacturers
American Airlines
American Beverage Association
American Chemistry Council
American Federation of State, County and Municipal Employees, AFL-CIO
American Gas Association
American Institute of Architects*
American International Group, Inc.
American Management Services, Inc.
American Public Power Association
American Society of Civil Engineers
American Water*
America's Promise - The Alliance for Youth
AmeriDream, Inc.
Anton Enterprises/Anton Airfood
AstraZeneca Pharmaceuticals
AT&T
Bank of America
Black & Veatch Corporation
BPR CSO
Bruarfoss EHF Water Resource Solutions
Caremark
CDM
CGI Communications
CH2M HILL
CH2M HILL OMI
Cherokee
Chrysler LLC
Comcast Communications
COMPETE
Connect-CTY
Countrywide Financial Corporation*
Crabtree + Co., Inc.
Daimler
Datacard Group
Destination Marketing Association International
Dominion Resource Services, Inc.
Duncan Solutions
DuPont
EcoMedia
Edison Electric Institute*
EMA, Inc.
Fannie Mae
Freddie Mac*
General Motors Corporation
GMAC Financial Services
GridPoint, Inc.
HDR
Hewlett-Packard
Hilltop Public Solutions
HNTB Companies
Holland & Knight LLP
Honeywell
Hudson News
INTEGRIS Health
Interface America
International Bottled Water Association (IBWA)
International Council of Shopping Centers
Itron, Inc.
Johnson Controls, Inc.
Jones Lang LaSalle
KaBOOM!

KHAFRA Engineering Consultants
League of American Bicyclists
Linebarger Goggan Blair & Sampson, LLP
Lion Apparel
Macquarie Capital (USA) Inc.
Malcolm Pirnie Inc.
Manhole Barrier Security Systems Inc. (MBSS)
MAXIMUS
Microsoft Corporation
Mortgage Bankers Association
Motorola
MWH, Inc.
National Association of Home Builders
National Association of Realtors
National Cable and Telecommunications Assoc.
National Education Association
National Football League
National Restaurant Association
*Nationwide Retirement Solutions, Inc.**
Natural Resources Defense Council
Navistar International
Nehemiah Corporation of America
North American Insulation Manufacturers Association
Northrop Grumman Corporation
Novelis Corporation
Oracle USA, Inc.
Pareto Energy, Ltd.
Parsons Corporation*
Pearson
Pepco Holdings, Inc. (PHI)
Pernod Ricard USA
Primum Public Realty Trust
Recycle Bank
Reverse 911
Safeguard Properties
Securities Industry & Financial Markets Association (SIFMA)
Service Employees International Union, CTW, CLC (SEIU)
Shaw Environmental & Infrastructure Inc.
Sodexo
Sprint-Nextel
Starbucks Coffee Company
SunEdison LLC
Target Corporation
TASER International, Inc.
TCP, Inc.
Tetra Tech, Inc.
The Coca-Cola Company
The Home Depot Foundation
The Plastics Pipe Institute
The Real Estate Roundtable
The Sherwin-Williams Company
Time Warner Cable
U.S. Green Building Council
United Healthcare
United Water*
URS
UTC Power
Veolia Water North America
Verizon Communications
Vinson & Elkins L.L.P.
Walgreen Co.
Wal-Mart Stores, Inc.
*Waste Management, Inc.**
Wells Fargo
Yum!

* Charter Members
Platinum Members italicized

The Mayors Business Council Application

Name of Organization:

will become a member of The Mayors Business Council
of The United States Conference of Mayors for the year: _____

Corporate Headquarters:

CEO Name _____

Title _____

Address _____

City/State/ZIP _____

Primary Representative:

Name _____

Title _____

Signature _____

Address _____

City/State/ZIP _____

Telephone _____

Fax _____

Email Address _____

Web Site _____

Secondary Representative:

Name _____

Title _____

Signature _____

Address _____

City/State/ZIP _____

Telephone _____

Fax _____

Email Address _____

Web Site _____

Person(s) listed above will represent your organization on the
Mayors Business Council and is authorized by your organization
to receive all correspondence and benefits of the Mayors
Business Council.

(Continued on next page)

Index of Special Interest or Expertise

In the list below, please check areas of priority interest to your firm.

- | | |
|---|--|
| <input type="checkbox"/> Accounting Systems | <input type="checkbox"/> Media Relations |
| <input type="checkbox"/> Alcohol and Drug Abuse Program | <input type="checkbox"/> Minority Issues |
| <input type="checkbox"/> The Arts | <input type="checkbox"/> Municipal Bond Counsel |
| <input type="checkbox"/> Asbestos Management | <input type="checkbox"/> Neighborhood Redevelopment |
| <input type="checkbox"/> Business Retention | <input type="checkbox"/> Outdoor Advertising |
| <input type="checkbox"/> City Livability | <input type="checkbox"/> Parking |
| <input type="checkbox"/> Community Development | <input type="checkbox"/> Pension Issues |
| <input type="checkbox"/> Computer Services | <input type="checkbox"/> Political Campaigns |
| <input type="checkbox"/> Consumer Affairs | <input type="checkbox"/> Privatization |
| <input type="checkbox"/> Contracting Out | <input type="checkbox"/> Productivity Improvement |
| <input type="checkbox"/> Credit/Debt Rating | <input type="checkbox"/> Public Finance |
| <input type="checkbox"/> Crisis Management | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Debt Collection | <input type="checkbox"/> Public Works |
| <input type="checkbox"/> Debt Management | <input type="checkbox"/> Purchasing |
| <input type="checkbox"/> Downtown Development | <input type="checkbox"/> Real Estate Development |
| <input type="checkbox"/> Economic Development | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Economic Policy | <input type="checkbox"/> Resource Recovery |
| <input type="checkbox"/> Education | <input type="checkbox"/> Retail Development |
| <input type="checkbox"/> The Elderly | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> Employment and Training | <input type="checkbox"/> Small Business Development |
| <input type="checkbox"/> Energy | <input type="checkbox"/> Tax Legislation |
| <input type="checkbox"/> The Environment | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Financial Management | <input type="checkbox"/> Television/Cable Television |
| <input type="checkbox"/> Foreign Investment in Crisis | <input type="checkbox"/> Tort Library |
| <input type="checkbox"/> Health Care | <input type="checkbox"/> Tort Reform |
| <input type="checkbox"/> Homeland Security | <input type="checkbox"/> Tourism Development |
| <input type="checkbox"/> Housing | <input type="checkbox"/> Toxic Waste/Hazardous Materials |
| <input type="checkbox"/> Human Development | <input type="checkbox"/> Traffic Management |
| <input type="checkbox"/> Hunger | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Utilities Issues |
| <input type="checkbox"/> International Affairs | <input type="checkbox"/> Waste Disposal |
| <input type="checkbox"/> Labor Relations | <input type="checkbox"/> Wastewater Treatment |
| <input type="checkbox"/> Law Enforcement/
Criminal Justice | <input type="checkbox"/> Zoning Issues |
| <input type="checkbox"/> Management Development | |
| <input type="checkbox"/> Maintenance Management | |

THE UNITED STATES CONFERENCE OF MAYORS

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